

TABLE OF CONTENTS

ABSTRACT

The first part of the report deals with the general situation of the vegetable market in the United Kingdom. It is followed by a detailed analysis of the production of the principal vegetables, including potatoes, cabbages, cauliflowers, and other winter vegetables. The second part of the report is devoted to a study of the marketing of these vegetables, with particular reference to the role of the various marketing organizations and the effect of government intervention.

INTRODUCTION

The vegetable industry in the United Kingdom is an important one, both in terms of the value of the produce and the number of people employed in its production and marketing. It is, however, an industry which has in recent years been subjected to a number of serious difficulties, including a decline in the price of many of the principal vegetables and a reduction in the area under cultivation. This report is intended to provide a comprehensive survey of the industry, with particular reference to the marketing of the produce.

CHAPTER I

The first chapter of the report deals with the general situation of the vegetable market in the United Kingdom. It is followed by a detailed analysis of the production of the principal vegetables, including potatoes, cabbages, cauliflowers, and other winter vegetables. The second part of the report is devoted to a study of the marketing of these vegetables, with particular reference to the role of the various marketing organizations and the effect of government intervention.

CHAPTER II

The second chapter of the report is devoted to a study of the marketing of the principal vegetables. It is followed by a detailed analysis of the production of the principal vegetables, including potatoes, cabbages, cauliflowers, and other winter vegetables. The second part of the report is devoted to a study of the marketing of these vegetables, with particular reference to the role of the various marketing organizations and the effect of government intervention.

CHAPTER III

The third chapter of the report is devoted to a study of the marketing of the principal vegetables. It is followed by a detailed analysis of the production of the principal vegetables, including potatoes, cabbages, cauliflowers, and other winter vegetables. The second part of the report is devoted to a study of the marketing of these vegetables, with particular reference to the role of the various marketing organizations and the effect of government intervention.