The Result of Advertising Is Far Reaching.

THE SEMI-WEEKLY RIONDIRE NUGGET: DAWSON, Y. T. WEDNESDAY, OCTOBER

BALANCE WHEEL OF VIKON'S PR

The immense business which we enjoy has been honestly earned. We are legitimate merchants and have told and will tell the people about our goods in a legitimate and honest manner.

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When we say you can save money at our store we mean that exactly. You know that thousands of tons of merchandise have been imported this year as in preceeding years by us. You may not know, but such is the fact, that the Northern Commercial Company at the present writing has sufficient supplies to carry all the population of this district through the closed season in comfort and, we might add in luxury. The importation of this immense stock is in keeping with the policy outlined for getting and keeping your business. We are not here to ruin competitors or create havoc with trade, but we will and must do business and that on honest, clean and legitimate lines.

L. R. FULDA, Acting Manager.

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The White Dove of Peace

COLIATH: the Mighty, the SANDOW the Hercules, has been cruelly smitten and at last sees the error of his ways. Now that he acknowledges defeatand promises to refrain from creating ruinous competition or havoc in trade we accept his apology and extend the glad hand of friendship. We trust the lesson which we taught him will be remembered and that he will in the future live up to the manly principles he now advocates. But Goliath our die is cast. We cannot alter our principles. The prices which gave you such a mighty blow still obtain in our store and Gold Seal Rubbers, Strauss Overalls and Dolge Felt Shoes will continue to be sold at "ruinous prices" by us. Selah. - - and now there is another "David" in the field. Put up your sling, we were on the ground first, fired the first shot and are (pardon the plural) the Simon pure David. Imitation they say is the most sincere flattery but David the Second we want all the gore and all the glory for this enterprise. SARGENT & PINSKA 1940 DAMA DEM **NOTE: -- We Fired the Pebble** UBS10ERD SMALL DEALERS That Slew Goliath. plant it. If he stayed in long enough cient referee, Bert Dove This Has a Moral, When Willie Says "Boom." ed up a store and bakery on No. milk from the bottle he began to get timekeeper, and Nick B he would be skun, sure. Once there was a man who began low Bonanza. He is now pre- fat, and has continued so since. He Little Willie Grow, aged 3 years, is So the man closed all the deals and lenged the winner,--Nom 'Willie says "boom" under the most pared to give all miners good satis has never been sick in his life. He is not a favorite in the North Side home making mind bets on the stock marput the whole wad in Cousin Ches- tember 9. Mr. McDonald also runs a full of fun and comical as any of Dan in Chicago, where his mama takes trying circumstances, not infrequently ket. faction. selecting the parlor when it is full of He could buy 1000 imaginary shares ter's investment company which was freight line. Rice's clowns; is very popular and the him to visit. Only the best brands of a served. Drinks and cigars 2 visitors, or the front piazza, or per- of a certain stock and hold it for a known to be soild because all the di-A new road house has recently been best known boy on the creeks. He Willie's mamma is fond of coming Preparations Are Well in Hand built on No. 35 above Bonanza by Mrs. Thomson. Mrs. Thomson will be glad to have all her friends call at gestive organs, for he eats raw meat, inthe sinal in four of course, brings inthe willie with her. There is often be glad to have all her friends call at the Sananza by only arrived from the outside about a month ago, he possesses good di-chicago, and she, of course, brings ittle Willie with her. There is often rectors lived in a suburb where there McDonald, Bank salo for Winter Operations. When quotations were sky-high he were no saloons. LOST-Large brindle stripe in face, short Next year the cousin played angel stripe in face, short in name of "Prince." Re-return of dog to Nugar the Savoy when they want a good raw potatoes, and any old thing ex- quite a party at the house, as the obliging young woman, was seated on profits would have been if he had for a patent fire-escape and settled at cept nails and horseshoes. He ped- boys come home at the same time the piazza one evening talking with a uesd real money. cents on the dollar. Extensive Work Will Be Done on Great preparations are being made dles meat along creeks and at the and quite a family reunion takes man caller, who was saying some The safe player advertised for a jo Some months he had figured him-LOST-Fox terrier pul Adams Hill and Elsewhere-Per- for extensive work on Adam's Hill Forks. He has made a record for place on these occasions. Sad to say, sweet and earnest things. His back self \$60,000 to the soft side. on the road. Salary no object. black spots, bob tal with padlock; lost this winter. It was the general im- his honesty and integrity. Two or little Willie is the most unpopular was turned to the door, and he did As soon as he learned that he could Moral: It is difficult to leave of sonal Notes of Interest. pression that this was a summer min-ing camp. The fact is it has been taining \$350 in currency; and he did Little Willie's great lault is that he threatening finger at the young orders. He put his ammunition into taking chances .- New York Herald. Reward. Empire b Mr. Welter Barnes, an old sour demonstrated that they cannot get a not rest till he found the owner and has a habit of pointing his finger at woman as he said "boom!" The a pyramid and began to fight the WANTED.-By a con position as cook Best of references. Let Gallagher Go. sufficient supply of water during the returned the lost treasure, therein ful-summer months to make it a good filling by example the precept that an shouting "boom?" in loud tenes. Intense tones, when he was horrified His friends tore his clothes trying dough from No. 8, Victoria Gulch, A smashing right swing to the jaw left for the outside last night. Mr. sent Kid Gallagher down and out at Barnes will go to San Francisco, his bolt home, which he has not seen for three years. He will return in barnes will operate four steam plants on his three years. He will return in three years the molest will be cleven more three he is an absolute king. March steam boilers on this hill, which will trading, and then deposits it in the no one, says the reporter of the Chi- He thought she had fainted and ran meeting. Every lamb had the clip-Tarch. Jack Grant of 66 below Bonanza with a very bad cold. Mr. W. O. Smith from 57 below Bonanza was transacting business in town vesterday. Mr. W. O. Smith and was taken to the outside The finest nuggets of the Bonanza was transacting business in town vesterday. Mr. W. O. Smith from 57 below Bonanza was transacting business in town vesterday. Mr. W. O. Smith from 57 below Bonanza was transacting business in town vesterday. Mr. W. O. Smith from 57 below Bonanza was transacting business in town vesterday. Mr. W. O. Smith from 57 below Bonanza was transacting business in town vesterday. Mr. W. O. Smith from 57 below Bonanza was transacting business in town vesterday. Mr. W. O. Smith from 57 below Bonanza was transacting business in town vesterday. Mr. W. O. Smith from 57 below Bonanza was transacting business in town vesterday. Mr. W. O. Smith from 57 below Bonanza was transacting business in town vesterday. Bonanza was last evening. Carr had agreed to stop The "Flor de Ma Butler's. 75 per cent. of the purse. He failed CELEBRATED S. & W. CA AT F. S. DUNHA THE FAMILY GR Corner 2nd Ave. and Et $\frac{1}{1}$ $\frac{1}$ STATIONER A FULL LINE Cousin Chester begged him with blow which practically settled "in Cox & Clos increasing business. D. R. McDonald has recently From the time he commenced to drink We fit glasses. Pioneer drug store. neighborhood that a child is being cigar-call at Butler's Pioneer. tears in his voice to pull it out and battle. Ed. O'Donnell made I