

## Fine Specials for Saturday

CHOICE DAIRY BUTTER.  
Per pound ..... 40c  
PINEAPPLE ORANGES.  
Per dozen ..... 29c  
FLORIDA GRAPEFRUIT  
Good Weight and Ripe.  
Four for 25c.

We will have Fresh Cauliflowers, Cucumbers, New Cabbage, Lettuce, Rhubarb, etc.

## WILLIS & CO.

565 Richmond Street. Phone 3279

## THE GIANT Clothing House

### BIG TROUSER SPECIAL

Three hundred pairs of Men's Well-Tailored Trousers, for Saturday only.  
Lot 1—Values up to \$2.75. Special, per pair ..... \$1.95  
Lot 2—Values up to \$4.00. Special, per pair ..... \$2.65  
Lot 3—Values up to \$4.50. Special, per pair ..... \$3.65

NOTE—Present this advertisement. It entitles you to one pair of 35c Braces free with a purchase of a pair of trousers.

## THE GIANT Clothing House

DUNDAS STREET.

## WE BUY TO PLEASE, WE SELL TO PLEASE

Our customers tell us we do please them with our first quality, latest style shoes at popular prices.

## COOK'S SHOE STORE

Richmond and Dundas Sts.

## BROWN OPTICAL COMPANY LONDON

EYES EXAMINED

NO DRUGS USED

QUALITY GLASSES

GROUND AND FITTED

AT MODERATE COST

223 DUNDAS ST. Phone 1877

## Anthracite Coal

ALL SIZES.  
Murray Mine Stove Coal, per ton, \$9.

J. ANDERSON 195 York St. Phone 1391.

## MILITARY BOOKS

All of the War Office Publications and Special Gale and Polden Text Books. The largest stock in Western Ontario.

## STATIONERY

173 Dundas Street. Phone 150.

Taylor's 6 Out-Rate Drug

Stores sell at the lowest cut

prices every day in the year.

## All Shoes Are Not Good Shoes

no more than is all that glitters pure gold. You get shoes for service at

## The House of Casselman

171 Dundas Street.

## ICE JAM MOVES OUT; FLOOD DAMAGE OVER

River Is Clear Now and Water Going Down Steadily.

All danger of the Thames overflowing its banks in the vicinity of London ended Thursday afternoon, when the ice above the Springbank dam gave way. It has remained solid since the beginning of winter and was responsible for a large-sized ice jam near Woodland Cemetery, as the broken ice from both the north and south branches of the river piled up against it.

The breaking up of the sheet of ice from the pump-house to Riverview has aided considerably in clearing the river of ice, and there is no chance of the usual spring flood, according to residents near the river.

MUSIC FOR YOUR PLAYER-PIANO. When you get tired of the music rolls you have been playing so long on your player-piano call at the piano warehouse of Ye Old Firm of Heintzman & Co. Limited, 242 Dundas street, and hear some new music, and at most attractive prices.

## QUALITY STORE

FOR GOOD SERVICE

Highest quality of groceries at the lowest possible prices.  
Phone or visit this store.

Our usual supply of Fresh Vegetables always on hand.

Phones 1024 and 3323.

HARRY RANAHAN

515 RICHMOND STREET.

## FORMER KILWORTH MAN ACCIDENTALLY SHOT

Roy Steele Dies When Peritonitis Develops From Injuries.

Roy Steele, who enlisted five years ago in the 3rd United States Cavalry, died on March 14 from acute peritonitis. He was accidentally shot on March 9. The funeral was held in Detroit on Tuesday. Mr. Steele was 28 years old, and was born near Kilworth. His mother and many relatives reside in the vicinity of London.

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GIVING BEST CUTS BEST QUALITY AT ALL TIMES is the Reason of OUR SUCCESS

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## TELLS SCHOOL CHILDREN HOW TO GROW POTATOES

Youngsters Keenly Interested in Practical Talk by R. V. Smith.

A lecture on "Home Gardening" by R. V. Smith, parks superintendent, at Rectory Street School last night, opened the series of meetings which the board of education is planning to be held in the city schools in aid of gardening and to develop the community spirit. The attendance of adults was disappointing, but a number of juvenile gardeners displayed a keen interest in the lecture.

Mr. Smith dealt chiefly with potato growing. The sandy soil in the vicinity of the Rectory Street School would require large quantities of fertilizer before good crops could be produced from it, he said. He recommended the early Ohio variety of potatoes planted 4 inches deep in rows 30 inches apart.

The seed potatoes, he said, should have plenty of eyes. He did not recommend cutting potatoes that were much smaller than an egg. The larger potatoes he advised the gardeners to cut into portions each containing several eyes instead of in the old manner by which the end was cut off the potato and the tuber then cut down the centre. April 20, he said, was about the earliest date for planting.

Other varieties of vegetables which he recommended were: Corn, golden bantam, cabbage, Copenhagen, cauliflower, mammoth white and Grand Rapids; radishes, icicle and French breakfast; parsnips, hollow crown; carrots, Early Shorthorn and Chantenay; squash, summer crook neck and late Hubbard.

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## Special Oranges

FRIDAY AND SATURDAY

Good Ripe Juicy Oranges that you will agree are delicious. They are exceptional value. Be sure and order some of these. Regular 40c value, for 33c. On sale

Friday and Saturday only

33c PER DOZ.

ORDER EARLY.

CREAMED CHICKEN

A La King

PURITY CROSS CREAMED CHICKEN, A LA KING, is an appetizing and delicious delicacy. Made with skill and care in a model kitchen, and from only the finest ingredients. Ready to serve on toast or party shells. Try it.

ROWAT'S COFFEE

The supreme value in coffee. If we could buy better coffee we would have it for our special. Buy it when you want the best. 50c per pound.

SOLDIERS' COMFORTS

Are you puzzled as to what to send the boys at the front? See our window display. We suggest: Ayrton's Tea Tablets. Horlick's Malted Milk. Reindeer Coffee. Reindeer Cocoa. C. Washington Coffee. Chocolatella. Peter's Milk Chocolate. Chocolate in cakes. Powdered Milk. Riley's Toffee. Bovril. Oxo Cubes. Canned Chicken. Chewing Gum (Overseas Package)

PHONE ORDERS

Receive the same care and attention as though personally given. Order early.

T. A. ROWAT & CO.

250 DUNDAS ST. Phone 3051-3052.

beans, bush wax and pole.

A similar meeting, at which "Bird Life" was to have been described by W. E. Saunders at the Lord Roberts School was postponed because of the regular monthly meeting of the Mothers' Club.

TWENTY APPLICATIONS FOR CITY GARDENING PLOTS

Land Will Be Measured and Divided Up Shortly.

At the meeting of the high cost of living committee of the city council, held yesterday afternoon, a deputation from the Rotary Club was present to discuss ways and means of increasing production.

The committee was informed that about ten acres of land had been offered the city for gardening purposes. There had been about twenty applicants for the use of this land.

W. R. Yendall thought that there should be co-operation between the various bodies to produce the results. His own opinion was that the city should take over the vacant lot question, and stimulate the citizens to cultivate the land. "The Rotary Club would be willing to take over the back

yard proposition, and start a campaign calculated to result in the utilization of these lands for more and better production.

F. W. Farncomb was of the opinion that good results would be obtained by interesting the children in gardening. The hope of the situation lay in getting the gardens cultivated by the boys and girls.

After some discussion, it was decided to leave the vacant lots to the council, and the back yards to the Rotary Club and others interested.

Ald. S. R. Manness announced that the property offered the city would be measured, and given over to the applicants as required.

WOUNDED ON FEBRUARY 23.

Parkhill, March 22.—Mrs. Malcolm Morrison has been officially notified that her son, Pte. Dannie Morrison was wounded on February 23. Today she received a letter from him, announcing that he was in a hospital, and had been wounded in the knee by shrapnel. He expected to return shortly to the trenches.

Pte. Morrison enlisted in London, and has been in the trenches for the past two years.

Pte. Nelson Smith, reported wounded in Thursday's Advertiser was a member of a company raised at Stratford. He is a son of Douglas Smith of West Williams. Another brother is in the 19th Battalion.

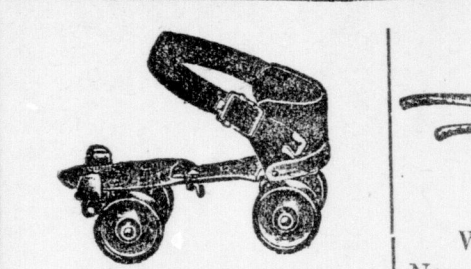
## Buy Your Spring and Housecleaning Necessities at the Purdom Hardware

SOLE AGENTS FOR LOWE BROS.' PAINT, CHI-NAMEL AND EUREKA ELECTRIC VACUUM CLEANERS

A PLEASURE TO SHOW GOODS.

"QUALITY."

PROMPT ATTENTION.



ROLLER SKATES.

Ball Bearing .....\$3.50 pair  
Roller Bearing .....\$2.50 pair  
Steel Wheel .....\$1.50 pair  
Iron Wheel .....85c pair



EUREKA VACUUM CLEANERS.

No need of taking up the carpets. Just run a Eureka Cleaner over them and it will take all the dirt out.

Price .....\$42.50  
With attachments .....\$49.50

PERFECTION OIL

COOKING STOVES

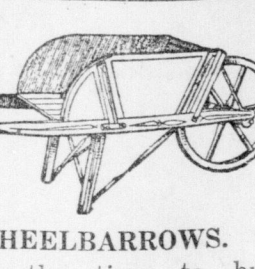
2-Burner .....\$11.00  
3-Burner .....\$15.00  
4-Burner .....\$18.00

STEPLADDERS.

All made of nice clear wood, strong and durable. Price .....75c up

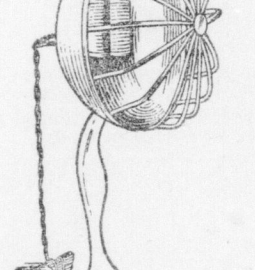
124 DUNDAS STREET.

123 CARLING STREET.



WHEELBARROWS.

Now is the time to buy Wheelbarrows. Price, \$4 up



O-CEDAR MOPS

Once used always used. Price .....75c, \$1.25, \$1.50  
Polish .....25c up

CHI-NAMEL GRAIN-ING OUTFIT

Grain your own floors, it costs only 3 cents per square foot doing it with Chi-Namel. For linoleum and hardwood floors use Natural Chi-Namel Varnish.

ALUMINUM SAUCEPANS.

Just a few of this small pan at .....23c  
Also a few aluminum spoons at .....23c

MAJESTIC HEATERS.

At last a real heater, using electricity for fuel. Price .....\$8.50 up  
Come in and see it.

STEPLADDERS.

All made of nice clear wood, strong and durable. Price .....75c up

124 DUNDAS STREET.

123 CARLING STREET.

The Purdom Hardware

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