

Wishing for Success



isn't even a good mental exercise. Working for it is the greatest game in the world. We want "success winning" agents. We will provide the "tools" that help to do the work.

Write us about an Agency.

THE PRUDENTIAL INSURANCE CO. OF AMERICA

Founded by JOHN F. DRYDEN. Pioneer of Industrial Insurance in America
FORREST F. DRYDEN, President. Home Office, NEWARK, N.J.
Incorporated as a Stock Company by the State of New Jersey.

NOTICE of REMOVAL.

**THE
IMPERIAL LIFE ASSURANCE COMPANY
OF CANADA**

has removed its head offices to its own new building
No. 20 Victoria Street just north of King Street in the
City of Toronto.

The Toronto Branch Agency is located on the
6th floor.

The General Offices of the Company are on the
7th floor.

The Executive Offices are on the 8th floor.

A cordial invitation is extended to the general public and especially
to the policyholders of the Company to call and inspect the new
offices.

Toronto, July 29th, 1912

J. K. PICKETT,

Manager.

GROWING APAGE!

Abundant prosperity has attended the
operations of the

Mutual Life of Canada

during the past year in every depart-
ment of its business.

Death losses were very much below the "expected"
and as usual the expenses of conducting the
business were very moderate.

Policies in force January 1, 1912
\$71,024,770.88

A TORONTO AGENCY

WITH

Continuous Renewals for the RIGHT MAN

SEE

CONTINENTAL LIFE

CONTRACT.

T. B. PARKINSON: Superintendent of Agencies

Continental Life Building.

TORONTO

The Excelsior Life Insurance Co.

Established 1889

Head Office - - - - - TORONTO, Canada
ALL PREVIOUS RECORDS BROKEN during the first six months
of 1912.

| | |
|---------------------------------------|----------------|
| New Insurance applied for | \$1,836,000.00 |
| New Insurance issued | 1,719,048.50 |
| Insurance in force | 15,771,632.70 |
| Cash Receipts - Premiums and Interest | 310,640.55 |
| Total Disbursements | |
| Increase | \$44,638.38 |
| Decrease | 4,415.01 |
| | 153,814.85 |

The Assets, reserve and Surplus Funds show corresponding increases.
Where Increases are desirable—There are Increases.
Where Decreases are desirable—There are Decreases.
To be a successful agent, you must represent a successful company.
We have an opening for you, if you are a worker.

E. MARSHALL, General Manager.

D. FASKEN, President

THE LIFE AGENTS' MANUAL

Newly and greatly Enlarged Edition
Revised down-to-date.

Price \$3.00

The Chronicle . . . Montreal

MOUNT ROYAL ASSURANCE COMPANY

AUTHORIZED CAPITAL, . . . \$1,000,000
HEAD OFFICE: . . . MONTREAL

President, Hon. H. B. Rainville . . . Vice President, J. M. Wilson
J. E. CLEMENT, Jr., General Manager

Responsible Agents wanted in Montreal and Province of Quebec

THE CHRONICLE

is filed regularly in leading offices
throughout Canada; advertising in
its columns has a permanent
value.



THE CHIEF DIFFICULTY that confronts the new man
entering the Life Insurance
Field is the securing of GOOD PROSPECTS. This difficulty is eliminated
when you write for an INDUSTRIAL COMPANY, the debits of which are
an inexhaustible mine for both ordinary and industrial business.

THE UNION LIFE ASSURANCE COMPANY

HEAD OFFICE. . . . TORONTO, CANADA

More Policyholders than any other Canadian Company.

