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SOME SHOES
\$2.95 \$3.95
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Cook's Shoe Store

DIAMONDS
Diamond Rings from \$5.00 to \$350.00, including single diamond rings, three and five diamonds and many fancy settings in the newest designs.
Exclusive designs in Necklets, Pendants, Bar Pins, Scarf Pins, Cuff Links, Tie Clips and Brooches.

C. H. WARD & CO.
Diamond Merchants and Jewelers
385 RICHMOND STREET,
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Engagement Rings
We have Diamonds of first quality. Many, mounted in the newest and latest settings, make a special feature of our large stock of jewelry. Our prices are very reasonable.

SOLITAIRE.
\$20.00, \$35.00, \$50.00 up to \$600.00.
Diamond and Sapphire, Ruby or Emerald combinations, \$20.00 and upwards.

Service Station
OPEN DAY AND NIGHT.
EQUIPMENT AND WORKMANSHIP
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Reliance Garage
Phone: Day 5318, Night 3184.
239 DUNDAS STREET, TOR.

Western Ontario Electric Co.
237 Dundas Street, Phone 4071.
Inspect our new line of fixtures and lamps before purchasing. Estimates given on wiring free. A full stock of flashlights.

There is nothing in all the world so heartening as a bright, active, clear-eyed boy. It has been our good fortune to fit glasses that work remarkable changes in dull "Don't care" boys.

Consult Us About Your Boy
Carlyle TREBILCOCK OPTICIAN
Two Doors East of Majestic

Whitefish 15c
EXTRA CHOICE.
TODAY AND WEDNESDAY.
WILSON'S PHONES 5600-5601.

TORIC
There's a lot of difference between Toric Lenses and Flat Lenses besides their slight extra cost. They give you extra vision and extra comfort. They are better-looking, too. Come and see us about Toric Lenses.

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Brown Optical Co.
EYE SPECIALISTS AND OPTICIANS.
223 Dundas Street. Phone 1877.
London, Ontario.

Our Work, Best By Test, Has Been Proven

London Tire Repair Depot
354 Wellington Street. Phone 2334.
A. WILKES. Opp. McCarty's.

The London Loan and Savings Company of Canada
INTEREST RATES ALLOWED
In Savings Bank 4 Per Cent
Debentures 5 to 5½ Per Cent
M. J. KENT, Manager.

NUTRITIOUS—DELICIOUS—PURE—WELL-COOKED—EDIBLE—HEALTH GIVING—

PARNELL'S BREAD

To satisfy yourself, why don't you order a trial loaf today? At your grocers, from our wagons or by phoning us.

Parnell The Breadman
PHONES 929, 1390

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SOLITAIRE.
\$20.00, \$35.00, \$50.00 up to \$600.00.
Diamond and Sapphire, Ruby or Emerald combinations, \$20.00 and upwards.

YOUNG'S
TWO JEWELRY STORES.
LONDON. EAST LONDON.
November Birthstone: Topaz.

LOG CABIN HOME-MADE BREAD
Surprise the family with this deliciously flavored loaf.

JOHNSTON BROS. XXX BREAD
PHONE 944.

STEVENSON'S POWER LAY IN HIS MEMORY
Ability to Remember Child Experiences Made Him Great, Says Lecturer.

Dr. W. F. Tamblyn delivered an address on "Robert Louis Stevenson Monday night at the Askin Street Methodist Church. Touching upon the qualities and characteristics of Stevenson, Dr. Tamblyn drew a word-picture of the author's early life, his triumphs and failures.

Stevenson's faculty of remembering the experiences of his youth was responsible to a large degree for his success as a writer of juvenile fiction and as a composer of the finest compositions in which pathos, humor and tragedy are alike featured. If one were to retain in his memory the actions and frolics of childhood, Dr. Tamblyn said, one could compose child fiction with a greater ease than the man who had forgotten all of his boyhood.

Stevenson remembered every incident of his youth, and when laying his reminiscences down on manuscript he composed adventures of youth which appealed to men and women of all ages because they were written by a man who understood the joys, sorrows and ambitions of the youngster as no other man did. Stevenson lived in the land of make-believe. His philosophy was represented by the soulful idealism and his humor and wit were unsurpassed.

WAS SHELL SHOCKED ON HIS BIRTHDAY
H. Chapman, caretaker at Huron College, received word yesterday that his son Pte. W. G. Chapman, who went overseas with the 136th Battalion, was shell shocked and gassed on October 21 and is in No. 3 Australian Hospital. He was 19 years old on the day he was injured.

Quick Start Bright Lights.
Sure, that is what you want with your automobile. Get them unless your battery is working properly. And your battery will not give maximum service unless expert help after it. Consult the BENSON-WILCOX ELECTRIC COMPANY, 364 Dundas street. You'll be pleased.

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FURS
Of Superior Quality.
Exclusive in Design.
BELTZ & CO.

LT.-COL. COLES WILL CONTEST ELECTION AS SOLDIERS' CANDIDATE

Motion of Major Osborne to Withdraw Unpopular.

FINE PLATFORM INDORSED

Veterans Want Food Control and Conscription of Wealth.

Lieut.-Col. Coles will contest the coming election as the candidate of the members of the Great War Veterans' Association. All doubt in the matter was definitely removed Monday night at a general meeting of the association called to discuss the advisability of maintaining a candidate representing the returned soldiers in the field when Major Cronyn, nominee of the Unionist party, was in the contest.

A platform embracing such advanced planks as conscription of men, wealth and labor, control of food, control of the nationalization of cold storage plants and public utilities, conscription of alien labor, strict working day, tariff adjustable to supply and demand, fund, and increase separation allowances and pay for soldiers was also adopted at the meeting.

Took It On Himself.
Although officers of the association so, and the secretary later stated that no resolution to that effect had been passed. The secretary reported was informed by Major Baron Osborne, A.R.M., that no reporters were allowed to be present in spite of the fact that the Free Press reporter was already in the room. However, officers of the association furnished the reporter with a statement after the meeting was over.

When the discussion of the question of retaining the candidate chosen to represent the veterans in the coming election was introduced, Col. Coles asked to be allowed to leave the room, after explaining his position in the matter.

He told the men that he had left himself entirely in their hands, and that they should do what they considered best for the furtherance of their own interests.

Osborne Outvoted.
Then followed a full and lengthy discussion as to the advisability of running a candidate, in which many of the men took part. It was finally moved by Major Osborne that the association withdraw its candidate from the field and pledge its support to the Unionist candidate.

A secret ballot was taken and the resolution was defeated by a large majority, and on motion of Major Osborne it was made unanimous, the unwavering and entire support of the association was pledged to Col. Coles, the candidate of the Veterans' Association.

Col. Coles replied, thanking the men for their support, and pledging his hearty co-operation in the work to be undertaken.

The platform upon which the association withdrew its candidate was already been drafted, was taken up for discussion, and passed by clause, and finally as a whole.

A Strong Platform.
It is as follows:
First—Win-the-war, union government, immediate conscription of men, wealth and all resources.
Second—Food control and profit control, i. e. rigid price control of all staple commodities, including requisites for food production. It is rotten class legislation to limit the prices of farm products unless prices are controlled all along the line, in leather, in shoes, in fabrics and clothing, in groceries and meats, in fuel and fuel, farm implements, etc.

Third—Nationalization of all cold storage plants and all other public utilities.
Fourth—Conscription of alien labor in Canada. These aliens to receive the same pay as conscripted soldiers, the balance of the usual wage to be applied to relief work.

5. Eight-hour working day, with fair living wages.
6. An accommodative tariff adjustable to meet the necessity governed by supply and demand.

7. That the patriotic fund be handed over to the management of a government commission, and that separation allowance be increased in the case of married men in accordance with the number of their dependents.

8. That the pay of privates, N.C.O.'s and junior officers be increased.
A general meeting was arranged for tonight, and it will be an open meeting, to which all soldiers and their friends are especially invited.

BILLIE BURKE IN "ARMS AND THE GIRL" AT MAJESTIC TODAY

Famous Screen Star at Her Best in Wonderful Photoplay.

"Arms and the Girl," a Paramount production starring Billie Burke, is the principal photoplay attraction at the Majestic again today. Those who saw this production yesterday pronounce it to be one of the best in which this celebrated motion picture actress has ever been featured.

Billie Burke and frills belong together, even as apple pie and cheese. But there are other Billie Burkes, new and fascinating, who we are meeting and getting fond of in her recent Paramount pictures. In "Arms and the Girl," we meet a disheveled, amiable and wooden-shod Billie Burke, who is quite as fascinating as the more sophisticated actress of her former pictures. When women wear a universal uniform, her voice shall go for the all-enveloping smother of the continentals—the Belgians and the French.

"The Flaming Omen," a Special Majestic Matinee Attraction, Shows Scenes Laid in Peruvian Mountains.

In the filming of "The Flaming Omen," the Greater Vitaphone Blue Ribbon feature, which is the attraction at the Majestic Theatre today, matinee only, Director William Wobert of the "Western Vitaphone Company" had the time of his life in getting the proper Peruvian atmosphere. All of Southern California was searched before a satisfying location was found, and all the zoos called on to furnish realism to the forest scenes. The only drawback was llamas, and no Peruvian picture without llamas could get the O.K. of Director Wobert.

There are 25 of these animals in the United States, and only six in a California zoo, where exists an iron clad rule they shall not be removed even to be immortalized in pictures.

PATRICIA
Two High-Class Vaudeville Acts At the Patricia This Week.
Not in months have theatre patrons been afforded the opportunity of seeing two such high-class vaudeville acts as are being presented this week at the Patricia Theatre.

The Moran sisters, three prepossessing young women, provide a musical act that is equal to the best showing



At the Patricia Theatre today and Wednesday in "Wrath of Love."

Rowat's 50c per pound COFFEE
T.A. ROWAT & CO.
250 Dundas St.
Phone 3591-3592.

on the largest vaudeville circuit. In fact they come direct here from the United States. Their act, which is elaborately staged in refined and artistic and appeals to the most aesthetic taste. Their act consists of vocal violin, piano and trombone sections divided into solos, duets and trios. This work alone is worth more than the price of admission and cannot be too highly recommended.

The second vaudeville number is by Burton Hahn and Cantwell, a comedy singing trio. They introduce novelty songs, interpreted with jokes and catchy talking specialties. They all possess good voices and put their stuff across with a bliff and a bang.

The leading screen attraction is "Wrath of Love," featuring the famous beauty Virginia Pearson, in a powerful play founded on jealousy.

Rome Winslet, the role played by Miss Pearson, is a well-known author. She marries a keen businessman, and is very happy until a girl friend is placed in her husband's care by Dave Blake, her fiance, when he is called to the front. Jealousy arising from perfectly innocent situations which she misunderstands, wreaths her happiness and she is only saved from a desperate act by Blake's return. She then learns that the mysterious meetings between her husband and the girl were connected with Blake's operations as a secret service.

Included in the cast are Louise Bates, Irving Cummings, Nellie Slattery and Frank Glendon.

Kitty Gordon, the Famous Beauty, in "Vera the Medium," at the Patricia Theatre, Thursday, Friday and Saturday.

The ceaseless battle of men and women for mastery which has been waged since the dawn of time, is the theme of "Vera the Medium," the photoplay feature on the program of the Patricia Theatre on Thursday, Friday and Saturday, starring the famous British beauty, Kitty Gordon. The picture is adapted from the novel of the same name by the late Richard Harding Davis, the world-famous war correspondent and novelist.

Miss Gordon wears a bewildering succession of gowns and the part of the alien who numbers her victims by the dozen, suits the superb beauty to perfection. In the cast are such well-known picture players as Lowell Sherman, George Fisher, J. Frank Burke, Charles K. French, J. Barney Sherry, Jerome Storm and Miss Ethel Ullman. It may be remarked in passing that Victor L. Schertzinger's masterful score will be played by the Civilization Symphony Orchestra in its entirety during the unfolding of the great story. Seat sale on Thursday.

VICTORY FILM
Miss Victory Loan, the great film story of the Canadian Victory Loan, was shown for the first time in London theatres on Monday. It will be repeated in all parts of the city on Wednesday, being shown at the Patricia, Majestic, Unique, Empire and Star.

Graniteware Sale
AT
The Purdom Hardware
124 DUNDAS STREET. PHONES 2800, 2801.

No Seconds---All First Quality Goods

Graniteware
25 dozen eight-quart Blue and White Granite Pails, with granite covers; regularly worth \$1.50. Sale price49c

Graniteware
20 dozen Large Granite Fry Pans; regularly worth 85c. Sale price30c each

Graniteware
25 dozen three-quart Grey Granite Convex Kettles, with tin covers; regularly worth 85c. Sale price34c

Miscellaneous Goods
20 dozen one-quart Aluminum Saucepans; regularly worth 60c. At23c

10 dozen Security Rat Traps, made of galvanized iron; regularly 25c. At10c

The Purdom Hardware Co.

SPECIAL NOTICE to ALL Automobile Owners--

Boy Scouts, through their commanders, have very kindly offered to assist the Publicity Committee of the VICTORY LOAN by placing small stickers on the windshields of automobiles.

The Scouts will visit garages and will also be stationed at various points throughout the city. We would ask all automobile owners to permit these stickers to be placed on windshields and to co-operate as far as possible with the Boy Scouts.

—London's Victory Loan Publicity Committee.

This space is contributed to Canada's Victory Loan by **JOHNSTON & MURRAY**, Retail Shoe Merchants.

DRAFTED MEN MAY BE TRANSFERRED TO FLYING CORPS
Arrangements Being Made To Permit This Change.

Lieut. P. Arbon, Royal Flying Corps recruiting officer in Ontario, made his official visit to the Flying Corps committee here Monday afternoon. "It is doing excellent work here in obtaining applications for entrance to the cadet wing of the corps," he said.

A list of men from this city accepted as cadets will be given out for publication within a few days, he told The Advertiser. Arrangements were being made, he said, whereby men drafted under the military service act could enlist with this branch of the service instead of being sent to the infantry units. Applicants must be between the ages of 18 and 25, and have a high school education. In exceptional cases men more than 25 years of age will be accepted. He stated that the Flying Corps committee here, the members of which are Mayor H. A. Stern, Lieut.-Col. Abbott and Capt. W. S. Smith, had been authorized to accept still more applications, and that men wishing to enter the corps should communicate with them. Most of the men signed on now after a preliminary training at Toronto are being sent to Texas.

MANY OFFICERS HAVE REPORTED FOR SERVICE
Those Under Draft Clause Express Willingness to Serve Overseas.

Already quite a number of militia officers, who come within Class 1, have reported for service under the provisions of the act, pointing out in this connection that many who hold commissions in the militia, but who are under 35, or over 34 years of age, or are married, are not in Class 1, and are, therefore, not called upon to report for service, and are in other words in the same position as the civilians under the same conditions.

VOICE OF THE PEOPLE
IS FOR ACCLAMATION.
To the Editor of The Advertiser: Sixty men have started in London this morning to raise our quota of Victory Loan.

Would it not be possible to have Mr. George S. Gibbons, Lieut.-Col. Coles and other candidates withdraw, and elect Mr. Hume Cronyn, the Unionist candidate by acclamation, and amount that would ordinarily be spent for election purposes be spent in buying Victory Loan bonds; same to go to the soldiers' comfort fund?

Yours for a successful Victory Loan campaign.
C. E. JARMAN,
4 Erie Avenue, London, Ont.

FORMER LONDONER DIED VERY SUDDENLY
ST. THOMAS, Nov. 12.—Wm. A. Cooper, a former resident of St. Thomas, died suddenly in New York city today. Mr. Cooper, after leaving this city went to Europe in the eighties, and secured American rights on a new process of art reproduction which he successfully managed in New York until his death. He spent the month of October in St. Thomas visiting relatives, and had only returned to his home ten days ago. Two sons and one daughter survive him. Deceased at one time was a photographer in London, Ont.

LET US DO IT
Let us put that old pair of shoes you were going to throw away in perfect condition. Satisfaction guaranteed.
Modern Shoe Repair
Phone 2310.

YOUTH FINED \$200 FOR SELLING LIQUOR
INGERSOLL, Nov. 12.—Ray Smith, a local youth, pleaded guilty in the police court today to a charge of selling liquor on November 2. A fine of \$200 and costs was imposed and paid. Information given the police by a young man fined a week ago for being drunk, and under sentence of three months in jail unless he divulged the names of the person from whom he got his liquor, resulted in the charges against Smith.

INGERSOLL THANKS LONDON FIRE FIGHTERS
INGERSOLL, Nov. 12.—At a meeting of the London Fire Fighters' Association, held at the Victoria Hotel, it was unanimously passed a resolution of thanks to the London fire department for the aid given in the blaze on Saturday morning. A resolution was also passed, thanking the Woodstock officials and fire fighters.