May 18th, 1910

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We wish to Remind these who have not yet taken advantage of the Bargains offered in the Grain Growers' Guide under date of May 4th that there are only a few days left in which to do so, as owing to the low prices guarde we will not fill any orders taken from this list and received by us after May 31st, 1910

N te Our Special Offer in which we quoted Granulated Sugar at the Special Price of 82.55 per cet. will be withdrawn on May 201h. after which the price will be 52.55 per ent. and amhjust to the rise of the Market which

THE KING OF :: **DISK HARROWS**

The "Bissell" hitch is well back where the work is being done making the draught light. Frame is directly over the gangs. Horses do not carry the weight of the pole, levers, braces, frame and driver on their necks. This combination gives the "Bissell" greater espacity and power making it the View.

The "Bissell" goes down deep under e soil, makes an even cut. turns it effectly, and pulverizes it thoroughly. The "Bissell" is easily controlled.

Nothing to break-nothing to get out of order. Nearly all steel. Improved Ball Bearings are dust-proof. Axles are drawn up tight, and cannot spring

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THE GRAIN GROWERS' GUIDE

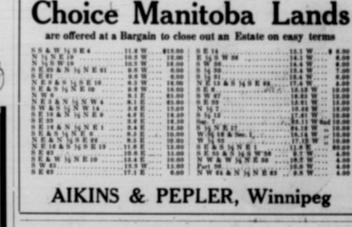
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ROS

GROCERS

or stretch to allow the Disk Plates t work loo

Every Canadian Farmer knows what the "Bissell" does. To the Farmer from the United States we are anxious America." Our FREE booklet tells all about it. Get it from your dealer or direct from us. Write today, Dept. \$4.



Farmers Meet in St. Louis and Discuss Consolidation

THE UNDERMENTIONED

The American Society of Equity and the Farmers' Educational and Co-Oper-ative Union of America are two great organizations. The former claim to have a membership of two million farmers, and the latter three million. The mem-bership of the A.S. of E. is largely com-posed of the growers of corn, wheat, oats and other cereals of the northern and middle west states, while the strong-hold of the F.E. and C.U. is in the cotton, tobacco and fruit growing states south of hold of the F.E. and C.U. is in the cotton, tobacco and fruit growing states south of the Masson and Dixon line. Its purpose is defined in its constitution as being: To encourage equity, establish justice, and apply the golden rule: To discourage the credit and mortgage evaluation.

To educate the agricultural classes in

To teach farming: To teach farmers the classification of cops, domestic economy and the process

crops, domestic economy and the process of marketing; To systematize methods of production and distribution; To eliminate gambling in farm products by boards of trades, cotton exchanges and

other speculators; To bring farming up to the standard of other industries and business enter-

To secure and maintain profitable and to secure and mattern produces and stock, and other products of the farm. The constitution of the A.S. of E.

The constitution of the A.S. of E. embraces all the above purposes in some-what different form with the additional distinctive feature of fixing a minimum price for farm produce below which members are not expected to sell. The fundamental principles of both organization; Brd, co-operation. As they were working along parallel lines with aims and purposes identical, for some time, the idea of uniting the organizations and making one grand national body that would cement into one compact body all the farmers of the United States, was gaining ground in the minds of the leaders of the movement. It was therefore arranged to hold a joint The second secon

compass by the network of railways centred there; has manufacturies of vari-ous kinds and is eagerly looking for more. St. Louis has its baseball leagues, business men's league, convention league and various other leagues and organiza-tions, all of whose functions are to "bring grist to St. Louis' mill" and to overlook nothing that will have the effect of keeping the virtues of St. Louis before the people of the United States. Of those publicity organizations, none are more progressive

Page 8

THIS LOOKS LIKE A

GOOD INVESTMENT

A Cent will buy a Post Card

A Post Card will bring our

Our Catalogue WILL SAVE

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YOU DOLLARS

Catalogue

the virtues of St. Louis before the people of the United States. Of those publicity organizations, none are more progressive than the convention bureau, whose energetic sccretary and manager succeeded in "corraling" not less than 50 conven-tions of greater or lesser note, for St. Louis in twelve months, not one of which was regarded as a greater drawing card than the Parmers' Joint Convention, which met May 2-7. The convention secured the next most important step was to secure the crowd of farmers. Nothing short of 10,000 in attendance would suffice; one enthusi-astic journal set the probable attendance at 200,000 (this estimate may be due to either abnormal optimism or a typo-graphical error). A campaign of adves-tising was inaugurated, a half-dozen girls engaged for many weeks in addressing and mailing circulars on which upwards of 81,500.00 was expended in postage. Printing and other incidentals increased this amount to upwards of 85,000.00. It was announced that a hall capable of holding 20,000 people was engaged for the sessions which were to continue throughout the week, three sessions each day. The sessions were from 9 to 12, 1,30 to 4,50 and 5 to 10; 8 hours essions day or a total of 48 hours of oratory from some 95 speakers from all over the U.S. ranging from President Taft and the defeated democratic candidate, William Jenning Bryan, governors, senators, members of congress, to the ordinary

defeated democratic candidate, William Jennings Bryan, governors, senators, members of congress, to the ordinary citizens. Never has the patient American farmer been honored by such an array of distinguished men, or a convention of farmers inflicted with such as out-pouring of eloquence all arranged for him and for his special benefit by the convention bureau of St. Louis. The farmers did not enthuse; they refused to be stampeded. Members of the associations were coming to St. Cestured as Page 4

Continued on Page 4

A Big Dollar's Worth

he "Bissell

T. E. BISSELL COMPANY LIMITED, Elora, Ont. JOHN DEERE PLOW CO. LTD., Winnipeg. Sole Agents

UR readers will no doubt notice that a great many other papers are offering premiums and employing various contests and competitions to induce people to subscribe to their paper. It may be wondered why The Guide does not do this. The reason this course is not followed is because we do not believe in the principle of paying any person to read our paper. We believe that we are publishing the best paper in the interests of the western farmers that can be secured anywhere. We believe that it is the best dollar's worth on the market today in the shape of a weekly journal, and for that reason we are selling it for \$1.00 per year on a business basis. We believe that we are giving every subscriber big value for his money.

It will also be noticed that we are not clubbing with other papers, except country papers. We believe that it is a good thing for every farmer to patronize his local paper, and for that reason we give clubbing rates to the country papers. Otherwise, we stand on our own feet. We believe that our readers will appreciate the independent stand we are taking as they have done in the past.

THE GRAIN GROWERS' GUIDE, Winnipeg

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