

London Advertiser

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The London Advertiser Printing Co., Limited.

LONDON, THURSDAY, JAN. 22.

NO RELIEF.

The speech of the Finance Minister makes it very apparent that under the present administration no relief may be expected by the people of Canada, so far as legislation is concerned. He practically admitted that tariff revision would benefit the United States, thereby contradicting those Conservative papers that have been trying to make us believe the people of that country had received no advantage from their new law. But then, he reminds us that Canada is one hundred years behind the United States, and what suits our neighbors' condition will not help us. We can well remember how the republic has been held up to us as a model to be copied in our fiscal system. It had prospered under high protection; therefore we should follow its example. Now that our neighbors have seen the error of their ways we must cling to their old follies, because they are a hundred years ahead of us. If that means anything it means that we must wait a century for tariff reform. We doubt if anyone of us will have much interest in mundane affairs a century from now.

Is there no remedy proposed? Yes, have confidence in the future, and educate the farmers so that the earth shall bring forth abundantly. Confidence is a good thing to have. But it will not lower the price of beef. It will not feed the hungry. It will not give work to the unemployed. It is, in the present case, like the belt the starving Hottentot binds around his waist. It helps him to bear the pangs of hunger, but it does not put food in his stomach.

And it is good policy to educate the farmer. Scientific agriculture will eventually have good results. But what about the present need? We have been spending money for some years in providing agricultural schools, aiding farmers' institutes, conducting experimental stations, giving the farmer every opportunity to increase his knowledge, and make his work more profitable. But that has not yet brought down the high cost of living.

Confidence and education are very good things. But neither one of them, nor both of them combined, will relieve the present situation. Apparently, however, we will have to be satisfied with them. Food free from taxes is only the thin end of the wedge that will damage protection, and even the thought of it is abhorrent to the Finance Minister and his colleagues. There is no public demand for a downward revision of the tariff, he tells us. He would not hear it if there was. It was always understood that he entered the Government as the representative of the protected and financial interests that helped to defeat the Liberals. It is not to be expected that he will hear anything, say anything, or do anything, contrary to the wishes of his constituency.

WHY SHOULD UNTRUTHS WORRY HIM?

Mr. Pratt, the member for South Norfolk, makes the silly charge that Mr. Proudfoot, by bringing on his famous expose, was responsible for Sir James Whitney's illness. But if it were true, it was Mr. Hanna's actions that brought on Mr. Proudfoot's charges, which were made in the interests of the public, so should not the blame of the Premier's illness be laid at the door of his colleague? Surely Sir James has no worry for untruths.

LLOYD GEORGE AND WINSTON.

While cables from London, announcing a serious cabinet split over the naval policy are doubtless exaggerated, it is probably true that relations between Lloyd George and Churchill are strained. It is said that a majority of the ministers are with the chancellor in his opposition to the admiralty estimates. That there is some truth in this was indicated by Mr. Lloyd George's recent speech, in which he scored what he termed the organized insanity of European armaments. Had he not had the support of the larger part of the cabinet it is unlikely he would have committed himself.

For some years the naval policy of Great Britain has been the two-power standard, but Mr. Churchill now declares that it is necessary to develop a 60 per cent. superiority in Dreadnoughts over the next great power. There is nothing in the state of international affairs to warrant this but

for appearances sake the first lord of the admiralty may not wish to back down, and his resignation would cause an interesting situation. Some close observers declare that he will attempt to start a party of his own, taking bigger navy supporters from both sides. This, however, seems unlikely. While one of the most brilliant men in English public life he is not generally popular, and could not attract a very strong following, and he is too clever not to realize this. His departure would weaken the Asquith cabinet, but it would not disrupt the Liberal party. In fact, as somebody has pointed out, the one man of the ministry who could break away and carry many with him, would be the chancellor, a point that had been overlooked. There is no doubt but that Mr. Lloyd George could provide a platform that would prove tempting, and his marvellous attraction as a leader would do the rest.

But with his radical land reform scheme about to be put into force he is not likely to retard it by bringing on temporary political chaos.

SOMETHING GAINED.

That 20-mile special rate parcel post district is not much of a concession to the demands of Western Ontario, but it's something. Perhaps the energy of a few more boards of trade would extend it further.

THE VANISHING MINISTER.

Another session of parliament has opened, and the Hon. George E. Foster, the oldest and in many respects the ablest member of the Government, is absent. Whenever the representatives of the people meet in Ottawa Mr. Foster is shipped out of the country. Why? He is Minister of Trade and Commerce. There is no commercial "emergency" that calls for his absence in some foreign country when parliament meets.

If a trip off somewhere is advisable in the interests of our trade—and it is possible that it might be—why not let Mr. Foster attend to it during the recess of parliament? The other ministers have their junketting spells during recess. When the session opens they are on hand to speak for their departments, and get their estimates for extravagant appropriations passed. Why does not Mr. Foster have a chance to do likewise? Doubtless there is a reason for it. Perhaps his colleagues are more comfortable when he is out of the way.

Perhaps he has a feeling of contempt for some of the cabinet apprentices, and does not take the trouble to conceal it. Perhaps he does not agree with their policies, or lack of policies, and prefers to be at a safe distance, where he will not be required to express an opinion. Perhaps he is a little ashamed of his compulsory right-about-face on the naval question—though as an old Tory politician we should not expect him to be ashamed of anything political exigencies might require. Perhaps—a great many things. But in the meantime the country may be justified in asking why it pays a servant who does not do his work; why it keeps a watchdog who is not even allowed to bark.

They will soon be spelling his name Burden.

These are the days of free food for the banquet reporters.

How would you like to be bitten by a five-thousand-dollar flea?

Patient listeners inspire to eloquence and impatient ones to violence.

"Buy Baby Bonds" has become an American slogan in the campaign for thrift.

Have you noticed that some of the greatest and noisiest talkers are mentally silent?

Is David (Lloyd George) to train his sling upon the Goliath of increased armament?

Think of a whole bunch of Conservative senators from Saskatchewan and Alberta!

Kratchenko's lawyer may be clever; but he is not clever enough to get bail for himself just now.

The Kaiser has instructed his officers not to lean on the arms of their female escorts in public.

Some folks begin to look glum if their annual spell of winter wheezes hasn't arrived by this time.

There is a movement in Toronto to tear down back fences. But where will the old tom cats roost?

It would be well for persons with axes to grind at least to let the editor have their names in confidence.

This session of parliament is not likely to be all smooth sailing, even if the rough seas of the navy debate have been quieted.

If someone would spring a spring meadowlark or a spring groundhog instead of a spring robin, one would have more faith in it.

Kobos is the name of a New Jersey milkman. If he were "paged" in a small town hotel frequently he might become a public nuisance.

Sam Hughes has a low-down relative named Ab. Hughes—a dangerous person for Sam to chum with. (This can be taken painlessly with either.)

The enthusiasm of some Liberals for free food is only confined to the food they sell.—Montreal Star.

There is nothing in the state of international affairs to warrant this but

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ABE MARTIN



After some fellows got up in the 'mornin' th' hardest part of their day's work is done. Th' poorer a nickel se-gar is th' more they like it.

The supply of beef cattle and hogs in the United States fell off, respectively, 5 and 7 per cent. last year, and yet they say there's no market for our live stock across the line.

A Toronto Tory paper talks rather angrily about the election in that city of "a pro-Laurier, pro-Rowell Board of Control." We always had a high opinion of the ability of these two gentlemen, but we must confess we never thought them equal to securing the election in Tory Toronto of a board of control in any way subservient to them or in any manner of accord with their views. The suggestion of our contemporary seems too good to be true. If there is anything in it we will not give up all hope of Toronto. Perhaps it is not so thoroughly "joined to its idols" as we have supposed. Still it will be well not to be too hopeful. Our contemporary is a sort of journalist crank that turns all sorts of ways.

SURE THING!

[Duluth News.]

The new chief of police of Indianapolis is determined that there shall be no publicity about his department. There'll be a new chief of police in that town before long.

SCHOOL GARDENS IN QUEBEC.

[La Presse.]

It is interesting to learn from the report of the superintendent of public instruction that the work of the school gardens, inaugurated in 1905, continues its progress. Last year 234 schools, progressive in character, possessed gardens, cultivated by 7,700 pupils. This method of encouraging a love for the school is also arousing the sympathy of the parents, and it is gratifying to find that many municipalities are adding these gardens, which are capable of great development and enormous benefit to the community.

ONLY A PRETENCE.

[Montreal Star.]

The old maid's booth at a local carnival was avoided by the young ladies taking part in the affair. The incident leads to reflection on the fact that a girl usually dares to be referred to as an old maid while a man rather glories in this position of old bachelor. At least he pretends to.

Voice of the People

THE GREATEST OF BOOKS

To the Editor of The Advertiser.—Literature has been defined as the best expression of the best thought reduced to writing.

In the insistent clamor of modern bibliography and the ever-increasing stream of books that issues from the press of the world, the marvellous vitality and value of the two collections of Jewish literature and Christian literature known as the Bible is often overlooked.

If, however, anyone will take time to look above the dust and turmoil raised by the claims of other writings, even those which claim to be literary, he will find that the Bible is a true and noble work.

So far from having its day, that book is more widely circulated, more extensively sought after, more commented upon in one year, than the most popular book of any other character that has ever been written.

Psychologists are constantly drawing our attention to the value of good and great thoughts. The Bible literature has proved its value and interest in a way unparalleled and yet there are still many who hesitate to give this literature even an equal place with Shakespeare in the modern school curriculum. It is somewhat difficult to understand this attitude. A teacher might conceivably be out of

London, Jan. 20, 1914.

CLERIC.

On the Spur of the Moment

by Roy K. Moulton.

EVOLUTION OF A SOCIETY ITEM.

Monday. Miss Amy Stubbs will go to Chicago day after tomorrow to visit friends.

Tuesday. Miss Amy Stubbs will leave for Chicago tomorrow.

Wednesday. Miss Amy Stubbs, our popular neighbor, left for Chicago this morning on an extended visit.

Thursday. Miss Amy Stubbs is visiting friends in Chicago.

Friday. Miss Amy Stubbs, who has been visiting friends in Chicago, is expected home tomorrow.

Saturday. Miss Amy Stubbs returned from Chicago today, after spending several days in that city.

According to Uncle Abner.

Since Anse Judson moved a three-legged planer into his flat he and his wife have to board and room outside.

Miss Lettie Bibbins lost her switch on Main street the other evening and Hod Peters, who was going home soured, tried to fill it with a club.

What has bekum of the old-fashioned gal who used to have her ears pierced. The cheerful Christmas present is one you kin get something on down at the hockshop.

There are some fellows who take Time by the forelock so much that they yank it baldheaded.

The successful business man is generally a durned poor parlor entertainer, unless he is talkin' about himself.

It certainly beats all how many doctors there are who kin sort of scrape along without nobody much to do.

There is many a microbe 'twixt the cup and the lip.

Now that false hair is going out of style there will probably be a lot more of them soft pillers around the houses than there was formerly.

If a woman can't vote any better than she saws off a board, she will never be able to vote straight.

Grandpaw Bibbins noticed that the parlor sofa was lookin' kind of flat and flabby so he took it and upon investigation by the other day and upon investigation

J. H. CHAPMAN & CO.

Cut Prices Prevail

Every item in this list represents a reduction from the regular price---which means unusual opportunities to save.

Hosiery Bargains

10 dozen Women's Fine Cashmere Hose, seamless throughout, reinforced feet, size 8½ to 10. Regular 25c, but these are very slightly defective. To clear, 3 pairs for 50c, or per pair 17c

BOYS' WORSTED WOOL STOCKINGS—Our best line for school boys' wear, guaranteed, double knees, etc., reinforced feet. Sizes 6 to 10. Regular 35c, 40c, 45c and 50c per pair. On sale Friday and Saturday only, per pair.... 31c, 36c, 39c and 44c

3 DOZEN PAIRS WOMEN'S FINE CASHMERE HOSE—Sample pairs only, high-grade, all-wool cashmere, in silk embroidered and lace ankle effects. Sizes 9 and 9½ only. Worth 50c and 75c. A clearance at, per pair... 33c

Advance Shipment of GINGHAMS

12 YARDS FOR \$1.00

This price, 12 yards for \$1.00, is for Friday and Saturday only and choice is given of 50 pieces of best quality Gingham, in stripes, checks and plain colors. Every one is a new spring pattern, perfectly fast in color. By taking 12 yards you save 20c. This offer is for two days only.

Brocade Velvets, 49c Yd.

6 pieces Brocade Velvets, a lovely fabric for dresses, waists. Comes in royal, navy, red, Copenhagen, brown and black, 21 inches wide. Reduced from 85c to, per yard.... 49c

Duchess Silk, 98c Yd.

In white, black and colors, including all the most desirable shades for evening wear. This beautiful Silk is 37 inches wide. Value \$1.25. Sale price, per yard 98c

Neck Scarfs and Mufflers

A clearance of 3 dozen Women's Neck Scarfs and Mufflers, knitted silk, mercerized silks and Scotch wool motor mufflers. Were 50c, 75c and 85c. To clear at, each..... 39c

CHINA SALE

Continued today and the rest of the week. HALF-PRICE CHINA SALE.

Women's Long Coats

3 only Women's Long Coats, made of black astrachan curl cloth, lined through with black satin. Clearance price..... \$6.95

10 only WOMEN'S LONG COATS—Made of winter weight tweed, no two alike. Choice Friday and Saturday \$5.00

GIRLS' WINTER COATS—Ages 8 to 15 years, warm, reversible tweeds, nicely made. Choice \$2.75

CHAPMAN'S

239, 241, 243

Dundas Street

How the King Frost Banquets Originated

The late William H. Davis, one of the best-known business men who ever resided here, was known to the older school in this city for the "King Frost" banquets he tendered to his friends in years ago.

The Advertiser was told by one of his old friends how the holding of the banquets came about. It appears that Mr. Davis had secured a formula for keeping the frost off his store windows.

In a jocular way, he made much of this among the other businessmen of the city, with whom he was on the friendliest terms. He claimed that with a preparation spread over the windows, it was not possible for King Frost to sketch his traceries on the glass.

His friends twitted him about his preparation, and he made the wager that if anyone ever came downtown early in the morning and found his store windows covered with frost that he would give all a banquet.

It happened that on one occasion a clerk forgot to spread the preparation over the windows, and someone came down to find a solid sheeting of frosting shutting out the view. The wager was lost!

True to his word, Mr. Davis gave the banquet to his friends, and for years afterward the practice was continued. For years he did honor to his conqueror, King Frost, and the occasions were marked by unique programmes and a flow of wit that does not mark the more formal affairs of today. There are not many men in the London of today who attended the King Frost banquets, but those who survive will

MOTHER! GIVE CROSS, SICK CHILD ONLY "CALIFORNIA SYRUP OF FIGS."

If Peevish, Feverish, Tongue Coated, Give "Fruit Laxative" at Once.

No matter what ails your child a laxative should be the first treatment given.

Look at the tongue, mother! If coated, it is a sure sign your "little one's" stomach, liver and bowels need a gentle, thorough cleansing at once. When cross, peevish, listless, pale, doesn't sleep, eat or act naturally; if breath is bad, stomach sour, system full of cold, throat sore, or if feverish, give a teaspoonful of "California Syrup of Figs," and in just a few hours all the clogged-up, constipated, waste, sour bile and undigested food