

PUBLISHED EVERY
FRIDAYCIRCULATES IN
EVERY PROVINCE

THE CANADIAN GROCER

AND
GENERAL
STOREKEEPER



QUALITY..



When a salesman talks price to you

Ask him about QUALITY

When he talks quantity

Ask him about QUALITY

When he talks merit to you

Ask him about QUALITY

That's the

STRONG POINT

in

Colman's Mustard

Tickles the Palate

Pleases the consumer by its delightful, smooth and lasting flavor. There's a certain something that makes it popular—indispensable for table and pickling purposes. That something is

QUALITY.

IMPERIAL is sparkling, clear as crystal, full-flavored and uniform—the high art of vinegar-making realized.



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