



CONGRATULATIONS

FOR 15 YEARS'

IMMUNITY.



DOOR PLATE.

During all these years the members of the JEWELERS' SECURITY ALLIANCE have been visited by many THOUSANDS of people, BUT NOT ONCE has a "visit" been made by the festive BURGLAR. Other jewelers have been burglarized, some of them lightly, some seriously, but *they were not* members of the J.S.A.

The *warning to burglars* set forth on the handsome certificate, which is conspicuously hung over members' safes, together with the door plate announcement, has MOST EFFECTIVELY safe-guarded their premises.

If you are not a member, you will be wise to invest \$2.00 *at once*.

It is a very small amount for the protection offered, and may save you the loss of THOUSANDS OF DOLLARS.

The President and officers of the J.S.A. extend their hearty congratulations to the members of the Association, and trust that the year 1900 will be as successful, in every sense of the word, as those which have gone before, and to the trade in general

A HAPPY AND

PROSPEROUS NEW YEAR.