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All literary contributions should be addressed to the Editor, Drawer 1104, Kingston, Ont.

All communications of a business nature should be addressed to the Business Manager.

LAST week we spoke of the JOURNAL in its relation to outside colleges and college papers; we now go on to speak of what is of more immediate importance, the effect of the change upon our subscription list. The number of outside subscribers has slightly diminished, and we fear that it is likely to go on doing so. Many, indeed, are well pleased with the present form, and we have received numerous letters of encouragement, but, nevertheless, among many others there is a feeling of dissatisfaction, a desire for something more substantial. Dr. Smith, Secretary and Financial Agent for the university, who should know the feelings of the graduates with tolerable accuracy, says that many subscribers have spoken to him expressing a wish that the JOURNAL were more representative of the Literary and Intellectual life of the university. Indeed, a practical proof of this is seen by the Business Manager's statement that the Trustees have cut down the amount paid for their advertisement, on the ground that the community reached by the JOURNAL was now insufficient in number to warrant them in paying at the former rate.

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The reason for the continuance of the weekly form lies then with the student subscribers. Partly from the regularity with which the

JOURNAL now appears, but chiefly from the desire of the students to obtain a weekly budget of college news, the subscription list among the students has almost doubled, being at present about two hundred. Now the JOURNAL is published by the A.M.S., which is emphatically a students' society. All who have ever taken classes—a term practically including all outside subscribers—have indeed the right to vote, but as few of them are in the city, and as even these have other business, the conduct of the A.M.S. is almost exclusively in the hands of the students. Their desire is emphatically for a weekly, and while many arguments can be advanced in favour of a fortnightly, if issued with regularity, we hardly consider the question of a change to such a form to be within the sphere of things practical. Any change then that may be made, as regards enlarging and improving the JOURNAL, must recognize that the weekly form is a necessity.

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The form in which we would all like the JOURNAL to appear would be approximately that of the *Varsity*, but this we fear is impossible. In its present form the JOURNAL gave last session a surplus of some twenty dollars, and about the same may be looked for this year. A change to the size and style of the *Varsity* would cost at least \$150, and while it would doubtless increase our subscription list, it could not possibly do so to an extent warranting the change.

The most practicable alteration we think is to add four pages to the present form, two of reading matter and two of advertisements; which, with a cover of better and stiffer paper, would take away the flimsy appearance to which outside Journals and subscribers object. Such a change would cost about \$90 a year, an expense which would be fully covered by the extra advertisements. This of course presupposes that these can be secured; we think it can be done, but not without effort on the part of the Business Manager appointed