Condon Advertiser MORNING, NOON, EVENING.

Morning Edition. Outside City, 19c per week. \$5.00 per ye Noon Edition. \$2.90 per year. Evening Edition. Outside City, By Mail, City. 10c per week. \$5.00 per year.

TELEPHONE NUMBERS. 3670 { Private Branch Exchange. Connecting All Departments, From 10 p.m. to 8:30 a.m., and holidays, call 3670—Business Department.

\$2.00 per year.

of 1-Editors.

TORONTO REPRESENTATIVE. U. S. REPRESENTATIVES. New York--Chas. H. Eddy Co., Fifth Ave. Bldg.

Chicago...
idv & Virtue, People's Gas Bldg. Chas. H. Eddy Co., Old South Bldg. The London Advertiser Company, Limited.

LONDON, FRIDAY, JAN. 22.

Columbia University.

was as follows: "We have been reading with the greatest interest your article about military preparations and the creations of armaments in the United States. Is there really any large party that desires that? Here some people live in fear lest in fighting German militarism we end by creating a British militarism, but of this I do not think there is much danger. The horror of the war dominates every other feeling, except that of a needed resolution to ight it through and deliver us an

time, and they hope to have shattered the menace to world peace by the time the war is finished. They are fighting doubt that when such a militant paper not been "squealers." The "real story as the London Times describes the of Valcartier' has been spoken in tones present struggle as "a fight for universal of awe, but the real story of Salisbury

fen. For years it has been growing seas under." Water feet deep through upon militarists that if they wished to continue war as a business prepared for everyday order, and having its culmination whenever ance of its terrible results. The Balkan war, with its thousands of soldiers, rot-

earth's heart bleed as no other. all their millions of inhabitants would have the situation changed? American, Canadian, German, Englishman, Irish- vice. man, or Scotsman, of the common peomake Western Ontario or New York tlefield. It is like a prizefighter in trainits unarmed peace. Under which con- for the real fight when it comes. dition do you, a father, a brother, a son,

Britain for years has been tending toward peace. Germany forced the tremendous naval increases upon the try conclusions with the blustering bully of the continent, he was ready to call cate of amity between nations, Grey, and by sending \$500,000 to the cause ing neutrality at that? Asquith, Lloyd George, all peace lovers, of the Kaiser. end the preventers of many wars for But Belgium has waited in vain for mere commercial extension by Great a word of encouragement from the tonight." As evidence accu- along comes this gentle reminder from the tonight." As evidence accu-Britain, are all men of peace. Many United States as a nation. Conservatives, such as Northcliffe, will be glad to say "Enough of it," and set- intervention on the part of the United was aided by enemies within the Britname will be the most honored in all his- an enormous force.

motherhood with all that motherhood ers in the war of today. They met the brutality of the German war machine aggrandizement; they fight to deliver ing. If Belgian and French women France of the great evil spider that have been maltreated, babies starved

The horror of the crimes of town sackinnocents, comes home in such iredrifts into the routine of the war. Then a reactive realization of horror comes

war. But the industrial for must be there showed fire test in a New Or-

cause of the Allies upon the human race will leave only one excuse for war the oppression of a weak nation by a stronger. Extension of influence by any nation will be upon sane, moral grounds. Otherwise the common people, who sit in judgment, will cry "Prussian" at the government that dare attempt the restoration of Prussianism. And just as no man can bear the just charge of being a Judas, so will no nation be able to accept with defiance the most fearful indictment that will attach to this new extreme in words

CANADIANS AT THE FRONT.

of awful denunciation.

T IS believed that the First Canadian L Contingent is in Flanders or on its way, and before many days it will be on the firing line, keen to carry along the pace set by the gallant "Pats." At Salisbury Plains the Canadian troops have been put through a long and severe training. Perhaps it has been a little too long, considering that it does not appear to be an ideal spot for a camp, but Gen. Alderson paid the Canadians a fine tribute when he declared that de-66 D ELIVER us from another armed work has been carried on with the finest spirit cently sent by Lord Bryce to the people and not much to enthuse over in the of America through President Butler of daily grind of preliminary drill and man and a Belgian soldier. manoeuvre. It has been a real test, not The significant part of the message alone of physical and military fitness, but of clean, virile manhood, and the First Contingent has come through with flying colors.

Patient under exasperating circumstances, eager to learn, calmiy confident, non-boastful, the entire behavior of the Canadians at Salisbury guarantees that the best traditions of the Empire will be maintained by the First Contingent when it gets into action.

NO "SQUEALING."

The British people are fighting against HE world has not much time for perverted militarism at the present the song of the "squealer." The willing ear, but the chronic, whining

complainer is without an audience. The Canadian boys at Salisbury have and lasting peace," it means what it will be the more dreadful. Unprecedented weather conditions have made the The horrors of this war cannot be hid- Canadians' camp ground literally "half

"My feet have been wet every day for ten days," wrote a London boy in a perthey would have to keep the masses, sonal letter to the editor of The Adverthe real sufferers from war, in ignor-They might think we were 'squealing' at

The Canadian boys have not tain's literary giants sought the horrible "squealed" much. It would seem that example. Today's war has made the some protest should have been made for them. Men were dying and disease There are military men and civilians spreading at an alarming rate, accordwho believe that war must always be beyond today. Canada and the United But it is to the credit of the men that one hundred years in peace, and who of ly, with the knowledge that unexpected

ple in this country or the United States all, and their blows will be the more would not have the two nations ready to effective for their hardships off the bat-State another Belgium, Europe has had ing, who is knocked out and battered by its armed peace. North America has had his sparring partner. He is more ready

German ship Dacia more important to America.": President Woodrow Wilson than the

The individual American has answered this question by sending \$115,- Watch with a stranger's gaze?

But the real friends of the United aid the enemy. Britain wants no more colonies, nor States believe that country will oc- The spy is like a certain pestiferous

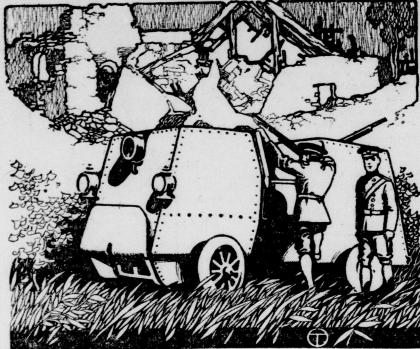
THE MENACE.

man invasion of Britain in force sufficient to break the armies in trainwould absorb the life-blood of all other and children made to suffer, how would

the Huns like to treat the British Few men in Canada have not felt the population, which they profess to "hate call of outraged Belgium for assistance. and hate alone"? If a raider or two fortress, Erzerum. It is a blow from drops bombs on cottages and play- which the Turks are not likely to reing, Zeppelin raids, the slaughter of the grounds for the sport of the thing. what might the civilian population of quent recurrence that these most ter- Great Britain expect from an occupyrible chapters in the records of man- ing force of a million ravages? Brit-

give expression to his passion for pun- hind them make doubly impossible any ing victory over the Muscovite

to go to war without cause, and when sidered bad enough. The dragons uliation of all the countries in the war. honor is flung to the winds, that na- come over in the dark, take their toll Once more it has been shown that for A woman walked into a New York tion which is guilty becomes an outcast of blood and escape, heard but courage, steadiness and stamina, the police station and commenced to reach among other nations. That nation's not seen. In a sense, one woman's, Muscovite is the equal of any engaged the Scriptures to the lieutenant in supreme confidence in the sword of one infant's blood is as precious a in the conflict. Winter campaigning in charge. He had her removed to Belle tyranny is faced by all the free peoples loss as that of ten thousand might be, the Caucasian mountains entails vue to be examined for sanity. of the earth, dauntless, ready to die, for each and every one is infinite in great hardships, the kind that wring a wonder so many American ministers men of peace, recognizing in the drawn value. The murder of these few in man's soul, but the Russians, by all prefer the seclusion of their pulpits men of peace, recognizing in the drawn word of the Prussian the symbol of Norfolk demands punishment and reports, have maintained perfect discislavery, and in the protecting sword of revenge as much as the un-pline and unswerving courage. From of the multitudes. the Allies the instrument to strike a speakable acts in Belgium and the very beginning of the war, Russia



Canadian armored motor with nachine guns. ANSWER TO YESTERDAY'S PUZZLE .- Upside down nose at Lody's chim

OUR POETS OF WESTERN ONTARIO

THE LION'S CUBS ARE GOING TO THE FRONT.

There is battle in the air, You can hear it everywhere, And the Lion's Cubs are going to the front; And they'll make the foemen feel Inches of Canadian steel, Yes, the Lion's Cubs are going to the front.

They are boys from off the farm, Brave and fearless, strong and calm, And the Lion's Cubs are going to the front; Hearts of oak, and arms of strength-And they'll down the foe at length, Well, the Lion's Cubs are going to the front.

Some from banks and some from office, And amongst them many a novice, For the Lion's Cubs are going to the front; One and all are sure they must Make the Kaiser bite the ust, Brave old Lien's Cubs now going to the front

Wave your hands and give a cheer, Let your "Hurrahs" rend the air, As the Lion's Cubs are going to the front; Let them know your heart will yearn, Hoping for their safe return, When the Lion's Cubs are going to the front.

Years to come, -in song and story Men will sing and praise the glory, Of the Lion's Cubs now going to the front; Those who fall for Britain's right Will have shown the world the migh Of the Lion's Cubs now going to the front,

---HAROLD NEWKY, Chatham.

a daughter, a mother, or a wife, prefer THE DACIA AND BELGIUM. dollars from the Dacia, and carrying trouble, as Germany has imagined. TS THE monetary welfare of the new Comfort to the Germans? As William Watson says in a notable sonnet, "To

"What word comes frozen on the audacious. Churchill, so-called, was ready to call a welfare of millions of Belgian sufsprings at thy mother's throat, and world for certain. Down Panama way canst thou now

Edward VII. was the never-tiring advo-

THE SPY AGAIN.

The Allies have no desire for armed mulates that the raid on Sandringham Medicine Hat. tle down to the arts of peace. All States. They leave the matter of ish Isles, that flashes of silver upon the Britain will rejoice when comes the day protesting or not with that nation. The dark cloth of the landscape were the age of sixty-five is a striking refutait shall wear the crown of the world's Allies have men and nations to draw signals of spies to the German aerial tion of his own dictum that a man peacemaker. For it has been as the upon. If more armies were needed fleet, it becomes patent that there are is all in at fifty. strong god of peace among nations. Its in Europe, Japan stands ready to send men, brave men after their fashion, at points in the British Empire ready to rather pitied the German, but a few

conquests. She may assume protector- cupy an unbecoming place in history insect, which when it lights upon ates over countries which Germany has if it fail to throw its moral force, not a decent, clean man or gets into his One hundred and thirty thousand made outposts of Prussianism. But the with Britain, not with France, but clothing causes him to go almost mad, Irishmen are in Kitchener's armies. true British policy will be one of kindly with humanity for shattered Belgium. until he has rid himself of the louse. The Germans will be well advised not A He may make a sorry exhibition of his to tread on the tail of their coats. dignity, but in the end he will be able

The British people will continue the

body that throw signals to German air-

RUSS AND TURK. Turks are in rout towards their nearest booking agents have reason to know. kind become almost commonplace. The ish mothers may shudder at the it would have put the Grand Duke arms. Nicholas at a tremendous disadvantage They need have no fears. First in his duel with Von Hindenberg. It stands the mighty navy, an impreg- was the hopes of this, no doubt, that from the Prussian Pandora's Box, and nable barrier. Next the harbor forti- caused Enver Pasha to take charge of the man of spirit finds his blood hot to fications and the regruit millions be-

would also have had an effect unfavor-But things as they are must be con- able to the Allies on the Moslem popcertain, deadly blow at the false security France, or the massacre in Cawnpore has shown herself ready and willing, 60 years ago. Revenge-decent, delib- efficient to a degree that the rest of the pany on the ground that his legs ha Wars there may be after this great erate revenge—we are going to have world had not believed possible. Russia been paralyzed in an accident, was sub-

mendous factor in the crushing of Prus-

EDITORIAL NOTES.

The owner of the Dacia is decidedly

Just when we were beginning to

Dr. Osler going to the front at the

more "baby-killing" raids will develop A touch of the plain and the prairie,

the Prussian air raid, but will Washhunt for the light-lice on the national ington protest as she should according The pride of a stock that is staple, vention?

Harry Lauder's son is shown in a picture leading a charge of Highland lad-N THE Caucasus the Russians have dies. His daddy is about the best A bit of the man who has neighbored struck hard and swiftly and the charger in the business, as American

of drawing off large Russian forces from stars. It's a slavery that most of us The best that a land could be giving operations in Poland. Had Enver Pasha would accept without a wince even succeeded in driving back the Russians, when the skin began to peel off our poor

while only unfortified places and pri-

C-C A LA GRACE CHAPMAN'S NEW IDEA CORSETS CORSETS CHAPMAN'S Fashion Patterns EIGHT DAYS TO INVENTORY

PRE-STOCKTAKING BARGAINS FOR TODAY AND SATURDAY. WE ARE BUSY CLEARING OUT ALL ODDS AND ENDS IN PREPARATION FOR OUR SEMI-ANNUAL INVENTORY, FEBRUARY 1ST.

ROLLER TOWELLING.

300 yards Roller Crash Towelling, all linen, with narrow grey stripes. A good drying quality for rollers and hand towels. On sale at 10¢ yard, or 11 yards for \$1.00

STRIPED FLANNELETTE. Nightgown and Underwear Flannelette, in neat stripes, extra good quality English make, 34 inches wide. January sale price 11 yards for \$1

HUCK TOWELLING. The best quality Fancy Huck Towelling, every piece stamped "Old Bleach," plain centres and beautiful fancy borders, 22 inches wide. Suitable for embroidering purposes. Regular 40c. On sale Saturday, per yard

CHILDREN'S COATS. 10 only Children's Blue Beaver Coats, heavy winter weight, collar and pipings of velvet, belt in back. Ages 8 to 12 years. On sale today and Saturday \$2.75 GIRLS' BLUE KERSEY CLOTH COATS-

Ages 10 to 14 years. Collar buttons close up to the neck, yoke in back, pipings of tan er alice blue. On sale today and Saturday, \$1.25

Ends White Flannelette Beautiful quality, soft and free from dressing, 28 inches wide. In ends of 3 to 6 yard lengths. Worth 10c and 121/2c per yard. On sale at 71/2c per yard

Saturday Only - 1,000

MANY MORE BARGAINS NOT ADVERTISED

BOYS' STOCKINGS.

Women's Wrist-Length Chamoisette Gloves, natural color, washable quality. Men's Heavy Dark Grey and Khaki Sizes 51/2 to 7. These are scarce goods. Wool Socks, heavy rib. Regular 25c. Price, per pair 50¢ On sale today and Saturday. Per pair COATS.

CASHMERE HOSE.

Heavy All-Wool Ribbed Stockings, a Women's Fine Black Cashmere Hose, grand quality for real service. All sizes best Canadian make, seamless and fullfor boys. Regular 50c. January sale fashioned, reinforced feet. Get a supprice 44¢ ply of these; the price is advancing.

MEN'S WOOL SOCKS.

'DOWN COMFORTERS.

41/2 dozen All-Wool and Union Knit Size 60 x 72 inches, warmth without Sweater Coats for girls and boys. Plain weight comforters. Coverings of sateen or fancy knit, with high and low col- in pretty colorings, borders and medallars. In white, grey, brown and red. lion centres. Filled with pure Arctic Some with belt. Were 98c and \$1.25. down. Special value at\$3.50

Skirtmaking by Man-Tailor

Fifty orders will be taken for skirtmaking at \$1.98. This price includes making by our man-tailor, and we supply the sewing. Choice of three of the newest styles-a seven-gore flare skirt, a circular skirt, and a yoke style. Samples of these styles are now on exhibition. Materials must be chosen in the store.

TWO FITTINGS MAKING PRICE

SERGE AND SILK DRESSES

Still a few left. Just one of a kind. Two only Black Serge Dresses. Were \$9.00. On sale, each \$6.50 3 only, Women's Serge Dresses, with Were 50c, 65c and 75c. Sale price, velvet vest. On sale at\$4.95 per yard 39¢

Balance of Silk Dresses at Half-Price. 2 only Girls' Serge Dresses, red and navy, with plaid silk collar. Choice. \$5.00 10 pieces Plain Taffeta and Duchess Ribbons, wide widths, mostly light Serge Basque Dresses, blue or black. colors. Regular 20c, 25c and 35c. On sale at \$5.00 Fancy Colored Ribbons, in Dresden, moire, stripes and flowered effects.

KNITTING YAKNS

Khaki Fingering Yarns, good quality for making socks, mufflers, wristlets, etc. Per pound \$1.25 Fingering Yarn, 3 and 4 ply, in grey, black, white and scarlet. Still selling at, per pound 90¢ 2 and 3 ply Factory Yarns, in grey, black, white, mottled. Per pound . . 50¢

White Underniuslins

H. CHAPMAN & CO., 239, 241, 243 Dundas Street

eans court. Later, when it was shown that pain did not affect him, a lawy for the rallway plunged a knife three times into his (the lawyer's) hand to prove that anyone could stand a certain amount of pain without flinching. Pernaps the dark ages, with their hot lowshares are on a return journey.

In the opinion of many the city coun-And what does the American people sian "kultur." The victory in the Cau- cil did not act wisely in reducing the think of it all? While foul murder is casus is another instance to prove that salary of the controllers. A system perpetrated by these madmen, does the the Russian is not an unwieldy, hulking that makes for placing responsibility on United States think only of making giant to be laid by the heels without the shoulders of good businessmen should not be cheapened. The system may not have worked out as satisfactorily as it should the first year, but there was the prospect that in time it would have attracted the best type of citizens. There are several members of it, who, while not seeking a salary, realize that some recompense for the large amount of time 000,000 in relief and supplies to the Is neutrality the only word that From Montreal a brass band is going given to the city's business deserves of those German bands it will do deadly a fair sum, puts its hand into the pockets of the men who serve it. It is to be hoped that when conditions return to normal the salary will be

[Kansas City Journal.]

"Did you go to the church fair?" "Yes; and all the men were captured by pretty girls. "I suppose they levied heavy indem-

"THE PRINCESS PATS." [Ed. Guest, in Detroit Free Press.] A bit of the motherland, too; A strain of the fur trapper, wary bit of the pioneer splendor That pened the wilderness flats, touch of the home lover tender. You'll find in the boys they cal

The glory and strength of the maple The courage that's born of the wheat, bronze of a mid-summer heat mixture of wisdom and daring, The best of a new land, and that's The regiment gallantly bearing The neat little title of "Pats."

With mountains and forests and streams, A touch of the man who has labored

To model and fashion his dreams. "Sun-burned slaves," is the way some The strength of an age of clean living,



Kellogg flavor. No trouble-just open the box and serve with milk or cream. Packed WAXTITE.

Baby Carriages and Sleighs

22 REED CARRIAGES, SAMPLES OF 1915 MODELS, OPENED TODAY AND PRICED VERY LOW FOR QUICK SALE SATURDAY. THESE ARE GUARANTEED AND VERY WARMLY UPHOLSTERED IN CORDUROY.



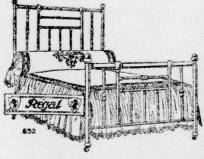
\$25.00 Reed Carriage, on sale only.... \$13.75 \$27.00 Reed Carriage, on sale only \$20.75 \$30.00 Reed Carriage, on sale only.... \$23.50 \$32.00 Reed Carriage, on sale only.... \$24.75 \$35.00 Reed Carriage, on sale only.... \$28.50 \$40.00 Reed Carriage, white enamel, \$31.50 3 only Wood Body, mohair hood,... \$19.50 4 Folding Go-Carts, large hood, each.... \$7.45 Large Folding Go-Carts,



2 only Red Cutters, worth \$7.00, for

large hood, each \$8.75 1 only Reed Cutter, worth \$10.00, \$6.50 1 only Green Cutter, with hood, \$5.25

Great Bed Bargains Brass Beds



All Fully Guaranteed.

\$15.00 All-Brass, on \$18.00 All-Brass, on sale \$12.50 \$20.00 All-Brass, on sale \$13.75 \$25.00 All-Brass, on sale \$17.50

Brass Bed, complete,

with good springs and

mattress \$14.85



\$3.50 Enameled and Brass Bed only \$2.69 \$5.00 Enameled and Brass Bed only \$3.29 \$6.00 Enameled and Brass Bed only \$3.95 \$10 Enameled and Brass Bed only \$6.75

White Enamel Crib, 3 only, at....\$5.50 White Enamel Crib, 1 only, at....\$6.75 White Enamel Cribs, 2 only, at....\$7.75



GOOD COMBINATION MATTRESS, wool both sides,

Bed Davenports

EVERY BED DAVENPORT ON SALE. \$45.00 Bed Davenport, only..... \$37.50 \$50.00 Bed Davenport, only..... \$39.75 \$60.00 Bed Davenport, only..... \$47.50



The Wm. Trafford Furniture

11 MARKET SQUARE