REPORT 4 89/02/06

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :610-SAN FRANCISCO

008-TRANSPORT SYS, EQUIP, COMP, SERV. UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

URBAN TRANSIT

FOLLOW-UP ON RECENT HAWAIIAN URBAN TRANSIT MISSION TO VANCOUVER. HONOLULU IS SERIOUSLY CONSIDERING PURCHASE IN

MEET WITH URBAN TRANSIT OFFICIALS IN SALT LAKE CITY TO DETERMINE DEVELOP CLOSER TIES WITH CITY OFFICIALS AND THEIR SHORT RANGE PLANS FOR URBAN TRANSIT SYSTEM. ASSIST CANADIAN EXPORTERS WITH THEIR MARKE-

MEET WITH URBAN TRANSIT OFFICIALS FROM ALAMEDA COUNTY TO DISCUSS THEIR PLANS FOR 1/2 CENT GAS TAX EXPENDITURES.

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NEXT 18-24 MONTHS OF US\$850 M ADVANCED LIGHT RAIL SYSTEM.

ANTICIPATED RESULTS:

TING OF LIGHT RAIL SYSTEMS.

ALAMEDA IS CONSIDERING LIGHT RAIL ALTERNATIVE TO BART EXTENSION. INFORMATION ON CANADIAN CAPABILITIES MAY IMPACT ON DECISION MAKING AT THE EARLY STAGES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 1.ORG MISS TO VNCVR BY BART OPERATORS & BOARD TO REVIEW SEL AUTO TRAIN CONTROL/UTDC CARS. (2)ASS STED UTAH TRANS AUTH TO PLAN 23 MAN TOUR OF LRV SYSTS IN PORTLAND, VNCVR & CLGRY. (3)ATTENDED APTA WEST CONFR & MTGS OF SFRAN CHAMBER TRANSIT FORUM
- QUARTER: 2 Participate in CalTrans Rail Steering Committee studying hi-speed rail corridor. Showed Bombardier's respon. to potent. customers. 2. Circul. MUNI's consul. requirements for auto train control. 3. HI, BART, MUNI, UTA Mission follow-ups.

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

MONITOR ACTIVITY OF TRANSIT PLANNERS & REPORT FINDINGD TO CON CONCERNS, INCREASE VISIBILITY OF CON MFRS, SELL BENEFITS PECULIAR TO CON PROD, EM-PHASISE CON COMMITMENT TO THE MKT & POSITION CON GOV'T AS TRUSTED ADVISOR & TRANSIT PARTNER.

Monitor activity of transit planners & report findings to Cdn concerns, incr. visib. of Cdn mfrs, sell benefits peculiar to Cdn products, emphasize Cdn commit. to mkt & position of Cdn govt. as trusted advisor & transit partner