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funding, including the Program for Export Market Development (PEMD). The International Trade Centres (ITCs) are the points of contact in each province for information on programs and services. In addition, DFAIT deploys a total of twelve officers, including the High Commissioner, in New Delhi and the Consulate in Bombay. These officers deliver Canada's trade and investment program in India and provide market information and intelligence to Canadian industry.

**Canadian International Development Agency (CIDA)** - CIDA's mandate is to support sustainable development to reduce poverty and contribute to a more secure, equitable and prosperous world. The Industrial Cooperation Division (CIDA INC) and the Bilateral Program of the Asia Branch each fund activities which address this objective. The Canadian private sector is involved in the delivery of these programs through joint ventures and the direct procurement of goods and services from Canada. CIDA INC encourages Canadian companies to develop long-term links with India and to enhance the developmental impact of commercially-viable projects with Indian partners or clients. CIDA's Country Development Policy Framework for India focuses on development programs in three areas: the environment, economic and social policy reform, and Indian private sector development. The Bilateral Program promotes the exchange of mutually beneficial, environmentally sound technology in water and resource management. It also addresses the role that government and institutions can play in the creation of a policy environment conducive to private sector development, industrial cooperation and sustainable and equitable economic growth.

**Export Development Corporation (EDC)** - EDC has played an active role in supporting Canadian exports to India. In 1993 it upgraded its position in India and is now prepared to consider new business in the country. [Refer to VIII. Financial Environment in this section for further details.]

**Environment Canada (EnvCan)** - EnvCan's expertise in a number of environmental areas has assisted various federal departments and agencies in advancing sustainable development on a global basis. Its direct activities with India have been limited to information exchanges. However, India has recently received greater attention, within the context of climate change, due to its high level of green house gas emissions. EnvCan and the Indian Environment Agency have had discussions on environmental and sustainable development matters at various levels in the recent past. These discussions include information exchanges and training. They are also in the process of developing workshops addressing ozone depletion.

**Industry Canada (IC)** - IC's mandate is to foster Canadian business development and international competitiveness. Through its sector expertise and close contact with Canadian industry, IC plays a role in developing sectoral strategies for Canada's international business development initiatives. For example, IC has helped Canadian oil and gas equipment manufacturers establish a significant export market in India. Also, in the electrical sector, Industry Canada established a Memorandum of Understanding (MOU) between the Electrical and Electronic