THE WORLD'S HOME MAGAZINE FOR WOMEN

Edited by LAURA E. McCULLY, B.A.

The Opportunities of the Plain Woman.

Very often one hears the complaint from young women:

"Oh, it's all very well to talk, but nothing suits me."

"If I were some girls, of course I wouldn't take second place all the time."

"Oh, what's the difference, if my hair is done up carelessly? I always look the same."

No one dos, and it's all equally false. Surely we have all heard and been encouraged by the story of Sarah Bernhardt (than whom no more strikingly beautiful woman ever graced the stage) how the great actress sat in a cab with a reporter, and, bidding him hide his eyes, showed him first the face of an old woman and then the dimples and bloom of a girl of 16.

Of course every one of us is not a witch, as the "divine Sara" is, but each one can improve herself marvelously by going about it with determination and grit.

To begin with, there's a lot in clothes. A never-to-be-forgotten incident occurred in the childhood of a precocious boy, known to some Toronto folks. He came home one day to mother and remarked that he was "most in love" with such a pretty little girl at the school. One day it was arranged he should bring her home. Mother wanted to see the paragon of whose beauties she heard a daily recital. On nearer view the little belle turned out to have a turned-up nose, freckles and red hair, not to speak of other features, but she was very daintily dressed.

"Why, Willie," said mother afterwards, "that little girl isn't pretty."

"Well," said Willie, reluctantly, "maybe not exactly pretty, but then just look at the clothes!"

There's something in it. A well-dressed woman has fought half the battle. The foundation of artistic dressing is a properly made corset. It is amusing to see a woman grudge an extra dollar for a corset when she will throw away five on unnecesary trimmings for a dress for the merest whim. A really properly fitted corset over a well-trained form means style. That is an enormous point gained.

The next point is to keep, rair, eyes and skin in the best possible condition. If there is the smallest defect in your skin, go with it to a specialist. Sad experience with home treatments and quack remedies is the lot of the woman who neglects this important factor. Don't permit wrinkles. They can be systematically kept down by nightly rubbings with a good cold cream and the tips of the fingers. It is worth the trouble to keep young.

As for your hair, you cannot be too careful how you treat it, how you husband it, and remember that constant teasing means final thinness. Here again is the place to save on something else and spend a little judiciously and carefully on a pad with real ringlets, which will obviate all artificial torturing of the hair. Of one thing be absolutely unremittingly watchful: let no new style or material creep into your costumes which doesn't absolutely become you. Study the outlines of features and head. If the face be too long, wear the board low hats to widen it. If it be too short, never be tempted from high bands. If your neck is stout, don't ever dream of getting anything but a high, boned collar. If too long, avoid a short one. All these rules seem trivial, but often otherwise striking defects are concealed by following them. It is absolutely wonderful how many plain women contrive to look "splendid style" and exquisitely groomed. Why, their ugliness becomes a mere touch of originality, daring, but never repulsive. Such a woman is what the French call a "belle laide," a "handsome ugly woman."

Now, the cream of the plain woman's opportunities lies in the fact that she is never considered dangerous. Every sort of friendship and comradeship that a beauty is denied drops into her lap, and if she has the sense to be a "good fellow," she is in a fair way to being a positive fashion with the men. When at last some really fine fellow does fall in love with her, he does it eyes open, and there are no future disillusionments for either. She is not petted or spoilt, and he does not regard her as a doll.

One word of warning to the "plain" woman, if such a woman may really be said to exist as a necessary permanency: Do not marry a handsome man! There's no why nor wherefore—just don't. Other plain women who do, have a time. As a matter of fact, the mission of the beauty man is pretty theoretical. In everyday life a manly man is the standard article, well endorsed and guaranteed.

Rosslyn Appeals.

LONDON, July 31.—The Earl of Rosslyn announces that he has instructed his attorneys to appeal against the decree of divorce granted his wife, a Minneapolis woman, by the Scottish court.

WHAT TO WEAR

Altho fashions for the coming season can scarcely be said to have matured yet, silks will undoubtedly be used very much, and the three-piece suit is an imminent certainty. Undoubtedly a suit with waist as well as coat is both artistic and economical. So many women one sees who are spoiled, as it were, the minute they remove the handsome hat and suit coat, and appear in a comparatively plain white or other waist, which does not harmonize with the skirt. What, then, can be more desirable, especially for theatre wear before the real cold sets in, than a pretty silk or fancy weave suit in medium shade with dressy waist and handsome coat as well?

TRIMMING.

Trimming, it is said, will come up much higher on the skirt next winter than it has this season. However that may be, a constant vogue may be expected for the plain tailored suit with coat coming well below the waist.

To freshen summer dresses which must serve thru September until autumn clothes can be got on the tapis, why not buy a little bolero of linen or lawn, with lace trimming and kimona sleeves? I noticed some charming ones the other day, priced al lthe way from $3 to $5.

PERSONAL.

Miss Lillian Fogler, 626 Euclid-avenue, is at Paradise Grove, Port Elgin.

SUED FOR $20,000.

Alleged Libel Against Vancouver World Being Heard.

VANCOUVER, B.C., July 31.—Former Commisioner of Lands and Works R. F. Green's suit against The Vancouver World for $20,000 for libel for saying he was bribed by Sir Adolphe Caron into accepting $37,000 in shares of the transcontinental exploration syndicate, which holds nine leases of provincial lands, is being heard.

Sir Charles Tupper was in the witness-box. The court upheld Sir Charles' claim of professional privilege, and Premier McBride, Minister of Finance Tatlow and Hon. Carter Cotton, in turn, claimed the privilege of their oath of office, which the court upheld. The premier gave Green a certificate for good and conscientious discharge of public duties.

Editor Higgins of The World, former Speaker of the provincial house, then claimed the privileges of editor, and was also upheld, and the source of information was not revealed. He admitted he wrote the alleged libel, and declared he had verified the information to his satisfaction. Photographs of two destroyed letters were produced, one from Caron to Green, and Green's reply.

These showed the offer of shares made as a gift, and declined by Green, but Barrister Neil McKay of Kaslo, later appointed deputy commissioner of lands and works, had been named by Green as a likely member of Caron's syndicate, and certain shares were later sent to him, which, Caron says, are of the nominal value of $500.

Sir Adolphe Caron in his examination said the article was a dream.

The Wireless Convention.

LONDON, July 31.—(C.A.P.)—In the house of commons, Sir Edward Sasson objected to the proposed ratification by the government of the radiotelegraphic convention without a discussion by the house.

He said it was a thousand pities the colonies had not been asked for some agreement regarading a basis of common action at the imperial conference, especially in view of the fact that Canada is becoming a point of contact between the east and west.

Mr. Haldane, replying, said the government was contending for the Canadian standard form of license.

Noted Frenchman's Accident.

PARIS, July 31.—M. Deutsch de La Meurthe, the well-known automobilist, to-day ran over and killed a girl at a street crossing in this city.

M. Deutsch de La Meurthe is known thruout Europe as a patron of sport, the Deutsch prize having first inspired Santos Dumont to encircle the Eiffel Tower in a dirigible balloon.

Raisuli's Bluff Works.

TANGIER, July 31.—At the request of the British minister here, Mohammed Cabbas, the minister of war, to-day ordered the suspension of all operations against Raisuli.

Buffalo Moths.

Toronto is infested with that destructive pest known as the Buffalo moth. Cooperford's Buffalo Moth Exterminator will absolutely rid the home of this destructive insect. Ask your druggist for it.

World Pattern Department

1906—Girls Suspender Dress.
With One-Piece Plaited Skirt and a Separate Guimpe.
Paris Pattern No. 1986.
All Seams Allowed.

The pinafore or suspender style of frock is so becoming to the figures of young girls that mothers are reluctant to relinquish it. This latest addition to that list, made of pale green English pique, and worn with a guimpe of ecru all-over embroidery, is a remarkably pretty development of this idea.

The pattern is in four sizes—6 to 12 years. For a girl of 10 years the dress requires 5 1-2 yards of goods 20 inches wide, or 2 7-8 yards 36 inches wide, or 2 5-8 yards 42 inches wide. The guimpe needs 2 3-4 yards 18 inches wide, or 1 1-2 yards 36 inches wide; 3-4 yard of edging to trim.

Price of pattern, 10 cents.

Pattern Department
Toronto World
Send the above pattern to
NAME.....
ADDRESS.....
Size Wanted—(Give age of Child's or Miss' Pattern.)

INJURED IN RUNAWAY.

Belleville's Crown Attorney Meets With Bad Accident.

BELLEVILLE, July 31.—What may prove to be a fatal accident happened to County Attorney Anderson of this city, while returning from Trenton last night, where he had been prosecuting in a case of robbery.

His horse became frightened at an automobile and ran away, throwing the county attorney out, cracking several of his ribs and badly bruising him, besides injuring him internally.

The British journalists touring the west were dined by Hon. Frank Oliver at Wetaskiwin, Alberta.

LITTLE TOMMY TUCKER.

Little Tommy Tucker
Sang for his supper.
His grandmother cried: "Land sakes!"
Tom said: "Now, don't question—
It's good for digestion;
I am eating

Toasted Corn Flakes

"The Flavor That Grows in Favor."

Sanitas Toasted Corn Flakes possesses more of the elements that build brain, bone and muscle than any other cereal. If you will only try it, you will agree with it and it will certainly agree with you.

Your Grocer Sells It.

Battle Creek Toasted Corn Flake Co., Limited
LONDON . . . . . CANADA

The Toronto World CHILDREN'S HUMANE LEAGUE

For next week's competition, we give the subject, "In the Garden." Preferably, we would like to hear of the doings of birds and insects, which have been observed. The children may, if they wish, however, draw on their imaginations for a sketch of an ideal garden, with birds and pets. The letters must not be longer than two hundred words and must be plainly signed with name and address of the writer. Only members of the League can compete. If you are not a member, fill out the blank beneath and send with your letter.

The prize is an enamel pin, with wreath, and the legend, "T. W. H. L."

I wish to become a member of The Toronto World Humane League.

Name .....

Address .....

LA FRERE SISTERS.
The Dainty and Daring Aerial Performers at Hanlan's Point This Week

ASK BONUS TO RAILWAY PARRY SD. TO NORTH BAY

Men From the North Desire Easy Means of Reaching Cobalt Mines.

A large deputation from Parry Sound Town and District, comprising the reeves of the Townships of McDougall, Hagerman, McKellar, Croft and Machar, waited on the minister of lands, forests and mines yesterday afternoon to request that assistance be granted to the Canadian Northern Railway to extend their line of railway from Parry Sound to North Bay.

Hon. Dr. Reaume, minister of public works, and Hon. Col. Matheson, provincial treasurer, also listened to the representations of the men from the north.

Mayor Johnson explained that a year ago a deputation from Parry Sound district waited on the government to ask that the T. and N. O. Railway be extended to Parry Sound, a distance of 61 miles. This was desired to give the district a direct route from Cobalt. The town has given a bonus of $100,000 and other privileges to the Dominion Smelter, on the understanding, it was stated, that a direct line to the mines would be built.

The government last year were unable to promise the extension of the people's railway and negotiations were entered into with Mackenzie & Mann for a Canadian Northern connection with North Bay. The Dominion Government, Mayor Johnson explained, had promised that a Dominion subsidy would be given the enterprise and the amount is expected to be voted in November.

What the Parry Sounders want now is that the usual subsidy of $3200 a mile be granted by the Ontario Government to insure the building of the road. There is a considerable population in the townships thru which the road will pass and the land is said to be excellent for sheep raising.

The ministers listened attentively to the request and promised consideration.

The deputation also called on the C. N. O. officials.

Will of English Clergyman.

The will of the late Rev. George Henry Moxon, clerk of Wellesley Manor road, Barnet, Hertford, England, has been filed for probate in Toronto. He left 154 preferred snares.

Some of the conditions of the will are very interesting. In part it reads: "To my sons Alfred and Richard, I give and bequeath the following articles, to be divided between them as they shall agree, viz., the Canadian silver tray, the large silver jug, the ancient quilt, the armor, the arms, the Last Supper, in copper; the picture of themselves, the Canadian Indian picture and my bog oak walking stick and the horns. My grandmother's teacaddy and my mother's teacaddy I bequeath to my sons, Alfred and Richard, as they shall agree between themselves."

Civic Holiday Outings

to Rochester, Kingston, 1000 Island ports, Brockville and Prescott via the Richelieu and Ontario Navigation Co.'s steamers "Toronto" and "Kingston." "Saturday to Monday" tickets extended to permit passengers to leave destination on Monday, Aug. 5th, arriving back in Toronto Tuesday morning, Aug. 6th. This is a splendid opportunity to visit the beautiful 1000 Islands, and you lose no time from business. For ticket and berth reservations apply at ticket office, 2 East King-street, Toronto. ed

Adams to Be Tried Again.

BOISE, July 31.—Steve Adams who was expected to be an important witness in the trial of Wm. D. Haywood, but who was not called by either side, has been taken back to Wallace to await aa second trial on the charge of murder. His first trial resulted in a disagreement.

Runaway Team Kills.

ATCHISON, Kas., July 31.—Missouri Pacific freight train No. 164 ran away down Shannon hill and struck the rear end of another freight. Four persons were killed and two injured.

SECOND TRAINING SHIP WANTED ON THE LAKES

Rochester Naval Reserve Make Application Which Canada Will Grant.

OTTAWA, July 31.—The United States Government has made another application for a training ship on the great lakes.

Some time ago an application was made and granted for a United States cruiser to go thru the Canadian canals, to be utilized as a training ship on Lake Erie. This time the application is made for one on Lake Ontario.

While the United States has formally made the application to the Dominion, it is really from the State of New York, and made on behalf of the naval militia, with headquarters at Rochester. It is understod that the application will be granted.

There are no guns on these old cruisers, which are to be used as training ships. Whatever guns are required for the naval officers and cadets will be kept ashore.

The granting of the application is regarded as a neighborly act, and in no way interferes with the arrangement as to cruisers on the great lakes which exists between the two countries.

COMPULSORY ISOLATION.

Health Board May Remove Patient If Not Too Ill.

The attorney-general's department has given out a decision to the effect that the medical health officer has the power to place any person attacked by scarlet fever under isolation, if not too ill. In the Brantford police court an action was brought against A. H. Murray by the board of health for refusing to allow his child to be removed to the Isolation Hospital.

Mr. Murray contended that sections 77 and 93 more nearly applied to this case, these providing for isolation if it can be done without affecting the health of the patient. This view is sustained in the opinion given by Deputy Attorney-General Cartwright, and accordingly the case in the police court has been dismissed by Magistrate Livingston.

Interments in July.

The number of interments in city cemeteries in July totaled 272, of which 43 were in St. James, 39 in St. Michael's, 24 in Mount Hope, 96 in Mount Pleasant, 15 in Necropolis and 55 in Prospect. There were ten interments in Humbervale Cemetery and 24 in St. John's Cemetery, Norway.

Silk Workers Strike.

SCRANTON, Pa., July 31.—Seven hundred operatives at the Empire and Cloth Mills have quit work, making the total number of silk workers in the Lackawanna Valley idle thru their strike 4400. The operatives are asking for a shorter work day.

WITH WOMEN IT'S LOOKS FIRST.

The average woman considers her looks first—her health afterwards. That's why we hear of so many cases of broken health and nervous prostration.

She wears furs and heavy garments on a cold afternoon; in the evening with the thinnest kind of gown she attends the theatre or party.

These foolish irregularities in dress reap their own reward in suffering. It is only when colds that lead to pneumonia result, that she gets frightened and seeks a remedy that restores health.

Let her take Ferrozone.

It soon gives vigor to the body, quickly brings color to the cheeks, rests the nerves and strengthens.

Ferrozone sharpens the appetite, invigorates digestion, adds weight, it gives the muscles tone and elasticity that makes the ailing one feel young, strong and vigorous.

If you want strength, good color, high spirits and energy, use Ferrozone, it's the most nourishing tonic made. Sold everywhere in 50c boxes.

Who Gets the Most Out of Life?

Not the wealthiest, not the most learned, nor the idler—but the man who has good health and works for his living. This truth is trite, but not trivial.

Every man should guard his health as his most valuable possession. The more so because health is easier to retain than regain.

Keep your grip on health by regular exercise, reasonable care in eating and requisite sleep. Take Beecham's Pills occasionally, to tone the stomach and keep the liver and bowels in good working order. And don't worry.

Observe these simple rules and you will agree that the one who gets the most from life is

The Man Who Uses

BEECHAM'S PILLS

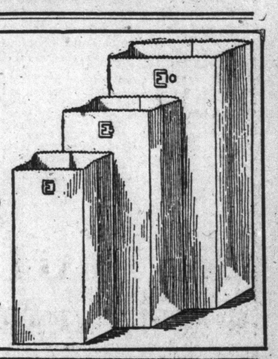
Prepared only by the Proprietor, Thomas Beecham, St. Helens, Lancashire, Eng.
Sold everywhere in Canada and U. S. America. In boxes 25 cents.

WE hail from Hull and want Grocers and all other users everywhere to see that they are fully stocked with

EDDY'S Self-Opening Square Bottom **PAPER BAGS**

the strongest and most perfect on the market.

Always Everywhere in Canada. Ask for Eddy's Matches.



PRIVY COUNCIL DECISIONS.

Bank of Montreal Liable for Losses in Forgeries.

(Canadian Associated Press Cable.)

LONDON, July 31.—The Privy Council to-day gave judgment in the case of Dumphy versus the Montreal Light, Heat and Power Company. The appeal was dismissed.

In McCormick versus Simpson and others, appeal dismissed.

In the Esquimalt Waterworks Company versus the City of Victoria, the appeal allowed and the judgment of the full court reversed with costs, and the judgment of the trial judges restored.

In Cabot versus the Attorney-General of Quebec, appeal dismissed.

In Townsend versus Cox and Cox versus Townsend, appeals dismissed.

In the Bank of Montreal v. The King and others, special leave to appeal is refused, and the bank must pay all costs. The bank is thus held liable for the sums totalling $70,000 paid four years ago on checks of the department of militia forged by one Martineau, a clerk in the accountant's branch of the department.

A FARMER'S OPINION

On Members of Parliament and the Two Cent Rate.

"We farmers deserve all we get," said a Halton farmer yesterday, who had read The World's account of the order of the railway commission that the Grand Trunk give a penny-a-mile passenger service.

"We send men like Derbyshire and Schell to represent us, and when they get to Ottawa they vote and talk for the railways every time, and abuse any one who takes the public's side. This man Schell that was at once a Patron and a Farmer's Friend, has turned railway contractor; Derbyshire would like to get lower rates on the cheese he ships, even if his constituents do not get their legal right to a penny-a-mile travel.

"I read the papers, and what takes place in Ottawa, and I hardly ever see a member from the counties backing up Mr. Maclean. I am at a loss to know where our own David Henderson is in this respect. He says lots of kind things for the Canadian Pacific. Most of the newspapers and most of the members of parliament seem to be for the railways.

"But let Mr. Maclean go on; there will be a lot of independent candidates in the field in next election, and many on old member who is now working for the railways will find himself without a seat in parliament."

CUSTOMS INCREASES.

OTTAWA, July 31.—For the first four months of the present fiscal year, to July 31, the customs revenue shows an increase of almost 30 per cent.

Collections during the four months amounted to $20,565,694.

Left Property in Ontario.

Wallace Nesbitt, K. C., has applied for letters of administration for that part of the property of the late John Jamieson Thompson, which is in Ontario. This consists of 465 shares of the capital stock of Massey Mining Co., Limited, par value $100. These shares are valued at $2500.

Should Help Some.

MONTREAL, July 31.—The G. T. R. to-day announced that it will have ready in September, for fall traffic, $7,000,000 worth of rolling stock, which has been under construction for some time.

Six Months Each.

Alex. Wilson, 27 years, and Charles Riddenham, 24 years, went down for six months from police court yesterday morning, on a charge of theft of money from James Mortimer.

Lusitania's Maiden Voyage.

LIVERPOOL, July 31.—The maiden voyage of the Lusitania, the new steamship of the Cunard Line, from Liverpool to New York, has been fixed for Sept. 7.

Two Lives Lost in Fire.

GREENPORT, L.I., July 31.—Two lives were lost in a fire which destroyed the large plant of the American Fisheries Company.

EDUCATIONAL.

BRITISH AMERICAN BUSINESS COLLEGE
Y.M.C.A. Bldg., Toronto

the oldest in Canada. The school that provides the most thorough and practical courses; charges moderate rates, and assists students to positions. Fall term from Sept. 3rd. Enter any time. Catalogue and Journal of Business Education mailed on request.
T. M. WATSON, Principal.

LEARN SHORTHAND

at home. Our plan makes it easy. Use spare time only. The cost is but a trifle. Send five cents in stamps and receive sample lesson with booklet by return mail. Clip out, sign name and send to **Shaw Correspondence School, 393 Yonge Street, Toronto.**

Name.....
Address.....
T.W. 451

THE POLICEMEN OF THE SEAS.

Baron Tweedmouth so Styles the Cruiser and its Usefulness.

LONDON, July 31.—During the discussion on naval matters in the house of lords, Baron Tweedmouth, first lord of the admiralty, said: "After all the cruiser is the ship by means of which we keep our dominance of the sea. The battleships are the policemen of the sea. It is their business to destroy the fleet of the enemy, leaving the cruisers to guard the commerce."

SAID JUDGE WAS PREJUDICED.

Further Delay in the Trial of Caleb Powers for Murder.

GEORGETOWN, Ky., July 31.—Special Judge Robbins vacated the bench to-day in the Caleb Powers murder trial, following the filing of an affidavit alleging prejudice.

Judge Robbins took up each allegation of Powers and denied specificaly that they were true, but said that it was too late to mar his record as judge by sitting in a case when he was accused of unfairness.

The defence submitted 32 names to the commonwealth's attorney, from which to elect a special judge, but all were refused. The governor will now have to find a judge.

Holiday Rates in Again.

For Toronto Civic Holiday, next Monday, Aug. 5, the C. P. R. will sell tickets to all stations in Canada, and to Detroit and Buffalo, at single fare for the return journey. Tickets will be good going on all trains Saturday, Sunday and Monday, Aug. 3, 4 and 5, returning until and on Tuesday, Aug. 6, and are now on sale at C. P. R. ticket offices. ed

Canals to Be Closed a Month.

SYRACUSE, N.Y., July 31.—On account of yesterday's accident, the Erie and Oswego canals will likely be closed for fully a month, according to canal men.

A section of the north wall of the Greenway Brewery, one of the largest industrial buildings in Syracuse, fell out this morning.

CASTORIA
For Infants and Children.
The Kind You Have Always Bought
Bears the Signature of Chas. H. Fletcher