

Uproots Skin Disease!

Such unusual power of penetration does Zam-Buk possess that it is capable of reaching the underlying tissues. In cases of skin trouble, this is where the greatest accumulation of germs is, and until these are destroyed a permanent cure cannot be effected.

Zam-Buk destroys all germs with which it comes in contact. When the diseased part is thoroughly cleansed and purified, the herbal extracts, of which Zam-Buk is composed, grow new skin, and a complete and lasting cure is the result.

Zam-Buk is a reliable cure for eczema, ringworm, bad leg, running sores, ulcers, abscesses, blood-poisoning, piles, cuts, burns, scalds, etc. All dealers or Zam-Buk Co. Toronto. 50c. box, 2 for \$1.25.

Zam-Buk

KENT TEACHERS HEAR FINE ADDRESSES AT ANNUAL CONVENTION

C. J. McKinnon New President of West Kent Association.

CHATHAM, Oct. 11.—The annual convention of the West Kent Teachers' Association commenced here today, and will be continued Friday. The West Kent teachers are meeting in the Central school, and the East Kent teachers in Christ Church Sunday school hall.

The West Kent teachers elected officers for the year as follows: President, C. J. McKinnon; vice-president, Miss Evelyn McNaughton; secretary-treasurer, J. H. Smith; executive committee, Mrs. Margaret Pumphrey, Miss Ella Longwell, Miss B. Renard and George Edwards. Encouraging reports were presented at both meetings.

Major (Rev.) A. L. Burch, M.A., of the Speakers' Patriotic League of Toronto, addressed a gathering in St. Andrew's Hall tonight on the work of the Canadian army in France, with which he served for two years.

George Cornish, B.A., of Toronto University, addressed an audience in the I.O.F. auditorium on geography.

ACCEPTS PRESDENCY. CHATHAM, Oct. 11.—N. H. Stevens, president of the Canada Flour Mills, has accepted the presidency of the war loan committee of the county of Kent, which has been offered to him by Sir Thomas White, minister of finance.

CHILDREN HATE PILLS, CALOMEL AND CASTOR OIL

Give Fruit Laxative when cross, bilious, feverish or constipated.

"California Syrup of Figs" can't harm tender stomach, liver, bowels.

Look back at your childhood days. Remember the "dose" another insisted on—castor oil, calomel, cathartics. How you hated them, how you fought against taking them.

With our children it's different. Mothers who cling to the old form of physic simply don't realize what they do. The children's revolt is well-founded. Their tender little "insides" are injured by them.

If your child's stomach, liver and bowels need cleansing, give only delicious "California Syrup of Figs." Its action is positive, but gentle. Millions of mothers keep this harmless "fruit laxative" handy; they know children love to take it; that it never fails to clean the liver and bowels and sweeten the stomach, and that a teaspoonful given today saves a sick child tomorrow.

Ask your druggist for a bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly on each bottle. Beware of counterfeits and imitations. See that it is made by "California Fig Syrup Company." Refuse any other kind with contempt.

Dr. Anand King, New York and Medical Author of "EVERY WOMAN, EVERY MOTHER, EVERY DAUGHTER NEEDS IRON" (AT TIMES).

To put strength into her nerves and color into her cheeks.

There is a beautiful remedy for women who are weak, nervous, irritable, and who have lost their appetite. It is a natural, healthful, and delicious food, and it is the only one that can be taken at any time, and in any quantity, without doing harm. It is the only one that can be taken at any time, and in any quantity, without doing harm.



Known as the screen's greatest emotional actress. At the Majestic today and Saturday in a Paramount photoplay, "Double-Crossed."

Photoplay News

MAJESTIC. Pauline Frederick in her latest Paramount picture, "Double-Crossed," written from an original story by Hector Turnbull, is supported by a cast of unusual excellence, including Kitty Hatch as the "detective," Crawford Kent, Clarence Handyside, Harris Gordon and others of equal note. Manager Logan of the Majestic announces "Double-Crossed" at the Majestic Theatre today and Saturday.

PATRICIA. Beautiful Elsie Ferguson, in "Barbaric Sheep," is the screen attraction today and Saturday at the Patricia. Those who saw this picture yesterday pronounce it to be one of the finest productions ever shown in the city. Following is a synopsis of the play: Katherine, the beautiful wife of a typical English nobleman, whose love for the hunt is second only to that for his money, is charged with the life offered on her luxurious country residence. With promises of grand riches, she is lured to the desert and the dark-skinned people in the northern part of Africa promise her thrills for money. On an Algerian street, Benchaal, an officer in the native Algerian cavalry, is introduced to Kitty. Their acquaintance develops into a strange friendship, seemingly against the will of Kitty, and when Crumple goes off to the north, Benchaal, who has been warned of his peril, meets her in the desert. Benchaal's great passion for jewels and precious stones, his unusual physical features and his fascinating nature offer a new personality to Kitty, who has little to do but to think about him. Their meetings become more frequent, and one night when Crumple leaves for the north, Benchaal's hand is on the trigger. Benchaal's great passion for jewels and precious stones, his unusual physical features and his fascinating nature offer a new personality to Kitty, who has little to do but to think about him. Their meetings become more frequent, and one night when Crumple leaves for the north, Benchaal's hand is on the trigger.

That night Benchaal serenades Kitty, who fights an inclination to go to him. His singing fascinates her, and in her most beautiful evening gown, she goes to him. He is about to shoot when another woman upon the scene and makes this action unnecessary. The "Mad Marabout," a man who learns that Benchaal is the murderer of his daughter, obtains his vengeance. Kitty and Crumple later view the funeral procession, and look at one another with love and a new understanding.

CLINTON GIVES \$1,000 TO THE RED CROSS

CLINTON, Oct. 11.—Clinton council at a special meeting last night decided to give to the British Red Cross Society an amount equal to one mill on the dollar, which will amount to about \$1,000.

The fuel question is becoming very serious in Clinton, and the council is without either coal or wood, and none of the schools or public buildings have been supplied.

The mayor has been in communication with the fuel controller, but no action has been obtained yet.

COURTS ORDER TEETH SEIZED

WINDSOR, Oct. 11.—Because John Millard failed to pay Dr. William Revell, a Windsor dentist, a bill of \$88 for professional services, the latter secured a court order today to have the teeth seized.

The judge gave judgment for the amount by Dr. Revell, and the teeth of the defendant were ordered to be seized.

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RELIABLE CLOTHING

Substantially Tailored and Keenly Priced

"WHERE WAR PRICES DO NOT PREVAIL." R. H. & J. DOWLER, LIMITED.

We feel justly proud of the high compliments paid on every hand to our magnificent array of Young Men's Swagger Style Overcoats and Suits, in the handsomest cloths that have ever been shown on this continent. Scores of the most particular young men are making their selections here every day.

SEE OUR WINDOW OF 20TH CENTURY BENCH-TAILORED OVERCOATS AND SUITS ON DISPLAY. THE WORLD'S BEST TAILORING, WITH AN INTERNATIONAL REPUTATION FOR QUALITY, STYLE AND SHAPE-RETAINING TAILORING.

Big Bargains in Driving Overcoats

198 Driving Coats, in good solid wool, double-breasted, two-way collars, belted back and plain. Coats that are worth at least \$18.00, in solid value. This is an exceptional bargain, right in the beginning of the winter season.

\$11.65

Sport Belter Overcoats

For young men of taste 20th Century and Society brands; the world's top-notch tailors; in every style that's new and that are shown only by this store in London.

\$28.50 Blue Serge Suits, \$22.00

The greatest value shown in Canada. This is a pure wool indigo blue of good weight. The cloth was contracted for over two years ago in England.

Sweaters Sweater Coats

In three-ply pure wool, plain and fancy colors; school colors for the boys; selling at practically the old prices and away below present values. Come and make an early selection.

Hats! Hats!

The Borsalino, King, Knox. The world's best for style and wear. Your hat makes or mars your appearance. Come in and let us make it.

Caps, Too!

Trees' English, Eastern and Frazer in fashion's latest fads and fancy weaves. 50c, 75c, \$1.00, \$1.50 to \$3.00.

There's none too good for you to wear. There's none too good for us to sell.

Raincoat Specials

In the new double texture rubberized tweed belters and slippers; every coat absolutely guaranteed satisfactory wear, \$7.90, \$11.65, \$12.00, \$14.50, \$16.50 and \$18.00.

Overplaid Auto Reefers

Exclusively shown by Dowler stores, London, St. Thomas and Windsor. Double-breasted reefer style belter. Every auto owner should have one. Specially priced \$11.00 and \$12.50.

Gloves for All

Washable kid, ivory and champagne, with black stitched backs; \$2.75 quality \$2.00.

TEACH NATURE STUDY, URGES PROF. DEWAR

BRANTFORD, Oct. 11.—With a large attendance of both city and county teachers the annual Brant County and City of Brantford Teachers' Institutes opened in Victoria Hall today. John Dewar, of London, delivered an address on "Insects and Weeds as Nature Study." In nature study is properly taught it will create a sympathetic interest in the minds of the children in everything, he contended.

For the purpose of the opening exercises, and emphasized the value of Christian teachers' citizenship to the community. A. W. Burt, principal of the Brantford Collegiate Institute, made a fine and address was able in three days where a foreigner who knew nothing of the English language was able in three days to read simplified phonetic English. The great stumbling blocks he said in the English language were spelling and pronunciation.

MUCH FINE STOCK AT HARROW FAIR

HARROW, Oct. 11.—The entire countryside turned out for Harrow's fine fair, and all were more than satisfied with the exhibits and program. There was a fine display of stock, sheep and fowl, and although the entries in the ladies' department were not as numerous as in some former years, owing to the fact that their help was given in the greater production movement, the quality was excellent.

F. C. Quick is the president, and A. Alga the secretary of the association. The St. Andrew's Anglican Church. Forty members of the Ford Concert Company furnished a delightful program.

WINGHAM WOMEN DOING GREAT WORK

WINGHAM, Oct. 11.—At a meeting of the Women's Patriotic Society held in the council chamber reports showed that during the last six months the society had raised the sum of \$2,094 in cash, and also shipped the following goods to the boys overseas: 1,230 pairs of socks, 311 flannel shirts, 138 suits of pajamas, all valued at \$2,330. The following officers were elected: President, Mrs. C. G. Vanstone; 1st vice-president, Mrs. J. W. McKibbin; 2nd vice-president, Mrs. J. Wilson; treasurer, Mrs. W. J. Greer; secretary, Mrs. L. L. Geddes; assistant secretary, Mrs. Phelan; press reporter, Mrs. A. H. Musgrave.

FINED FOR ASSAULT. KITCHENER, Oct. 11.—A fine of \$5 and costs was imposed upon four men who assaulted M. Hanyuk of Galt and robbed him of \$100. Two of them who admitted having been drunk were taken an extra \$20 and costs.

The magistrate was not clear as to whether the man had been robbed, and found them guilty only on the assault charge.



BOYS' AND YOUTHS' SATURDAY SPECIALS

See Our East Window.

When enlarging our store this season we doubled the capacity of this department. Our selection of Overcoats and Suits is double what we have ever shown. Boys and their mothers will be delighted with the choice.

Boys' Suits

Scotch and Irish tweeds, English worsteds and serges, tailored in that mannish style that always attracts the little chaps and the big bloomer boys. Our cloths are specially well selected.

Boys' Bloomers, 69c

These are being sold wholesale at a much higher figure. Other lines equally good values at 90c to \$2.50.

Boys' Overcoats

Shrewd buyers are making an extra early selection this season. Jaunty, Short Overcoats, in the new, quiet overchecks have first call this season. Come and see.

High-Grade Underwear

At fully 20 per cent below present-day prices. In going through our stock it amazes even ourselves to see what values we are offering this season against the present market.

Shrewd buyers are taking quick advantage of it. Come Early.

CEETEE

GUARANTEED UNSHRINKABLE

PURE WOOL

In a class by itself

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