

Another Demonstration of The Royal Stores' Ability to Create VALUE-GIVING of the Very Highest Type.

Extraordinary Sales **FRIDAY and SATURDAY.** Values of a Really Planned For Remarkable Character. Read The Items Given Here And Remember That Every One Represents a Decided Saving.

Dainty and Serviceable DRESSING GOWNS

Comfort and style always the first considerations with discriminating women are the features of these Fall Dressing Gowns of soft Eiderdown. The advisability of an immediate purchase is suggested while the assortment of sizes are complete.

GIRLS' DRESSING GOWNS.—To fit from 8 to 14 years, in heavy dark material of extra quality. Very desirable make with turned up cuffs, round collar, patch pockets and all edges overstitched with Silk in colors to match. A silk cord girdle circles the waist and silk cord with tassels endtie at front collar. Regular \$4.25 each. **Friday and Saturday \$3.60**

WOMEN'S THICK EIDERDOWN DRESSING GOWNS.—Made with one pocket, round collar, set-in sleeves and stout cotton cord girdle. You can take our word for it if you decide to take one of these lovely garments you will be pleased with it. Regular \$5.50 each. **Friday and Saturday \$4.70**

Attractive SWEATER VALUES

WOMEN'S SILK SWEATER COATS.—In Saxe and V. Rose, with large cape collars and wide cuffs in cream. The pocket tops are in very fancy designs and white silk tassels finish the belt. White small trimming buttons covered with self-material complete a most desirable Sweater. Regular \$12.00 each. **Friday and Saturday \$10.50**

WOMEN'S SLIP-ON SWEATER.—Pure soft wool, knit in a fancy stitch, with white striped waist and tasselled neck; colors: Brown, Red and Grey. Regular \$9.50 each. **Friday and Saturday \$8.30**

HEAVY WOOL SWEATERS.—In a make that you cannot fail to admire. Colors: Brown, Purple and Red, trimmed with Beige. Reg. \$11.25. **Friday and Saturday \$10.00**



High-Grade FOOTWEAR FOR WOMEN



WOMEN'S GREY KID CLOTH TOP BOOTS.—Dongola Kid with self tip; medium height heels and 10 inch leg. Comfortable, soft and durable boots for Fall. Reg. \$4.85 pair. **Friday and Saturday \$4.50**

HIGH CUT LACED BOOTS.—Of patent leather with grey cloth top, plain pointed toe, perforated stitched edge and high heels; all sizes. Reg. \$4.40 pair. **Friday and Saturday \$4.10**

THE MAN WHO WANTS TOP NOTCH CLOTHES CAN SAVE MONEY AT THE ROYAL STORES.

MEN'S LAWN HANDKERCHIEFS.—Extra good quality, soft material of a very fine texture. Made in a fairly large size with 1 inch hemstitched hem. Reg. 30c. **Friday and Saturday 26c**

MEN'S EIDERDOWN LOUNGING ROBES.—A neat and serviceable garment, made with wide collar and patch pockets. They tie at neck with cord and fasten with girdle to match at waist. Would make a much appreciated gift. Reg. \$9.00 each. **Friday and Saturday \$7.80**

MEN'S HEATHER HALF ROSE.—Made from strong, well-twisted linen worsted, with ribbed legs, plain seamless toes and heels and snug-fitting top. A decided bargain at 80c a pair. **Friday and Saturday 80c**

MEN'S HIGH COLLAR FLANNELLETTES.—In a medium-weight Grey striped material that looks like real flannel. Made with two pockets, high band collar, full yoke, seams double stitched. A favorite Fall Shirt with men. Reg. \$1.70 each. **Friday and Saturday \$1.48**

MEN'S BLUE COTTON WORK SHIRTS.—A close, even quality, double stitched throughout with strong cotton and guaranteed not to rip. Made with collar attached, one breast pocket and large pearl buttons. Reg. \$1.10 each. **Friday and Saturday 95c**

KHAKI FLANNELLETTES WORK SHIRT.—In a good medium weight that will prove most desirable for present wear; full yoke, breast pocket, double shoulders and collar attached. Reg. \$2.00 each. **Friday and Saturday \$1.80**

MEN'S TWEED OVERCOATS.—Something like the line we offered last week at a reduced price, but a lighter weight tweed. The cut shown gives a fair idea of the style, but you must see the goods, the fit and the finish to appreciate the value in these. If you intend getting a made-to-measure overcoat it would well pay you to see these first. They bear the names of some of the foremost American tailors. Regular \$32.50. **Friday and Saturday \$30.00**

MEN'S AMERICAN TWEED CAPS.—A big assortment newly opened and just in time for this Sale. The lot includes some Heathers, Checks, Plaids and fancy mixed wools. Weights suitable for Fall wear. Reg. \$1.65 each. **Friday and Saturday \$1.40**

MEN'S WIDE END TIES.—A special collection of choice patterns, including checks, dark ground, paisies, shadow effects, bias and plain stripes, etc. Made from plain corded and fancy silks in up-to-date designs. Regular 75c each. **Friday and Saturday 69c**



PRICE MAGNETS FROM THE SHOWROOM

Our stock of Showroom Goods was expertly chosen. You will find here large stocks, right styles and good qualities at really modest prices. If you have not recently visited our vastly improved Garment Sections on the second floor, you are cordially invited to come here to-morrow and share in these great specials.

FUR ORNAMENTS.—The most up-to-date trimming for coats, caps, stoles, collars or scarfs. Colors: White, Brown and Black. Reg. 50c. ea. **Friday and Saturday 40c**

WOMEN'S COLLARS.—Dark Blue Silk with White Polka dots and hem of white net. Silk Poplin, White and Black Nylon, White Organdies, Muslins and Lace in such pretty styles that you will surely want one of each kind. Reg. 80c each. **Friday and Saturday 68c**

WHITE MUSLIN AND VOILE BLOUSES.—Made from crossbar and striped materials in two of the prettiest styles we have ever offered at so low a price as \$1.85. The collars are of self materials or soft plain voile; set-in sleeves; deep cuff and elastic waist. They fit perfect. Reg. \$1.85. **Friday and Saturday \$1.50**



COLORED POPLIN BLOUSES.—In a most suitable weight for Fall wear. Styles that are sure to please the most particular women are shown here in colors of Brown, Champagne, V. Rose, Pink and Pale Blue. They close with plain pearl buttons. Regular \$3.25 each. **Friday and Saturday \$2.70**

JAP. SILK AND GEORGETTE CAMISOLES.—In various styles, the daintiest of which we would say is a charming Georgette Crepe in flesh pink, with edging of soft lace and pointed shoulders finished with handsome silk knots in colors. Others too numerous to mention. Reg. \$2.25 ea. **Friday and Saturday \$2.90**

New Fall Hats!

Customers tell us our assortments are the best in the city. From the tremendous business we are doing we are inclined to believe there is a good reason for our customers' comments.



WOMEN'S FELT HATS.—The newest of the new, right fresh from their manufacturers and offered at sale prices. The sheer beauty of these styles will undoubtedly maintain them in favor for a long time to come. Select yours to-morrow at this specially reduced price. Reg. \$3.50 ea. **Friday and Saturday \$2.89**

GLACE LEATHER BELTS.—Unusually low-priced for this week-end sale. They are strongly eyeletted and buckled and are worth fully double the price here quoted. Suitable for women or children. Special for Friday and Saturday, each. **10c**

SHOPPING BAGS.—Of Khaki Drill piped, also black glaze and straight grain leatherette. These Bags will prove most convenient for Fall shopping, especially on damp or wet days when small parcels wrapped in paper are so likely to be damaged. They are stylish, too, and at this low price should make many friends for us. Reg. \$1.80. **Friday and Saturday \$1.55**

TAFFETA SILK RIBBON.—This ever-popular Ribbon we offer again at a bargain price. The wide color range gives you a splendid opportunity to get exactly the shade you want; 3 1/2 inches wide. Regular 35c. yard. **Friday and Saturday 28c**

NEW AUTUMN & WINTER HATS.—A splendid variety including some genuine Velours, that can be worn in several different styles. Early purchasers will of course secure the advantage of selecting the best values. Black and Colored. Reg. \$2.85, and considerably lower than that. **Friday and Saturday \$2.55**

WOMEN'S AND MISSES' FALL AND WINTER COATS.—Here's a splendid quality Coat for Fall and Winter. It is stylishly cut and well finished in every detail. Made from heavy twilled cloth, something like Admiralty Serge. The new cape collar trimmed with plush, the plush covered buttons, the desirable deep cuffs, wide belt and roomy pockets, gives this Coat the appearance of a much higher priced garment. Brown and Navy only. Reg. \$14.25 each. **Friday and Saturday \$12.00**

PALETTE SILK.—A complete assortment of the newest and most wanted shades in 36 inch soft, lustrous Palette Silk. This is the best and most serviceable line of Silk we have ever offered for special occasion dresses, and customers would be well advised to view the big variety of shades and examine the quality of this material before purchasing other kinds. Regular \$3.50 yard. **Friday and Saturday \$3.15**

Many Saving Items Here That Will Help Keep Down The High Cost of Living.

BOYS' HEAVY RIBBED COTTON HOSE.—That will stand a wonderful lot of knocking about and hard wear. These stockings at 35c. a pair are exceptionally priced. **Friday and Saturday 30c**

WOMEN'S WOOL CASHMERE ROSE.—Plain and ribbed in weights suitable for Fall and Winter wear. An extra special value when one considers the scarcity of wool. Reg. \$1.20 pair. **Friday and Saturday \$1.05**

TAPESTRY DOOR MATS.—Made from Wool and Jute. A quality that will give lasting satisfaction and wear. The patterns include some of the best we have ever shown. Size 12 x 20 inches. Reg. 85c. each. **Friday and Saturday 79c**

COTTON BLANKETS.—Extra heavy quality in good large sizes for double beds. They measure 64 x 76 inches and are offered at a remarkably low price for Friday and Saturday. Your choice of either Pink or Blue borders. Reg. \$4.75 pair. **Friday and Saturday \$4.35**

WOMEN'S "VIVELLA" GLOVES.—Here's a chance to secure a high grade Glove of pure "Vivella" yarns at a bargain when you consider the price of gloves. Real Scotch knit with improved, seamless fingers and snug-fitting ribbed wrist. Colors: White, Navy, Brown and Tan. Reg. \$1.40 pair. **Friday and Saturday \$1.20**

COTTON BLANKETS.—White only, with Pink or Blue bordered ends. Perfect, nice and smooth. Big enough for small size double beds; cotton overstitched edges. Reg. \$3.50 pair. **Friday and Saturday \$3.20**

TAPESTRY HEARTH RUGS.—A beautiful selection of the newest designs in Green and Red, thoroughly well made and finished. The ends are hemmed and will not turn up when in use; size 27 x 60 inches. Reg. \$9.00 each. **Friday and Saturday \$8.50**

Enticing Offers in COMFORTABLE CORSETS

Every woman appreciates the significance of corset comfort, but as a rule comfort is sacrificed to style. However, these Corsets which will be offered for sale to-morrow combine the most advanced style with perfect styling qualities and may be obtained in low and medium bust styles. They are of medium weight White Coutil with four strong elastic hose supporters. Regular \$3.25 pair. **Friday and Saturday \$2.90**

D AND A LITTLE BEAUTY WAISTS.—Perfectly modelled to meet the requirements of growing children from 1 to 9 years, made with tape attached buttons, 2 double suspenders and strongly reinforced shoulders. Reg. 85c pair. **Friday and Saturday 75c**

Reductions on BOYS' WEAR



BOYS' SERGE SAILOR SUITS.—Heavy weight with braided drill collar, whistle and cord, elastic waist, breast pocket and buttoned sleeves; sizes for boys from 3 to 8 years. Exceptional value. Regular \$7.00 Suit. **Friday and Saturday \$6.30**

YOUTH'S FALL AND WINTER OVERCOATS.—Of pure wool tweed in plain brown and navy, made in pinch back styles with stitched belt, patch pockets, double breast, long roll lapel and lining of stout plaid material; sizes to fit 12 to 18 years. Reg. \$16.00 each. **Friday and Saturday \$13.90**

BOYS' WOOL NANSSEN CAPS.—All pure wool, in dark Brown, Green and Grey. Regular \$8.00 each. **Friday and Saturday 75c**

BOYS' WOOL FULLMAN CAPS.—Only 4 dozen. As these caps will be difficult to procure later, we advise you to come early. Regular 60 cts. each. **Friday and Saturday 52c**

Sharp Reductions on MEN'S BOOTS

MEN'S BOOTS.—Of superior quality Gun Metal Calf, dull calf top; beautifully finished, medium weight, Goodyear welt sole, recede toe, low heel and invisible eyelets. Reg. \$6.50 pair. **Friday and Saturday \$6.20**



MEN'S ETHAN ALLEN BOOTS.—One of our best selling lines, well made and considered value at the regular price of \$4.85. Made with stout gun metal upper, kid tops and leather soles. A boot that affords genuine comfort and ease at all times. Reg. \$4.85 pair. **Friday, Saturday and Monday \$4.60**

Vigorous Price Cutting on Household Goods

POLISHING GLOVES.—Made with thick wool palms and morocco backs. They fasten at the wrist with a band of elastic which makes them dustproof when polishing. Regular 20c. each. **Friday and Saturday 17c**

PAWN MUSLIN TEA COSY COVERS.—Beautifully worked with silk in very pretty designs. The edge is nicely finished with wide hemstitched frill. Reg. 55 cents ea. **Friday and Saturday 48c**

OVAL TABLE CENTRES.—Of stout White Cotton, embroidered in flower basket designs and ribbon effects, scalloped overstitched edge; size 16 1/2 x 23 inches. Regular 75 cents each. **Friday and Saturday 65c**

DAMASK TABLE NAPKINS.—Made from a good serviceable quality of Union Damask, woven in pretty designs of flowers, leaves, etc.; size 17 x 17 inches. Finished ready for use. Reg. 25c. each. **Friday and Saturday 20c**

ASBESTOL IRON HOLDERS.—Covered with striped chintz and plain cotton binding. Fitted with tape loop for hanging. Regular 10 cents each. **Friday and Saturday 6c**

TAPED BOLSTER CASES.—Of stout cotton, made plain for service, will launder beautifully; size 17 x 25 inches. Regular 60 cts. each. **Friday and Saturday 53c**

MADRAS TABLE COVERS.—In a splendid, soft quality that will hang well on any style table. The patterns are transparent and will look well over dark backgrounds; size 36 x 35 inches. Regular \$1.25 each. **Friday and Saturday \$1.10**

PAWN CUSHION COVERS.—Of soft material with a bright linen finish. The centres are beautifully embroidered in contrasting colors of Green, Pale Blue, Coffee and Gold. Finished with hemstitched hem. Reg. \$1.35 each. **Friday and Saturday \$1.10**

PILLOW SHAMS.—Of pure linen with frill of soft lawn; beautifully embroidered corners in new designs. Regular \$1.25 each. **Friday and Saturday \$1.10**

STAMPED LINEN.—Centre Piece and Tray Cloths in a big variety of pretty designs; stamped ready for working. Reg. \$1.20 each. **Friday and Saturday \$1.00**

The Royal Stores Ltd.

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of

DATS

ms, we are able to offer

values

boats.

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for double the money.

for quantites.

Timothy HAY.

ess Wharf and ready for

mediate delivery,

Bales Prime Timothy Hay.

ited storage capacity, and to handling, we are satisfied to sell much cheaper from ship's side Warehouse.

advice indicate a Strong Hay are so positive that prices will at we are willing and prepared to guarantee purchasers decline—if necessary.

and Save Money.

CNA MARA EN STREET.

In Memoriam.

In loving memory of Sergt. James Alexander Bendell, who was killed in action. Somewhere in France, Oct. 24th, 1917. Those are gone but not forgotten. We'll never see they face again. But we have to be contented. For our loss is Heaven's gain. Now in a lonely grave he's lying. He, our faithful soldier boy. Leave you yonder calmly sleeping. Son beloved and hero true.

Where we all will dwell forever. In the mansions of the blest. Where all war will cease forever. And the soldier be at rest.

APPLE PRICES.—With Gravenstein the only apple on the Halifax N.S. market, prices of Nos. 1 and 2 have decreased 50 cents per barrel the following quotations now holding for wholesale: No. 1, \$5.00; No. 2, \$4.50; No. 3, \$3.50; Domestic, \$4.00.