

## The Trust and Loan Co.

OF CANADA

Capital Subscribed.....\$14,000,000.00  
 Paid-up Capital.....2,920,000.00  
 Reserve Funds.....2,920,000.00

MONEY TO LOAN ON REAL ESTATE

30 St. James Street, Montreal

## Prudential Trust Company

LIMITED

Head Office

9 St. John St.,  
Montreal

Trustee for Bondholders  
 Transfer Agent & Registrar  
 Administrator Receiver Executor  
 Liquidator Guardian Assignee  
 Trustee Custodian  
 Real Estate and Insurance Departments  
 Insurance of every kind placed at  
 lowest possible rates.

Safely Deposit  
VaultsTerms Ex-  
ceptionally  
moderate.Correspond-  
ence invited

B. HAL. BROWN, President and Gen. Manager

## WHY MUTUAL POLICIES ARE EASY TO SELL

**FIRST:** Because of the co-operative and democratic principle on which the Company is founded: The Mutual Life Assurance Company of Canada is a company consisting of policy holders maintained by policy holders, exclusively for policy holders.

**SECOND:** Because the purpose for which the Company was established is now generally understood: The Company since its establishment in 1869 has consistently followed one aim—that of furnishing the largest amount of protection for the least possible outlay.

**THIRD:** Because the company's day-by-day activities advertise it: The Mutual of Canada since its organization has paid to policy-holders or their beneficiaries or holds as a trust to guarantee future payments, over sixty millions of dollars.

"BE A MUTUALIST."

The Mutual Life Assurance Co. of Canada  
 WATERLOO, ONTARIO

The LIFE AGENTS' MANUAL  
 THE CHRONICLE - - MONTREAL

## BONDS

During the progress of the Great War our Bonds were freely purchased by experienced and prudent investors, including Fire and Life Insurance Companies, Fraternal and Benevolent Associations, etc

We issue them in sums of One Hundred Dollars and upwards for terms of one or more years. They are transferable and bear a very attractive rate of interest, for which Coupons payable half-yearly are attached.

The Corporation's large Capital (fully paid-up) and Surplus protect, beyond question, the funds of its Bondholders.

We welcome enquiries and will gladly furnish a copy of our last Annual Report and any further information desired on request.

Capital (Paid-up) and Surplus.....\$11,672,509.77  
 Investments.....\$31,461,387.24

Canada Permanent Mortgage Corporation

Toronto Street

Toronto.

Established 1855.

## Western

Assurance Company

Incorporated in 1851

FIRE, MARINE, AUTOMOBILE, EXPLOSION,  
 RIOTS, CIVIL COMMOTIONS AND STRIKES

ASSETS over \$7,000,000.00

LOSSES paid since organization  
 of Company . . . over \$74,000,000.00

### DIRECTORS

W. B. MEIKLE, President

Sir John Aird John Hoskin, K.C., LL.D.  
 Robt. Bleckerlike, (Montreal) Z.A. Lash, K.C., LL.D.  
 Lt. Col. Henry Brock Geo. A. Morrow, O.B.E.  
 Alfred Cooper, (London, Eng.) Lt. Col. The Hon.  
 H. C. Cox Frederic Nicholls  
 John H. Fulton, (New York) Brig.-General Sir  
 D. B. Hanna Henry Pellatt, C.V.O.  
 E. Hay E. R. Wood

W. B. MEIKLE,  
Pres. and Gen. Man.C. S. WAINWRIGHT,  
SecretaryJOHN SIME,  
Asst. Gen. Man.A. E. PRINGLE  
Asst. Secretary

HEAD OFFICE - TORONTO

## A BRITISH COMPANY

## Union Insurance Society of Canton, Limited

ESTABLISHED 1835

Head Office: HONGKONG

Assets over \$18,000,000

TOTAL ASSETS—Union and Allied Companies, \$30,000,000

FIRE, MARINE AND AUTOMOBILE

Head Office for Canada, 36 Toronto Street, TORONTO

General Agent Montreal, JOSEPH ROWAT

Manager for Canada, C. R. DRAYTON