

Candid Chats Concerning Crisco



When the dainty shadings of taste are over-shadowed by a "lardy" flavor, the true taste of the food itself is lost. We miss the "hidden" or natural taste of the food. Crisco has a peculiar power of bringing out the very best in food flavors, because it adds no flavor of its own.

Take ginger bread, for example. The real ginger taste is there. The true molasses and spice flavors are brought out. Or just plain, every day fried potatoes; many never knew what the real potato taste was before eating potatoes fried in Crisco.

ASK YOUR GROCER FOR CRISCO.

Gerald S. Doyle

DISTRIBUTOR.

No. 19—This is one of a series of 20 ads. which began in this paper on April first under the heading "Candid Chats Concerning Crisco." A different ad. will appear every day for twenty days. If you save them all and send to GERALD S. DOYLE, you will receive a full pound can of Crisco FREE. This offer applies to only one member of any family. If you have missed any of the previous ads., look up the back papers since April 1st.

FUL-O-PEP POULTRY FEEDS!

IN STOCK: **HELPS CHICKS GROW.**
GROWING MASH
CHICK FEED
EGG MASH
SCRATCH GRAINS
MADE BY THE QUAKER OATS COMPANY
We have a few Ful-O-Pep Poultry Books on hand for distribution.

E. J. Godden, Ltd.
DISTRIBUTORS ST. JOHN'S.
PHONE 920.
apr21.61

STAFFORD'S Sarsaparilla Blood Purifier

FOR THE CURE OF
Skin Diseases, Anemia, Lack of Blood, Paleness,
Impure Blood, Lack of Ambition and Vigor,
Debility, Weakness, Tired Feeling, Boils,
Pimples, etc.

THERE is no Remedy of more universal application than a genuine true-and-tried Blood Purifier and Blood Builder. A medicinal preparation that will truly purify, revitalize and renew the blood, restores hope and pleasure, ambition and happiness, vigor and vitality. It is of inestimable value not only as a strengthener of the system, fortifying it against invasion of disease, but also as a cure for Chronic Diseases which depend upon an impoverished condition of the blood. Diseases of this nature are usually caused by impurities in the blood deposited through the inactivity of the Liver and Kidneys.

These secretions if not removed from the circulation, gradually form poisons which deteriorate the condition of the blood and allow other diseases to obtain a more ready entrance to the system. In the effort of nature to throw off these impurities, frequently pimples, boils, carbuncles, etc., appear, and it is wise to respond promptly to the Warning of Nature.

THIS SARSAPARILLA
Is a genuine preparation scientifically prepared from the best and purest remedies for the purifying and rebuilding of the blood. It should be taken every spring, as at this season the blood is more apt to become impure and impoverished. Keep your blood in perfect condition and you will be prepared to fight life's battles with greater success.

One Bottle of this Blood Purifier is all that you will need to take to produce results.

TRY A BOTTLE.
PRICE 50c. POSTAGE 20c. EXTRA.

Dr. Stafford & Son
CHEMISTS & DRUGGISTS
Duckworth Street - and - Theatre Hill.

Gold Coast Colony Prospers

London, March 28 (A.P.)—The Gold Coast Colony has at last justified the faith, and money, which the British government expended upon this trip of wild land for more than half a century. The surplus in the treasury of the colony at the end of 1923 was \$3,750,000. The revenue was \$17,400,000.

"The Chinese Puzzle," a play like no other play.—apr24.11

Rheumatism.

Minard's penetrates to the root of the trouble and eases pain. The universal remedy.

MINARD'S
"KING OF PAIN"
LINIMENT

Published by Authority.

Under the provisions of Section 85, Chapter 129, Consolidated Statutes (Third Series), and on recommendation of the Minister of Agriculture and Mines, His Excellency the Governor-in-Council has been pleased to order that all Plans of Surveys of mining locations and timber limits filed to the Department of Agriculture and Mines shall be accompanied by a copy of the field notes of the Surveyor or making such survey, and that an affidavit of the Surveyor sworn to before a Justice of the Peace shall be filed with the said notes to the effect:—

- That they are a correct and true copy of the original notes of the Surveyor;
- That the said survey has been made and the boundaries defined on the ground in accordance with the provisions of the said Chapter; and
- That the Plan accompanying same is a correct plotting of the notes of the said survey.

W.W. HALFYARD,
Colonial Secretary,
Dept. of the Colonial Secretary,
April 8th, 1924.
apr10.th.1mo

JOHN PARIS

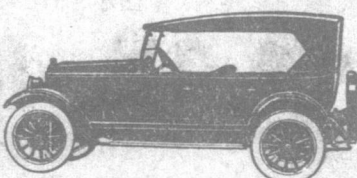
Author of
"KIMONO"

has written another successful novel—"Sayonara." Here again as in "Kimono" are found the most vivid pictures of Japan old and new, Tokio and its underworld, a powerful picture of Japanese farm life and the cruel slavery of the "Yoshiwara."

Price \$1.50.

GARRETT BYRNE,
Bookseller & Stationer.

THE STANDARD AMONGST CARS OF QUALITY.



Buick 24-4-35 Five Passenger Touring

The supremacy of the Buick is due to the fact that year after year Buick engineers are pioneers in the developing and adopting of new features of design, construction and equipment so that Buick cars are at least two years in advance of the accepted standard.

Four-wheel brakes, new body design, more powerful and automatically lubricated motor and many other improvements establish a still higher standard for the Buick—"The Standard of Comparison."

BERT HAYWARD,
Phone 1382. Water Street.
"When better Automobiles are built, Buick will build them."
apr21.31

We have in stock:

TAYLOR'S
Toilet Preparations.
Infants' Delight Soap.
Olive Oil & Cucumber Soap.
Tooth Paste.
Shaving Powder and Shaving Sticks.
BAIRD & CO., LTD.,
Water St., East Agents.

INVENTIONS WANTED

in Canada and United States. Write for leaflets and free list of inventions wanted by manufacturers. Free report as to patentability.

THE RAMSAY CO.,
Patent Attorneys,
273 Bank St. Ottawa, Canada.
aug23.th.1f

Dyeing, Dry Cleaning.

All kinds of Ladies' and Gent's garments Dyed or Dry Cleaned, repaired; also curtains and coverings called for and delivered.

J. J. DOOLEY,
Cor. Lime St. & LeMarchant Rd.
Phone 1488.
apr15.th.1mo

OPENING ANNOUNCEMENT!

At The Home of Good Shoes

SPECIALTY:

Medium Priced Shoes for Men and Boys!

Having enlarged our MEN'S SHOE STORE, we are now in a position to serve our customers better than ever with all Solid Leather Boots and Shoes, at very Low Prices.

BOYS' BOOTS

In connection with our Men's Department, we have opened up a SPECIAL DEPARTMENT for Boys' and Girls' Boots and Shoes. This Department is now stocked with the best Boys' and Girls' Solid Leather Footwear that can be procured.



Dark Tan, medium top.
Price \$7.50
with rubber heel.



Dark Tan, with rubber heels.
\$5.50, \$6.50, \$7.50, & \$8.00.



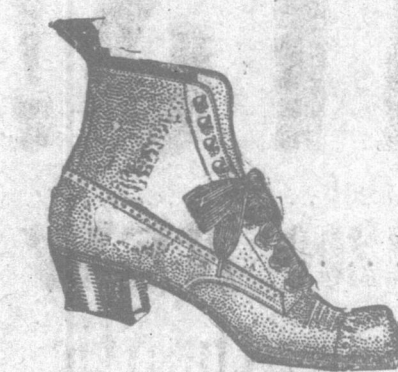
With rubber heels.
Black for \$6.50
Tan for \$7.50



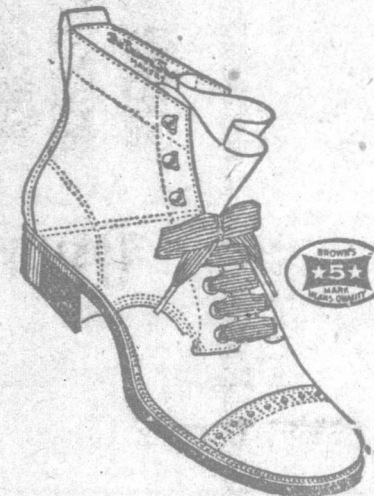
Dark Tan, with rubber heels, \$6.50.



Only \$4.50.
Men's Tan Boot with rubber heels.



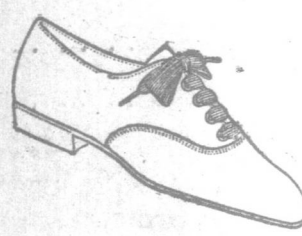
MEN'S BLACK LACED BOOTS
without rubber heels for
\$4.00, \$4.25, \$4.50, \$5.00.



WORKING BOOT
Black—Only \$3.00



WORKING BOOT
Tan—Heavy Soles.
Only \$3.75.



ENGLISH DANCING SHOE
Patent Leather—\$7.00.

We are now fully stocked with the famous English "K" and City "K" Footwear, at prices ranging from \$11.75 to \$14.75.

Barratt's English Boots from \$8.50, \$9.00, \$10.00 to \$11.00.

BOYS' BOOTS—Sizes 9 to 13. Price \$2.90 up. **TAN BOOTS**—Sizes 9 to 13. Price \$3.50 up.
Sizes 1 to 5. Price \$3.50 up. Sizes 1 to 5. Price \$3.90 up.

Mail Orders shipped same day as received.

F. Smallwood,

The Home of Good Shoes

At the Popular Star Movie

It would seem as if there was something appealing and attractive in the "Etiss" as far as Vanderville, at this theatre. Beginning with "Oliv-



for slight indigestion
have handy
a package of—



at all stores.
GERALD S. DOYLE,
Distributor.

ette), the "Fawnette"), and now "Fanchionette," this house has been more than successful in their selections. There arrived by S.S. Rosalind to-day, Marie Fanchionette, Gloria Pleasants and Jameson Reilly, to open at this house to-morrow night. As to Marie Fanchionette and Mr. Reilly, we have already told our readers something of their ability, but owing to the late arrival in New York of Miss Pleasants we have not yet received any press reports concerning same. However, the opportunity will be afforded all to-morrow evening, and no doubt the popular Star will again be the scene of large audiences. See to-morrow's Telegram for full particulars.

Gloria Swanson at the Majestic To-Day

Cameron Geddes Sings "When The Bell In The Lighthouse Rings Ding Dong."

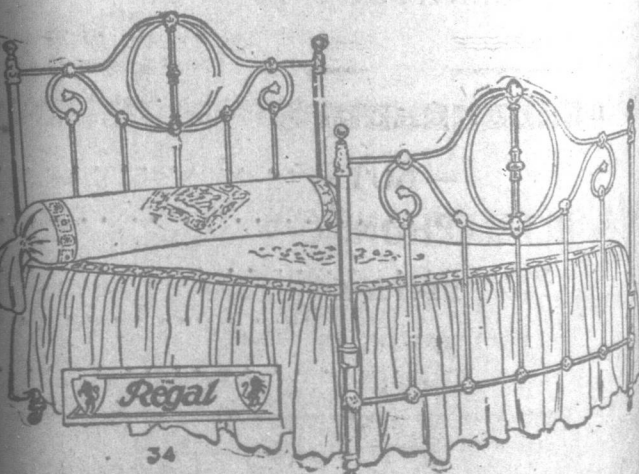
The attention of readers is directed to the Majestic Theatre programme elsewhere in this issue. Mr. Cameron Geddes is singing one of his favorite songs "When The Bell In The Lighthouse Rings Ding Dong," also two other classy selections.

Gloria Swanson, Paramount star, whose beautiful gowns worn in her screen productions have made her the fashion model of the screen, is not limited to stately, formal fashion creations in her latest Paramount picture, "Her Gilded Cage." Miss Swanson, first appears in this story as a poor French dancer, later is seen in the modestly colorful costumes of a cafe entertainer, and then blossoms forth under the guidance of an American press agent, as "Fleur d'Amour," the dance sensation of the season. It is asserted by those who saw Gloria wearing the new dance costumes about the studio, that if she is fascinating and charming in the ballroom gown, evening gown and afternoon frock, these adjectives fail to describe her in the new theatrical costumes, in which she is beautiful and alluring. These creations are gorgeously bizarre and theatrical. One in particular, is an exquisite combination of pink silk tights, silver cloth and pearl beads, set off by a head dress of clusters of many colored birds of Paradise feathers. A stuffed bird of Paradise with long graceful plumage, adorns her wrist, and adds a novel effect to the terpsichorean performance. This costume is symbolic of the bird of Paradise.

"Hello there! Where are you going?" "I came home and found my favorite bread was not on the table and I am just going to buy what I like best 'WALSH'S MILK BREAD,' made only by The Central Bakery.—apr15.121 by

THE OTHER WAY ABOUT.
"I am told that the firm failed to pay its debts."
"On the contrary, it failed so that it would have to pay them."

Special for One Week Only BEDSTEAD, SPRING & MATTRESS for \$22.50!



Manufacturers of the well known Empire, Terra Nova, Northcliffe, Hygienic and Monarch Mattresses. Manufacturers of Couches, Chairs, Tables, Washstands, Sideboards, Bureaus, etc.

POPE'S
Furniture and Mattress Factory,
ST. JOHN'S.
apr1.eod.5mo