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standard of quality is so high  
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**More Bread and Better Bread**  
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Buy it and see for yourself.

**Target Tips and Hunting Hints**  
by Alfred P. Lane  
Send questions to Mr. Lane  
care of this paper



**A New Questions and Answers Department of Interest to Shooters**

Readers are reminded that this column is open to questions which should be sent to me in care of the Sportsman's Creed, and to discussions by the readers on anything connected with hunting or target shooting.—A. P. L.

**A Sportsman's Creed**

Just at this time of year when hunters everywhere are busying up for the long anticipated hunting trips, I think a little space devoted to a Sportsman's Creed may come in handy.

True sportsmen know the following rules and act according to them religiously. The beginner is apt to be careless at times.

- Never point a firearm at any living thing unless you actually intend to kill; also carry your weapon carefully.
- Don't be a game hog. Learn the game law by heart and see to it that you and your hunting partners follow it. The hunter—not the kind of gun—is responsible for the game hog.
- Play square. Give your partners just as fair chances at the game as you have.
- Do your full share of work in camp.

If you follow these rules you will not only enjoy your hunting trip, but you will find that true sportsmen will be mighty glad to have you as a partner.

A. R. Okanogan, Wash.

- Will shot which one loads himself and dips in hot tallow to make them stick together lead a gun or hurt it otherwise?
- Ans. It cannot cause leading or hurt the gun.
- What shot will chamber the best in a 12 gauge shotgun, full choke, for ducks, 2, 3, or 4 and for chickens 5 or 6?
- Ans. For ducks No. 4 shot is considered best. For chickens, No. 6.
- Which do you think is the best gun for hunting deer, bear, coyotes, etc., a 30-30 Remington, a 45-70, or a 22 Savage high power?
- The ballistics of these cartridges are: 30 Remington, muzzle velocity 2,020 ft. seconds; muzzle energy 1,540 ft. lbs. Range for accuracy, 500 to 700 yds. 45-70, muzzle velocity, 2,700 ft. seconds; muzzle energy, 1,132 ft. lbs. Range for accuracy, 300 to 500 yds.
- A Subscriber, Burlington, Vt.

  - What is the trajectory at 200 yds. of the .351 caliber rifle, also the extreme range of same holding the arm at an angle of 45 degrees?
  - Ans. When shot at 200 yds. the bullet rises 7.2 inches above the line of sight at 100 yds. The extreme range is in the neighborhood of 2,000 yds.
  - Is the 20 inch barrel as accurate as the 26 inch barrel?
  - Ans. Yes. The length of barrel does not affect the accuracy.
  - Does it harm an automatic to keep the action well greased? I have been told it did.
  - Ans. It certainly does not harm any rifle to keep the action well greased, but a heavy sticky grease might interfere with its operating perfectly.
  - What is the greatest distance at which a bear or deer could be stopped with the .351 caliber rifle?
  - Ans. This question cannot be answered with any degree of definiteness, but I certainly should not wish to use this cartridge on deer at over 150 yds.
  - Can you overheat a rifle barrel by shooting it?
  - Ans. A rifle barrel can be overheated by shooting it, but no heat would affect it unless it began to get red hot and the shooter would be almost sure to burn his hands before that point was reached.
  - About how many rounds had the following rifles ought to shoot before showing wear—30-30, .32 Spectral, .401 and .351 calibers, if they were WELL taken care of?
  - Ans. The first two should last four thousand to five thousand rounds, and the second two from two thousand to three thousand rounds.
  - Which way would you advise using a brass rifle brush, with or without oil?
  - Ans. Use oil, as it makes the brush slide thru the barrel and assists in the removal of powder residue.
  - A. B. McC., Westover Pa.
  - Has the Remington .30 high power rifle as much velocity and striking power as other makes of same caliber? Is it strong enough for deer?
  - Ans. The 300 Remington cartridge is of the same power as the regular 30-30 cartridge. The difference between the .30 Remington cartridge and the standard 30-30 is that the former is made rimless and the latter has a rim. Either of these cartridges are powerful enough for deer.
  - N. J. P., Falls Pa.
  - Is the 12 gauge, 32-40 Three Barrel Gun Co.'s 32-40 Three Barrel Gun Co.'s 32-40 rifle barrel intended for high power ammunition? It is probably not adapted to high power ammunition, although I am not just sure on this point. I would suggest that you write to them for more definite information.
  - G. L. K., Battle Mountain, Nev.
  - Do your remarks in a recent issue regarding use of Lesmok and semi-smokeless powder apply to 25-20 Winchester shells? If so, where can shells so loaded be procured? Many rifle shells of various makes and calibers are used in this section.
  - Ans. It has been found that Lesmok powder is not adapted to other than the 22 rim fire sizes. Lesmok and semi-smokeless powders are by all odds the best in .22 caliber shells, but in the larger sizes, which are center fire, the smokeless loads are best.
  - G. A. R., Evansville, Ind.
  - Which is better for hunting purposes, accuracy considered as well as power, the 32-40 HV5 or 38-55 HV5?
  - Ans. I cannot answer this until you say what kind of game you are going after. If for moose, the 38-55 would be better and I would be inclined to favor it over the 32-40 for all large game shooting.
  2. Is the 45-70-500 powerful enough for African game? Is it as good as the 405?
  - Ans. African game runs ill the way from deer as small as a fox terrier dog to the elephant or hippopotamus and the extremely tough rhinoceros. The 45-70 would be too powerful for a great deal of the game and not powerful enough for another portion of it. A hunter in Africa should have an assortment of at least three different rifles. The 405 is usually considered big enough for the biggest game except elephants, etc., for which game the most popular is a very powerful double barrel rifle.
  3. Does the Marlin Company make an autoloader? Does the Colt Co. still make the double action, solid frame, side rod ejector revolver similar to the single action frontier model?
  - Ans. The Marlin Co. do not make an autoloader. I am not sure, but I am under the impression that the Colt Company have discontinued the revolver you mention.
  - Ans. Write to J. B. Crabtree, Ypsilville, Conn., Secy. United States Revolver Association, who will be glad to give you the information with regard to organizing a revolver club, and also the standard targets and distances.

alf. P. Lane

To be a good orator one must know just when and where not to talk.

Minard's Ointment Cures Colds, etc.

**Britain's Progress Strengthening Navy**

Could Lose as Many Warships as Germany Has at Present and Still be Mistress of the Seas

The St. Louis (Miss.) Globe-Democrat publishes an important communication from London, to which it is stated that the late Admiral Mahon of the United States recognized that sea-power is the most vital thing in the world to a nation. He showed that without it there can be no victory, that with it, in sufficient quantity, defeat is impossible. It proceeds to say it is difficult to see how Germany and Austria can even triumph over England, Russia and France, and the great British forces assisting them may be battered and trampled on land, but Britannia will ever rule the waves in this war, for there is no taking place, and has been since the beginning of this great war, of naval expansion such as the world has never seen.

Two hundred ships at war, at least, not counting converted merchantmen, from patrol boats to super-dreadnoughts, have been added to the British navy since the commencement of war. Scores of others are on the stocks.

**Great Length and Speed of Britain's Newest Ship**

This new craft will be 800 feet long, which is 150 feet longer than the Queen Elizabeth, that wonderful floating fortress which today stands as the premier battleship of the world. She will be nearly 200 feet longer than the greatest American battleships. Her speed will be well over 30 knots, possibly 35. It is the speed of an express train, it is knots and knots faster than many of the torpedo boat destroyers of the American or any other navy.

This "super-dreadnought destroyer" will not carry great armament, but she will be heavily armored as many of her younger sisters. She will have only four or six—her number is unknown—15-inch guns. The Queen Elizabeth carries eight. It will be her speed that will make her formidable. With her great guns, with greater range than any others in the world save those on ships of her own fleet, and with her great speed she will be able to stand well off and send in blow after blow against almost any ship afloat. It will be like two men fighting, one with a reach of 10 inches longer than the other, like Jess Willard holding off some bantam weight at a point where he cannot even reach his antagonist, and with his long hands beating him down.

**Fifteen New Battleships In Seventeen Months**

This means that between August 1, 1914 which was just before the actual outbreak of war, and January 1, 1915, seventeen months, England will have placed into commission new, and not counting a single ship of the preponderant fleet which she had in commission before them, a fleet which was equal to any two others of the world, at least fifteen great modern battleships.

Of course these ships have not all been laid down within the period. Nearly all were laid down before the beginning of the war, some were well on their way toward completion. But none were in service before, so it constitutes a new fleet. The figures are amazing. They show that in the seventeen months mentioned the British will produce 450,000 tons of the finest battleships in the world. Tonnage is one way of estimating the strength of a fleet. Armament is another. On these ships of war there will be placed more than eighty of the magnificent 15-inch guns, the largest any navy uses, twenty 14-inch, twenty-eight 13.5 inch, ten 13-inch, fourteen 12-inch 236 6-inch and sixteen 4-inch, along with sixty-five torpedo tubes.

Today the fleet of the United States consists of eight battleships of the first line in commission. Shortly two others, the Oklahoma and Nevada, will also be out, but these first eight show a tonnage of 189,550. Then there are building, counting the Oklahoma, the Nevada, seven of these first line ships, which means super-dreadnoughts. Their tonnage will be 223,800. The two combined will not equal the new British fleet. Then on the American active list follows nineteen battleships of the pre-dreadnought type, all completely outclassed not only by the newer British types, but also by the first line ships of the American navy. They are small vessels, comparatively slow, and without great hitting power in an engagement. A Queen Elizabeth could cut off two or three of them without much difficulty. Their total tonnage is 283,000.

With the exception of two of the first line ships now in commission, no ship of the American navy has larger than 12-inch, while of the new vessel being turned out in England, virtually all have 15-inch guns. This calibre has been adopted as the best by the British experts. It is the size being used on all new ships.

**ROD AND GUN**

A glance at the list of contents of the November issue of Rod and Gun in Canada magazine indicates that this number is of general interest to the outdoor lover and sportsman, while a reading of the number justifies the first impression. "Big Alec and the Portage of Death" is a Hudson Bay story by R. J. Fraser of "pictorial interest, comprising a veritable 'portage of death' which was negotiated by an unfortunate band of Indians, the victims of a fester's cruelty. "Martin and the Mortgage" is another of H. C. Haddon's stories and has to do with the capture of a den of black fox puppies. "How Saunders caught the Game Hog" is a story of deer hunting by camera vs. deer hunting by gun, written and illustrated by F. V. Williams. There are other stories that make a like appeal to the readers of a sportsman's magazine as well as the usual special departments devoted to guns and ammunition, fishing, etc. W. J. Taylor, Limited, Woodstock, Ont., are the publishers.

**Additions to British Navy Equal to Whole U. S. Navy**

To put it in its most striking form the sentence sums up what has happened in England since the first of August, 1914, when England was on the verge of participating in the war:

There have been added to the British fleet new ships, counting no vessel which was in commission prior to the outbreak of hostilities, which constitute a fleet equal in battle-power to the whole fleet of the United States which has taken years to build. It consists of super-dreadnoughts, light cruisers, monitors, destroyers and submarines, a perfectly balanced fleet in itself.

**Imagine a Great Naval Conflict Between British and German Fleets**

Another way of putting it is to imagine a great naval conflict between the British and German fleets. The British fleet is able to bring to bear nearly two ships to one and

**SHE RECOMMENDS "FRUIT-A-TIVES"**

Mrs. Corbett Read the Advertisement and Tried It

Nov. 14, 1914.  
"I have used 'Fruit-a-tives' for Indigestion and Constipation with most excellent results, and they continue to be my only medicine. I saw 'Fruit-a-tives' advertised with a letter in which some one recommended them very highly, so I tried them. The results were more than satisfactory, and I have no hesitation in recommending 'Fruit-a-tives'."  
ANNIE A. CORBETT.  
Time is proving that 'Fruit-a-tives' can always be depended upon to give prompt relief in all cases of Constipation and Stomach Trouble.  
50c. a box, 6 for \$2.50, trial size 25c. At dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.



**SYNOPSIS OF CANADIAN NORTH-WEST LAND REGULATIONS**

The sole head of a family, or any male over 18 years old, may homestead a quarter section of available Dominion land in Manitoba, Saskatchewan or Alberta. The applicant must appear in person at the Dominion Lands Agency or Sub-Agency for district. Entry by proxy may be made at any Dominion Lands Agency (but not Sub-Agency), on certain conditions.

Duties: Six months' residence upon and cultivation of the land in each of three years. A homesteader may live within one mile of his homestead on a farm of at least 80 acres, on certain conditions. A habitable house is required except where residence is performed in the vicinity.

In certain districts a homesteader in good standing may pre-empt a quarter section alongside his home stead. Price \$3.00 per acre. Duties—Six months' residence in each of three years after earning homestead patent, also 50 acres extra cultivation. Pre-emption patent may be obtained as soon as homestead patent, on certain conditions.

A settler who has exhausted his homestead right may take a purchased homestead in certain districts. Price \$3.00 per acre. Duties—Must reside six months in each of three years, cultivate 50 acres and erect a house worth \$300.

The area of cultivation is subject to reduction in case of rough scrubby or stony land. Live stock may be substituted for cultivation under certain conditions.

W. W. CORY, C. M. P., Deputy of the Minister of the Interior.

**Telegram Wired To Minister Militia**

Colonel Mersereau to Ottawa to Interview Sir Sam Hughes

Following is the telegram wired to Sir Sam Hughes, Minister of Militia, Ottawa, on Wednesday night in connection with the raising of a north shore battalion, to be under the command of Lt-Col. George W. Mersereau:

Newcastle, Nov. 10, 1915.  
To the Honorable Sir Sam Hughes, Minister of MILITIA, Ottawa.

The citizens of Newcastle and of the upper section of Northumberland county held a representative meeting here on 9th instant to consider the proposal of raising a battalion under Lieutenant-Colonel Mersereau for overseas service and to be recruited from the four northern counties of New Brunswick.

The meeting was representative and enthusiastic and in full accord with the proposal. It was also of the opinion that this battalion could easily be recruited within the bounds of three counties and it unanimously passed a resolution that if Lieutenant-Colonel Mersereau's offer to raise this battalion were accepted the citizens would do all in their power to make the project a success.

Resolutions were also adopted approving the proposal of the minister of militia that recruited men when in sufficient numbers be quartered and drilled in towns in their vicinity during the winter.

A committee was appointed to respectfully urge upon you the desirability of accepting Lieutenant-Colonel Mersereau's offer and of communicating to you the resolutions adopted by the meeting.

(Sgd.) G. G. STOTHART, Mayor and chairman of committee. Lt-Col. Mersereau was in town on Thursday on business in connection with the forming of the North Shore Battalion, and visited the officers at the Wireless.

Capt. Jones and his staff of officers are very enthusiastic over the matter, and are anxious to see Col. Mersereau given his command. In reply to a letter from the Minister of Militia, Col. Mersereau went to Ottawa on Thursday to personally interview Col. Sam Hughes. A large number of bandmen and musicians have signified their willingness to form a band for the battalion should Col. Mersereau be given permission to go ahead.

Yesterday is Dead; Forget It—  
Tomorrow does not exist; Don't Worry—  
Today is Here; Use It!

**WHY WAIT?**

Yes, you INTEND to advertise. You fully appreciate the value of advertising. You have seen immense businesses built up by good advertising. But YOU intend to wait a little longer before you place that intended ad. in The Advocate. Certainly, you INTEND to advertise, but not until tomorrow, next month or perhaps until the war is over.

Friend, do you realize the people of Northumberland County are a prosperous people who are NOT going to wait until to-morrow, next month, or until the war is over before they BUY? And they will buy from the man they have faith in—the man who advertises in their trusted home paper, The Union Advocate. This paper covers Northumberland County thoroughly. It goes into the home and STAYS there.

Recently we decided to make The Advocate the leader of all papers in the County of Northumberland in the matter of circulation and second to none of any rural paper in the Maritime Provinces. We spared no expense to achieve this end.

So far as circulation is concerned, we have won out. There is not a corner in Northumberland County in which The Advocate does not circulate. As a matter of news—we lead, others follow. We give the biggest dollar's worth of news of any other paper in the county. We give the news first, while it is fresh. We receive weekly, letters, kind, thoughtful letters, commending us upon our work. Hundreds of new names have been added to our lists within the past two months. We expect these new subscribers will bring many more new ones.

Just think, Mr. Advertiser, what this enormous increase in our circulation means to you! You are not in business for your health—you are spending money in advertising for the purpose of getting increased business. As a business proposition, it is up to you to use the paper with the largest bona-fide paid up subscription list, and that paper in Northumberland County is

**THE UNION ADVOCATE**

Make up your mind TODAY, and get settled in a good position for the Christmas trade.

**PROMPTNESS**

That it pays to be prompt has been proven time and again by The Advocate Job Department, and proof of this can be seen by the following extract from a letter received from a patron in Reston, N. B. The reader can judge as to whether he is a SATISFIED patron or not:

"Reston, N. B., 8th Oct. 1915  
The Union Advocate Office,  
Newcastle, N. B.

Dear Sirs:—You are certainly the promptest people I ever tried for auction posters. I received the last order the very next day after sending you the order.

I had a rush on for auctions lately, and I may have some more before the winter. If so, you will get the work.

I am yours truly,  
(Name withheld.)

This is one of many just such letters as are being received from time to time at this office, and they bear evidence that wherever a mail order customer of The Advocate is found, you can be sure he is a satisfied one. We endeavor to always give our best attention to orders received by mail, large or small, and while we cannot always be as prompt as in the case above referred to, owing to the heavy run of work always on hand, we make a point of delivering the finished work at our very earliest convenience, by the quickest and cheapest (to the customer) route.

You will find the stock suited to your needs, and a satisfactory cost price. Let us have your next order as a trial—WE GUARANTEE SATISFACTION.

**THE UNION ADVOCATE**  
Phone 23 NEWCASTLE, N. B. Box 359