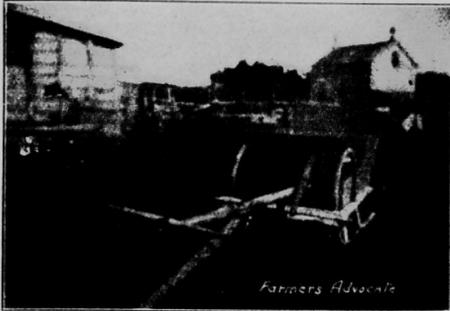
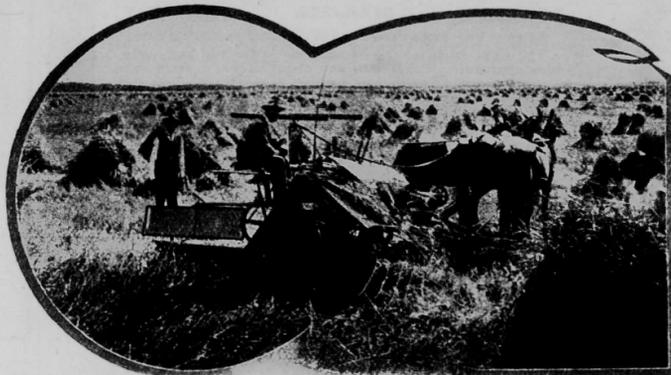


Do You See the Difference ?



The Man Who Doesn't Subscribe

The man who farms this place does not read agricultural papers. He doesn't believe in "book farmin'." The way his grandfather did is good enough for him.



The Man Who Does

This man reads the "Farmer's Advocate and Home Journal," and has profited by the practical information it contains. The picture looks prosperous, doesn't it ?

Does Your Neighbor Read ?

If he is engaged in any branch of agriculture or stock-raising, the "Farmer's Advocate and Home Journal" is one of his most necessary assets.

If he is not a subscriber you can induce him to become one and secure one or more of the prizes offered in the following list. The work will be a pleasure and the reward of practical value.

TO SECURE ANY OF THESE PREMIUMS THE subscriptions must be NEW ones and in addition to your own.

No other writer of Canadian fiction has ever drawn so true a pen picture. The Toronto World says: "It is a book that should be in the homes of all the people."

An Atlas

(For one NEW subscriber and your own renewal.)

Contains 16 maps of the greatest divisions in the world, with names of cities and their population. Map of Western Canada showing new railway lines. Should be in every home where there are school children.

The Blue Ribbon Cook Book

(For one NEW subscriber and your own renewal.)

This book is the best of the kind ever published, 154 pages, 850 valuable recipes, 6 pages of useful tables. Every recipe is of practical value, and the cook's convenience has been kept in mind throughout the book. Ingredients are given by measure, the cup being the standard instead of by weight, as many housekeepers do not possess accurate scales. The time needed to cook the different dishes is given, also a number of convenient tables and other useful general information will be found in its pages.

If you want the cook book for your own renewal only send \$1.75.

Microscope

With strong magnifying lens. Useful for examining weed and other seeds, insects or other small objects. TWO MICROSCOPES FOR ONE NEW SUBSCRIBER AND YOUR OWN RENEWAL.

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If you send us two new names and \$3.00 to cover same (each new subscriber paying \$1.50), we will mark date on your paper forward one year as remuneration to you; or, for each single NEW NAME, accompanied by \$1.50, we will advance the date of your address label six months. Cash commissions or premiums, as preferred, for larger lists of new names.

IN CLUBS OF FOUR RENEWALS OR OVER we will accept \$1.25 each.

No premiums included in club offers.

GOOD AGENTS WANTED IN EVERY DISTRICT.

These Premiums are given only to our present subscribers who send us bona-fide NEW yearly subscriptions at \$1.50 each.

If your own subscription is paid up you are entitled to the premiums for sending in one or more new subscribers.

**Subscription Price \$1.50 Per Annum,
3 Cents a Week**

The Farmer's Advocate Knife

(For one NEW subscriber and your own renewal.)

This is a genuine Joseph Rogers two-bladed knife. Bought in a retail store it would cost \$1.00.

A Razor

(For three NEW subscribers and your own renewal.)

A Carbo-Magnetic razor of the best steel; costs in the ordinary way, \$2.50. A delighted subscriber in Alberta says: "I have a good razor that I have used for 22 years, and thought I had the best in the market, but the "Farmer's Advocate" razor is a little the smoothest I ever used, and I take pleasure in recommending it to others."

A Watch

(For four NEW subscribers.)

Nickel case, open face, seven jewel, stem wind, stem set watch, gentleman's size.

(For four NEW subscribers.)

A lady's silver watch, handsomely engraved, open face, fancy illuminated dial, stem wind, pendant set, a splendid timekeeper.

Baron's Pride

(For one NEW subscriber and your own renewal.)

A handsome picture of the champion Clydesdale sire, size 17 x 13. Suitable for framing. Regular sale price of this picture, 50 cents. Hundreds have been mailed to subscribers during the past couple of months.

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(For two NEW subscribers and your own renewal.)

A Canadian Farm Story, by Anison North, bound in cloth and finely illustrated. The story is a real picture of Canadian rural

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