REPORT 4 89/05/10 QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM

AT MISSIONS ABROAD FOR FISCAL YEAR 88

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :510-BEIJING

001-AGRI & FOOD PRODUCTS & SERVICE
PEOPLE'S REP OF CHINA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

JOINT AGRICULTURAL COMMITTTEE

PLANT PHYTOSANITARY DISCUSSIONS.

ANIMAL HEALTH DISCUSSIONS-MINK, MARTEN, FOX, AND PIGEON.

INITIAL DAIRY CATTLE SALES TO A MODEL FARM SITUATION IN BEIJING.
POST WILL WORK WITH PRIVATE SECTOR FOR MAXIMUM PUBLICITY.

EXPAND MARKETING EFFORTS INTO STUDIES ON POTENTIAL MARKETS FOR POTATO EXPORTS - IDENTIFY TECHNICAL BARRIERS.

EXPAND MARKETING EFFORTS INTO STUDIES ON POTENTIAL MARKETS FOR FOOD PROCESSING EQUIPMENT.

-SUPPORT AG RESEARCH IN CANADA
- PROMOTE PRIORITY AG SALES TO CHINESE.
BREEDING LIVESTOCK AND GRAIN EQUIPMENT.

CREATE CONDITIONS FOR NEW PLANT EXPORTS.

CREATE APPROPRIATE CONDITIONS FOR LONG-TERM EXPORTS.

SECTION OF P.R.C. DECISION-MAKERS.

POST SHOULD BE IN A BETTER POSITION TO ASSESS MARKET PROSPECTS IN THIS POTENTIALLY ATTRACTIVE SUB-SECTOR.

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TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ANIMAL HEALTH DISCUSSIONS.

QUARTER: 2 -----

QUARTER: 3 -fox protocol to be negotiated
-Joint agriculture committee activities including grain marketing study group visit to Canada.
-Follow-up on veterinary quarantine of firts cattle shipment.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

ON-GOING DISCUSSIONS AIMED AT LONG-TERM SOLUTION TO THIS MATTER.

-protocol negotiations are well underway
 -visit has taken place successfully
 -awaiting report of Chinese authorities.