The Forest City Business and Shorthand College, London, will re-open January 2nd, 1900.

J. W. Westervelt, Principal.

$40 Buys a Fur-Lined Overcoat

Made up in first-class style. There's nothing more comfortable or durable. . . . .

O. Labelle, 372 RICHMOND STREET.

Doyle's Liniment.

TRADE MARK. Registered.

The Greatest known Remedy for the Relief and Cure of RHEUMATISM, NEURALGIA, SPRAINS, BRUISES, MUSCULAR SWELLINGS, SORE THROAT, SORENESS of the CHEST or BACK, or wherever a LINIMENT is required. It also cures the worst case of PILES.

London, June 29, 1899.

My horse sprained the inside cord of the hind leg in getting up in the stable. He could not touch his foo. to the ground. I got a bottle of Doyle's Liniment. I first bathed the parts affected with hot water and applied the Liniment three times a day. In three days I was able to drive him. I consider it one of the greatest remedies I ever used for a sprain.

H. MEYER,
Manager Ontario Portrait Co.,
315 Wellington Street.

The only known Remedy that will Cure the Sprained Coffin-Joint of a Horse.

Price 60 cents per Bottle.
Sample Bottle, 25c.

JOHN. W. DOYLE, London, Ont. ywt

FITZGERALD and FITZGERALD,
Barristers 171 Dundas street,
Fitzgerald Block

FAIRBAIRN
MERCHANT TAILOR
Opp. City Hall. Upstairs

TECUMSEH or FOREST QUEEN **FLOUR**
IS ALL FLOUR

Not a grain of adulterated substance will be found in our flours. They are pure wheat all the way through. Gaining hosts of women admirers for it. Have you tried it yet?

J. D. SAUNBY,
PHONE 132. Proprietor.

SPECIAL NOTICES.

Cushions and Tea Cosies.—We have a great variety of down and feather Cushions, 50c each; Iron and Brass Bedsteads; Hair Mattresses; Goose-Feather Pillows, at the Bed and Mattress Cleaning Factory, 593 Richmond street north. Telephone 997. J. F. HUNT & SONS.

"Andrews' Plugs" stop the ache, fill the tooth, protect the nerve, exclude the air and don't burn or blister the mouth; are not poisonous—a child can use them. Apply with a toothpick. y

Electric Turkish Baths.

The Electric Turkish Baths are gaining in favor every day. Unequaled in Severe Colds, Rheumatism and Nervousness. Kidney Diseases cannot be cured without them. They prolong life and secure good health to those who take them. 320 Dundas street. ywt

TO CURE A COLD IN ONE DAY.

Take Laxative Bromo Quinine Tablets. All druggists refund the money if it fails to cure. 25c E. W. Grove's signature is on each box.

Warren Trotter, O.C., an old and respected resident of Woodstock, died Saturday morning suddenly.

Mrs. Winslow's Soothing Syrup.

Has been used for over FIFTY YEARS by MILLIONS of MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. It SOOTHES the CHILD, SOFTENS the GUMS, ALLAYS all PAIN; CURES WIND COLIC, and is the best remedy for DIARRHŒA. Sold by Druggists in every part of the world. Be sure and ask for "Mrs. Winslow's Soothing Syrup," and take no other kind. Twenty-five cents a bottle.

Why will you allow a cough to lacerate your throat or lungs and run the risk of filling a consumptive's grave, when by the timely use of Bickle's Anti-Consumptive Syrup, the pain can be allayed and the danger avoided? This syrup is pleasant to the taste, and unsurpassed for relieving, healing and curing the affections of the throat and lungs, coughs, colds, bronchitis, etc.

FAGGED OUT.—None but those who have become fagged out know what a depressed, miserable feeling it is. All strength has gone, and despondency has taken hold of the sufferers. They feel as though there was nothing to live for. There, however, is a cure—one box of Pharmelee's Vegetable Pills will do wonders in restoring health and strength. Mandrake and Dandelion are two of the articles entering into the composition of Parmelee's

HIGHEST CASH PRICE

paid for old gold and silver, lead and copper dross.

Canada Smelting and Refining Company,

FURS! Do you not wish you had bought your FURS and had the use of them this past week? Do not delay. Three months of solid winter yet.

SPITTAL, SABINE & CO
152 Dundas Street.

SPALDING'S HOCKEY STICKS

Are the Standard of Excellence.

The utmost care is taken in the manufacture, each stick being carefully shaped and finished by hand, in this manner producing the lightest, best shaped and most durable stick in the world.

Hockey Pucks, Ankle Supporters, Wrist Supporters, etc.

WM. GURD & Co.,
185 Dundas Street.

OVERCOATS

bought from SOUTHCOTT'S always look well and wear well, and you get them at a very reasonable price.

361 Richmond Street.

METEOROLOGICAL

Toronto, Jan. 1.—During today an important disturbance has moved into Nova Scotia from the Atlantic, attended over the Maritime Provinces by strong winds and gales and heavy falls of snow and sleet. The pressure continues very high in the Northwest Territories. Its accompanying cold wave has moderated somewhat. Light local snowfalls occurred in Ontario and Quebec. Minimum and maximum temperatures: Victoria, 46-50; Edmonton, 4 below-10; Qu'Appelle, 10 below-2; Winnipeg, 8-14; Port Arthur, zero-24; Parry Sound, 2-6; Toronto, 8-20; Ottawa, 4 below-6; Montreal, 4 below-2; Quebec, 10 below-12; Halifax, 8-26.

Local temperatures: The highest and lowest readings of the thermometer at the observatory on Monday, Jan. 1, 1900, were: Highest, 11.5 above; lowest, 1 above.

Today the sun rises at 7:51 and sets at 4:52. Moon rises at 8:31 a.m.; sets at 6:32 p.m.

Johnston Bros.'
XXX WHOLE WHEAT...
GLUTEN
BREAD

Is highly recommended by physicians for its purity and nutritious properties. At your grocer's or delivered daily.

PHONE 616.

WISHING ALL MY FRIENDS AND CUSTOMERS

A HAPPY AND PROSPEROUS NEW YEAR

I take this opportunity of thanking my numerous patrons for past favors, and solicit a continuance of the same.

THOS. GILLEAN,
JEWELER AND OPTICIAN,
402 RICHMOND ST.
Official Issuer of Marriage Licenses.

London Advertiser.

A LOCAL BUDGET

—No police court yesterday.

—Miss Helena Savage, of Detroit, is the guest of Mrs. A. Wolf, Talbot street.

—B Company, Seventh Battalion, will meet tonight at the armories to practice indoor baseball.

—Mrs. R. Norton and little daughter, Queenie, of St. Catharines, are visiting relatives on Elias street.

—Mary Rowe, of Granton, will appear before Squire Lacey tomorrow, on a charge of stealing wood from Albert Lankin.

—At the Grand Opera House last evening a company of talented artists presented the new farce-comedy, "Why Smith Left Home." The attraction proved a strong one, and the large audience was kept in a continuous ripple of laughter. The better known, but equally bright and amusing, "What Happened to Jones," was put on by the same company for the matinee.

—The British-American Furniture Company (Limited) has been incorporated, with a share capital of $3,000,000, divided into 30,000 shares, of $100 each, of which 20,000 shares shall be preferred. The head office of the company is to be at Toronto, and the provisional directors of the company are John Ross Shaw, John Leonard Taugher, Toronto; William Richard Hobbs, Thomas Saunders Hobbs, London, and William McNairn Shaw, Walkerton. The objects of the company are to deal, wholesale and retail, in all kinds of furniture and upholstery, and to take over as going concerns all or part of any furniture firm now in existence or to be formed in the future, with the right to make payment for them in stock.

New Year Gifts.

A piece of dainty Jewelry makes an appropriate and lasting remembrance. We show a handsome assortment comprising all the newest and most fashionable designs.

JEWELER WARD,
374 Richmond Street.

OPEN

From early morning until late at night. Meals served at all hours.

Regular Dinner, 25c.

PALACE CAFE
388 Richmond Street. Opp. City Hall.

B COMPANY'S NON-COMS.

The official list of non-coms. of B company of the first Canadian contingent, is as follows: Color.-Sergt. Davis; Sergts. G. A. Macbeth, R. Bowden, G. Sippi, F. Gorman; Corps. A. Bethune, S. Adams, C. Phillips, J. Smith, R. Little; Lance-Corps. (paid) L. Power, W. Stevenson; Lance-Corps. (unpaid) J. Northwood, A. Merricks.

CHARGED WITH FRAUD.

Detectives Nickle and Rider arrested Thomas Meyer and Wm. Troyhee yesterday on a charge of fraud. Both the prisoners are members of the permanent force at Wolseley Barracks. The complainant is Mr. Charles Insel, proprietor of a store on Adelaide street. He alleges that Troyhee and Meyer went to his store on Saturday night, and that Meyer secured change for a ten-dollar bill, giving him a Confederate bill. The prisoners both came here from Toronto to enlist.

At the Auditorium.

The concert given in the Auditorium last night by the Philharmonic Club of Detroit was a rich musical treat, and the large audience that completely filled the spacious building was delighted with the splendid programme. The different numbers were all well received. Each of the club's vocal selections was marked with that smoothness and precision so necessary to good singing, and their orchestral numbers were rendered in perfect harmony. Following is the personnel of the club: Messrs. Wm. Yunck, first violinist; Henry Simmenfield, second violinist; Frank Reschke, viola; Frederick L. Abel, 'cellist and pianist, and Bertram Schwaghan, baritone. Every member of the organization is an artist, as was shown in their individual work. Mr. Yunck, soloist, had to repeatedly respond to hearty encores. Mr. Simmerfield was a favorite, and Mr. Schwaghan's rich baritone voice was heard to splendid advantage in "Ever Bravest Hearts" and the "Charmed Cup." The club will always be a welcome visitor in London musical circles.

Obituary.

MRS. CHAS. W. WALKER.

The death of Mrs. Elizabeth, wife of Mr. Chas. W. Walker, occurred yesterday afternoon at the family residence, No. 355 Oxford street. Mrs. Walker was in her 76th year. About two weeks ago she suffered a stroke of paralysis, which resulted in her death. Her husband and one son, Mr. George C. Walker, of this city, survive.

MRS. ELIZABETH BEACH.

Mrs. Elizabeth Beach, wife of Mr. Benjamin Beach, of No. 24 Wilson avenue, West London, died on Sunday. Mrs. Beach, who was in her 56th year, had suffered from influenza for some time. Her husband and a family of small children survive. The funeral will take place this afternoon to Woodland cemetery.

THE SMALL BOY'S TROUBLES.

Before they had arithmetic,
Or telescopes, or chalk,
Or blackboards, maps and copybooks—
When they could only talk;

Before Columbus came to show
The world geography,
What did they teach the little boys
Who went to school like me?

There wasn't any grammar then,
They couldn't read or spell,
For books were not invented yet—
I think 'twas just as well.

There were not any rows of dates,
Or laws, or wars, or kings,
Or generals, or victories,
Or any of those things.

There couldn't be much to learn;
There wasn't much to know.
'Twas nice to be a boy
Ten thousand years ago.

For history had not begun,
The world was very new,
And in the schools, I don't see what
The children had to do.

Now always there is more to learn—
How history does grow!
And every day they find new things
They think we ought to know.

And if it must go on like this,
I'm glad I live today,
For boys ten thousand years from now
Will not have time to play!

"Seeing is believing." You can see what Hood's Sarsaparilla has done for others, and must believe it will do the same for you.

The oldest woman's club is the Philadelphia Female Society for the Relief and Employment of the Poor. It was organized in 1795.

FOOD FADS.

There are other foods than "baby foods" that are healthful foods for children. Take our Eureka Bread as an example. It is pure, properly made, and wholesome, containing all the nutritious qualities of the finest selected wheat. Children and adults get fat on it. Shall we deliver it to you regularly?

THE PARNELL-DEAN STEAM BAKING COMPANY,
75 Bruce Street. Telephone 929.

NEW YEAR'S DAY AT THE Y. M. C. A.

A Cordial Reception Tendered to the Members and Their Friends—Exhibitions in the Departments—Entertainment in the Auditorium.

At the Y. M. C. A. yesterday from 10 a.m. to 6 p.m., the directors and the members of the Women's Auxiliary entertained upwards of one thousand of the members of the association with their friends. Upon entering the building the guests were received by a reception committee, under the leadership of Mr. J. J. Foote, and they were afterwards conducted through the hall by a committee composed of Messrs. F. H. Heath, J. Mattinson, J. A. Nelles, O. B. Leslie, G. A. McGillivray, W. R. Hobbs, J. B. Spencer, W. C. Ferguson, of the directorate, and Mrs. L. H. Scandrett, Mrs. (Dr.) Belton, Mrs. (Dr.) Wood, Miss McKenzie, Miss J. A. H. Hutton, Mrs. J. W. Jones, Miss Benson and Miss Ware (president), of the auxiliary.

Refreshments were served on the second floor from fine booths decorated to represent England, America, India, China, and Japan, respectively. The ladies who were in charge of the booths were: Great Britain, Mrs. Tully, Mrs. F. A. Fitzgerald, Mrs. C. E. Cowley, Miss A. Magee, Miss Sayer, Miss Laird; United States, Miss McNamara, Miss Flo Nelles, Miss Snell, Miss Hannah; India, Mrs. O. B. Leslie, and Miss Staebler; China, Miss Abbott and Boomer, Miss Fleming; Japan, Mrs. C. A. Sayer, Miss Fewings, Miss Dryland (Hamilton), and Miss Fanny Nelles.

During the afternoon exhibition games of basket ball and indoor football were played, and an exhibition of swimming was given by Prof. Butterworth, Percy Ashplant and Howard Higgins. At 4 o'clock a programme was carried out in the Auditorium. The numbers on it were a military drill by 14 uniformed boys, directed by Miss Charlotte Jeffrey; a flag drill, by 20 girls, led by Miss Doty, and selections by the Y. M. C. A. Mandolin and Banjo Club. Miss Blanche Lamont played the accompaniments.

ON THE MISSISSIPPI

Quaint Incidents of Travel Along the Great River.

Passenger service on the Mississippi River is in a fairly satisfactory condition. Between St. Paul and St. Louis, and from there to New Orleans, there are large and well-built craft, with comfortable state-rooms equipped with running water and spring mattresses. Each steamer has a long cabin extending from stem to stern, where the tables are set for meals, and where the passengers dance in the evening. There is a piano and sundry easy chairs. It costs about as much on the boat per day as it does at a good lake-side hotel, so that a passenger virtually has the pleasure of travel for nothing. The chief difference between life on a boat and that at a summer hotel is that, instead of viewing the same prospect day after day from a piazza, you have a new view at every town, so that the passengers may become familiar with the urban as well as the country life of the valley. The freight of the river is always taken to and from the boat on the backs of negro roustabouts. There has been no advance in the manner of handling it since the steamboats first plowed the river. As soon as the boat's nose touches the shore the gangplank is lowered, and a seemingly endless procession of negroes begins to move back and forth, carrying on board the bags of flour, which, on the northern portion of the river, often makes the bulk of the cargo. Hogs, boxes, lumber and merchandise are the other products. River lives are much the same everywhere. The cargoes, however, are varied. They all present a picture of a hundred years ago. At Memphis, from the bluffs to the water's edge, is an immense inclined plane of granite paving stones. In the center, about two hundred feet from the bluffs, runs a wide road the entire length of the levee, and disappears among the compress factories and oil mills, whose great bulks and tall chimneys appear in the distance. Between this road and the bluffs the levee is nearly level; from here to the river there is a steep descent. Above the road come and go continually a swift stream of cotton loads and empty drays, and great piles of small cargoes to and from local jobbing houses; below it there are, during busy hours, a conglomerate mass of drays, mules, cotton bales, sacks of cottonseed, darkies, and all sort of freight. Beyond is the long row of steamers that line the shore, and in the background sweep the waters of the Mississippi. The center of activity may be one boat, such as the Big Sandy of the Memphis and Cincinnati line, just arrived, bringing a cargo of 2,000 cotton bales that have been picked up along the river south. The huge pile of boxes and furniture, and bags of cottonseed are being carried, one piece at a time, by a long stream of lazy darkies, over the gangplank into the bowels of the ship that. There some laborers, returning by way of the stage plank at the prow, roll out before them the cotton bales and file them in rows some distance up the levee. Above the din of wheels and rumbling over the rough pavement, drivers shout to their stupid mules. There are picturesque oaths and snatches of melody. Escaping steam, shrill whistles, the creaking of loading and unloading freight, and the bellowing of overseers, who are, as a rule, active darkies, with monstrous lungs and an inexhaustible supply of big words, mingle in busy confusion.—Ainslee's Magazine.

A Jury of Women

Who have tested the merits of Dr. A. W. Chase's Kidney-Liver Pills return the verdict that for backache and kidney disorders there is no preparation in any way equal to this great discovery of Dr. A. W. Chase, America's greatest physician. This great kidney cure is sold by all dealers at 25 cents a box, and has proved most effectual as a remedy for the many ill to which woman is subject.

Kingsmill's

Annual Clearance Sale
BEGINS TODAY.

A GREAT OFFER IN LADIES' COATS.

We put on our bargain counters today ONE HUNDRED LADIES' COATS—no more—no two alike—for one hundred ladies who appreciate a FIRST-CLASS COAT, They are the very best manufacturer's samples; VERY ELEGANT; each worth from $6 75 to $16. Strictly up-to-date in style—small sleeves, length 22 to 24 inches. Take any one of them at

$4.58

FIT-REFORM SUIT

If your mind is preoccupied with the knowledge that your Clothing is not becoming you are ill at ease.

But if you wear "Fit-Reform" Garments you have that self-assurance that rightly belongs to the well-dressed man.

The "Fit-Reform" label is a passport to favorable consideration among fashionable dressers.

And is to a Canadian-made garment a mark of superiority over all others, in "Style," "Material," "Workmanship," and absolute perfection of "Fit."

Suits or Overcoats—$10, $12, $15, $18, $20.

Trousers—$3, $4, $5, $6.

Fit-Reform Wardrobe

ROBERT M. BURNS,

180 Dundas Street, - London, Ont.

SLUM LIFE IN LONDON

An Acute Phase—A Boycott of Land lords Who Increase Rents.

The question of housing the working classes in Old London is apparently entering upon a new and still more acute phase. The workingmen themselves have taken the matter up, and have formed a housing council, with local branches, having for its object the promotion of a general agitation for the compulsory demolition of slums, and the suitable accommodation of tenants in town and suburbs, and to resist the present rapid increase of rents in congested districts. Pressure will be brought to bear upon parliament to extend the powers of the London county council, and upon the council to exercise its present powers in controlling the rapacity of the slum landlords. The plan of campaign which was so popular among agricultural tenants in Ireland ten years ago may be adopted by those who are so cruelly burdened by the unjust rents of their dwellings in London.

This new housing council recommends wholesale resistance to further advance of rents by refusing to pay any rent at all, when an advance is threatened, and by pooling the rent money and placing it in the hands of trustees, so that the landlords could be fought with their own money. And if eviction were attempted, such a demonstration would be made as should excite the sympathy and help of the whole community. It is not at all likely that such drastic means of righting the present state of things will be seriously attempted to any great extent. London is not Ireland, and a system of boycott or of organized resistance to the landlords could not easily be made popular, but the threat of such a thing should wake up parliament and the London county council to the necessity of acquiring suburban land and building workingmen's dwellings which would be sanitary and cheap.

HUNGRY SCHOOL CHILDREN.

One of the burning questions before the London school board at present is that of free breakfasts for hungry children. It has been stated by Sir John Gorst, M.P., head of the education department, that some 50,000 children are sent supperless to our schools every morning. To attempt to teach these unfortunate little children is not merely cruel, but a sheer waste of time. It is proposed that the school board should provide for these unfortunates free breakfasts. Since the state makes attendance at school compulsory, it is argued that the state should make it possible for hungry children to receive education by feeding them. On the other hand, it is objected that the school board ought not to relieve the parents of their responsibility, or countenance a system of relief which would tend to pauperize the working class community. It is not easy to see why the school board should undertake the duty which belongs to the poor law guardians. But that the public authority must find the relief is clear—even at the risk of "pauperizing" some. At present the starving children are relieved to some extent by the London School Dinner Association, which for the past ten years has done good work as far as the voluntary contributions to its funds permitted. Private charity, however well organized, cannot fully meet the difficulty, and it is expected the 50,000 hungry scholars will yet be fed at the expense of the poor rate.

CHARACTER IN VOICE

It Is as Perceptible as the Words You Speak.

Unless the voice sounds cordiality, words are powerless; unless the voice attests self-confidence, protestations do not convince; unless the voice speaks sincerity, the apology is useless. It is necessary that we should control the voice to a reflection of that phase of mind and mood which we desire to present. When we would convince the people of our efficiency we must not permit a weak-kneed voice to stagger under the words. When our heart goes out in warmth and affection it cannot get far in a brass-lined, iron-bound voice. Conciliation is vain when the voice rings defiance.

Imagine yourself at a telephone when the instrument whirrs and wheezes. The most impassioned appeal to John to come home to dinner and meet Cousin Mary is likely to prove ineffectual. A message to "that brute of a dressmaker-man" who wants his money, may be divided into the receiver with all dignity of tone and choice of word, but the wobbled reproduction at the other end does not go. You may use all your most dulcet tones and most expressive words when you are talking through the possessed wire to the business manager, but if the possessed wire is in a creaky fit the business manager does not get the right idea at all.

The truth is that most of us are always talking through a telephone. The honest will, the courteous intent, the high heart of courage, speak, clear and sweet and strong, but the muffled, wheezy, creaky, thin, unnatural, colorless result at our lips misrepresents us, and John doesn't, the dressmaker-man insists, and the business manager gives the other fellow the job.

What can we do about it? The difficulty is almost always first a voice habit—a color the voice has taken on from some prevailing tint in our life. This is so with almost everyone. This stain of the natural color voice is not voice individuality; it is a modifying of voice individuality, an obscuring of it. It is a habit—not a characteristic. It must be gotten rid of.

Only just what you want must go into your voice. Think of that a little. When you call to the child who stands on the edge of a fall, shall your panic go into your voice, or just the reassuring note of gentle authority that you know will bring the child to you, instead of startling him over the dreadful edge? When you interview the insubordinate cook, shall your sense that she well deserved to be thrown out of your back door, and her trunk on top of her, prevail in your voice, or your earnest desire to keep her in hand till after the impending dinner? When you face just the personality in your world who holds at the minute your fortunes in his gift, shall your sick sense that he does not know and may not believe in your fitness for what you are going to ask color your voice, or shall your firm belief that you can fill the place, characterize it? That is the whole question. Shall your voice vibrate to such quality of your mood as you choose, or shall it be at the mercy of just what will do you injustice in the mind of those who hear?—Werner's Magazine.