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TOOTON'S, The Kodak Store
309 WATER STREET.

Star Movie To-Day**POWER WITHIN THE CRADLE—SEE THE CRADLE.**

By ALBERT DEANE.

Has long been a world-wide and contented that the "hand" rules the cradle world. Many other such contentions have ruthlessly mown down in the Twentieth Century.

It is the child—and to the mother her child is always a child no matter how many years of its life have rolled by—which is supreme, which is the power that rules the world. The proof of this is to be found in the Cradle, the Cradle, the Cradle, which will be shown at the Star Theatre to-day.

The child grows to manhood or womanhood and then, sooner or later, the cradle enters its life for the second time. Then all the world seems to stop and stand still for the parents, and nothing else matters.

Who then can gainsay the truth that while the hand which rocks the cradle is a mighty power, it is the power within the cradle—and all that the cradle itself implies—which is the greatest power in the world?

Municipal Council.**WEEKLY MEETING.**

The weekly meeting of the Council was held yesterday afternoon. Mayor Cook presided and the full Board of Councilors were present. Very little business came before the meeting. After the usual preliminaries, communications were read as follows:—

W. A. Reid, Secretary of the Reid Nfld. Company, informed the Council instructions had been given to have all bills and posters removed from the electric poles throughout the city, and that the matter of painting said poles was now receiving consideration.

C. A. Bourne applied for permission to make an entrance to his building from Prince's Street. Same was refused.

Mr. Andrew Payne called attention to the necessity of having drains placed in Franklin Avenue. The matter was referred to the City Engineer.

The residents of Tessler Place petitioned for a light in their locality. The Council regret they are unable to instal any further lights this year, but the petition will receive early consideration next season.

The following are to be given permits, subject to the approval of the City Engineer, and provided the applicants conform to the Municipal Act:—Alterations, St. Patrick's Convent, Riverhead; extension, T. A. Hall, Rennie's Mill Road; alterations and repairs, J. Roach and J. Doody, Water St. West.

Health Officer Brehm reported 89 new cases of Scarlet Fever in the city during the past week, and two of Typhoid. He stated there are at present in Hospital 14 cases of Diphtheria; 22 Scarlet Fever; under treatment at home, 60 Scarlet Fever and 1 Typhoid.

The City Engineer reported that the examination of the concrete conduit at Windsor Lake was progressing favourably.

Architect Barter submitted a report on work in connection with the new sanitary stables, Hayward Ave., which he stated would be completed within a week or two.

Tenders were ordered to be called for repairs to the retaining wall, St. John's Lane, rear of Water St.

The City Clerk reported that the preparatory work in connection with the Biennial appraisal of property would be completed within the next few days, after which the usual notification will be served on property owners, as required by the Act.

The Sanitary Supervisor reported on the work done in connection with his Department, street cleaning, grassing drains, etc., for the past week.

Requisitions for several departments were acceded to and the accounts presented ordered paid, after which the meeting adjourned.

The Screen Sensation is Coming Monday**FLORENCE VIDOR AND MONTE BLUÉ FEATURED IN "MAIN STREET"**

Florence Vidor and Monte Blue, two of the most talented persons now gracing the silver screen, have the featured parts in "Main Street," the screen adaptation of Sinclair Lewis' novel, announced by the Nickel Theatre management beginning Monday.

It is doubtful if any other story has caused such a ripple of comment as has "Main Street." Even now, several years after its publication, it has its hold on the people of these States. Gopher Prairie has become as familiar as a fairy tale, and a synonym for everything good, bad and indifferent in a Main Street town, while Carol Kennicott, the young heroine, now symbolizes all women with the crusading instinct who come to small towns with a desire to make it more realistic.

"Main Street" is the story of Carol Kennicott's fight to make the natives of Gopher Prairie accept her ideas, spruce up, become advanced, and in short, change into a big town.

Supporting Florence Vidor and Monte Blue in the cast are: Harry Myers, Noah Berry, Louis Fazenda, Robert Gordon, Josephine Crowell, Gordon Griffith, Otis Harlan and Alan Hale. Harry Beaumont directed.

FOR SALE—A Six Cylinder Buick Motor Car in good running order; a bargain if applied for at once; apply 178 Gower Street. oct22,61,ead

Personal.

Mr. M. Golden, who has been attached to the local staff of R. J. Dunn & Co. for the past three years, leaves by the Rosalind Saturday to take over the management of the Sydney Branch. The departure of Mr. Golden, who has made a host of friends in the business community, will be regretted, but his many friends congratulate him on his promotion and wish him every success in his new field.

MURPHY'S COCOA—Loose cocoa, just imported, for sale by W. J. Murphy, Rawlins' Cross, only thirteen cents a pound. A snap, who'll be without a cup of cocoa. The cheapest on the market, call and see for yourself, and be convinced. —oct26,11



7½ teaspoons of butter fat in every 16 ounce can

Mrs. Coates tells one of her cooking secrets

"Few housewives know what a difference the milk they use can make in cooking," writes Harriet Ellsworth Coates, practical cook and widely known authority on cooking questions.

"When I first used Libby's Milk," she says, "I was delighted at the added richness, greater smoothness and finer flavor it gave to soups, creamed meats, cocoa and puddings."

There are 7½ teaspoons of pure butter fat in every 16 oz. can of Libby's Milk. The very same butter fat that makes butter and cream such great enrichers of foods.

That's why Mrs. Coates noticed better results with it. That's why thousands of other women, too, are using Libby's Milk in their daily cooking.

In fact, this particular brand is now quite generally known as "the milk that good cooks use."

Libby's Milk is not, of course, ordinary canned milk. Nor is it milk from ordinary cows.

Cow's milk made double rich.

There are, as you know, certain sections of this country famed above all else for the perfection of their dairy products.

It is not simply because nature has provided these sections with ideal pasture lands, shady slopes and well-watered meadows where grass grows in abundance for the cows.

But the men there are dairymen. That is their business. They know the kind of cows that give the richest milk, and they constantly compete among themselves to see who can raise the finest herds.

By placing our plants in these favored sections we get for Libby's Milk the finest milk in the land.

And we make it double rich simply

by evaporating more than half the moisture from it! Nothing is added to it; none of its food values taken away. We seal it and sterilize it in air-tight cans, for only thus can we bring it safely to you who live, perhaps, many hundreds of miles away.

You, too, will notice the difference. Get a can of this richer milk from your grocer today. Try it in one of your favorite recipes in place of ordinary milk. See what wholly new richness it gives to your cooking. And what delicious flavor.

Write for free recipe folder. Upon request we'll gladly send you a copy of a new recipe folder which shows how good cooks are making richer dishes—and saving money—with Libby's Milk.

Libby, McNeill & Libby
288 Duquesne Street, St. John's, N.F.

Libby's MILK
The milk that good cooks use

ANNOUNCING A SPECIAL SALE FOR FRIDAY, SATURDAY AND MONDAY. Goods will be offered from every department at unprecedented values. In all cases goods are new and up-to-date. We shall be glad to see you in our store at anytime and it gives us pleasure to show you our many lines. Whether you buy or not, we want to impress upon you that **"IT PAYS TO SHOP AT MARSHALL'S."**

Hosiery

Men's Colored and Black Half Hose . . . 18c. pair.
Men's Black Cashmere Half Hose . . . 75c. 85c. \$1.00 pair.
Men's Colored Cashmere Half Hose . . . 70c. to \$1.25 pair.
Women's Black and Tan Cotton Hose . . . 21c. pair.
Women's Black and Tan Cash. Hose . . . 70c. to \$2.00 pair.
Women's Colored Cashmere Hose . . . 65c. 75c. 85c. pair.
Child's Blk. & Tan Cotton Cash. Hose . . . 17c. to 25c. pair.
Child's Blk. & Tan Cashmere Hose . . . 60c. to \$2.40 pair.

Dress Dept.

Fancy Coat Linings . . . 42c. yard.
Meltons, Plain and Fancy Stripes . . . 65c. 70c. 80c. yard.
Colored Ratines, all colors . . . 45c. yard.
Colored Cotton Serges . . . 27c. and 45c. yard.
Navy Dress Serges . . . 92c. \$1.00, \$1.05 yard.
Dress Plaids . . . 40c. to \$1.00 yard.
Velveteens, Black and Colored . . . \$1.30 to \$1.80 yard.
Velvet Cord, Black and Colored . . . \$1.45 yard.

Special!

Infants' Bath Robes . . . \$2.00
Infants' Fur Bonnets . . . 89c.

20c Beauty Pins, card. Hair Barrettes, each.
Necklets, each. Tooth Brushes, each.
Bone Hair Pins, card. Side Combs, set.

Smallwares

3c Hat Elastics, yard.
Needles, pkg.
4c Tape, piece.
Shoe Laces, pair.
Pearl Buttons, card.
6c Black Tapes, piece.
Boot Laces, pair.
Hair Pins, box.
8c Button Hole Tape, piece.
Pearl Buttons, card.
Safety Pins, card.
Bone Crochet Hooks, each.
10c Boot Laces, dozen.
Pocket Combs, each.
Corticelli Silk, reels.
15c Ric Rac Braid, piece.
Colored Edgings, piece.
Hair Pins. Cabinets.
Bias Tape, piece.
Pearl Shirt Buttons, dozen.
Hair Barrettes, each.

Marking Cotton, reel.
Darning Cotton, reel.
Safety Pins, card.
Embroidery Cotton, slip.
Collar Studs, each.
Rope Silk, slip.
Dress Fasteners, card.
Steel Crochet Hooks, each.
Bone Hair Pins, box.
Darning Cotton, reel.
Brilliant, reel.
Scribblers, each.
Ribbon Fasteners, card.
Nail Brushes, each.
Soft Collar Pins, each.
Lingerie Braid, piece.
Nail Brushes, each.
Garter Elastic, yard.
Dressing Combs, each.
Chadwick's Cro. Cotton, reel.
Mending Silk, reel.

House Furnishings

Spring Blinds, plain . . . 79c. each.
Spring Blinds, fringed . . . 87c. each.
Fancy Cretonnes. Special . . . 30c. yard.
White Curtain Scrim . . . 16c. to 34c. yard.
Pillow Cases, plain . . . 43c. and 49c. each.
Fancy Embroidered Pillow Cases . . . 69c. each.
White Linen Sheets . . . \$3.20 pair.
White Bedspreads . . . \$2.35, \$2.97, \$3.45 each.

Heavy Dept.

Striped Flannelettes . . . 27c. yard.
White Flannelette . . . 29c. and 33c. yard.
Blay. Sheeting . . . 65c. and 79c. yard.
Blay Calico . . . 22c. to 35c. yard.
Cup Towelings . . . 10c. to 20c. yard.
Fancy Shirt Flannel . . . 55c. and 80c. yard.
Cream Wincey . . . 65c. yard.
Table Damask . . . 78c. 89c. \$1.10 yard.

Special!

Gents' Tweed Suits . . . \$10.98
Gents' Tweed Pants . . . \$2.98, \$3.30, \$3.50

25c Cuff Studs, pair. Dressing Combs, each.
Bone Skivvers, pr. Anchor Buttons, doz.
Side Combs, pr. Dress Buttons, doz.

Marshall Bros