

*** ASSISTANCE TO CANADIAN IMPORTERS ***

This paper cancels T.C.S./ Admin. 60-12 dated 13 April 60

1. Trade Commissioners are not expected to seek out import opportunities unless requested to do so by a Canadian firm. Canadian importers have equal right to the services of our offices abroad with Canadian exporters.
2. In the case of foreign exporters who ask assistance in marketing their products in Canada, it is customary to refer them to their own trade promotional service unless the enquiry seems likely to be of interest to a specific Canadian firm.
3. Any sudden increase in the number of requests for assistance from foreign exporters should be reported to the Department.

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