

**Get Real Tire Economy!**


Motoring is two things—a pleasure and a business. One might say it was used sixty per cent. for entertainment and forty per cent. for commercial purposes. Yet no matter whether you use your car to get orders or ozone, your greatest economy will be the reduced cost of mishaps.

No accident ever befel an automobile but what the tires were forced to play a part in it. And no accident ever was averted but what the tires had a say in that, too.

If you will drive fast,  
If you will make those sudden stops,  
If the city will water asphalt,  
If rain will make muddy roads;

Why then—the possibility of skidding will always be with you, unless you figure on those elements of danger when you buy your tires. When you think of how to avert danger in motoring you immediately think of

**DUNLOP TRACTION TREAD.**  
S.T. 113




**Big Ben**

**100,000 Farms run on his Schedule**

Put your early rising problems in Big Ben's hands—just tell him what time in the morning you want to get things stirring around your place.

He's calling time and keeping time now for five million families—more than a hundred thousand of them live on farms.

See Big Ben today at your dealer's. 7 inches tall, handsome, built to last for years. Rings two ways—once for five straight minutes, or at half-minute intervals for ten minutes, unless you shut him off. Price \$2.50 in the States, \$3.00 in Canada.

If your dealer hasn't him, send a money order to his makers and he'll come direct by parcel post, all charges prepaid.

**Western Clock Co.**  
La Salle, Ill., U.S.A. Makers of Westclox



If you are using an old, worn-out cream separator or crocks and pans in obtaining the cream from your milk

**You Are Losing Money Daily**

As cream is the highest-priced product per pound you are producing on your farm.


Let us place a

**KING CREAM SEPARATOR**

in your dairy on trial, and you will then see what you are losing

Sold on easy terms. Write for local agent's address.

**King Separator Works of Canada**  
Bridgeburg, Ontario



**BUILD A STURDY STAVE SILO**

**25% Cheaper and 100% More Durable**

Our Preservative Process is an Exclusive Feature.

A 50-page Fully Illustrated Descriptive Catalogue free on request.

**THE ADIRONDACK SILO CO. OF CANADA, LIMITED**  
425 Avenue Avenue Montreal, P.Q.

**Your Farm Home Can Easily Have One of These Systems**

All the comforts and conveniences of a modern bathroom! Plenty of running hot and cold water in the kitchen! Water in the barn and outbuildings! Running water always ready for every farm need—this is all made easily possible for YOU through the

**Empire WATER SUPPLY System**



Empire Systems have been successfully installed in many country houses in all parts of the Dominion. No matter where you live, we can send you an Empire System complete, ready to set up.

**Outfit Consists of:**

White enamel bathtub, closet with tank, lavatory, with fittings, hot water boiler to kitchen range, pneumatic pressure storage tank and system, all piping and fixtures necessary. Price of outfit complete

**\$225**

We have other systems with additional fixtures at slightly higher prices. Send for our free booklet, describing different systems. Write us your needs, and we will give you full particulars and prices on a system suited to your requirements.

Don't put up with the old, unhealthy, inconvenient outdoor cess-pool any longer. Write us to-day.

**Empire Mfg. Co. Limited**  
East London, Ont.

**FREE LAND**

**FOR THE SETTLER IN New Ontario**

Millions of acres of virgin soil, obtainable, free at a nominal cost, are calling for cultivation. Thousands of farmers have responded to the call of this fertile country and are being made comfortable and rich. Here, right at the door of Old Ontario a home awaits you.

For full information as to terms, regulations and settlers' rates, write to

**H.A. MACDONELL, Director of Colonization**  
Parliament Buildings, TORONTO, ONT.  
**HON. G. HOWARD FERGUSON, Minister of Lands, Forests and Mines.**