

INTERNATIONAL LIQUOR CURE CO.

— INSTITUTE AT —

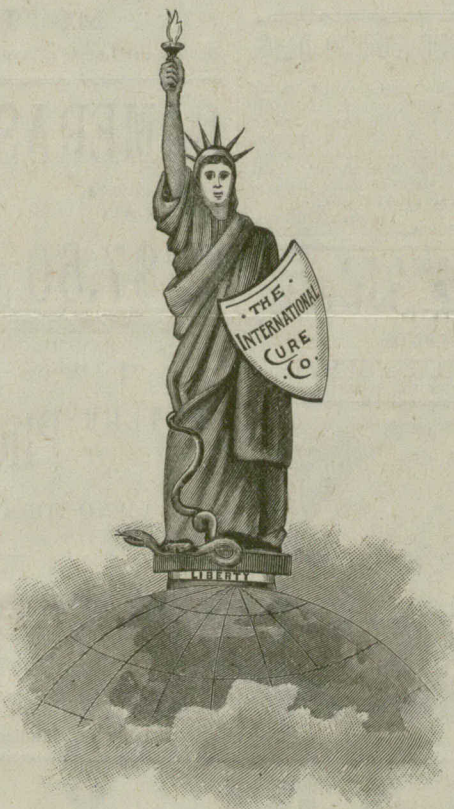
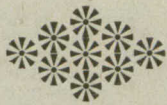
337 AND 339 KING STREET WEST.

TORONTO, - - - ONTARIO.

TO trace the history of intemperance would be to revert almost to the earliest known history. From time immemorial this monster vice has existed, and as little, if anything, is known as to its first advent, just so little is definitely known as to its cause. By many it is assumed that heredity is most potent in determining its existence; and while this belief seems to have much to recommend its adoption to the scientific world, the theory is strongly combated by those who believe that in social conditions and environment are found the prime cause of the Destroyer. But whatever the theory as to its cause, there is no variance of opinion as to the results attendant on its constant use. It makes the strong man weak, because it is destructive of his physical organization, and its continued use is productive of organic diseases. It is fatal to the social man, in that it unfits him for society. It is destructive of home life, in that its subjects neglect their families, and fail to provide for them. It further furnishes a vicious example for children at an impressionable period in their lives, when by example and precept the influences should be uplifting and refining. It blights the mental, in that it weakens the will directly affecting the brain, and destroying its integrity, prostitutes God-given talents. Our hospitals and insane asylums testify to these facts in a manner that has already alarmed in no small degree those who have the welfare of the human family at heart.

As to the suppression of this evil, many methods have been adopted, which, although productive of much good, have not attained the results which their promoters had fondly hoped. In many states the law requires that the youth be taught the evil effect of this monster. Moral suasion has been exerted through the medium of the pen and platform. The helping hand of woman in an organization which now encircles the world has been extended in love and charity, and even legislators have been called on to use their power to check the growing evil. Notwithstanding all efforts to suppress it, a candid observer will be forced to admit that drunkenness is more redoubtable than ever, and its victims are annually numbered by the thousands. Of late years scientists, confronted with the appalling increase in the consumption of alcohol and its demoralizing effect on our national, moral and social life, have been led to pursue inquiries along this line with a view to determine as to its cause. As an outgrowth of their efforts results have been elaborated which have revolutionized former theories, and have made it possible to remove entirely the appetite for alcoholic stimulants. In the INTERNATIONAL CURE is found a boon to humanity which will be hailed with joy by millions of fathers and mothers, brothers and sisters. It is now no longer necessary that this disease which has heretofore been regarded a habit should destroy those on whom it has fastened itself. A rational treatment has been discovered which effectually and permanently destroys the desire for drink, which tones the system, brightens the intellect and imparts new life and happiness. Perfect freedom is enjoyed by the patient during treatment, and no effects are possible which debase him physically or obscure him mentally. The INTERNATIONAL CURE is the triumph of science. It is the result of long years of study, and its efficacy is shown by a few of many testimonials which (by permission) we publish herewith.

The INTERNATIONAL CURE INSTITUTE is now open in the City of Toronto, where a number of patients are being treated. To the victims of the disease, as well as to all who are interested in the cause of temperance, we direct our appeal. It would seem that with the general knowledge existing as to the City of Toronto, it is unnecessary to dilate on its many advantages for



Telephone 324.



those who desire treatment. Accessible to all parts of the Province by its railroad and water connections, affording all the comforts in the way of hotel accommodations at a reasonable price, and having a population noted for its hospitality and refinement, the wisdom of the promoters of the INTERNATIONAL CURE in selecting Toronto as the location for their Institute cannot be questioned.

FREMONT, April 15, 1892.

Manager of International Cure Co.:

DEAR SIR:—I take great pleasure in testifying to the entire efficacy of the International Cure, and would call the attention of all who are slaves to the drink habit to the experience I have had and the benefit I have derived from the use of the International Cure. For ten years I have been a drinking man. I am safe in saying that for five years I was almost constantly under the influence of liquor, much to the detriment of health, family relations and business. I wish to mention incidentally that my craving for a stimulant grew on me to such an alarming degree that it was not unusual for me to drink one quart of whiskey and two quarts of beer daily. About six weeks ago I was induced to take the International Cure, but had little faith in its ability to reform or cure me. I took the treatment for three weeks, and am now entirely cured of the desire for drink. During the time I received treatment I worked at my trade (blacksmith) every day. My appetite was good and my general health perfect. I have never suffered in the remotest manner from the treatment, and wish all who are cursed with the drink habit could find the relief and happiness that I have received through the International Cure.

HENRY MURRAY.

FREMONT, May 23, 1892.

International Cure Co.:

GENTLEMEN:—Three weeks ago I commenced your treatment for the liquor habit. The change for the better during that time has been the wonder and subject of congratulation of my friends. I am 62 years old. For the last 36 years I have been a hard drinker. I have suffered no inconvenience at all while undergoing the treatment. I have reformed many times, but to no purpose. I was sure to fall again the next time temptation came upon me. Your treatment has relieved me of the craving for drink entirely; I feel a new life and ambition. For 35 years I was under Her Majesty's flag both on sea and land. I fought through the Crimean War, in Egypt and India; I have sailed in all parts of the globe. The relief I feel to be rid of this appetite after all these years cannot be expressed in words. My wish is that all the drinkers of the world would take this International Cure treatment. Thanking you from the bottom of my heart for the good you have done for me, I remain, yours truly,

JOHN HASSETT.

FREMONT, May 19, 1892.

International Cure Co.:

GENTLEMEN:—I take great pleasure in offering my recommendation of your cure. For 18 years I have used liquor to excess—sometimes as much as three pints of whiskey per day. I find myself now, after three weeks course of treatment at your institute, entirely without the desire for drink. My health is excellent and in every way I feel better for the treatment. Respectfully yours,

JOS. MONTFORD,

Manager of the Dormitories and Dining-Halls of the Fremont Normal School and Business College.

This treatment is the latest and most Scientific. Absolutely safe and sure. Personal interviews or correspondence solicited which shall be confidential.

BELT LINE STREET CARS PASS THE DOOR.

INTERNATIONAL LIQUOR CURE COMPANY,
337 AND 339 WEST KING STREET, TORONTO ONTARIO.