

Rowat's Teas
Our Special Blends Please People Who
Are Particular, 70c, 80c, 90c, \$1.00,
\$1.10 and \$2.00 a Pound.
T. A. Rowat & Co.
250 Dundas St. W. Phone 3051-3052

Don't Hesitate

Enjoy good eyesight as long as
you live. Correct glasses now
will help make it possible.
CARE FOR THE EYES THAT
CARE FOR YOU.

BROWN OPTICAL CO.
QUALITY BEYOND
QUESTION.
223 Dundas St. W. Phone 1577.
LONDON

Our fitters are
experts. \$1.50 to
\$10.00. We have
trusses to fit
all needs.
**ANDERSON &
NELLES**
Cut shows one of our
many lines.
Dundas St. W.

PEA-BLOWERS, FALSE FACES,
MASKS AND PAINT.
PEEL'S PEEL'S
AT THE RED STAR NEWS CO.
10 MARKET LANE.

COAL
Egg, Stove, Nut and Pea Coal.
the best obtainable.
Prompt delivery to all parts
of the city.

Orchard's
45 York Street. Phone 384.
22V

— FOR —
AMBULANCE SERVICE
PHONE 1968
HEATED INVALID COACH
GEO. E. LOGAN
371 DUNDAS ST. W. 22V

Boys' Work Board Officers Elected

Chatham Organization Names
Earl Claus As New Chairman.

Special to The Advertiser.
Chatham, Oct. 25.—The Chatham
boys work board elected as officers:
Chairman, Earl Claus; vice-chair-
man, C. F. Fell; secretary-treasurer,
C. F. Wright; executive committee,
Rev. J. L. Sloan, Captain W. I.
Nurse, Robert Claus, Magistrate S. B.
Arnold. During the past year the
board was instrumental in promoting
a boys election, a C. S. F. T. Sunday
in the city and a convocation of the
city boys, and also played an im-
portant part in boys week activities.

Tide Toward Liberalism Increases In Momentum As Campaign Nears End

King Supporters Fully Confident
Election Will Boost Repre-
sentation in House.

BIG BUSINESS GAIN

Western Ontario Liberals face the
last week of the political campaign
with increased confidence that the
results of the polling on October 29
will see an increase in the number of
Liberal representatives in the house
of commons from this part of Can-
ada.

The split in the Conservative forces
in the dominion has been brought
home to the Ontario electors, who see
a program that will divide the domi-
nion. There is also a stronger
tendency towards supporting the
party which will certainly have the
largest numbers in any event, so that
the prime minister may have a sub-
stantial majority to support all his
policies in parliament. The Liberal
party is favorite in any betting
being done.

GOOD-BYE TO QUEBEC.

Reports over the week-end
strengthen the opinion of a few days
ago that Hon. Hugh Guthrie, Con-
servative, will be defeated in South
Wellington by R. W. Gladstone, the
Liberal. The talk of Guelph streets
is that the Liberals will win by a
large majority. Similar news comes
from West Lambton, where R. V.
Lesueur is slated for defeat by W. T.
Goodison. The greatest encourage-
ment to Liberals, however, is in
South Oxford, where Conservatives
admit secretly that Donald Suther-
land, veteran Conservative member,
has said good-bye to Ottawa. In
South Huron, Elgin-Norfolk and
Haldimand the Liberals are the fa-
vorites.

Ridings which were Liberal in the
last election seem safe to that party
in this election, although strenuous
efforts are being made to defeat many
of them.

With a few exceptions the cam-
paign so far is being carried on fairly.
Local issues of absolutely no
relation to federal affairs have crept
into the campaign in few cases.

Protection Crv Sickens.

In view of the Conservative attitude
on the British preference and
treaties with other British countries,
the Conservatives are not in a position
to start the flag-waving cam-
paign which preceded the elections in
1921.

The continuous cry of protection is
becoming sickening to the average
highly intelligent man. An increase in
the cost of his living without compensa-
tion in any other way. Business
activity in the other part three or four
weeks has been marked, and the blue-
print in western Ontario is an im-
possibility. In fact, there is a right-
ing in Western Ontario of which the
Conservatives are absolutely sure,
and it is from Ontario Mr. Meighen
expects the support to make him
prime minister.

The three days remaining for cam-
paigning purposes apparently will
see a greater turn to Liberalism than
last week.

EAST MIDDLESEX SWINGING OVER TO DR. C. C. ROSS

Reports Received at Liberal
Headquarters Forecast Splen-
did Liberal Majority.

Reports received Saturday at the
headquarters of Dr. C. C. Ross, Lib-
eral candidate for East Middlesex in
the dominion election, were all op-
timistic. Liberal headquarters from
practically every subdivision in the
riding reported personally and de-
clared that Dr. Ross would receive
majorities in divisions that have gone
to U. F. O. and Conservative in pre-
vious elections.

Dr. Ross received a splendid re-
ception at Lambeth Friday night,
and a bumper meeting is expected at
Dorchester tonight, where the candi-
date will address the residents on
the paramount questions of the day.
The votes that Dr. Ross will poll
on Thursday are not all Liberal. He
has hosts of friends among Conser-
vatives and Progressives, who have
been actively campaigning in his in-
terests. They know that Dr. Ross is
easily the pick of the field in East
Middlesex. At the beck and call of
hundreds of families in East Middle-
sex, Dr. Ross has driven through fair
and stormy weather to aid them in
sickness. He has always been fair
and aboveboard with everyone, and
these families trust him. The electors
of East Middlesex would do well to
trust Dr. Ross at Ottawa as their
representative. Cast your vote for
Dr. Ross on Thursday, and put East
Middlesex on the government side of
the house where her representative
belongs.—ADVL.

APPLE GROVE GRANGE TO HOLD MASKED PARTY

Society Holds Well-Attended Meet-
ing at Middlemarch—Plan for
Social Evening Nov. 5.

Middlemarch, Oct. 25.—Apple Grove
grange met as usual with a large at-
tendance. Mr. Travis was in the
chair. The evening, in charge of Mrs.
W. E. Wardell, was very much en-
joyed. Miss Robinson gave a synop-
sis of a book on Socialism by Paul
Richter, showing how it would work
in the home. The music was fur-
nished by a victrola belonging to
Brother Travis.

It was decided to invite the pupils
and teacher of the school, with the
children of the grange and their par-
ents to a masquerade party on Nov.
5. Guy Fawkes night, which is the
next regular meeting. A talk on Guy
Fawkes and the story of the South-
west Indian folk, with curios from
India, will be one of the features.
Prizes have been donated for the
most old-fashioned costume (girls),
the most disguised boy and the best
behaved baby. Mrs. Salathiel Curtis
will be in charge of the evening.

Radio Programs

MONDAY, OCTOBER 26.
(Eastern Standard Time.)
CJGC, LONDON, ONT.—330M.
1-2 p.m.—Denny Thompson, pianist;
news, market reports, weather fore-
cast.
Evening—Silent.

CFCA, TORONTO—356.9.
8:15—Address, R. T. Arthur Meighen
CFCA, MONTREAL—410.7.
7:00—Bedtime stories.
7:30—Mount Royal orchestra.
10:30—Dance orchestra.

CKCL, TORONTO—356.9.
4:15—Market reports.
KDKA, EAST PITTSBURGH—309.1.
7:30—Stories lecture.
9:00—Happy home hour.

KFAB, LINCOLN—340.8.
6:30—KFAB dinner music.
9:30—Orchestra, soloists.
KPKK, HASTINGS—288.3.
6:15—Relayed from KDKA.
10:00—Concert program.

KPRR, HOUSTON—296.9.
6:30—Children's period.
8:30—Dance orchestra.
9:30—Keweenaw club.
KSD, ST. LOUIS—545.1.
10:00—To be announced.

KTHS, HOT SPRINGS—374.8.
10:00—Orchestra and organ.
11:00—Entertainers.
KYW, CHICAGO—335.4.
7:30—Children's stories.

WAB, FORT WORTH—475.9.
8:30—Special program.
10:00—Trail Blazer.
12:00—Majestic entertainers.
WBAV, COLUMBUS—293.9.
8:00—Musical program.

WBZ, SPRINGFIELD—333.1.
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on Thursday are not all Liberal. He
has hosts of friends among Conser-
vatives and Progressives, who have
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WCFB, SPRINGFIELD—333.1.
7:00—Markets and lecture.
7:30—Cantata orchestra.
8:30—Navy day program.
10:00—Weather; dance music.
10:30—Smith's orchestra.

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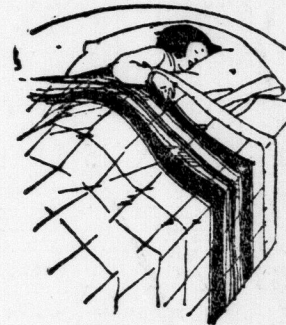
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CHINTZ, PICTURES and HALLOWEEN DECORATIONS

Beautiful New Comforter Chintz, 26c Yard



A full yard wide Chintz of nice quality, and in the very new-
est patterns and colors, is made possible by a special purchase
and by buying in large quantity. You will like the variety we
have to show you. There are artistic, pretty patterns, and
many conventional designs, as well as more serviceable colors.
Many hundreds of yards of these attractive Chintzes for quilts
or comforters for either the dainty room or the boys' room.
They also make effective and inexpensive drapes for bedrooms;
the very thing for box coverings, cushions, etc.



A TWO-DAY SALE—This special event will be extended over Tuesday and Wednesday. There will be lots to choose from both days. But as many of the best patterns are of small pieces, be sure you make your choice on Tuesday morning if possible. See window display. Per yard..... 26c

Big Comforter Batts, 87c and \$1.29 Each

Made from selected long staple cotton, thoroughly and scientifically purified. It is a safe filling, and its fluffiness makes it soft and cosy. Use it for every bed in the house from the kiddies to grandma. S. & I Satisfactory Batts, known for years as described, and as good value; open up full size, 6x7 feet.... medium weight, 87c each; full weight, \$1.29 each

Special prices are for Chintz Sale only.

For HALLOWEEN PARTIES

At a small expense the children's or grown-ups' party can
be made a success at this time of the year, when Halloween
decorations are used. The children are delighted with cats
and witches, and the grown-ups admire novel favors or tal-
lies. We have a good assortment of paper novelties.

Lamp Shades of black cardboard with insets of yellow;
yellow cardboard with black insets. Very attractive, at....
..... 15c and 20c each

Candles of yellow, black and orange..... 2 for 25c

Tallies—Attractive Halloween Tallies. Cats and such like
Halloween decorations are on the outside..... 35c dozen

Favors—little cups of black and orange suitable for candies
or nuts..... 75c dozen

Stickers of witches, pumpkins and cats. Fancy novelties.
Crepe Paper of yellow, black or orange; plain or with fig-
ures on plain background; 10 ft. long, 20 in. wide.....
..... plain, 18c, 2 for 35c; fancy, 35c pkt.

Stationery Department, Main Floor.

PICTURES FOR ANY ROOM IN THE HOME TUESDAY MORNING, 9 A.M.

Another shipment of Pictures has arrived and is on
sale on the Fourth Floor.

Copies of the old masters, in gilt frames, 9x7 inch.... 49c

The same series set in mahogany and gilt frames. The
picture is deeply set, giving it a very rich appearance;
size 6x8 inches..... \$1.29

Gift Shop, Fourth Floor.

Pictures, 8x6 inch, of old English scenes; quaint pictures
in good colorings..... 39c each

Engraved copies on gold matting and fancy gilt frames
..... 79c each

Larger engraved copies, 18x8 inches, in gilt frames, with
a fancy edge. Pictures suitable for living-room or hall, 89c

FOR YOUR HALLOWEEN
COSTUME
Gay Colored Cambrics, 18c yd.
Sateens, 25c yd.

SMALLMAN & INGRAM
LIMITED

Exquisite Beauty
In Oriental Rugs, on Sale on
Third Floor.

RELIABLE FURS OF SUPERIOR QUALITY

Are always luxurious in appearance and cheap-
est in the end to the wearer.

We specialize in manufacturing of Ladies' Fur
Coats and Neckwear.

The departments for the purchasing, dressing
and selecting of furs, also designing and manu-
facturing of garments are all in the hands of
specially trained experts so that our guarantee
is based on reliable experience and our Label
means satisfaction to the wearer.

The highest standard of quality, style and dur-
ability coupled with the lowest minimum of
price based on our factory cost is the secret of
the success of our garments.

ALL OUR FURS ARE MARKED IN PLAIN FIGURES, AND OUR
METHOD IS

ONE PRICE

NATURAL CANADIAN RACCOON
COAT, heavily furred. Made in box style
specially adapted for automobile or trav-
elling wear. Large shawl collar, 45"
long. Lined with French
Brokette. Price..... \$260.00

SELECT HUDSON SEAL COAT. Wrap-
around style. Crush collar and band
cuffs of Kolinsky Mink. Lined with
Embroidered French Canton Silk. 45
inches long..... \$295.00

SELECT HUDSON SEAL COAT. New
gathered collar, with outside band. Full
sleeve with gathered band cuff. Wrap-
around style, 45 inches long. Lined with
French Brokette. Price..... \$260.00

COAT OF ALL HUDSON SEAL wrap-
around style, with large jeweled button.
New gathered collar and full sleeves
gathered on band at cuffs. Lined with
best French Embroidered Canton Crepe
Silk. 45 inches long..... \$275.00

Phone
1319

ROSS' LIMITED
MANUFACTURERS

196 Dundas
London

ONLY SIX MORE DAYS

TO TRADE IN YOUR
OLD STOVE

\$10.00 Allowance on Purchase
Price of Cabinet Gas Range.

CITY GAS CO.

OF LONDON

Commercial Dept.

Phone 835 215 Dundas St.

9:00—Gypsy orchestra.

(Mountain Standard Time.)
CFCA, CALGARY—435.8.
8:00—Studio program.

MONDAY'S SILENT STATIONS.
CNRA, CNRE, CNRM, CNRO,
CNRT, CNRV, CNRW,
WEAO, WJJD, WJY, WQJ, WRC,
WTAS
Note—Station managements reserve
right to alter programs.

KNOX MISSION BAND.

Embro, Oct. 25.—The Knox Mission
Band Busy Bees met recently, with
the president, Annie Smith, presid-
ing. After the devotional exercises,
a missionary story was told by
Marion McKay. The remaining time
was spent in preparing for the
missionary pageant.

TO THE TRADE

FURS OF DISTINCTION

The reputation of this house for FINE FURS has been
built on the excellent values it has always offered its cus-
tomers.
In furs, more than any other commodity, quality should
be the first consideration. Furs that are poor in quality or
carelessly made, are not cheap at any price. The honest
policy of this house is to give the BEST WORKMANSHIP,
the MOST RELIABLE IN PELTRY and the LATEST IN
FASHION—at a price that is reasonable. Our sterling values
have been powerful factors in the growth of our business.
For this fall and winter season we have assembled a
greater and better display than ever before. They warrant
the attention of every careful purchaser.
Phone and mail orders will receive prompt and careful
attention.

Ask for our booklet "How to Judge Furs," FREE.

ILLUSTRATED BOOKLET OF STYLES ON APPLICATION.

SPITTAL BROTHERS Limited

Wholesale Furriers and Hatters, Richmond and York Streets - London
W3221

HARDWARE SPECIALS FOR MONDAY AND TUESDAY

STRAP HINGES.
12-inch, regular \$1.35
pair. At, pair..... 49c

VARNISH.
In 1-gal. cans. Regular
\$8.00. At gallon..... \$3.95

SHIELD CYLINDER OIL
Manufactured by Imperial
Oil Co. Regular \$1.50.
At, gal can..... 63c

WASH BOILERS.
Galvanized, No. 9 size.
At, each..... \$1.23

Purdom's Hardware Limited

124 DUNDAS STREET PHONE 2800

Sole Agents for Chi-Namel Varnish, Stain Enamels and Graining Process