

January 29th, 1924.

Just Arrived:
A Small Shipment
**Family
Mess
Pork,**
Beautiful Stock.

George Neal

Limited.
Beck's Cove Water Street East

Jan 26, tu, th, s

Fresh Fruit, etc.

By S.S. ROSALIND.

LARGE RED TABLE APPLES—45c. Doz.
LARGE JUICY PEARS—70c. Doz.
LARGE SEEDLESS ORANGES—50c. Doz.
FRESH TOMATOES—40c. lb.

FRESH OYSTERS—20c. Dozen.
CHOICE TURKEYS45c. lb.
NEW YORK SAUSAGES—25c. lb.
BLUE NOSE BUTTER—2-lb. Prints and Bulk.

MOIRS' CAKES—1-lb. Packages and Slabs.
MOIRS' CHOCOLATES, in 1-lb. and 1/2-lb. Packages
and
300 BOXES MOIRS' ASSTD. CHOCOLATE BARS
at \$1.00 Box.

SPECIAL PRUNES 12c. lb.

W. J. MURPHY

Rawlins' Cross

Jan 21, 3mos, eod

Omar Pearls

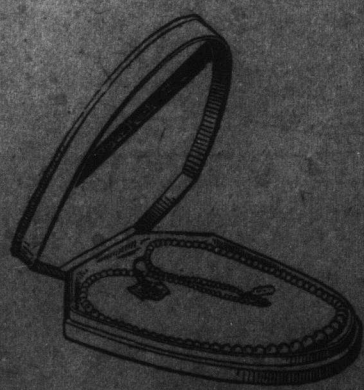
THEY are made in iridescent and beautiful high lustre satin finish. They are replicas of the priceless gems which are so rare.

They are indestructible.

They are beautifully cased in settings that are worthy of the pearls.

They are sold exclusively by
T. J. Duley & Co. Ltd.
The Reliable
Jewellers & Opticians.

They are priced from \$7.00 to \$25.00 a Necklet. They are guaranteed.

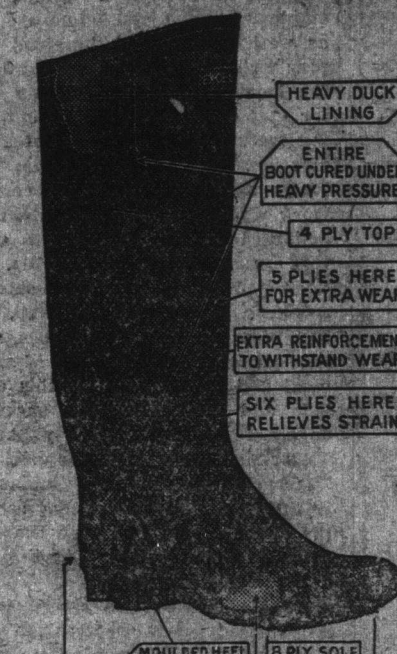


Just Arrived
Another Cargo of
**WELSH
ANTHRACITE
COAL**

All Sizes.

A. H. MURRAY & CO., Limited,
Coal Office Phone 1867. Beck's Cove.

Excel Long Rubbers



The
**Fisherman's
Friend**

For Men & Boys are made on a particular shape of last, which gives the foot more room and prevents slipping at the heel and instep.

A heavy cloth insole made under a new process which absorbs all moisture, is nicely fitted in to add extra comfort for the wearer.

ASK YOUR DEALER FOR "EXCEL" BOOTS.
Sold by all reliable dealers from coast to coast.
— Distributed by —

Parker & Monroe, Ltd.
SHOE STORES.

Jan 23, th, su



Gossages' Magical Soap

HARD WEARING

Made by a Firm of World-wide Reputation
for Excellence & Uniformity of Quality

WILLIAM GOSSAGES & SONS LTD. WIDNES

JOB'S STORES, Ltd.

Agents.

Jan 22, su

Don't Say Paper, Say the Evening Telegram.

The Popular Hockeyist

who suffered a disability last week had the foresight to take our \$25.00 per week policy only nine days before.

Two other gentlemen suffered from broken legs during the past week, both of whom own our contracts. It pays to be covered, because it's better to have it always and not want it than want it once and not have it.

A small half-yearly payment provides substantial benefits. Over \$82,000,000 paid in 27 years.

U.S. FIDELITY & GUARANTY COY.
J. J. LACEY, Nfld. GENERAL AGENT.

**THE
THRIFTY HOUSEWIFE**

rejoices in saving money. We have now some wonderful money saving lines to offer. Our Windows are our silent Salesmen and it will pay you to shop at this Money-Saving Store.

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|---|---|
| Men's Woollen Sox, 27c. pr. | Ladies' Cold Hose . . . 25c. pr. |
| Ladies' Wool Hose . . . 35c. pr. | Boys' Wool Hose . . . 45c. pr. |
| Men's Neglige Shirts, \$1.25 each. | Child's Cotton Hose . . . 15c. pr. |
| Table Oil Cloth, 45c. yd. | Ladies' Fleece Lined, 65c. gar. |
| 98" Cretonne35c. yd. | Ladies' Heavy Fleece Lined, \$1.05 gar. |
| Men's Sweater Coats, \$1.49 each. | Wide Heavy Lace6c. yd. |
| Boys' Sweater Coats, 95c. each. | Gannet's Wool Gloves, 95c. pair. |
| White Sheeting, 80" inches wide, 65c. yd. | Ladies' Overalls75c. ea. |
| English Tweeds75c. yd. | Large Wool Scarfs, \$1.25 ea. |
| All Wool Serge from 95c. yd. | Coloured Undershirts, \$1.25 each. |
| 27" Glaghams19c. yd. | White Undershirts from 65c. each. |
| Flannellette25c. yd. | Wool Booties, from 35c. pr. |

CHILD'S WOOL CAPS—10c. each.

Bon Marché Cash Store

263 WATER ST. SEE OUR WINDOWS.

Jan 9, fr

**Pictorial Review
Patterns**

Still the Favourites.

A few Winter FASHION BOOKS
in stock.

CHAS. HUTTON

THE HOME OF MUSIC.

**Bowring Brothers, Limited,
FIRE INSURANCE DEPT.**

Start the New Year right by giving us a share of your fire insurance.

Our Policies represent Gold Bonds in event of Loss.

Are you SAFELY insured?
If not, insure with one of the best Insurance Companies in the World.

Jan 11, 5m, eod

JUST PUBLISHED

Rustler's Valley

— By —

CLARENCE E. MULFORD
Author of "Bar-20"

How Matt and Baldy cleared up the mystery brooding over Rustler's Valley and vindicated Matt's good name, makes a swiftly moving, exciting tale.

Prices \$2.25

Post Paid.

S. E. GARLAND

Leading Bookseller & Stationer, 177-9 Water Street, N.W. Ltd.

Jan 11, 5m, eod

Nfld. Government Railway.

To All Concerned!

The Newfoundland Government Railway will endeavour, as far as possible, to forward all freight via North Sydney and Port aux Basques, but reserves the right, whenever circumstances in the opinion of the Management, require it, to forward freight, originally billed via North Sydney and Port aux Basques and designated steamers:—

VIA HALIFAX or VIA LOUISBURG,

collecting extra charges over connecting lines, between North Sydney and Louisburg, and also the right to forward same by any steamer owned or chartered by the Railway from North Sydney or Louisburg, or Halifax, direct to St. John's, or Newfoundland ports other than Port aux Basques.

Shippers or Consignees, when effecting Marine Insurance, should bear this in mind, and have their policies covered accordingly.

Nfld. Government Railway.

Our Winter Stock!

7000 TONS

Best Screened North Sydney Coal
and 3000 TONS

Best Welsh and American Anthracite
Coal

HAS ARRIVED

M. MOREY & CO., Ltd.

Jan 18, eod, fr

**SUITINGS and
OVERCOATS!**

We have still a large selection of suitings and overcoatings for your inspection. Our style booklets for Spring and Summer 1924 to hand. Expert work on ladies' and gentlemen's breeches. They certainly look classy when made from our Bedford cord and corduroys. You need a pair for skiing and snow-shoeing.

John Maundell
TAILOR & CLOTHIER
St. JOHN'S, N.F.

**SHIRT
BARGAINS**

Think of all the Shirt goodness you've ever known—all the comfort and wear you've ever longed for—all the variations in quality and design you could wish for—you will find at our Stores.

Our Shirts are priced specially low for the
Holiday Season—we want a big Shirt Sale.

SPURRELL The Tailor

210 Duckworth St. and at 365 Water St.
Grand Falls.

Dec 20, th, s, su, fr

Forty-Five Years in the Service of
the Public—The Evening Telegram