



“ Let Me Help You Carry the Burden, Mother ”

“If Canada Fails us in October, We Must Curtail Many of Our Activities.”

Sir ARTHUR STANLEY, Chairman, Executive Committee, British Red Cross.

It now costs \$300,000.00 a week to carry on the work of the British Red Cross, or \$16,000,000.00 a year.

Every minute of the day and night it costs \$30 to minister to the sick and wounded and dying.

Last year Ontario's magnificent contribution paid for the entire work of the British Red Cross for nearly six weeks.

This year, in view of the greater need, it is earnestly and confidently hoped that Ontario's contributions will be as great proportionately as the magnificent offering of last year.

Our trust is, that the Citizens of Ontario will give generously to this noble cause on—

“ OUR DAY ”, OCTOBER 18th

A Few Facts about British Red Cross Work

The British Red Cross Society is the only institution which carries voluntary aid to the Sick and Wounded of the British forces on land and sea in every region of the War.

Its work is therefore the concern of all classes of British subjects, whether living in the British Isles, in the Dominions and Colonies beyond the seas, or in foreign countries.

IN GREAT BRITAIN

57,000 Hospital Beds found in the United Kingdom.

30,000 of these provided with Nursing Staff.

2,000 Trained Nurses working at home and abroad.

7,500 V. A. D.'s helping in Army Hospitals.

—\$220,000 spent on equipment of King George Hospital (1,850 beds) and

\$130,000 a year contributed to cost of its maintenance.

\$225,000 spent on building and equipping Netley Red Cross Hospital (1,000 beds); and

\$625,000 spent on maintenance.

\$175,000 for Orthopaedic Curative Workshops and Training Fund.

\$185,000 for Facial Injury Hospitals.

Organization of Resources Committee, Parliament Buildings, Toronto.



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