

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

# Simpson's—Advance Showing of Men's Fall Suits, Today



**MEN** who prize distinction in dress will like these new suits. Cut in the latest and most exclusive fall designs. They combine all the newest features of which the somewhat longer coat and smartly flaring skirt are the most dominant. The fabrics are beautiful and there are new ideas in pockets, lapels and sleeves. An inspection of these suits will convince you of their superiority in all the qualities desired by particular men.

### At \$38.50

Particularly dressy are these navy blue and black worsteds for men and young men. They are carefully tailored in the single-breasted, 3 button, soft roll, semi-fitted and conservative sacque models with wool body linings. Sizes 36 to 44.

### At \$35.00

Business suits for men which will make a lasting appeal—a rich novelty brown and blue tweed mixture—single-breasted, 3 button, semi-fitted sacque model, with wool body linings. They come in sizes 36 to 44.

### At \$28.50

An exceptional opportunity for men whose figures are assuming a rotundity verging on stoutness. These suits are prepared in the larger sizes, 37 to 46, from dark brown finished tweed with a neat darker brown stripe effect. The body of the coat is lined with wool and it is finished in the single-breasted, 2 button, long soft roll, semi-fitted sacque model.

### Two-Purpose Tweed Raincoats \$18.50

A smart coat which can be used as a waterproof or light top coat—the seams are back sewn and cemented, and will withstand any downpour. Made up from brown and grey mixture effects in trencher and slip-on models. Sizes 34 to 44. Today, \$18.50.

Simpson's—Main Floor.

### August Sale of Black Silk

Five big special tables of the higher grade black silks and satins offered at prices that spell utmost economy. Do not miss sharing in the wonderful values here listed for today.

#### Table No. 1.

Black Silk and Chiffon Taffetas. Many weights and finishes, from Swiss and American makers. 200 yards of our "Cerise-Edge" taffeta included. Regularly \$2.50 and \$2.69. August sale, today, \$2.29 yard.

#### Table No. 2.

Black Satin Paillettes, from C. J. Bonnet, of Lyons, France, and from Zurich makers. This weave is known for its superior wearing quality. Regularly \$2.79. August Sale, today, yard \$2.44.

#### Table No. 3.

Choice numbers in rich black Satin Mes-salines and Silky Satins. All \$3.00 values. August Sale, today, yard \$2.79.

#### Table No. 4.

Handsome Black Real Duchesse Satins—among the finest we have ever shown—fresh from the looms of France. \$4.50 values. August Sale, today, yard \$3.95.

#### Table No. 5.

About 300 yards of Black French Moire Velour—very scarce goods. 44 inches wide. Beautifully moired. \$4.00 quality. August Sale, today, yard \$3.44.

Simpson's—Second Floor.

### We Are Justly Proud of Our Meat Market

The Pioneer Toronto Market in the Selling of Government Inspected Meats Only.

Madame Housewife, do you realize what it means to your family when you buy from the "Simpson" Meat Market?

It means that every piece of meat you purchase has passed the government censor—and therefore gives you the highest form of protection and best guarantee possible. In such a busy market as ours, meats come and go so quickly that you are positively assured of freshness—in such a snowy, clean market they are bound to preserve their acme of purity.

Moreover, our buying powers and our service departments are working hand in hand to give quick, courteous service and promptest delivery possible. Six rousing specials are here listed for today. Shop or telephone sharp at 8.30 a.m.

- 800 lbs. Shoulder Roasts, Simpson quality beef. Today, special, lb. . . . . 20c
- 600 lbs. Prime Corned Beef, lean, mild. Today, special, lb. . . . . 20c
- 600 lbs. Rolled Boneless Pot Roast. Today, special, lb. . . . . 24c
- 1,000 lbs. Sweet Pickled Pork Shoulders, 5 to 9 lbs. each. Special, lb. . . . . 33c
- 100 only pieces, Gunn's Maple Leaf Breakfast Bacon, highest grade of mild curing. By the piece, today, special, lb. . . . . 64c
- 100 only, Gunn's Maple Leaf Smoked Hams, highest grade of mild curing, whole or half. Today, special, lb. . . . . 55c

### An Interesting List of Grocery Specials

- |  |  |
|--|--|
| <p><b>GROCERIES.</b></p> <ul style="list-style-type: none"> <li>Yorkshire Relish, bottle, 25c.</li> <li>Carnation Brand Evaporated Milk, large tin, 14c.</li> <li>250 balls St. Williams Raspberry and Red Currant Jam, No. 4 size, 35c.</li> <li>Kitchen Bouquet, bottle, 5c.</li> <li>Five Roses Flour, 24-lb. bag, \$1.59.</li> <li>2000 lbs. Finest Creamery Butter, lb. 55c.</li> <li>Curtis Olive Oil, 15-oz. tin, 14c.</li> <li>Lytle's Pure Malt Vinegar, per bottle, 35c.</li> <li>Seedling Raisins, packet, 17c.</li> <li>Finest Cooking Molasses, tin, 14c.</li> <li>California Currants, 15-oz. pkg., per packet, 22c.</li> <li>Canned Peaches, Hygiene Brand, tin, 25c.</li> <li>Quaker Oats, large packet, 20c.</li> </ul> | <p><b>FRUIT SECTION.</b></p> <ul style="list-style-type: none"> <li>California Valencia Oranges, Sunkist Brand, doz., 45c.</li> <li>Choice Beams, 5 bunches 25c.</li> <li>Choice Cucumbers, 6-qt. basket, 35c.</li> <li>Cooking Onions, 3 lbs., 25c.</li> </ul> <p><b>CANDY SECTION.</b></p> <ul style="list-style-type: none"> <li>Blanched Salted Peanuts, lb., 45c.</li> <li>After-Dinner Mints, lb., 37c.</li> <li>Assorted Fruit Flavored Jellies, lb., 55c.</li> <li>Vanilla Marshmallow, lb., 25c.</li> </ul> <p><b>FLOWER SECTION.</b></p> <ul style="list-style-type: none"> <li>Large Boston Ferns, each, \$1.50.</li> <li>Boston Ferns each 50c and 75c.</li> <li>Rubber Plants, each \$1.25.</li> <li>Asparagus Ferns, each 14c.</li> <li>Fern Fans, well filled, 2 in., 45c; 6 in., 55c.</li> <li>Artificial Palms, each \$1.75.</li> </ul> |
|--|--|

### Sale! Boys' High-Class Wash Suits \$1.98

Regularly \$4.00 and \$4.50



Mothers! here's an unusual opportunity for you to procure wonderful values in little boys' washable suits, at a remarkably low price.

Distinctive styles in reliable fabrics that are sun fast and tub fast. Neatly tailored and well made.

Materials are oxfords, peggy cloths, chambrays and ginghams.

Colors are navy and butcher, white with red, and black hairline stripe, white with blue, and white with grey stripe.

Styles are Norfolk and Junior novelty models. Sizes 2½ to 8 years. Regularly \$4.00 and \$4.50. Today, special, \$1.98.

Simpson's—Main Floor.

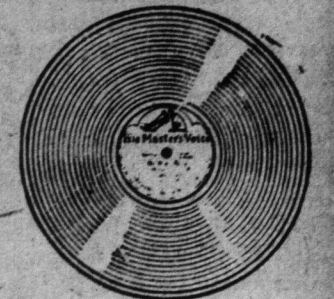
### Madame Clara Butt

(England's Noted Contralto.)

This famous English artist, and her talented husband, Mr. Kennerley Rumford, who charmed and delighted Canadian audiences during their visit to this country, have made a very excellent series of "His Master's Voice" records at revised prices.

Twelve-Inch "Red Seal," Price \$2.00.

- 03175—He Shall Feed His Flock, Handel.
- 03177—O Rest in the Lord, Mendelssohn.
- 03178—Kathleen Mavourneen, Crouch.
- 03179—Abide With Me, Liddle.
- 03220—Time's Garden, Thomas.
- 03222—Three Fishers Went Sailing, Hullah.
- 03223—O Summer Night, Thomas.
- 03224—Will He Come? Sullivan.
- 182901—The Leaves and the Wind, Leone.
- 183002—The Lost Chord, Sullivan.
- 183003—Husheen, Needham.
- 183004—Largo, Handel.
- 183005—Believe Me if All Those Endearing Young Charms, Ronald.
- 183006—The Little Silver Ring, Chaminate.
- 183009—The Promise of Love, Cawen.
- 183010—Barbara Allen.
- 183011—Land of Hope and Glory, Elgar.
- 183012—Drinking Song (from Lucrezia Borgia), Donizetti.
- 183000—The Keys of Heaven, Broadwood.
- 183007—Snowdrops, Lehman.
- 183008—Night Hymn at Sea, Goring-Thomas.
- 183009—The Promise of Love, Cawen.



We deliver records—Main 7841. Victrola Dept.—Sixth Floor.

**WANTED**  
First-Class Coatmakers on Men's Custom Work.  
Apply Robt. Simpson Co., Limited,  
Employment Office.

### Shoes for Men, Women and Boys

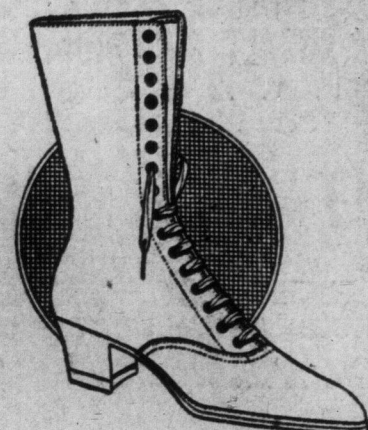
#### Women's White Canvas Pumps, \$1.99

600 pairs made in latest shapes and styles, low, Cuban and shaped wood canvas covered heels, with flexible turn or McKay sewn soles. Regularly \$4.00 and \$4.50 values. Today, \$1.99.



#### Women's White Canvas Sport Boots, \$2.49

100 pairs only, made with white rubber sewn soles and solid rubber heels, imitation toecaps, made on good fitting lasts. Extraordinary values. Sizes 2½ to 7. Today, \$2.49.



#### Women's House Shoes \$2.19

Three styles to choose from. Women's soft dongola kid house shoes, lace oxford style with medium low heel, and plain toe, or one-strap slipper with low heel and full-fitting toe shape and the buskin style low heel with elastic front. All have flexible turn soles. Sizes 2½ to 8. Today, \$2.19.

#### Men's Box Kip Boots, \$2.49

300 pairs men's strong box kip black boots, blucher cut, full-fitting toe shapes. Strong standard screw leather soles. A splendid work boot. Sizes 6 to 10. \$2.49.

Simpson's—Second Floor.

The **SIMPSON** Company  
Robert Simpson Limited

The **SIMPSON** Company  
Robert Simpson Limited