

tion of collar and bows will all be in style.

A new trimming shows a neat combination of ribbons, of colors, and in black tipped with fur on the ends and having a band as a heading at the top, which resembles both ribbon fringe and fur bands.—Ex.

SOME LEADERS.

By the kindness of Messrs. A. A. Altan & Co., some of the leading lines of fur goods are here illustrated. A 36-inch jacket for ladies promises to



be the leading thing in ladies' garments. It is exceedingly handsome without being cumbersome. This garment is here shown in seal and Persian lamb, which are the leading furs for this jacket. It is usually made with a roll storm collar as shown. In la-



dies' caps the leading styles are the Turban and the Princess. These are made in nearly all kinds of furs, but they look especially well in Baltic seal, Persian lamb and Alaska seal. The men's Windsor shape is being sold in



very large quantities. It is made in many different furs, especially in Coney and Baltic seal. It is also made in a very fine quality of sealette, and this line finds great favor with dealers.

HE CAPPED THE HATTER.

A Toronto hatter was the victim of a joke at the hands of a smart young man the other day. There was a picnic at Island Park not long ago, and a programme of races was advertised. Many prizes were offered by merchants and others who could be induced to donate, by the members of the bakers' fraternity, under whose auspices the picnic was held. Among those who offered a prize was a prominent hat merchant. He knew that he had several hats which he wouldn't mind giving away, for the sake of pleasing the bakers and gaining a little notoriety at a small expense. He thought that he could easily pick out a poor-selling hat to fit the winner, and the real expense would be trifling. When the races came off, this particular prize was won by a fleet young man who may be called Smith for the present. But besides being swifter than any baker in a half-mile race, he was far from being slow in working the machinery in his brain box. He got an order for the \$2 hat,

and after considerable thought he decided that he wanted a straw hat, but a hat at about \$1 was good enough for him, and the next difficulty was how to utilize the other dollar. He bethought himself of his brother, who could also use a new straw hat to advantage, and he began to study out a scheme how to get two hats for the two dollars.

One or two after the picnic two young men walked into the establishment of the hatter referred to and asked to see some straw hats. Oh, yes, he had some good hats, although his stock was small at present on account of the great demand for straw goods. The stock was inspected, and praised in a judicious manner by the proprietor with all the courtesies that he could display. But nothing was found to fit the young men at the proper price. They wanted hats at a dollar apiece, but none would fit them. Did that balk this genial and polite hatter? No, it did not. He told the Smith brothers, for it was they who had appeared, that he was going down to the wholesale house and that he could bring hats up for them if they would call later in the day. They promised to call and the hatter, despite the towering mercury and the scorching sun, went down town at the cost of two street car fares, and ordered up a fresh stock of hats. In the afternoon the hatter saw his customers enter, and his heart overflowed with joy; for hadn't he worked hard for that sale? The hats suited, and with a great show of politeness and talk about the weather, the hats were decorated with a cord and button-hole fastener, for which he wouldn't charge them, seeing they were taking two hats. The



hats were handed over, and the one brother produced from the depths of his trousers' pocket a piece of paper an order. "You remember this, I sup-



pose," said the fleet Mr. Smith. "Yes," stammered the disconcerted hatter. But before he could recover himself and enter a protest or stammer out an excuse, the boys were gone, and the slow-selling \$2 hats are still on the shelf, a bill for a new stock of straw hats is soon coming due, and the hatter sweats in his wrath that he will offer no more prizes for picnic races.

INTERIOR DECORATIONS.

While window dressing is very important, it must not be allowed to drive away all thought of interior decorating. The inside displays should be pleasing at all times. The following from the Chicago Dry Goods Reporter is worthy of consideration.

Linen goods are always a medium for the formation of attractive displays. Towels, napkins, doylies, scrub cloths, tray cloths, tidies and such readily lend themselves for this use. In themselves they are handsome; a little taste in their arrangement will make them seem doubly so. Every linen salesman is capable of showing his goods to some advantage, either on tables or counters, on lines or in piles. A simple arrangement for a show in the linen department on the occasion of a sale is a triumphal arch. Its erection costs but a trifle, yet its effectiveness is great. The arch is made to span the aisle from counter to counter, its height being regulated by the height of the ceiling in the store.