

## "Seal" Brand Coffee,

will help you make your breakfast one of the pleasantest memories of the day  
In 5, 2 and 1 lb. tins and on Retail.

BLUE NOSE BUTTER  
in 30 and 10 lb. tubs and  
2 lb. slabs.

Sinclair's Bacon  
Cheddar Cheese  
Gorgonzola Cheese  
Sliced Bacon in Glass

Armour's Pork & Beans  
Red Cross Baking Powder

Our Best  
Crown  
Royal

TEA

Buffalo Flour, in 14-lb. Sax.

Pickling Tomatoes  
Pickling Spices  
Malt Vinegar  
Essence Vinegar  
Distilled Vinegar  
Taron Vinegar

California Pears  
Gravenstein Apples  
Ripe Tomatoes  
Ripe Bananas  
Cantaloupes  
Grape Fruit  
California Grapes

BOWRING BROTHERS, Ltd.

Phone 332. GROCERY. Phone 332.

## Departure of Nfld. Regiment.

VOLUNTEERS GIVEN RIGHT ROYAL SEND-OFF.

The largest gathering of citizens ever seen here assembled on Saturday afternoon to witness the embarkment of the first Newfoundland Regiment. All business was suspended, and almost the entire populace turned out to view the finest procession of the finest men seen here for many years.

The volunteers under command of Capt. Franklin and headed by the C. C. Band left camp at 4.30 p.m. and proceeded by way of King's Bridge, Circular, Bannerman and Military Roads, Prescott and Water Streets to the Purmess Wharf Co's pier, where the transport Florizel lay waiting.

Thousands marched from the Camp with them, and as they moved along the line of route citizens joined the ranks and stepped to the music of the grand patriotic airs rendered by the Band. Very many of the volunteers assembled all along the line of march, and cheered the soldiers as they swung along to the strains of martial music. With a buoyant step, and a cheerful face they exchanged greetings showered on them from every side, from fathers and mothers, wives and sweethearts, old men and women, and even from babies in arms, who waved their little hands in farewell to the friends who were to depart kindly to them, and of whom their little childish hearts felt proud.

The true spirit of patriotism was everywhere, and at intervals from out the din of cheering came a weak voiced "Good bye, my son, God bless you." It was, perhaps the farewell of some mother who had given all for the defence of the Empire.

All the buildings throughout the city were decorated with bunting as well as all the shipping in the harbor.

At the pier His Excellency the Governor, Lady Davidson, the Premier and members of both branches of the Legislature, clergymen and citizens prominent in every walk of life assembled to wish them god-speed. The Regiment under command of their several company officers marched through the lines of citizens whose enthusiasm knew no bounds. The C. C. C. L. B., Methodist Guild and Salvation Army bands rendered spirited airs as they boarded the ship. The hymn "God be with you till we meet again" was played and the last farewells were said. As Lieut. Tait, accompanied by a guard with fixed bayonets, marched forward with the Regimental colours a deafening cheer was given, and the lads who lined the deck of the ship took up the response in true British fashion.

Many wept as they wended their way from the pier, but amidst their sorrow there was felt an inward joy to see the lads responding so nobly to the call of the Empire.

ALL ABOARD.

At 6 p.m. all our volunteers were on board the Florizel after wishing those on shore a fond good-bye. A few minutes later all supplies were put on board and stowed away and amid tumultuous cheering, waving of hats

and handkerchiefs and everything that helped to give a right royal send-off to our brave young Britishers, the transport ship moved off from the pier. The bands rendered Auld Lang Syne and "God be with you till we meet again," both pieces being sung with much expression by the multitude of people assembled. Patriotism and loyalty was evident on all sides. The whole waterfront was gaily dressed with bunting, and the tooting of whistles from shipping and the firing of guns made the hills re-echo. The demonstration was unparalleled. It was indeed an event that will remain historic.

When the transport anchored in the stream she was surrounded by numerous crafts of all types including the tug John Green. On board the latter was the C. C. Band which rendered the British marching song "It's a long way to Tipperary." The Florizel remained at anchor all night pending instructions, and various conjectures were afloat as to what was the matter. Yesterday morning and for the greater part of the day the ship was the centre of attraction. Thousands of people assembled along the waterfront premises and everywhere seemed eager to know the exact time of the ship's departure. The volunteers were not allowed intercourse with the shore and there was general disappointment among people who were waiting to see a relative or friend once more.

About nine o'clock last night, His Excellency the Governor went on board the Florizel and an hour later returned as the transport steamed majestically out the Narrows. Scores of boats accompanied the ship a short distance and bade a final adieu to our valiant volunteers.

The contingent went in command of Capt. Carty as Capt. Franklin, at the request of His Excellency the Governor or left by the Carthaginian for the purpose of assisting at the embarkment of our troops on their arrival in England and in making arrangements for their quarters.

We wish the 600 Volunteers God-speed, good luck and a safe return.

### Presentations.

Lieut. E. A. Raley was presented with a handsome travelling companion by a number of gentlemen friends on Saturday evening.

Capt. L. C. Murphy who was unable to leave with the Regiment, was the recipient on Saturday of a set of sleeve links, presented by the Bell Island volunteers.

FREE TO ALL SUFFERERS

IF YOU SUFFER FROM RHEUMATISM, GOUT, GRAVEL, NEURALGIA, MIGRAINE, SCIATICA, CHRONIC WEAKNESS, LUMBAGO, BRUISES, SWELLINGS, AND ALL THE AFFECTIONS OF THE BLOOD, AND DESIRE TO BE CURED, WRITE TO THE MANUFACTURER OF THE REMEDY FOR YOUR OWN AFFECTIONS. No follow-up charges. Send stamp address to THE LANCET, 11, COLLEGE STREET, LONDON, E.C. 4.

THE REMEDY FOR YOUR OWN AFFECTIONS.

## RIVERSIDE BLANKETS

ARE WARMEST,  
ARE LIGHTEST,  
ARE BEST.

## Riverside Wools

Have no Equal.

They have been supplied for Socks to 1st Newfoundland Regiment.

## War News.

9.30 A.M.

### CANADIAN CONTINGENTS' COMING.

Special Evening Telegram.

LONDON, To-day.

An additional cruiser squadron will, it is learned, meet the Canadian Army Division which is now on the way across the Atlantic, when it reaches these shores. The contingent is now being escorted by a convoy of cruisers and battleships which will be met by a second convoy and taken to point of embarkation which will be decided upon later.

MAJOR GENERAL ALDERSON WILL COMMAND CANADIAN CONTINGENT.

OTTAWA, To-day.

Col. Sam Hughes returned to Ottawa from Gaspe yesterday, after directing the embarkment of the flotilla which is now carrying the Canadian Overseas to England. There have been rumors that Col. Hughes might go across with the troops, but it is learned he had no intention of doing so. Probably after taking up a number of matters which remain to be looked after in respect of the Canadian Expeditionary Force, the Minister will take a short holiday which may assume the form of a trip to England to see the Canadian soldiers training. The announcement from England that Major General Alderson will probably command the Canadian Contingent, has been confirmed by Hughes. He stated to-day that the name of Alderson had been one of those which were submitted by the War Office and agreed to by the Canadian authorities. He has every respect for the abilities of the British Officer, and states that his appointment will be a matter for gratification in military circles here. It is understood there is still no decision as to sending over a second contingent. Reinforcements will probably be despatched from time to time and will be assembled and equipped at their own mobilisation points.

11.30 A.M.

### ITALIAN SAILORS SAID TO BE IN ALBANIA.

LONDON, To-day.

A despatch from Rome says that the Villoria has published a special edition saying that it is rumored Italian sailors were landed at Avlona, a seaport of Albania, on the Adriatic on Friday. There is no confirmation of the rumor.

### CASUALTIES ON THE AISNE.

LONDON, To-day.

A list of casualties of the Battle of the Aisne, issued last night by the Official Press Bureau. It includes 727 men and non-commissioned officers. Hereof the last of this battle has been confined to officers. Tonight's list shows fifty-five killed, three hundred and thirty wounded, thirty-three missing, and three hundred and nine missing. Of the killed, the Royal Field Artillery, Royal Horse Artillery, Queen's Bays, Dragoon Guards, predominated. An additional list of officers was issued showing six killed, eight died of wounds and seventeen wounded.

### "It's a Long Way to Tipperary."

THE 4 BRITISH BELLES 4.

It's a long, long way to Germany, It's a long way to go; It's a rough road to Germany, For we are fighting with the foe. Don't keep the Kaiser waiting, The Lion's teeth are bare, It's a long, long way to Germany, But we'll get right there.

The four British Belles to-night will use this great song for one of their numbers, dressed in character costume. They have a very fine selection of songs and dances to-night and those talented and popular ladies will present one of their best acts yet. There is also a wonderful Vitaphone picture in two reels—The Diamond Mystery—with Leah Baird, Earl Williams. The picture is the latest story from the moving picture magazine, and is one of the best ever shown by this star company, besides two others.

### Sulphate of Ammonia.

St. John's Gas Light Company.

Dear Sir,—I have analyzed a sample of Sulphate of Ammonia made at your Works, and I found 20.5 per cent. of NITROGEN, Sulphates of Ammonia and Nitrate of Soda are the two principal Nitrogen manure.

Sulphate of Ammonia is less soluble than Nitrate of Soda, consequently it is a safer manure to use during a wet season.

Yours truly,  
D. JAMES DAVIES, B.S.C., F.C.S.,  
Analyst and Assayer.

### IMPROVEMENT IN FISHERY.

By the Prospero which arrived from the northward on Saturday evening last, we learn that the northern fishery has shown a decided improvement since last report. When the weather is favourable, good work is being done all along the shore.

### Stafford's Prescription "A"

is one of the best stomach preparations for sale in Newfoundland. Price: Small size, 25c; post, 5c. extra. Large size, 50c; post, 10c. extra.—sep19,14

26,000 IRISH RECRUITS.

Special to Evening Telegram.

DUBLIN, To-day.

The number of new recruits for the British Army, obtained in Ireland, amounts to about 26,000. More than 8,000 of these are from Dublin District, 4,000 from Cork District, and the remainder from Belfast. Not all Belfast recruits are Unionists, nor are all southern recruits Nationalists. The Belfast Nationalists claim to have furnished 5,000 of the Belfast recruits which number relative to their total population is larger than the proportion supplied by Unionists.

### IRISH RECRUITS IN BRITAIN.

LONDON, To-day.

Some estimates say that some five thousand Irishmen from Glasgow have joined the colors. From Lancashire, it is said, omitting Manchester and Liverpool, fifteen thousand have joined; Leeds has furnished many Irish recruits and Dundee one thousand. The mining villages have been largely depleted. Birmingham will furnish at least three thousand. Similar reports come from South Wales, Bristol and the West. The figures regarding Irish enlistment have been compiled by the Nationalist party organizers, in various districts.

### FRENCH SUCCESS IN AMBUSHING.

LONDON, To-day.

The French are taking a leaf out of the German book and are adopting ambush tactics. The fighting has been less violent between the Upper Valley of the Aisne and the Somme and between the Somme and the Oise. We have progressed in the region of Soissons where the enemy's trenches have been taken. We have restarted the offensive on several points at the front. On others our positions are maintained. In the latter part of the day we have taken prisoners. In Woivre we have taken prisoners between Apremont and the Meuse. The Rupel-Mad we are progressing though slowly.

### St. Pierre Bulletin.

Oct. 4th.—At our left wing the fighting is in full swing in the region of Arras without any decision being obtained. The fighting has been less violent between the Upper Valley of the Aisne and the Somme and between the Somme and the Oise. We have progressed in the region of Soissons where the enemy's trenches have been taken. We have restarted the offensive on several points at the front. On others our positions are maintained. In the latter part of the day we have taken prisoners. In Woivre we have taken prisoners between Apremont and the Meuse. The Rupel-Mad we are progressing though slowly.

The President of the Republic in company with Messrs. Viviani and Millerand have gone to the front in an automobile to congratulate the troops personally. His first visit will be to General Joffre at the General Headquarters. His absence will last 3 or 4 days and he will pass through Paris on his return.

### THE STEAMER.

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## This is Economy Year.

Folks are finding many ways to live well on less money.

We have been helping it some.

### Our Furniture Direct from Factory

means the saving of many dollars. Our method of supplying direct from the factory to buyer leaves out all useless expense, bringing the furniture to your home at least cost possible. Why not give us a trial? Allow us to demonstrate what we can do.

Our newly made Surface Oak Sideboards are wonders at the price. Our home made Parlor Suites are having a wonderful sale, as we save you five to ten dollars on each.

### Our Mattress and Springs

are made by the only machines in the country, right in our own building, so that we claim the pre-eminence over all others when it comes to Beds, Springs, Mattresses, Furniture, &c.

## C.L. MARCH CO., LTD.

Corner Water and Springdale Streets.

### The Crescent Picture Palace.

All Feature Programme Monday and Tuesday.

### "THE EVIL GENIUS,"

A strong Eclair 2 Reel Feature, showing how far a man will go to ruin his friend because of a fancied slight. The fire scene in this picture is a marvel of photography.

"THE UNKNOWN" is a gripping Victor drama, featuring James Kirkwood.

"HEARTS AND FLOWERS"—A pleasing society melo-drama produced by the Gem moving picture stars.

MR. FREDERICK KNIGHTS sings the beautiful tenor song from the "Serenade" Opera, "I envy the bird." Prof. Spencer presides at the piano.

## NOTICE.

THE STEAMER.

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### THE NICKEL Monday and Tuesday!

A Distinct Novelty Direct from Europe—War News Pictorial.

### 'At The Front with the Allies.'

Actual War Scenes in Natural Colors. 25 Beautifully Hand-Coloured Slides—25.

Another Big Two Reel Feature, "PEG O' THE MOVIES!"

An Edison dramatization of James Oppenheim's story, which throws many good side-lights on the making of motion pictures.

HEARST-SELIG NEWS PICTORIAL—Topical Events.

"VENGEANCE!"—A Melo-drama.

"SOME NERVE!"—Keystone Comedy.

Farewell Week of DeWITT C. CAIRNS, Baritone.

Coming—ARTHUR C. HUSKINS, Lyric Tenor.

### ROSSLEY

THEATRE.

TO-NIGHT! TO-NIGHT!

TO-NIGHT!

THE 4

BRITISH BELLES—4

The Vaudeville Leaders in Great

New Act, Songs and Dances.

"IT'S A LONG WAY TO TIPPERARY."

New Pictures—Three Vitaphones

THE DIAMOND MYSTERY

In 3 Reels, with Charles Kent,

Leah