Nitrate of Soda

Arrived to-day per "Sachem"

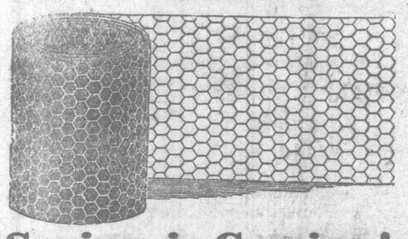
100 Bags Nitrate of Soda

Orders Now Booking

George Neal

Limited.

'PHONES 264, 17, 1420.



Spring is Coming!

and we must get the ground in shape. We can help you by giving you the following at very low prices:

MASSEY HARRIS NO. 8 PLOWS.
MASSEY HARRIS DOUBLE MOLEBOARD PLOWS.
EMPIRE STEEL BEAM PLOWS.
EMPIRE WOOD BEAM PLOWS.

Extra parts for all Massey Harris and Empire Plows.

Also, Wire Fencing, Wire Netting, Long and Double Handle Spading Forks, Long and Double Handle Manure Forks, Shovels, Spades, Rakes, Maddocks ,etc.

Martin-Royal Stores Hardware Company, Ltd.

P.O. Box 696. WHOLESALE & RETAIL. Telephone 591.

apl2,4,5

Shellac! Shellac!

DON'T USE SUBSTITUTES.

Ask your dealer for

"MATCHLESS"

A PURE SHELLAC in ORANGE & WHITE.

Insure with the Good, Old, Reliable

"QUEEN"

Which has stood "the test" for the last 80 years, particularly in the Big Fires of 1846 and 1892.

Losses settled promptly and without the least hitch. Largest number of policy holders in Newfoundland.

GEO. H. HALLEY, LIMITED, Agents.

P.O. Box 782. 'Phone 658.
ADRAIN BUILDING. 165 WATER STREET.

jan2,tu,s,tf

A REMINDER

In addition to Health and Accident Insurance, we also write protection for

PLATE GLASS
WORKMEN'S COMPENSATION
BURGLARY
AUTOMOBILE.

Prompt and generous settlement of all losses and $38,000,000 to do it with. Over $97,000,000 paid in 26 years.

U.S. FIDELITY & GUARANTY CO'Y.

J. J. LACEY, NFLD. GENERAL AGENT.

HAYSEED!

Ex S. S. Digby from Boston

OUR USUAL SPRING SUPPLY OF HIGH GRADE

HAYSEED

Put up in Sacks of 120 lbs. each and selling at

Lowest Market Price

F. McNamara

'PHONE 393 - - QUEEN STREET

The Drawing Power of Our Bargains is Stronger Than Ever!

WHY NOT PROFIT BY THE EXPERIENCE OF OUR

Many Satisfied Customers

We have a wonderful all-Wool **Ladies' Sweater Coat** in 9 different colors at **$1.98.** A marvel.

Our **Ladies' all-Wool Slipons** with half sleeves, are going fast at **98c.**

This **Special Cream Flannelette, 19c. yard,** was never made at the price. Only 1,000 yards left.

The very best **Ginghams** and certainly the biggest variety we ever had, at **19c. yard.**

We have a wonderful range of the better lines in **Print, Ginghams, Percales,** from **15c.** yard to **50c. yard.** Wonderful designs.

A Special Line of **Ladies' Summer Vests, 19c.** The ideal Vest, meantime is our **32c.** with half sleeves.

Our selection of **Hosiery** has never been surpassed, from the low lines at **22c.** to the finest **Silk Hosiery** in the market at **$1.75 a pair.**

It is impossible for us to give you an idea of our **Embroidery** in this ad., but we cordially invite you to see our selection at once without fail. **They are the talk of St. John's.**

Bon Marché Cash Store

266 WATER STREET.

mar22,s,tu,th,tf

You be the Judge!

It's strictly up to you to say whether our Tailored-to-Measure Clothes are any better than any other Clothes.

We believe they are, and must prove it to you before you will want to buy; and we believe we can prove it, as we are doing it every day to men of good taste and good judgment in Clothes buying.

Here is your trial order: We make Trousers from $7.00 up. Suits from $35.00 up.

E. D. SPURRELL
365 Water Street
St. John's.

WM. SPURRELL
210 Duckworth St.
Branch: Grand Falls.

Have us send you samples and measuring forms if out of town.

mar6,1y,eod

Gossages

Magical Soap.

HARD WEARING

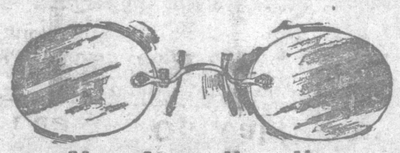
Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality.

WILLIAM GOSSAGE & SONS LTD. WIDNES.

JOB'S STORES, Ltd.

Agents.

jan9,tu,s



Newfoundland's Leading Optical House.

We specialize on all kinds of Optical Work, and are in a position to give you the Best Optical Service.

Also, Dealers in
SILVERWARE, FANCY GOODS,
WATCHES, JEWELLERY,
NOVELTIES, ETC., ETC.

THE HOUSE OF SERVICE.

R. H. TRAPNELL,

Limited

JEWELLERS & OPTICIANS
WHOLESALE & RETAIL

197 Water St. - - St. John's, Nfld.

feb7,eod

Harbor Grace Clothing Co., Ltd.

St. John's Office:
Muir Building,
Water Street.

Factory
at
Harbor Grace.

Manufacturers of Overalls, Work Shirts and Pants.

Best materials and High Class Workmanship put into all our garments .

We sell to the Wholesale Trade only.

SEE US FOR PRICES.

mar26,29,31-apr2,5,7

YES, WE INSURE CHILDREN!

In fact we pride ourselves on the liberality of our Child's Policy ,with its guarantee of return of all premiums with 5 p.c. Compound Interest up to 10 years of age.

I will be glad to explain further.

CALL AND SEE ME.

CYRIL J. CAHILL,

Manager for Newfoundland.
CROWN LIFE INSURANCE COMPANY.
(Head Office: Toronto, Canada).
Offices: Law Chambers - Duckworth Street.

oct9,tu,th,s

Nfld. Government Railway.

SOUTH COAST STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m. train, **Tuesday, April 8th,** will connect with S.S. GLENCOE at Argentia for usual ports of call Argentia to Port aux Basques.

PLACENTIA BAY STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m. train, **Monday, April 7th,** will connect with S.S. CLYDE at Argentia for usual ports of call in Placentia Bay (Red Island Run).

Nfld. Government Railway.

Keep the Kiddies Nourished

by giving them a slice of

WALSH'S SWEET BREAD

Made solely by

THE CENTRAL BAKERY,

Central Street.

mar27,13i,th,s,m

NOW OFFERING!

A LIMITED QUANTITY OF
7 p.c. TAX EXEMPT AVALON TELEPHONE PREFERENCE SHARES—PAR VALUE $25.00 EACH.

Proceeds to be applied to purchase and installation of another additional switchboard section, more telephones, cables, etc.

In 1920 the Company gave service
to 900 telephones—
AT PRESENT it serves
3600 telephones—
And links up over 50 towns and
settlements on the Avalon Peninsula.

In 1920	earnings were		$ 36,000.00
" 1921	"	"	49,000.00
" 1922	"	"	74,000.00
" 1923	"	"	100,800.00
" 1924	"	"	will exceed 120,000.00

Preference shareholders will participate in the surplus profits ,eventually receiving a considerably larger dividend than 7 p.c.

AVALON PREFERENCE SHAREHOLDERS' DIVIDENDS ARE TAX EXEMPT!

For particulars, apply to the Company's Office,
TELEPHONE BUILDING, ST. JOHN'S.

mar27,th,s,m,tf

We are now delivering the

BEST COAL

on the market, at

$12.50 per Ton.

This Coal is uniform size, contains no slack and no rock. This is not just Scotch Coal. This is Genuine "BURNSIDE."

Also, North Sydney (Screened)
$13.50 per Ton.

Anthracite Coal--all sizes.

A. H. MURRAY & CO., Limited,

Coal Office 'Phone 1867. Beck's Cove.

Forty-Five Years in the Service of the Public—The Evening Teleg