Berlin Report of the Allies'

Losses In the Dardanelles

Action.

A TERRIFYING SPECTACLE

Shells From Forts.

Canadian Press.

Berlin, March 22-Via London, 11:33

Straits of the Dardanelles reached ther

limax in an artillery duel on Thursday

entire atmosphere around the Turkish forts is hazy with smoke from explod-

ing shells. The earth trembled for miles

"The allies entered the straits at half-

past eleven in the morning, and shelled

its climax at half-past one, when the

fire of the Allies was concentrated upon

Fort Hamidish and the adjacent forti-

A Terrifying Scene.

the Allies changed their tactics and con entrated their fire upon individual batteries, but it was evident that they had

difficulty in getting their range. Many

The Bouvet Sinks.

attleship Bouvet was seen to be sinkng at the stern. A moment later he

in saving only a few men. Besides hav- s

was endeavoring to gain the mouth of

Shortly after the sinking of the Bou-

machinery had been damaged.

bows swung clear of the water, and she battery.

of their shells fell short, casting up pil

lars of water, or went over the forts

acle. At times the forts were pletely enveloped in smoke. At 2 o'clock

"The attack of modern marine artil-ry upon strong land forts presented an

ed positions.

Girls! Here's Our Easter Bonnet Contest!

CAN YOU DESIGN A SPRING HAT? TRY IT! MAYBE YOU WILL GET YOUR BONNET FREE



ULL PARTICULARS OF THE EASTER BONNET CONTEST IN THE ADVERTISER OPEN TO ALL GIRLS, YOUNG OR-!

Here's your chance to design your own spring bonnet-along The Bouvet, Irresistible and the most fashionable lines and have it presented to you (if yours is the most attractive design) made up-FREE

The Advertiser will give the "Prize Easter Hat" to the girl or woman who submits the design of the most attractive Easter hat. Each day for a week The Advertiser will print a two-column a.m.—The correspondent at Constanti-

dummy head, leaving space for your design. Each face will be of the Wolff Bureau telegraphed today a description of the fighting at the a different type to give variety. The general spring styles must bardanelles on Thursday, March 18, in which the French battleship Bouvet and be adhered to. You may make it the small, chic hat or the big, two British battleships sank, as follows:

BUT IN ANY EVENT, ALL THE MATERIAL MUST NOT March 18, which lasted seven hours. The COST MORE THAN \$10, RETAIL PRICES.

Take your pencil or pen and sketch in as plainly as you can around, what you think would be the most attractive Easter hat. Fine drawing won't count—but you must make your idea the town of Chank Kale. Four French

CONTEST CLOSES APRIL 1.

PRIZE HAT WILL BE AWARDED IN TIME FOR THE DESIGNER TO WEAR IT EASTER SUNDAY.

When you have made your sketch, fill in your name and address in the blank space and mail to the editor of The Advertiser. The JUDGES will be Fashion Editor, Advertiser, and Gray's, Limited, millinery buyer.

No sketches will be returned.

There is no age limit—any girl or woman may enter this Easter hat contest.

You can send in as many drawings as you wish, provided, of course, that in each case one of the dummy heads printed in The

Send all your sketches to Fashion Editor, The Advertiser, on

Write your name and address plainly on the coupon.

After today the heads and coupons will appear on Woman's

Neuve Chapelle Canadian's Bravery Cost His Life Second Waterloo

Fighting So Fierce Many German Soldiers Were Made Insane.

Name

Address

LONDON, March 21.-Driven insane by British artillery fire, which mowed own their comrades, 300 German inum near Aix La Chapelle after the ettle of Neuve Chapelle, according to dispatch from Amsterdam to Telegraph Company.

Liberals Select

McColg as Dominion Standard-Bearer.

duent upon the Government's gerry ander, one of the greatest conventions ever held in this city unanimously constable Morrison did this, and sout one hundred students duent body and a couple of the student body and a couple of the student body and a couple of the the four young women for some time, and it is said policemen for some time, and it is said policemen for some time, and it is said the four young women to the four young women will be applied by the track of the the big party. For the purpose of that this had much to do with the public, through your columns (with disturbance. Chief Randal told The your kind permission), for their cast-law of the public, through your columns (with determining the lucky girls, the city your kind permission). For their cast-law of the public, through your columns (with determining the lucky girls, the city your kind permission). Watson and Dundas withdrew their caned on the soldiers to neip, which advertiser that there would be a police your kind permis court case on Monday, several of the off clothing, etc. ion of Messrs. H. McLarty, of Ridge-own, and James Webster, of Muirkirk,

county, and as regretting his ill-Six Hundred Acclaim "Archie." And it was the standing vote of six of seven hundred of the most enthusastic Liberals to be found anywhere. popularity of Mr. McColg, as evidenced by the convention, was a revclation even to his colleagues, Hon. George P. Graham and F. F. Pardee, who were the chief speakers of

said, is heartbroken, and has appealed As soon as the mine, floating free, NAVAL RESERVE FOR U. S.

BLOW IS DEALT AT BRITISH PREFERENCE

itself on record as being in hearty accord with the stand of Sir Wilfrid Laurier and the Liberal Opposition, in persistently opposing, as they have done, the Government's action in increasing the duty on British goods coming into Canada, particularly at this time, when Great Britain needs all the assistance possible at the hands of her colonies. greatly to be regretted that the Government has seen fit to depart from the principle of the British preference first placed upon the statutes of Canada by the Government Hon. Sir Wilfred Laurier."-Kent Liberal Convention.

or before April 1. The earlier the better!

New Schedule Presented to

For a New Wage and Time Arrangement.

Canadian Press.

In This Branch of Naval Warfare.

pathetic figure at Berne is the aged Baroness de Magnanville, of Paris, who is
asking the aid of the Swiss Government
to obtain the fiberation of her husband,
aged 80, after offering a ransom of \$20,and 80, after offering a ransom of \$20, The Germans took Baron de Magbeen comparatively easy to sweep
in the Germans took Baron de Magbeen comparatively easy to sweep
in the Germans took Baron de Magbeen comparatively easy to sweep
in the first warm
of the privilege of the priv ago. Negotiations to secure his the new British limbe has no tackle. It can be ejected from a have been caught now and again becase through the payment of a ran- no tackie. It can be of thrown thrown through the ice all winter.

the Swiss Government as a last re- reaches a certain depth, there is set up a series of movements which put into operation a tiny propeller, and Former Enlisted Men Are Asked to this propeller promptly kicks the mine up to the proper level, and then stops

PRELUDES CULMINATION

England to Marry.

As a prelude to the culmination of a marital romance of the present great war, Miss Gladys Harris, Victor street, left London this morning en route to the Hospital at Cliveden, England.

expert states that he is now getting a too worn, the Salvation Army ca [Canadien Press.]

[Canadien Press.]

Edinburgh, March 10.—Correspond
[Canadien Press.]

Edinburgh, March 10.—Correspond
[Canadien Press.]

Edinburgh, March 10.—Correspond
[Canadien Press.]

[Canad

Enter the Reserve.

active service, and who are now willing

of the month for England, to be mainted to Lieut. Campbell Galbraith, formerly of the 7th Regiment, this city, who left with the first Canadian contingent, and who is now warrant officer in charge of the Duchess of Connaught Canadian the properties of the Duchess of Connaught Canadian the properties of the Duchess of Connaught Canadian the properties of the Santa of the Duchess of Connaught Canadian the properties of the Santa of the Duchess of Connaught Canadian the first Canadian contingent, and which will be maintained out of the Duchess of Connaught Canadian the properties of the Santa of the Canadian the failure of the Canadian the failure of the Santa of the Canadian the failure of the Canadian the failure of the Canadian the failure of the Santa of the Canadian the failure of the Canadian the failure of the Canadian the failure of the Santa of the Canadian the failure of the Can

Grand Trunk

sidered by W. G. Robb, superintendent of Advertiser.

retire from public life, and on moa of Messrs. H. McLarty, of Ridgem, and James Webster, of Muirkirk,
convention went on record as any
convention went of the record went of the record went of th

LOST IN STORM

Engineers and Firemen Ask

the a new wage and time schedule to the east, to Edinonton and Cargary on the west, the leading newspapers have blace the one under which the men joined forces to conduct this special trip, and to send a trainload of guests on a have operated for several years past, and which terminates on April 1. No Young ladies from St. John, N. B., Hali Young ladies from St. John, N. B., Halifax, N. S., Quebec, Montreal, Toronto. letails of the new schedule have been diverse out for publication.

Louis lattices from St. John, N. B., Hallas, N. B., Educat, and the personnel with the personnel of this special party. These will be the guests of the leading papers of their diverse out for publication. ven out for publication.

The proposed agreement will be conhome cities, just as the four young Londoners will be the guests of The motive power, who will report on it to No single paper could hope to send. The first of these nine days will be motive power, who will report on it to Howard G. Kelley, vice-president, who will give the men the reply of the rail-will give the men the reply of the rail-will degree of comfort country. The party, from the windows with one-tenth the degree of comfort country.

[Special to The Advertiser.]

GUELPH, March 21.—A free fight, in which about forty of the soliders and three policemen on one hand, and a hundred or so students of the college on the other took part, occurred in front of Griffin's Opera House on the forty of the corridor of the Corrido

Every appointment will be of the very the Canadian Rockies. The same pro-Saturday night about 9 o'clock. Honors appeared to be about even, and there are quite a collection of blackened optics and swollen jaws as a result.

The students appearently went to the

Coig. M. P., after the next election, will represent the whole of Kent County, instead of the west riding, as a present. This was decided yester.

County, instead of the west riding, as a present. This was decided yester.

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County, instead of the west riding, as a present in sightseeing and and future for Guelphites this week, and in fact, every ne
County, instead of the west riding, as a present. This was decided yester.

County, instead of the west riding, as a present in sightseeing and and future for Guelphites this week, and in fact, every ne
County, instead of the west riding, as a present in sightseeing and who has been telling the past, present in the party and the crew followed them into the boats, with as much of the expense will be Every cent of the expense will be and the crew followed them into the boats, with as much of the expense will be and the crew followed them into the boats, with as much of the expense will be a day.

The men in the party and the crew followed them into the boats, with as much of the expense will be gain to could rescue from the lowed them into the boats, with as much of the expense of the expe at present. This was decided yester— When this act come on, some of the day, when, following the union of the day, when, following the union of the act come on, some of the big features of the roughest mights in which the stu-supplying clothing, etc., to the needy. day, when, following the union of the two ridings of Kent County, consequent upon the Government's gerry
quent q

On the fifth day the party arrives a Prince Rupert, the Pacific coast terminus of the Grand Trunk Pacific. Here one of the palatial liners of the G. T. P. will be in waiting to make still another "fink" in the wonderful travel

mind, is the best. The Great Bakes trip, followed as it will be by the north shore journey to Winnipeg, then the Mrs. George Powell was in Berlin pay postage. link of open prairie land to Edmonton last week attending the funeral of her and Calgary, followed by the journey through the Rockies, will be so vastly Wellington and south of Dundas, cupy the sixth and seventh days.

office, and will be introduced to the four fortunate young women from this city, who will accompany them on their trip.

At Vancouver there will be additional sightseeing, and then the party will leave for Victoria, and thence to Seattle and Portland.

At Vancouver there will be additional sightseeing, and then the party will leave for Victoria, and thence to Seattle and Portland.

At Vancouver there will be additional sightseeing of the Women's Institute was held on Saturday last. A bale, valued at \$25, was packed on Wednesday and forwarded to the Red Wednesday and for

OF MARITAL ROMANCE vantages in the way of salary, amounting to as much as one-third or one-half ing to as much as one-third or one-half sa much as sixteen or twenty years of as much as sixteen or twenty years of a sixteen or twenty years of the content of the years of the content of the years of the yea Port Arthur will afford an opportunity for sightseeing before the special frain leaves for Winnipeg.

Part of the Itinerary.

At the latter city another reception will be held, as well as drives and will be held, as well as drives and which the party will attend the city after the city and special frain ly the sea bathing in the warm waters of the Pacific Ocean. The next two days will be spent at San Diego, where another reception will be held, as well as drives and which the party will attend the city and Finkbeiner, reading; Miss titled "The Census Taker"; a plano titled "The Census Taker"; a plano divided to try your kidney pills. I was advised to try your kidney pills titled "The Census Taker"; a plano divided to the city and selections by the symphony duet, and selections by the symphony of the party will attend the city and selections. The proceeds amounted the proceeds amounted the proceeds amounted the city after the census Taker"; a plano divided to try your kidney pills. I was advised to try your kidney pills. I was advi The remainder of the Canadian trip will occupy more than a week—eight There will be a day at Salt Lake City, will occupy more than a week—eight There will be a day at Salt Lake City, and the Canadian trip will occupy more than a week—eight There will be a day at Salt Lake City, and the Canadian trip There will be a day at Salt Lake City, and the Canadian trip There will be a day at Salt Lake City, and the Canadian trip There will be a day at Salt Lake City, and the Canadian trip There will be a day at Salt Lake City, and the Canadian trip There will be a day at Salt Lake City, and the Canadian trip There will be a day at Salt Lake City, and the Canadian trip There will be a day at Salt Lake City, and the Canadian trip There will be a day at Salt Lake City.

Business as Usual

Of the many obstacles to a business firm's permanent success, the risk of financial embarrassment through the death of a partner is the most serious.

The sign "Business as usual" would be out of the question under such conditions unless the one and only provision had been made against this greatest calamity of all.

The Canada Life's Partnership Protection Policy

was designed especially to overcome this difficulty, and it does, perfectly.

It will be well worth your while to consider the protection of your own business.

Expert advice and information will gladly be placed at your disposal.

Herbert C. Cox, President and General Manager.

H. E. GATES, Manager for Western Ontario, London.

Here are two of the Christmas plans, There are four others, mount you wish to save can be had by this plan. The March club i now forming. Come to the bank or either of the branches and let u

The first week add 5c to each

\$41.00

JOIN NOW!

The Merchants Bank of Canada

of the Grand Trunk Railway engineers and firemen have presented the company with a new wage and time schedule to with a new wage and time schedule to joined forces to conduct this special trip, and to send a trainload of guests on a joined forces to conduct this special trip, and to send a trainload of guests on a joined forces to conduct this special trip, and to send a trainload of guests on a joined forces to conduct this special trip.

South London, 146 Wortley Road . T. W. Callister, manager,

Los Angeles, March 22.—The gasoline yacht La Sota with her millionaire

wner, Morgan Adams, his bride of niles off San Pedro. The party took to visiting friends in Exeter and he lifeboats and were picked up within tralia. an hour by the motor-boat Sally S., from visiting her brother, Dr. Campbell, visiting her brother, Dr. Campbell. Backfiring of the engine caused the blaze. The fire spread rapidly, despite a week

hard fight made by the men aboard to the week-ond with his parents. save the craft. When it was seen that there was no chance to check the flames, the women AGED FOREST MERCHANT were put over the side into two tenders. The men in the party and the crew fol-

dian Rockies. It is safe to say that Lambeth, March 20.—Alex, Bannatine with pneumonia, this day in particular will remain a has been in Toronto, attending the He was born in this district, and Workmen's grand lodge.

David Anguish has been visiting friends in Detroit for the past week.

The village certainly looks attractive and took an active part in the revival with the hydro lights, which have been services which have been conducted

all on this week.

Mrs. Sherritt, of Parkhill, has been visiting her sister, Mrs. (Rev.) Wilson. Charles, of Parkhill, survives A. Copeland's sale was very successful, cows bringing all the way from \$80

THEDFORD. Thedford, March 22 .- Mrs. Eastman

and her granddaughter, Miss Myrtle it will be almost impossible for the Ford, of St. Thomas, are visiting A, Miss Nina Woodhall and her father, Toronto. stepfather, Mr. Kibbler.

The Ladies' Aid of the Methodist Church held a very successful Irish supper on St. Patrick's Day, Sc. many mpossibility. Even more so will this supper on St. Patrick's Day. So many be true of the ocean trip that will oc- provisions were left that a dinner was given for 10 cents the following day.

The proceeds were \$50.

the world, and of being unsurpassed W. P. Johnson, 2nd concession, Bosfor scenic beauty by any trip that can anguet, is confined to the house with The regular meeting of the Women's

> goap. stitute ladies.

Russell, of London township, Rev. and Mrs. McAlister attended the funeral of a relative at Oakville this sity, burned to the water last night, six Mrs. Tom Carling, of Brighton, Miss Gladys Campbell, of Toronto, is J. G. Stanbury was in Toronto this

DIES OF PNEUMONIA Plymouth Brother, Special to The Advertiser.

FOREST, March 21. - Robert Mann aged 68, veteran businessman of Forest, died at his home here last even ing after an illness of only a few days

WAS SO BAD

[Special to The Advertiser.]

EXETER, March 21.— The box social, given in Crediton town hall, was a decided success. Those taking part were: Miss Oestreicher, reading; Miss Tink and Finkbeiner, reading; Miss titled "The Census Taker"; a plane

PARIS, March 21.-Jules Cassagne, of the 22rd Infantry, a Canadian PARIS. March 21.—Jules Cassagne, of the 25rd infantry, a canadian volunteer, is mentioned in the orders of the day. He made a rush upon a German trench and tried to break in the protecting roof. His bayonet and rifle were broken but he refused to surrender and was killed on the

GUELPH STUDENT MOB

SOLDIERS AND POLICE were 23,000 killed and wounded, 13,000 Brikish and Hanoverians, 7,000 Prus- Attempt To Disturb Fortune-Teller's Act Results in General Melee and Numerous Blac Y-Eyes-Several O. A. C.

COMPLETELY ROUTED BY

in front of Griffin's Opera House on drawn up in the corridor of the Opera

[Special to The Advertiser.] KINCARDINE, March 21. - Very home (and business life, too), of newslittle work is doing on farms in this papers, books, magazines, pictures, section as yet. Much interest has furniture, rugs, crockery, bottles, boots been taken the last two months in the and shoes, rubbers, old junk of outlook for farm help. An agricultural description. Nothing too old, nothing

ence of the Associated Press. — The is doubtful. All are wanting big vantage, and a real good work helped

until again called upon. It is not a Washington, March 22.—Organization mine easily caught in sweeping opera- of the naval reserve authorized at the

Salvation Army Social Department, four fortunate young women from this

et a British ship was struck on the eck squarely amidships and compelled withdraw from the fight. Then another the shift was terrible, owing the excellent marksmanship from Turkish batteries. The Allies fired this day 2,000 shells. (Continued From Page One.) CO-OPERATION MAKES IT POSSIBLE.

bardment was at its hottest, the French other British vessel was badly

and other craft of the Allies hurried to the rescue, but they were successful apparent that she was destined for de apparent that she was destined for de

ing been struck by a mine, the Bouvet the hopelessness of the situation for the

was severely damaged above the water- vessel. She then withdrew towards the

her forward deck. A mast also was reached in a few minutes under a hail shot away and hung overboard. It could be seen that the Bouvet when she sunk the Allies were out of range.

the straits. This, however, was difficult ships attacking the Dardanelles ke

owing apparently to the fact that her within range of the Turkish guns for

line by shell fire. One projectile struck mouth of the Dardanelles, which

"So far nothing has been done in the matter of the reduction, apart from correspondence."

young women of this city will enjoy.

On the morning of the second day Calgary will be made, and the tour-ists will have their first glimpses of the various railways can furnish.

also placed in nomination, but Messrs. McElroy. He took a hand and disturbance. Chief Randan told The public, through your columns (with determining the lucky girls, the city are unrivalled, and as the trip will be determining the lucky girls, the city are unrivalled, and as the trip will be determining the lucky girls, the city are unrivalled, and as the trip will be determining the lucky girls, the city are unrivalled, and as the trip will be determining the lucky girls, the city are unrivalled, and as the trip will be determining the lucky girls, the city are unrivalled, and as the trip will be determining the lucky girls, the city are unrivalled, and as the trip will be determining the lucky girls, the city are unrivalled, and as the trip will be determining the lucky girls, the city are unrivalled, and as the trip will be determining the lucky girls, the city are unrivalled, and as the trip will be determining the lucky girls, the city are unrivalled, and as the trip will be determining the lucky girls, the city are unrivalled, and as the trip will be determining the lucky girls, the city are unrivalled, and as the trip will be determining the lucky girls, the city are unrivalled, and as the trip will be determining the lucky girls, the city are unrivalled, and as the trip will be determining the lucky girls. nomination. Mayor Dundas, of Wallace they did with a will. The students court case on Monday, several of the leader from each will be many cuptured, spoke of Mr. Gordon's intention were finally forced out on the road.

No doubt there will be many cuptured to appear on a charge of disorderly conduct. Deards provided into four districts. In made in day will be lost. spoke of Mr. Gordon's intention were finally forced out on the road, students having been summoned to appear on a charge of disorderly conduct.

No doubt there will be many cup. The leader from each will be the successful one, the four leaders forming and marched off to the accompaniment pear on a charge of disorderly conduct.

THE NAW OF BRITAIN City Laborers With Little Experience was wish to get rid of. Not only is clothing most acceptable, but all the clothing most acceptable, but all the been chosen as the divisions of the city been chosen as the division of the city been ch and each district will run from these dividing lines. District No. 1 will be south of Dundas and west of Wellington. District No. 2 will be north of Dundas and west of Wellington. District No. 3 will be east of

> District No. 4 will be west of Wellington and north of Dundas.

be lying in wait to transport the ladies side shows will be freely provided for the lates. This magnificent water Northern Navigation Company's fleet, mine easily caught in sweeping operations, as it progresses under water in a series of slow "leaps," which never reveal it, as it cannot leap beyond its fixed limit of buoyancy.

ICanadian Press.]

Algeciras, Spain, March 22.—Four bed with Spanish dock salling vessels, and the pride of the Great Lakes, will be given by the new with the members of the period of the great Lakes, will be given by the lakes. This magnificent water to the members of the period of the great Lakes, will be given by the lakes. This magnificent water to the period of the great Lakes, will be given by the lakes salling vessels, and the pride of the

For a full hour the Allies tried

any considerable length of time.

rippers to determine which, in their Burch ind, is the best. The Great Lakes' shore journey to Winnipeg, then the different that comparison will be an This journey from Prince Rupert to Vancouver has earned the reputation Rev. Mr. Osterholt spent the weekof being one of the most wonderful in end in London.

will leave for Victoria, and thence to Seattle and Portland. After visiting these thriving cities the party will go will go be the common of t these thriving cities the party will go Some little time will be spent in sightseeing in this city, after which the Three Hundred Spanish Dock Laberers signiseeing in this city, after which the party can visit the Panama Exposition party will start for Safnia, where the new steamer Noronic, flagship of the which is attracting so much of the world's attention. Admissions to the

war, Miss Gladys Harris, Victor street, left London this morning en route to the coast, where she will sail on the 26th of the month for England, to be married to Lieut, Campbell Galbraith, formerly of the The Regiment, this city, who left was and continent of the Regiment, this city, who left is known that a constitute of the Regiment, this city, who left is known that a constitute of the remainder of the Canadian trip of th

Private Fred Mallett, of London, sper

luggage as they could rescue from the Robt. Munro, Dies Ages Years-A

for meveral weeks. Besides

COULD NOT SWEEP

socks, 2 sheets, 1 nightshirt, 2 house tressing symptoms of kidney inaction. chiefs, face cloths, safety pins and there is no remedy to equal Doan's The bale was packed by the in- Kidney Pills for taking out the stitches. twitches and twinges, limbering up the PROCEEDS REACH \$95 comfort to all poor, suffering women who suffer so much from a weak, lame back. stiff back and giving perfect relief and

Doan's Kidney Pills are 50 cents per Mr. Weeton, of the Bank of Com- box, or 3 boxes for \$1.25, at all dealers,