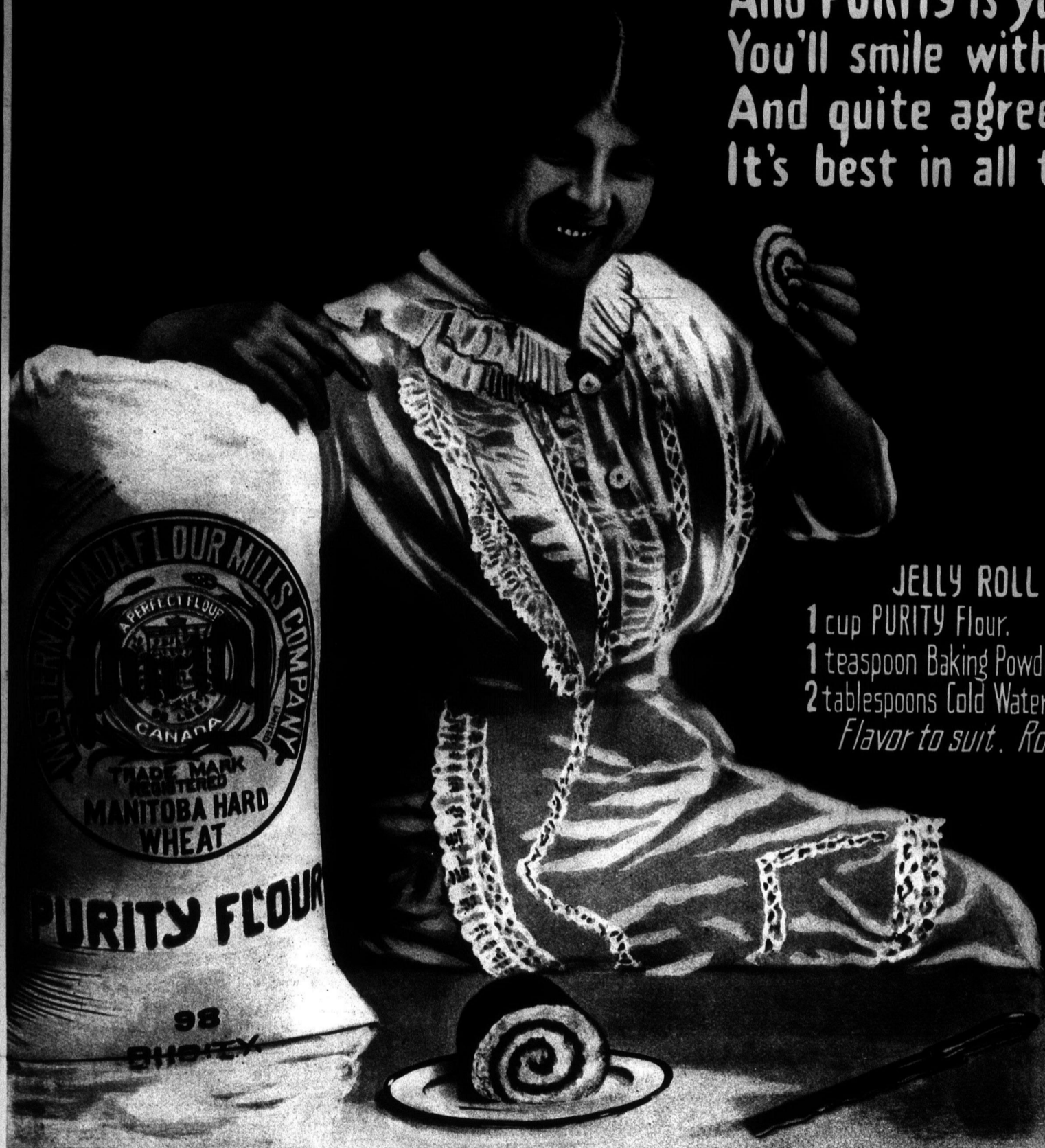


"When e'er you bake  
A dainty cake,  
And PURITY is your brand;  
You'll smile with me  
And quite agree  
It's best in all the land."



**JELLY ROLL RECIPE:**

1 cup PURITY Flour.      3 Eggs.  
1 teaspoon Baking Powder. 1 cup Sugar.  
2 tablespoons Cold Water. ½ teaspoon Salt.  
*Flavor to suit. Roll when hot.*

# PURITY FLOUR

More Bread and Better Bread ✓

WESTERN CANADA FLOUR MILLS COMPANY LIMITED  
MILLERS TO THE PEOPLE ✓