

LIFE ASSURANCE COMPANIES

Confederation Life Association

Head Office - - - TORONTO, Canada

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Secretary and Actuary. Managing Director.

Policies issued on all approved plans

THE PRESIDENT OF A GREAT MILLING COMPANY

writes to the Great-West Life:—

"After considerable deliberation, I have accepted a Policy in The Great-West Life Assurance Company for the reason that my residence in the West since 1881 has enabled me to observe the class of investments in which the Company places its funds. From personal knowledge, I am able to state that the Company has never lost one dollar of principal or interest in connection with any of its investments. The demand for money during the last twenty years in the West has enabled the Company to receive upwards of 7% net, and as long as the present immigration continues, this rate should be maintained for many years to come. The profits heretofore declared on the policies of The Great-West Life Assurance Company appear to me to be giving ultimately cheaper insurance than any other Company, for the reasons stated above."

Obtain information and personal rates from

THE GREAT-WEST LIFE ASSURANCE COMPANY
HEAD OFFICE - - - WINNIPEG



The Home Life Association of Canada

Head Office:
Home Life Building, Toronto

Capital and Assets, \$1,400,000

Reliable Agents wanted
unrepresented districts.
Correspondence solicited.

HON. J. R. STRATTON, President
J. K. McCUTCHEON, Managing Director
A. J. WALKER, A.C.A., Secretary

FOR POLICYHOLDERS ONLY.

During the past five years the

MUTUAL LIFE of Canada

Has earned in profits for its policyholders

\$2,262,158

Being 23.43 per cent. of the premiums received for that period.

Profits Earned in:

1906.	1907.	1908.	1909.	1910.
\$335,325	\$381,146	\$428,632	\$511,922	\$615,083

Profits Earned in per cent. of Premiums Received:

1906.	1907.	1908.	1909.	1910.
20.9%	21.49%	22.36%	24.49%	27.39%

Head Office - - - WATERLOO, ONT.

CROWN LIFE POLICIES

Most Liberal Available to Canadian Insurers.

Total Disability,
Automatic Non-forfeiture,
Extended Insurance
No Restrictions,
Large Loan, Cash Surrender, and Paid-up Guarantees,
Low Premium Rates.

Agents wanted, who can write acceptable and paid-for life insurance.
Lucrative contracts available for producers—none others need apply.

Head Office Crown Life Building, TORONTO.

WILLIAM WALLACE, General Manager.

THE FEDERAL LIFE ASSURANCE COMPANY

Agents of character and ability wanted to represent this old established Company in Western Canada. To the right men liberal contracts will be given. Apply to

R. S. ROWLAND, Provincial Manager . . . Winnipeg, Man.
J. P. BRISBIN, " " . . . Regina, Sask.
T. W. F. NORTON, " " . . . Calgary, Alta.
T. MACADAM, " " . . . Vancouver, B.C.

or to the

HOME OFFICE at HAMILTON, ONT.

THE EXCELSIOR LIFE INSURANCE COMPANY

Established 1889. Head Office, TORONTO, CANADA

Dec. 31st, 1910—Insurance in force - - - \$14,000,000.00

Available Assets - - - 2,552,863.49

1910 WAS A BANNER YEAR

Yet for the first five months of 1911 Insurance applied for increased \$350,000. Expense Ratio decreased 15%. Death Claims decreased 35%.

Excellent Opening for First-Class Field Man.

Agents Wanted: To give either entire or spare time to the business.
E. MARSHALL, General Manager. D. FASKEN, President.

A First-class Contract and a First-class District for a First-class Agent.

THE CONTINENTAL LIFE INSURANCE CO.
TORONTO

GEORGE B. WOODS, President.

The Dominion Life

wants a few

Good Men for a Good Company in a Good Territory

Apply to: Fred Halstead, Superintendent, Waterloo, Ont.

SUN LIFE OF CANADA

At 31st December 1910

Assets	\$38,164,790 37
Surplus over all liabilities, and Capital	
Hm 3½ and 3 per cent. Standard	3,952,437 54
Surplus Government Standard	5,319,921 18
Income, 1910	9,575,453 94
Assurances in Force	143,549,276 00

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive."

Sun Life Policies are easy to sell

ANY FINANCIAL BOOK

in print can be supplied quickly
by the Book Department of

THE MONETARY TIMES OF CANADA
62 Church Street
Toronto