

(Under the distinguished patronage of His Honor the Administrator and His Grace the Archbishop)

THE ANNUAL GARDEN PARTY

In aid of Mount Cashel Orphanage will be held on **ST. GEORGE'S FIELD WEDNESDAY NEXT, July 26th.** Football Fives, Inter-Brigade Relay Race, Six Mile Road Race, Football, Shooting, Skittles, Billiards, Dancing, Irish Jigs and Reels, Highland Fling, etc. The T. A. and Mount Cashel Bands will be in attendance. July 22, 2111

PIANOS AND ORGANS.

VISITING FRIENDS
Who intend purchasing will find it to their advantage to see our stock and hear our prices.

CHESLEY WOODS.

ONE TRIAL
Will convince you of the unquestionable supremacy of **Regal Shoes for Men!**



When you first slip your foot into one of these handsome shoes you realize that you have found the high water mark in style, fit and comfort.

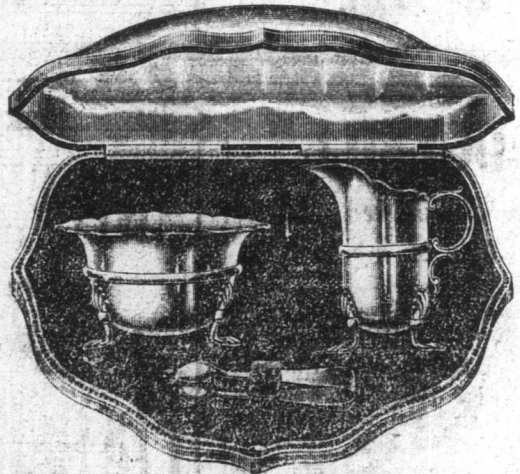
Regals are made in a wide range of styles, so that we can fit feet of all shapes.

Before buying your Summer Footwear, we urge you to look over our new lines of Regals.

Oxfords and Boots, Patent, Tan, Vel, Kid & Calf.

REGAL SHOES
PARKER & MONROE, LTD., SOLE AGENTS.

WEDDING PRESENTS



The Latest Designs in Hall Marked Silverware and Novelties, Also Platedware from the best makers in London, Birmingham and Sheffield. Inspection Invited.

JOSEPH ROPER.

ARE YOU IN NEED OF A SUIT OR OVERCOAT and cannot get the material and design you want?

We can show the largest stock and latest patterns in Suits and Overcoats in the city. Satisfaction guaranteed. Mail orders given prompt attention. Samples and self-measuring cards sent to any address.

JOHN MAUNDER
281-283 Duckworth Street,
Newfoundland's Store for Fashionable Tailoring

Advertise in the TELEGRAM

GREAT SUMMER SALE!

We are clearing the balance of our Summer stock of **Dress Muslins and Ladies' Blouses,** At Greatly Reduced Prices—BARGAINS while they last.

WILLIAM FREW, Water Street.

GEORGE NEAL

July 22nd.
25 cases **VALENCIA ORANGES.**
35 cases **ONIONS.**
LOWEST PRICES.
GEORGE NEAL.
July 22, 11

Ladies' Crinoline Hats.

BARGAINS! BARGAINS!! BARGAINS!!!

Clearing Sale of this Season's Ladies' **CRINOLINE HATS** at **HENRY BLAIR'S.**

33 Ladies' Assorted Crinoline Hats, season's odds and ends, were selling from \$1.75 to \$3.50, all marked down, to clear, at \$1.19 each. Special Lots in White, Cream and Colored:
Lot No. 1—Price \$1.75... marked down to \$1.10.
Lot No. 2—Price 2.50... marked down to 1.79.
Lot No. 3—Price 2.20... marked down to 1.89.
Lot No. 4—Price 2.90... marked down to 1.89.
Lot No. 5—Price 3.30... marked down to 2.20.

A Special Bargain IN LADIES' SHOES THIS WEEK.

60 pairs Ladies' Oxford Lace shoes,
Only **65 cents per pair.**

Henry Blair

"MOLASSINE" MEAL

For Horses, Cows, Oxen, Sheep, Pigs and Poultry.
"MOLASSINE" FEEDING CAKES, WHOLE, For Oxen and Cows.
"MOLASSINE" FEEDING CAKES, broken in Nuggets.
"MOLASSINE" FEEDING CAKES, in Meal form.
"MOLASSINE" POULTRY MEAL.
"MOLASSINE" POULTRY FOOD.
"MOLASSINE" DOG AND PUPPY CAKES.

May be obtained from Ayre & Sons, Ltd., W. E. Kearns, M. F. Cull, C. P. Eagan, T. J. Edens, M. Kent, F. McNamara, G. Neal, M. J. O'Brien, A. D. Rankin & Co., Royal Stores, Ltd., J. D. Ryan, J. St. John, Steer Bros., R. Tompkinson, J. F. Wiseman, A. E. Worrall, etc., etc., St. John's; J. B. Martin, Bell Island; E. E. Parsons, Harbor Grace; W. H. Jerrett, Clarke's Beach; J. W. Hiscock, Brigus; A. N. D. Co., Ltd., Grand Falls; W. H. Pice & Pulp Co., Ltd., Badger; H. J. Earle, Pogo.

WHOLESALE ONLY FROM **HARVEY & Co.**

Shopkeepers

If you want to increase your profits, and at the same time give better satisfaction to your Customers, by selling a superior article, use

Gossage's SOAP.

Prices, etc., cheerfully furnished.

GEORGE M. BARR, Agent.

Some Interesting Reading For Your Holidays

Spare Moments

With all the most interesting authors and publications in the world.

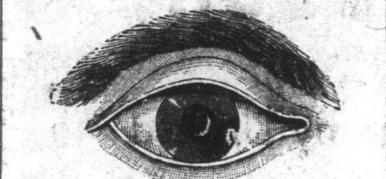
CONTAINING:
Serial Stories, Short Complete Stories, Articles on Every-Day Topics, Jokes to Make Everyone Happy, Editor's talk With His Correspondents, Prize Stories, Statistical Articles, Poems for Recitation, Biographies of Well-Known People, Information for Everybody on Everything.

30 cents,

SENT POSTPAID, 32 cents.

GARRETT BYRNE,

Bookeller and Stationer



THE EYE
Is the Window of the Soul.

You either pay a small penalty in money now, or a large penalty in eyestrain later.

If wisdom guides your choice, we will be pleased to meet you in our Optical Department.

It costs you nothing to have your Eyes tested.

If the services of a Physician is needed we will tell you so.

R. H. TRAPNELL,
Eyeglass Specialist,
St. John's.

Avondale Fire.

Our parish church, which represented many years of sacrifice and labour, was destroyed by fire in the lightning storm of June 17th. This loss comes upon us while we are still endeavouring to pay off the debt on the parochial residence recently built.

Our parish is small both in population and resources, and under the circumstances we are compelled to ask the outside public for assistance. Any contributions, no matter how small, will be gratefully accepted by the following members of the committee:—Dr. W. E. Jones, George Kennedy, John Moore, Patrick O'Brien, William Aspell, Patrick Flynn, Joseph Moore, John Devereaux, Lawrence Hennessy, or

THE REV. R. M. SHEAN, P.P.,
July 11, 1911 Avondale.

Flower Store Bulletin.

This Week.
Fresh Ripe Tomatoes.
PLANTS:—Cucumber, Marrow, Tomato.
CUT FLOWERS—Carnations, Asters.
In Pots:—Smilax, Ferns.
We supply Wedding Bouquets and Floral Designs at shortest notice.
Phone 197.
J. McNEIL,
Rawlin's Cross.

THE GREEN MOUSE!

The new novel by Robert W. Chambers who certainly is to-day the most popular American writer of fiction, his striking pictures of fashionable life are presented only as his able pen can do them. The London Daily Telegraph says:—"Mr. Chambers keeps up a ripple of excitement all the time. Paper, 50c. Other books by this writer are:—Alias Page, clo., \$1.25; The Cambria Mask, paper, 50c.; The Haunts of Men, paper, 50c.; The Danger Mark, 50c.; Adventures of a Modern Man, clo., \$1.25; Lowland, 75c.; The Fighting Chance, 75c.; The Firing Line, 50c. and 75c.; The Tracer of Lost Persons, 50c.

MARTIN'S Angling COMPETITION.

Buy your Tackle at MARTIN'S. All guaranteed to be the best. Our Competition this week is open to persons purchasing Tackle from Saturday 22nd to Wednesday 26th. Fish to be sent to our store on Thursday 27th before noon.

Prize—Largest Trout.
Prize—Largest Half Dozen Trout.
Mud, Rainbow or Brown.

Subject to the usual conditions. Prizes to be selected from various articles on exhibit at our store.

Buy your Tackle from **MARTIN'S.**

MARTIN HARDWARE COMPANY.

Farrow's 'A1' Mustard.

Costs No More than Others but is vastly Superior
Manufactured by the growers (who are experts in its cultivation) from perfectly matured seed it does not ferment.
It presents a bright color, appetising flavor and a pungency that cannot be approached by imitations however skillfully faked.
Try FARROWS 'A1' next time—you will know then which is best.
J. FARROW & Co., Peterborough, England.

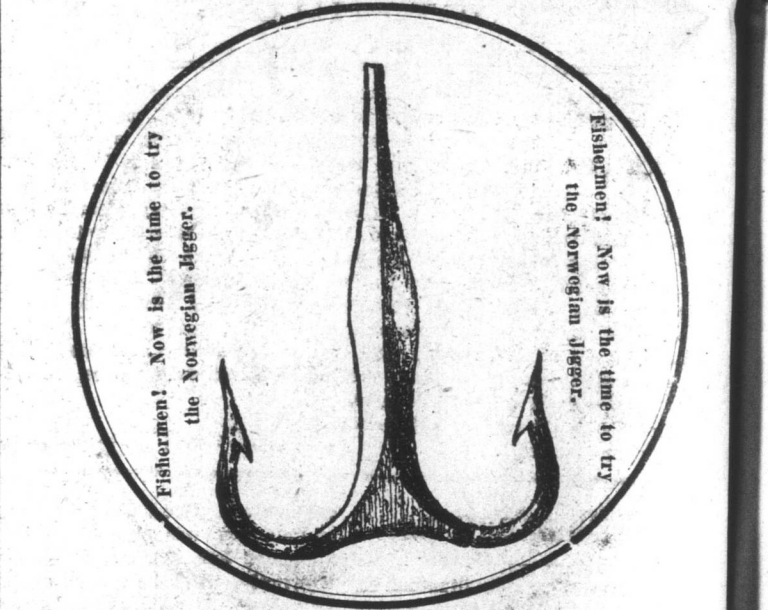
CHEAPER THAN CODFISH!

We offer to-day at an extremely low price

30 brls. Ch. Beef Cuttings,

Sent us on consignment. Telephone 393 if you want a BARGAIN.

F. McNAMARA, Queen St.



REID NEWFOUNDLAND COMPANY.

Week End Excursion

EVERY SATURDAY until further notice EXCURSION TICKETS at **ONE WAY FIRST-CLASS FARE,** will be issued to and from all stations between St. John's, Bonaville and Placentia, inclusive. GOING, good on all trains of Saturday. RETURNING, good on all trains of Monday following.

SUNDAY EXCURSION!

SPECIAL EXCURSION TRAIN leaves St. John's at 2.30 p.m. each Sunday, going as far as Kelligrews, stopping at intermediate stations. RETURNING, leaves Kelligrews at 8.07 p.m.

RETURN TICKETS AT ONE WAY FIRST-CLASS FARE.

Reid Newfoundland Company

JOB PRINTING Neatly EXECUTED

WEATHER FORECAST.
TORONTO, Noon—Fresh W. S. wind, fine and warm. Thursday—Strong breeze to moderate gale, S.W. to S. becoming showery.

VOLUME XXXIII

USE

Tuesday is Bargain Day AT LARACY'S

White Tucked and Insertion Lawns reduced 1-5 on Tuesday—a 12c Lawn for 10c.; a 15c. for 12c. a 20c. for 15c.; and 50 on.

Women's Bleached Ribbed Vests sleeveless and with sleeves, 1-1c. on Tuesday.

White Lawn Embroidery and Insertion, 5c. a yard on Tuesday.

Boys' and Girl's Linen Hats, 1-1c. each on Tuesday.

Everything in the Dry Goods, Crochery and Glassware Departments reduced on Tuesday, at

LARACY'S

345 & 347 Water St., opp. Post Office

Notice.



'Prospero'

Will leave the wharf of

BOWRING BROS., Limited

ON

WEDNESDAY Next, 26th of July

at 10 a.m.

Calling at the following places:— Bay-de-Veade, Old Perlian, Trinity, Catalina, Bonaville, Kings, C. Salvage, Greenspond, Westleyville, Seldom Come By Fogo, Change Islands, Herring Neck, Twillingate, Murren's Harbor, Exploits, Fortu Harbor, Leading Tickle, Pileys Island, Little Bay Island, Little Bay, Niper's Harbor, The Cove, LaSalle, Faquet, Cochin's Cove, Seal Cove, Western Cove, Jackson's Arm, Harbor Deep, Engle, Coche, St. Anthony, Griquet, Quipon, Battle Harbor.

Freight received until 6 p.m. on Tuesday.

For freight or passage apply the Coastal Office of

BOWRING BROTHERS, Limited

Telephone, 306.

Flower Store Bulletin.

This Week.

Fresh Ripe Tomatoes.
PLANTS: Cucumber, Tomato, C. U. T. Flowers—Carnations, Asters, Sweet Pea and Rose Scented Peonies.
In Pots:—Smilax, Ferns.
We supply Wedding Bouquets and Floral Designs at shortest notice.
Phone 197.

J. McNEIL,

Rawlin's Cross

Battalion Notice

C. C.

The Battalion will parade at 8 a.m. to-morrow, July 25th, at order. J. FERGUS DONNER, Major, July 14.