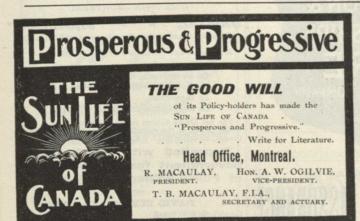
### 90 Business Men in every 100

Ultimately fail. They have their periods of success, but the chances against them are 10 to 1. This seems startling, but it's true. You are doing well, perhaps, and if so, isn't this the very time to make sure of the future, of the time when business won't be so good as now? That time is bound to come sooner or later to every man. The wise one lays up a store against it. There is one sure way of doing that—taking a policy in a good Company on his life. There is one **best way** of taking that policy, it is to

Choose The Canada Life.



THE

## Federal Life \* \*

··· Assurance Co.

HEAD OFFICE, - - HAMILTON, CANADA.

 Capital and Assets...
 \$2,149,055 92

 Surplus to Policy-holders...
 1,026,531 85

 Paid to Policy-holders 1900
 170,813 58

Most Desirable Policy Contracts.

JAS. H. BEATTY, President. DAVID DEXTER, Managing Director.

# London and Lancashire ——LIFE——

Head Office for Canada: Company's Bldg., 164 St. James St., MONTREAL

CHAIRMAN CANADIAN BOARD:

The Right Honorable Lord Strathcona and Mount Royal.

GENERAL MANAGER FOR CANADA:
B. HAL. BROWN

## Western

Toronto.

Head Office,

Assurance Co.

Capital . . .
Assets, over . .
Annual Income

Incorporated

. \$2,000,000 06 . 2,925,000 00 . 2,994,000 00

Marine

Fire

J. J KENNY, Vice-Pres. & Managing Director. C. C. FOSTER, Secretary

## BRITISH AMERICA

Assurance Co'y

Head Office, TORONTO. + FIRE AND MARINE

Capital - - - \$1,000,000.00

Total Assets - - \$1,776,606.45

Losses Paid (since organization) \$19,946,51/.73

DIRECTORS:

HON. GEO. A. COX, President. J. J. KENNY, Vice-President.

Hon. S. C. Wood. E W. Cox, Thos. Long, Augustus Myers. John Hoskin, K.C., LL.D H. M. Pellatt.

P. H. SIMS, Secretary.

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Should become acquainted with the advantages of representing us, and with the special inducements we offer. The new system of receiving premiums by monthly instalments, which has been adopted by this Company, will enable any agent to greatly increase his business each year.

#### The Crown Life Insurance Company Head Office, Toronto

Hon. Sir Charles Tupper, Bart., G.C.M.G., C.B., President John Charlton, M.P. Vice-President Geo. H. Roberts - Managing Director.