

The Goods on This Page on Sale Today at Simpson's

STORE OPEN ALL DAY
8.30 A.M. to 5.30 P.M.

Today will be everybody's busy day preparing for visits and for visitors coming next week, the big week of the Exhibition. For your wardrobe, for

your larder, and for your guest chamber we've planned abundant supplies and attractive economies. In this way we relate the IMMENSE STOCKS OF NEW FALL GOODS we have on exhibition to Canada's Great Exhibition now in progress. The store hours change back after three months of Saturday half-holidays to our Fall and

Winter programme, so you can **SHOP TODAY FROM 8.30 TO 5.30**. To get off to a good start we suggest your being here as near 8.30 as possible. There are some week-end wonders in the way of values you might as well secure a share of.

Men's Suits, \$15.00 Today

99 Only \$18.50, \$21.00, \$24.00 and \$25.00 Suits, being broken lines of stock suits; a few of each line making up sizes 36 to 44; finest English worsteds; plain browns and small stripes in gray and fancy mixtures; very smart cut, and good finish. Today, each \$15.00

YOUTHS' BLUE SERGE SUITS, \$9.95.

About 100, with long, medium width trousers; English model; slightly fitting back and waist; roll lapels; sizes 33 to 36. Today, each \$9.95

BOYS' SUITS, OF TWEEDS, \$5.95.

English and Scotch materials, smart fall models, most of them Norfolk; sizes 25 to 34. Today \$5.95

TO VISITORS

Visitors to the city during Exhibition time are cordially invited to make this Store their own. For their convenience we will be glad to check parcels for them at the Check Room in the Basement, and for this service there is no charge. Telephone booths will be found on the first three floors, a Telegraph Office in the Basement, and a Postoffice on the Main Floor. The Rest Room is on the Third Floor, while Lunch and Tea Rooms will be found on the Sixth.

A Saturday Sale of

Boys' \$3.50 to \$4.50 Boots for... **\$2.49**

Men's \$3.95 to \$5.00 Boots for... **\$2.95**

Women's \$4.00 to \$5.00 Boots for... **\$2.49**

Misses' \$2.95 Boots for... **\$1.69**

WOMEN'S \$3.95 TO \$5.00 NEW FALL BOOTS, SATURDAY, \$2.49.

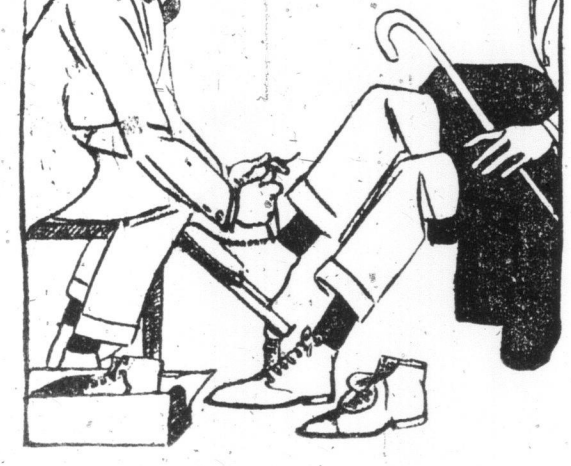
3000 Pairs Newest Style Lace and Button Boots, dull calf, vici kid, patent colt and nut brown leathers; new foxings, trimmings and colors, and conservative kinds; all sizes 2 1/2 to 7. Regular \$3.95 to \$5.00. No mail orders. Saturday bargain 2.49

BOYS' PROSPECTOR, SCHOOL AND DRESS BOOTS.

Over 1200 pairs, button, lace and Blucher styles; black storm calf, polished box calf, gunmetal calf, patent colt, and tan willow calf; sizes 1 to 5. Regular \$3.00 to \$4.50. Saturday 2.49

WOMEN'S \$3.50 SLIPPERS AT \$1.49.

400 pairs, dull kid and patent leathers; Pumps; Colonial, and Strap Slippers; all sizes 2 1/2 to 7. Regular \$2.95 to \$3.50. No mail orders. Saturday 1.49



MISSES' SCHOOL AND DRESS BOOTS, \$1.69

Best makers; juvenile styles; button and lace patterns; patent colt; tan Russia calf, vici kid and dull black calf leathers; sizes 11 to 2. Regular \$1.99 to \$2.95. Saturday, 1.69

Ladies' \$10.00 Sport Coats, \$7.50

Fifty silk, V neck, patch-pocket; covered buttons, four fastenings, belt at back, colors Dandy green, brown, purple, terra cotta, red, sand and slate gray; sizes 34 to 42 bust. Regularly \$10.00

Imported Blouses \$3.95

Satin duchesse, satin de chine, crepe de chine and shadow lace; black, navy, Belgian blue, ame, chest, golden brown and ocer; some trimmed with lace and embroideries. Were \$7.50, \$10.00, \$12.50, \$15.00 and \$19.50. Saturday at 3.95

75 Women's Rain-coats at \$3.95

Guaranteed English rainproof, rubber lined; fawn, olive, brown, navy and green; all sizes in the lot. Regular \$5.00

White Habutai Silk Waists

White Habutai Silk Waists, sizes 34 to 42 bust. Regular \$2.85. Saturday 1.99

New Millinery

140 New Trimmed Hats at \$5.00

New styles for ladies or misses, in beautiful velvets; black or colors, with wide ribbon trimming; new silver, gilt and steel effects, novelty netting, and the new lobster and dragon fly ornaments.

Children's School Hats, \$1.50

Silk velvets, corduroys and fine, bright finished felts, trimmed with ribbons and feather mounts; best colors.

600 New Velvet Hats at \$2.25

In black silk velvet, with many good colors; leading sailor and turban shapes will be shown.



A SUBJECT FOR DISCUSSION AMONG MEN 10,800 MEN'S SHIRTS TODAY 53c TODAY

Consisting of the entire reserve and sample stocks of one of the largest Canadian makers, and including Negliges, Reversible and French Cuff Shirts, Sports and Outing Shirts, in fine mercerized cloths; shirts with hairline stripes of blue or black; Madras, pecuna, percale, soisette, zephyr and twill shirts; coat styles; sizes range from 13 1/2 to 17 1/2.

1200 Pairs Pyjamas, plain and striped soisettes and silkette mixtures; sizes 34 to 46. Regular \$2.00, \$2.50 and \$3.00. Saturday 1.69

Balbriggan and White Lisle Underwear, two-thread Egyptian yarns; Penman's "Tru-Knit," "Mercury," and Mausefee's French "Health" brand, shirts and drawers to match. Regular 69c, 75c, and \$1.00. Saturday, garment 49

Exhibition Sale of Furniture

- Dresser, quarter-cut oak, golden color, or mahogany finish. Regularly \$8.00. Saturday 5.95
- Dresser, quarter-cut oak, fumed or golden finish, or genuine mahogany veneered. Regularly \$21.50. Saturday 12.95
- Princes Dresser, "Colonial," mahogany finish. Regularly \$24.75. Saturday 18.50
- Brass Bedstead, heavy posts and top rails, turned ball corners. Regularly \$24.75. Saturday 13.95
- Brass-Trimmed Iron Bedstead. Regularly \$5.25. Saturday 4.15
- Brass Bedstead, continuous 2-inch posts, 4 ft. 6 in. size only. Regularly \$18.90. Saturday 11.95
- Extension Dining Table, quarter-cut oak, 45-inch top. Regularly \$20.00. Saturday 9.90
- Extension Dining Table, quarter-cut oak, 48-inch top. Regularly \$29.00. Saturday 19.95
- Dining-Room Chairs, quarter-cut oak; the loose slip seats in leather; five side and one arm chair. Regularly \$24.75. Saturday 17.65
- Dining-Room Chairs, "Jacobean," quarter-cut oak, five side and one arm chair in set; loose slip seats in leather. Regularly \$32.50. Saturday 22.50
- Buffet, "Colonial," quarter-cut oak. Regularly \$39.50. Saturday 24.95
- Buffet, quarter-cut oak, 48-inch top. Regularly \$36.00. Saturday 27.00
- Library Table, quarter-cut oak. Regularly \$20.50. Saturday 13.95

Hundreds of New Seamless Velvet and Tapestry Rugs

Most of the fall shipments are in now, and the new rugs opened up and placed on show. An endless variety in color and design. Prices are right, too, as we placed orders early.

SEAMLESS, BOTH VELVETS AND TAPESTRIES.

Velvets—7.0 x 9.0, 15.75; 9.0 x 9.0, 18.25; 9.0 x 10.6, 21.75; 9.0 x 12.0, 24.25; 10.6 x 12.0, 28.50

Seamless Tapestry Rugs—7.0 x 9.0, 8.50, 9.50 and 11.00; 9.0 x 9.0, 10.25, 11.50 and 13.25; 9.0 x 10.6, 11.75, 13.50 and 15.50; 9.0 x 12.0, 13.50, 15.75 and 17.25; 10.6 x 12.0, 15.75, 18.00 and 20.00

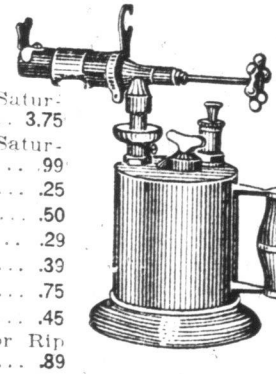
PRINTED LINOLEUMS, 4 AND 2 YARDS WIDE.

4 yards wide. Per square yard50 and .55

2 yards wide. Square yard40, .45, .50 and .55

TOOLS AND CUTLERY

- Plumbers' Gasoline Blow Torches, brass, 1 pint size, Saturday, 3.35; 1 quart size, Saturday, 3.75
- Stillson Pipe Wrenches, 6 or 8-inch, Saturday, .69; 10-inch, Saturday, .79; 14-inch, Saturday, .99
- Screwdrivers, 7 or 10-inch size; 40c and 45c value at 25
- Ratchet Screwdrivers, 4, 5, 6 and 7-inch size, Regular 65c to 85c. Saturday 50
- Nail Hammers, 40c value at 29
- Bit Braces, 10-inch sweep 39
- Ratchet Bit Braces, 10-inch sweep 39
- Monkey (Nut) Wrenches, 8-inch size, .25; 10-inch size, .35; 12-inch size, .45
- Hand Panel and Rip Saws, 22-inch Panel Saws, \$1.00 value, .69; 26-inch Hand or Rip Saws, \$1.25 value, .89
- Scissors and Shears, from embroldery scissors to 8-inch trimmers; 35c to 45c values 25
- \$2.25 Carving Set for \$1.69, Sheffield make, staghorn handles, knife, fork and steel 1.69
- Table Knives, white celluloid handles, Sheffield blades, table and dessert size, Regular \$2.25 and \$2.50 dozen 1.50
- English Nickel Silver Spoons and Forks, teaspoons, each, .55; dessert size, each, .75; table size, each, .95
- Bread Knives, Ham Slicing Knives, Butcher Knives, Steak Knives, 30c to 40c values. Saturday, each 25



New Hats for Men

Stiff and Soft Hats — Fall and winter 1915 shapes, samples and special lines, English and American Soft Hats, in silver, steel, slate, brown, navy and black; Stiff Hats in black only; \$2.00 values. Saturday 1.00

Latest American Soft Hats, for young men, 1.50, 2.00 and 2.50

Christy's English Derby and Soft Hats 2.50

King Brand Stiff Hats, 2.00 and 2.50

Italian Soft Hats 3.50

Men's and Boys' Caps, new shapes, new patterns 50

8.30 a.m. Specials

MEN'S SUITS \$5.95

100 only, regular \$10.00 and \$12.00; new fall patterns, in gray and brown; three-button sack style; sizes 36 to 44. 8.30 a.m. 5.95

175 Boys' Suits at \$3.95

Broken ranges of good Scotch and English Tweed Suits; Norfolk and double-breasted models; bloomer pants, sizes 25 to 33. Regular \$6.00, \$6.50, \$7.00 and \$8.00. 8.30 a.m. 3.95

THE SEPTEMBER SALE OF Simpson Blankets True by Weight and Measure

From our \$25,000 Stock of Canadian Goods bought at prices made last Fall, and therefore below Cost today.

WOOLNAP BLANKETS, \$2.95 PAIR.

Limited quantity, size 66 x 80 inches; silk binding. Per pair 2.95

White Union Wool Blankets, pink or blue borders; weigh 7 lbs.; size 64 x 84 inches. Regularly \$6.25 pair. Saturday 4.95

White Wool Blankets, durable weight, 10 lbs.; size 72 x 90 inches. Regularly pair, \$10.00. Saturday 7.95

Reversible Cambric Bed Comforters, assortment of coloring; size 70 x 70 inches. Saturday98

Fancy Printed Chintz Bed Spreads, size 70 x 90 inches. Saturday98

White Turkish Bath Towels. Saturday, pair49

Crash Roller Towels, 17 inches wide, 2 1/2 yards long. Saturday, each38

Lettered Glass Towels, pink or blue borders; size 20 x 29 inches. Saturday, each13

White Honeycomb Barber Towels. Saturday, dozen39

The New Market Today

- TELEPHONE ADELAIDE 6100.
- Porterhouse Roast Beef, finest quality, Per lb. 30
- Wing Roast Choice Beef, Per lb. 27
- Sirloin Steak Tender Beef, Per lb. 24
- Choice Rib Roast, finest quality, Per lb. 22
- Legs of Spring Lamb, Per lb. 23
- Front Quarter Spring Lamb, Per lb. 25
- Loins of Roasting Pork, Per lb. 22
- Breakfast Bacon, lean and mild, whole or half side, Per lb. 25
- Pure Lard, 3-lb. pail, gross weight, Per pail 45
- CUT FLOWERS.**
- 1000 Fresh Cut Roses, assorted colors, Per dozen 35
- 200 Yellow Chrysanthemums, Per dozen 1.50 and 2.00
- 200 American Beauty Roses, Per dozen95 to 2.50
- 500 Gladioli, assorted and long stems, Per dozen 27
- Fern Fans, of hardy fern, for the table, Each 25, 45 and 75
- Boston Ferns, in 6-in. pots, Each 39
- Asparagus Ferns, in 6-in. pots, Each 19
- We do designing for different occasions on short notice, and at moderate prices.
- FRUIT.**
- Late California Valencia Oranges, good size and sweet, Per doz. 35
- California Seedless Lemons, Per dozen 18
- Crawford Peaches, Per doz. 15
- California Plums, Per doz. 15
- California Pears, Per doz. 30
- Fancy Baskets or Boxes of Assorted Fruits made on request. Prices moderate.
- Telephone Direct to Department— Adelaide 6100.
- Fresh Creamery Butter, White Clover Brand, Per lb. 32
- Toasted Cornflakes, 3 packages 25
- Clark's Pork and Beans in Chili Sauce, large tin 11
- Horshoe Brand Salmon, 1/2 lb. tin 15
- Shirriff's Marmalade, 2-lb. jar 25
- Baker's Cocoa, 1/2 lb. tin 22
- Loaf Sugar, 3 lbs. 25
- Finest Mild Cheese, per lb. 19
- Finest Canned Lobster, 1/2 lb. tin 22
- Canned Corn, Peas or Tomatoes, 3 tins 25
- Peek Frean's Shortbread, regular 30c per lb. 25
- Garton's H. P. Sauce, bottle, 18
- Crossed Fish Brand Sardines, 2 tins 25
- Libby's Sweet Mixed Pickles, per bottle 25
- Finest Canned Fruit, Raspberries, Strawberries and Cherries, Per tin 18
- Pure Gold Salad Dressing, 3 packages 25
- Chabouss' Chausson's Artillery 25
- Clark's Potted Meats, assorted, 5 tins 25
- Choice Stuffed Olives, per bottle 15
- Pure Gold Jelly Powders, assorted, 3 packages 25
- 500 lbs. Fresh Fruit Cake, per box 15
- Fancy Mixed Biscuits, 2 lbs. 25
- CANDY SECTION.**
- 500 lbs. Assorted Chocolate Creams, Regular 30c, Per lb. 25
- 1000 lbs. Salted Peanuts, Per lb. 15
- 1000 lbs. Butter Scotch Drops, Per lb. 10

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