



SOON WILL THE OYSTER HAVE ITS DAY - WHICH NATURALLY SUGGESTS AN ELECTRIC CHAFING DISH

The "er" months have come and with them the usual sea delicacies. Soon the nights will be cool. The answer is oyster stew. The simplest and easiest way of preparing this dish is in an electric chafing dish right on the table, serving it "cooking hot." No fuss, no muss—just a turn of the button does it. Phone the "Comfort Number"—MAIN 3975.

THE TORONTO ELECTRIC LIGHT CO., Limited,
12 ADELAIDE STREET EAST.

PUBLIC AMUSEMENTS

At the Royal Alexandra.

"Over Night." according to the program, provides a long lingering laugh. This is a pleasant alliteration, but to be strictly accurate, the progress of the play might be more aptly described as a constant succession of brief, bright laughter. Indeed the last of the earlier cackling is not finished before the new mercurial starts. The result is long certainly, but not lingering, and it is continually receiving new accessions of hilarious titillation. Certainly no more amusing farce is likely to be seen than this by Philip H. Bartholomew, whose name perhaps, furnishes the amusing, contrasting elements from which the motive has been obtained.

Imagine two honeymoon couples, each presenting opposed aspects of the long and the short of it, whom fate contrives to separate and re-arrange according to natural affinity. Richard Kettle, small, meek and mild, has found his mate in a militant suffragette of tall and robust stature, while Percy Darling, no less tall and more athletic, has centred his affections on a short, slight, shrinking little lady who would call her soul her own. Suppose that these two couples arrive on the same steamer, that the athlete and the suffragette rush ashore, only to be left behind, and that the helpless and divided pair are left to make the best of it, and you have the whimsical idea that dominates the comedy.

Richard's strong-minded spouse has charged herself with the honeymoon expenses, as more naturally has the athlete. The deserted couple are in the penultimate, the timid bride is identified as the suffragette, is compelled to make a speech, and the athlete, by the tags Richard remembers from his real bride's orations, and dual embarrassment continually occurring, and there are all the elements of a jolly, rollicking farce.

The dubious arrangements and very specific and embarrassing complications constitute the continuing fun of the comedy. The episodes are artfully managed to increase the amusement and some pleasant scenes are prompted by the presence of the kind who do things, whose actions go far in shaping many destinies. The author has presented these persons with a vigor and distinctness that produce startling realism. He carries them thru a story of absorbing fascination, whose interest is not once relaxed. There is not a dull moment in "Paid in Full" nor an instant in which attention is not closely centred and sympathy held.

The play has both path and point and the stage business excellent and what more is needed to supply a thoroughly enjoyable entertainment?

The company is an excellent one, the brunt lying on an old stock company friend, Tom Emory, and on Miss Madge Kennedy as Elsie Darling, the two innocents abroad. Their comedy is good and humorous without vulgarity, and the wife, showed herself to have a

Miss Ada Sterling as Georsina Kettle, the militant suffragette, presented the part with the necessary touches, and Sam Hardy played excellently as Percy Darling. Caroline Patchen and her niece, Caroline Pineros, were well portrayed by Misses Florence Stewart and Jane May, and Miss Caroline Harris made the most of the role of Mrs. Cleveland. Mr. P. Hamilton was good as Al Rivers, and A. E. Sparks and L. Duns gave clever characterizations of the hotel clerk and the professor of hypnotism. The farce was most attractively staged and the crowded audience accorded warm tributes in addition to the better compliment of hearty enjoyment. "Over Night" will be repeated during the week, with a matinee on Saturday only.

At the Grand.

"Paid in Full." How many men are there who have at one time in their lives fought the man higher up with his hand upon the pay roll? How many women, wives of these men, have seen their husbands in the midst of a struggle, fighting the good fight along with the men they love and have found their reward in the mere glory of the struggle? A great many, yes, a very great many. This is the theme of "Paid in Full," the offering at the Grand this week, and that it is popular with local theatregoers was evidenced by the size and enthusiasm of the audience that witnessed the first performance.

The play pictures the real existence of many men and women in every city. If the lives of the persons in "Paid in Full" be not our own, they certainly are those of many we know, with whose struggles and purposes we have intimate understanding. It is a play that strikes home, it grips our sympathies. No one can see it and not feel its intense humanity. While the characters are real they are not commonplace. The persons are those of the kind who do things, whose actions go far in shaping many destinies. The author has presented these persons with a vigor and distinctness that produce startling realism. He carries them thru a story of absorbing fascination, whose interest is not once relaxed. There is not a dull moment in "Paid in Full" nor an instant in which attention is not closely centred and sympathy held.

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conception of the part that few of her predecessors seemed to grasp. Frank Burton made an ideal captain-president, physically and artistically, and his work was thoroughly appreciated. The company in its entirety, is an especially good one. The production is kept up to a high standard, and this, coupled with the excellence of the cast and the popular theme of the story, makes "Paid in Full" a play one can become interested in.

During the week at the Grand matinees will be given on Wednesday and Saturday.

At Shea's

"Mirth, More Mirth and Then Some." There is the merriest bill of the season at Shea's this week. There are loud laughs, chuckles and smiles in abundance.

The humor of all four of Ethel Green's songs is away above the average, and three of them are a lure to whistlers of the "gods." Her description of "Why Little Boy Blue Was Blue" was the bright particular hit. Also Ethel's gown is a very gawdily little lady with brains as well as a voice.

If the applause accorded an act means anything, then Bert Fugibon is a two-try headliner. Bert tells jokes to "Gus" Nauman, head of the music-makers, and between the two of them they get about all the laughs that are left in the crowd. Bert's act is grotesque, but never either coarse or stupid.

An act that was a big hit with the kids in particular and everybody in general is Hickley's Comedy Circus, where two mules, a coon and other youths who set out to ride the mules provide a mile of fun.

Charles J. Ross and Mabel Fenton have a comedy act into which is set a little sentiment, "My Love, My Love and the sentimentality." George Fells and Mademoiselle Domina Marini and Marcel Bronski from the famous Imperial Russian Ballet, give dances, two singles and two-paired. Their work in all is marked by grace and finish. Their last two numbers, "The Dying Swan," and "Beechamale" are particularly pleasing.

George Austin Moore and Cordelia Hooper have a novel opening to a bunch of dialect songs. George Fells and the Barry Girls bring "The Boy Next Door" back again. His loose jointed antics amuse as formerly. Felix Pattry and Desperado do clever head balancing. There are also the motion pictures.

At the Gayety.

"Bon Ton Burlesques." A rather superior burlesque performance is staged at the Gayety Theatre this week under the title "Here, There and Everywhere." The Bon Ton Burlesques illustrate a new order of things, and to say the least, are well worth seeing.

The story of one where two slightly old gentlemen are out in search of a night while enjoying the liberty afforded by the absence of their wives. The whole play is most amusing and keeps the audience in a roar of laughter.

Georgia Davis, a cultured soprano soloist, is certainly a worthy of commendation. Her silvery voice rang out clear as a bell and she was brought back more than once by the enthusiastic listeners.

The vaudeville performance contains specialties by Kelly and Feely in their new comedy acrobatic work, Davis and Scott in a musical jingle of singing, dancing and piano playing, and Bert Baker, the typical dad.

At the Star.

"Yankee Doodle Girls." "The Yankee Doodle Girls" made good at the Star Theatre yesterday. Their burlesque is new and novel and handsomely costumed. The Rush Ling Toy Company, the Imperial Chinese troupe of illusionists, made their first appearance in America, and certainly gave lots of enjoyment to the audience, which brought them back more than once.

The scenery is a bit superior to the average and has been specially designed and built for the company.

Among the actors appear the well-known comedian Harry Seyon, Mike Veala, Jennie Gladstone, Edward Boyd and other high-class vocalists.

A number of new and catchy songs are sung, which promises to soon be on the lips of everybody, and certainly took well last evening.

The Park Still Open.

Altho the places of amusement at Scarborough Beach are closed, the park itself will remain open for some time yet to accommodate those who wish to visit the picnic grounds, the grove and the other beauty spots in the park. There will be no admission fee, and the grounds will remain open until 5.30 p.m. until further notice.

MACKENZIE KING COULD HAVE SETTLED THE STRIKE

Haughton Lennox Hands Out Straight Talk to Labor Minister and Murdock and Berry.

ALLANDALE, Sept. 11.—(Special).—Haughton Lennox, K.C., addressed a good-sized audience of railway employees in the Orange Hall at Allandale to-night, taking up the matter of the G.T.R. strike.

"They," he told an audience in Berlin a few days ago that the whole fabric of the strike consisted of 4000 men. I don't see it in that way," said Mr. Lennox. "The men asked certain concessions from the Grand Trunk Railway Co., and I believe the men were in the right, for this reason, that the company was prepared to give the men better wages when they went on strike, and if they were prepared to do it then it was sufficient evidence that they were not paying the men proper wages in the first place. The government pretended to be helpless in the matter of settling the strike. But they were not helpless; they could have made the company settle in a few hours if they had wanted to. The Grand Trunk is entirely dependent upon the government in matters of very great importance, but the government were working with the railway company."

"It was here on the night when the strike was declared successfully settled, but was it settled? Has it been settled yet?" asked Mr. Lennox. "No," he said. "There are two other gentlemen connected with this matter, Mr. Murdock and Mr. Berry. I don't know which is best or which is worst. I have undertaken to help the railway men, before, and I have succeeded. I tried to do something for the men at the time of the strike, and was not successful because I depended upon the men's leaders, and I say Murdock and Berry are a confounded shame. If I had sent to him and told him I could have done something for the men."

The agreement of settlement as accepted by Hon. W. L. M. King came for some time ago, and the failure of the company to live up to the agreement was laid at the door of the minister at labor. "After nine months," said Mr. Lennox, "and just before an election the government tells us the men are to be reinstated. Could have done it nine months before. They could have done it thru Mr. King."

Mr. Lennox stated he had written letters to Messrs. Murdock and Berry at the time of the strike and received a reply, and not only a reply, but told how he was to behave himself. "I was told by them that they did not want politics brought into the matter at all, and he found they had sent a copy of his letters, which they had sent to him and those which he had sent to them, to Mr. King, and at a time when he was unavoidably absent from the house of commons, the minister had brought them before the house, taking advantage of his absence."

Mr. Lennox also took up the matter of the reciprocity agreement, making it clear that it was a measure to which he was decidedly opposed.

\$30,000 FOR HOSPITAL SITE

Publicity Given to Option is Handled to Plans.

After considering the suitability of nearly thirty lots, it has at last been decided to purchase ten acres of land north of the city, for the site of the proposed new isolation hospital. The property will cost \$30,000 per acre, or \$300,000 for the entire site.

Mr. Lennox stated, last evening that the board of health wanted to purchase fifteen acres, but that a morning paper printed an article to the effect that the property would be sold for \$20,000 per acre, and immediately the price jumped some thousands of dollars an acre. Fortunately an option was given on the ten acres at \$30,000 per acre.

The proposition will be discussed before the board of health at 2 o'clock this afternoon, and on Monday will be brought up before the city council.

Chairman Rowland said to The World that even if the site was an admirable one because it was accessible by street car, within a few minutes' ride of the city, because the land was level and for various other reasons.

The deal will be completed within a few days after the council gives its approval, and the work of excavating will begin early in October, as possession can be had immediately. At least 500 of the residents of the city are for each of the contagious diseases, and others for the residences. Plans are now being prepared, and will be ready by the time the property is actually acquired. The alderman stated that the buildings will be completed within ten months.

ODDS AND ENDS.

Apply blotting paper and French chalk to the wrong side of woolen goods to remove grease stains.

Red ants do not like parsley, it seems. It is said they will disappear if the bits of the herb are scattered in their haunts.

The actual money invested in hotels in Switzerland is \$100,000,000. The payment of the interest on this sum, the maintenance of the properties and a profit on the enormous business is practically all paid by tourists in pursuit of health, recreation and pleasure.

Aviator Atwood is said to contemplate going into vaudeville. It is told of a clock in Brussels that it has never been wound by human hands. It is kept going by the wind.

The story of a man who was a guest at a banquet brought his own spoon with him, who resigned a pastorate at Lebanon, Ind., because he could not support his family on a salary of \$50 a month, has been dropped by his conference, not for quitting, but for telling the reason.

A mountain in Kashmir, Asia, rises 20,000 feet above the level of the sea, the highest in the world.

On the golf links in Essex, England, a recently driven a ball which killed a skylark at a distance of 200 yards.

The crowds that gather to stare at the Louvre formerly occupied by the Da Vinci portraits are said to be five times as great as the crowds that came to look at the picture.

Telling Men How to Make Money

The Advertising Agent of Today

Advertising advisers, in the year 1911, must be more than most men suppose.

This business, called advertising, really involves the whole science of making money.

There isn't a step from the factory to the home which the advertising sponsor dares to overlook.

And the qualified man should know every maneuver evolved in all business experience.

More advertising today, without all the accessories, is simply inexcusable folly.

The reasonable way to learn these things is through other men's experience.

One can hardly conceive of a selling idea which somebody hasn't worked out to the finish.

Your problems have all been solved somewhere. Your possible pitfalls have all been discovered. And there isn't a road to merchandising success which somebody hasn't traveled.

There lies the value of qualified advisers. A value that amounts to necessity.

Their lives have been lived in a vortex of experiments utterly unknown to you. They have learned what you need to know.

For instance, Lord & Thomas.

We have been the advisers of a thousand concerns, all leaders in their lines. We know all of their problems, and how they were solved. We know all their successes, and to what they were due. We know their mistakes, and how you can avoid them.

By comparing all methods, their

cost and result, we have learned the best way to meet any condition.

A single piece of advice, founded on this experience, has, again and again, won a fortune.

All this has resolved itself into a science, called Strategy in Advertising. It is the digested result of a myriad clever maneuvers.

It points the best way—the quickest, surest, cheapest way—to accomplish each selling purpose.

Strategy has revolutionized advertising in our institution. It has formed the foundation of all our recent successes.

It has given new products national sale in a month. It has made them immediately profitable. It has taken from advertising about all its uncertainties.

We have set these discoveries down in a book—the most valuable book ever written on advertising. It reveals, for the first time, our most valuable secrets. It cites examples of profitable procedure.

It will also give you a new respect for the men who wrote it. That's why we send it out.

Cut out this reminder; put it in your pocket. Then, when convenient, write us for the book.

A Reminder

to write Lord & Thomas, Trade Building, Chicago, for their latest book, "Real Salesmanship-in-Print."

LORD & THOMAS Advertising

290 Fifth Avenue, NEW YORK

132 North Wabash Avenue, CHICAGO

BIG CHANGE IMPENDING IN DOWN-TOWN YONGE ST.

Tremont House Property Will Be Divided and Four Large Stores Built.

A real estate deal whereby the appearance of the block on the east side of Yonge, between Richmond and Queen-streets, will be greatly changed, is now under way. As far as can be learned, the Tremont House property has been divided, the northern part, that is from the middle of the New York Tailors' store north to the bank corner, and which is controlled by P. J. Mulqueen, will be used by him for a new hotel, size as yet undetermined. There is 40 feet in this piece.

The building on the southern section, of 48 feet of frontage, extending from the Tremont House to the bank corner, will be divided into four stores, with a six foot entrance to the offices above. Four of the biggest retail merchants on Yonge-street are being negotiated with to take these stores. Two of these merchants are now situated further down, nearer to King-street.

The man who is acting for all parties in the transaction, S. B. Roberts of Macdonald and Roberts, who approached regarding the deal, admitted that one was now under way and would soon be closed, but refused to give particulars. This much is known, however, that the present leases do not expire until April 2, next year, and until that date the block will retain its present appearance.

ABSENT-MINDED MEN OF GENIUS

Absorption in their work is often carried to such extremes as to make men of genius strangely oblivious to what is going on around them, suggests a writer in *Amusements*. Many amusing stories are told illustrative of this tendency to absent-mindedness. According to the *Amusements*, when Newton left a room to get anything he usually returned with his hands full.

The physicist Rousele was notoriously absent-minded. One day, while performing a laboratory experiment, he said to his students:

"You see, gentlemen, this caldron over the flames? Well, if I were to cease stirring it an explosion would at once occur that would make us jump."

As he spoke he involuntarily ceased stirring and his prediction was fulfilled. The explosion took place with a frightful noise, every window in the laboratory was broken, and Rousele's audience fled wildly outside.

It is related of a gifted ecclesiastic, Bishop Munster, that, returning home and finding his door barricaded with the furniture, he said to the master of the house is out," he calmly remained in

The Toronto Daily World

At this time, casual readers of The Toronto Morning World should order a copy to be delivered or mailed regularly to their permanent address in order to keep in touch with the political situation. For twenty-five cents per month The Morning World will be delivered or mailed to any address in Canada, Great Britain, United States or Mexico.

Deliver or mail to the following address: The Toronto Daily World for months, for which send enclosed \$.....

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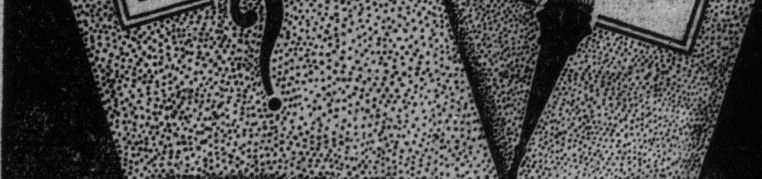
front of the door, awaiting his own return. Buxton, the mathematical prodigy, during a visit to London, was taken to see Garrick in "King Richard III." Afterwards, being asked how he liked the play, he said he really did not know what it had been about, as he had been too busy counting the words spoken by the different actors, and the number of times each word was used.

Amper, in a moment of preoccupation, pencilled a problem on the back of a cab standing in the street, and was vastly astonished when the starting of the cab caused his problem to disappear.

Had a Come Back Ready.

"I started to tell my wife about a woman who made her own summer gown," said a man.

"She capped my story with one about a man who made \$100,000 and bought his wife \$10,000 worth of gowns," Washington Herald.



These two booklets tell you just what you want to know about heating your home—let us send you the one you want.

One tells chiefly about warm air systems, the other about hot water heating and steam heating.

Just write a post-card and mail to-day. It will pay you.

PEASE FOUNDRY COMPANY.
TORONTO WINNIPEG
Showrooms: 32-36 Queen St. East
Toronto

PEASE FURNACES and BOILERS

The Cook's "Day Off"

You have to give her a day off from the hot kitchen. The cook's "day off" is generally an "off day" for the entire household. It is a day of short rations and unsatisfied hunger. It need not be an off day if you have

SHREDDED WHEAT BISCUIT

in the home—the food that is ready-cooked, ready-to-serve, full of nutriment and easily digested. You can prepare a delicious, nourishing meal with Shredded Wheat Biscuit and Triscuit without building a fire in the kitchen. Place two Biscuits (whole or crushed) in a deep dish and cover with berries of any kind—raspberries, blackberries, huckleberries or other fresh fruits—and then pour over them milk, adding a little cream and sugar to suit the taste. Serve Triscuit instead of ordinary toast with butter, soft cheese or caviar. It is a crisp, delicious snack for the Summer days.

Shredded Wheat is ready-cooked, ready-to-serve. It is made of the whole wheat, steam-cooked, shredded and baked—nothing added, nothing taken away—the cleanest, purest, most nutritious of all cereal foods.

MAKE YOUR "MEAT" SHREDDED WHEAT

Canadian Shredded Wheat Co., Ltd., Niagara Falls, Ont.