



PALL MALL

FAMOUS CIGARETTES

THE UTMOST IN
QUALITY AND APPEARANCE

They lend to the
most distinguished
occasion an added
touch of pleasure.



Ordinary
Size
30c per
Package

IN ATTRACTIVE RED
BOXES OF TEN.

H. I. M.



THE KING'S SIZE

H.I.M.
The King's size
A long after-
dinner smoke
40c per package.