

Those sectors which Canadians expect to be better off under free trade are the wood and paper products sector and the oil and gas industry. At present, the sectors seen as likely to be worse off under free trade are agriculture and farming, the wine industry, cars and car parts, and films, books and magazines. The data reveal a major difference in opinion among Canadians about the prospects for the automotive industry under free trade. This perhaps reflects public reactions to the debate on this issue enjoined during the provincial election campaign in Ontario, as well as efforts by opponents of the free trade initiative to express their views about the consequences for the Canadian automotive sector which they anticipate will result from free trade.

The Gamma correlation measure data in Table 7 illustrate that for those industries which are seen to likely be better or worse off, perceptions of the effect of free trade on the prospects for that industry are strongly related to levels of support or opposition to the free trade agreement. Particularly noteworthy is the fact that there is a considerably stronger relationship in October than apparent in June between expectations as to the prospects for the cars and car parts sector and overall support or opposition to free trade.

Several distinct regional differences in opinion can also be noted, again relating mainly to Ontario and Quebec. Consistent with their more skeptical outlook on free trade, Ontarians are more pessimistic than average about the prospects for the wine industry (70% worse off), the cars and car parts industry (65%) and the films, books and magazines industry (51% worse off).

Quebec residents are more positive than average in some cases and apparently more unsure of the likely effects of the agreement on different sectors. For instance, they are slightly more optimistic than average about the prospects for Canada's wood and paper products industry (63% better off versus 59%) and less pessimistic than