

A Personal Message to Every One of Man-to-Man Magazine's Many Readers

This page tells of an opportunity which now awaits you. It is an opportunity for profit, for personal betterment, for getting more out of life than you have been getting.

To learn of a new and profitable thing, which one has never before been able to do, is always interesting. But when the moment arrives that such a thing can be done today, but not next month, it is then more than interesting; it becomes IMPERATIVE.

Financial writers tell us the reason living is now so high is because the gold supply is getting too big. This depreciates money and makes dearer the things we need. The production of gold for the past year was \$450,250,000.00, but it cost at least \$300,000,000.00 to mine and refine the gold.

There is another source of wealth which produced many millions in the West alone this past year. The millions produced were not as numerous as from the gold mines of the world, but considering that this new industry is barely past the "swaddling clothes" period of existence, a bare forecast of the future earning powers can be predicted. We refer here to the earning power of the "King" of fruits—the modern commercial apple.

'Tis true that much labor is attached to the production of a high grade apple—but it also costs nearly 70 per cent of the total gold production to mine and refine the precious yellow metal. But when you can let your money do this work for you and share in the profits and magnificent annual earnings from an apple orchard conducted along scientific lines, you can rest assured that your money will do better by you than mining for gold. Gold mines "peter" out, but an apple orchard never will if properly cared for, and we most certainly know how to care for and produce apples.

We are going to tell you a few facts about apples as produced in British Columbia, and what this choice fruit will pay on capital invested. We are also going to tell you how you can share in the profits of a high grade commercial orchard without the worry or manual labor attached to the care of a property of this kind.

A high grade apple orchard, today, in the West will produce, at ten years of age, a net income of \$900 per acre—in some instances the net income

amounts to \$1,500. Of course the initial cost of land, planting and caring for said orchard is expensive when only a few acres are planted. When a large tract of acreage is planted to apples, the cost per acre is naturally less. While waiting for the apple trees to mature the grower can realize a nice income from smaller fruits, which can be planted between the rows of apple trees. Said small fruits will more than pay for the initial cost of the orchard.

We are placing on the market bonds covering the first unit of what will be the largest commercial apple orchard in the world (2000 acres under our management) and these bonds can be purchased outright for cash in blocks of \$100, or any multiple of that amount. These bonds pay a guaranteed annual dividend of 8 per cent, which is paid semi-annually. All you have to do is cut your coupon from the bond and collect your dividend—8 per cent annually. This dividend is placed on the earning power of the land after allowing a sufficient surplus to operate and pay all expenses and then the net balance over and above the 8 per cent and cost of operating is paid out to the bondholder and manager as a special dividend. Within a very short time this special dividend will pay you from 2 to 25 per cent annually over and above the guaranteed 8 per cent.

Investigate this offer. Drop a postal to us and we will mail you a copy of our Trust Deed. This instrument will show you how thoroughly and amply the investor in bonds of Orchard Property No. 1 is protected. This investment is bona fide and the capital paid in by bondholders is amply secured. No chance to lose, as all funds are held in trust by a reliable Trust company. The crowning feature of this offer is that these bonds are issued in perpetuity, affording a permanent annual income, thoroughly protecting the investor from any loss, as the security offered is the most substantial to be found in the world—the earth itself. These bonds are absolutely non-assessable. Your further investigation is solicited. Address for literature, etc.

HERE IS THE MOST IMPORTANT PAGE IN THIS ISSUE—
AND

IT SHOULD BE READ FIRST

IT IS BRIEF, FORCEFUL, IMPERATIVE AND COMPELLING

The Kerr Land Company, Limited

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NEW WESTMINSTER, B. C.