

BUSINESSES WORTH WHILE

NOTE—This section is opened for the interest and benefit of our readers. The idea was suggested by a visit to one of the new stores in Vancouver—a store which, for equipment, beauty of structure, finished workmanship, and probably also for the selection of goods in its particular line, may be held to rival kindred establishments, not only in any other Canadian city, but in the older cities in the present centre of Empire.

We make no stipulation or arrangement with any business firms that they shall be mentioned in this department, and the notices herein made are independent, and shall record facts or conditions such as an observer or visiting inquirer interested in the industries, goods, or businesses referred to, might learn.

With equal candour, we may add that we shall naturally give primary attention to the more prominent among the Business Best using our Advertisement Section, as we are sure they shall be found to be increasingly those who are indeed "Worth While."

I.—GORDON DRYSDALE, LIMITED.

In former issues of this Magazine we freely used the simple phrase "We seek the best," to suggest our Ideal for our publication. In seeking to practise that motto in our business department, one of the first firms, a share in whose advertisement business we had the satisfaction of receiving, was Gordon Drysdale, Limited, and we believe it can be stated without fear of contradiction, that this firm has one of the leading Class businesses in the West.

Just as the very appearance of a house or home will indicate and reveal much to the observant eye and experienced mind, so the fittings of a place, the manner and method of address of the chiefs or representatives, unavoidably, though without set purpose, convey an impression which one **feels** is well based.

We have reason to know, that in recent times condemning remarks have been made—and probably rightly made—about certain stores paying low wages to employees, and so detrimentally affecting the standard of life and making right-living harder for the workers. We do not think we exaggerate when we state our belief that a walk through the establishment of Gordon Drysdale, Limited, would itself give evidence to the intelligent and discriminating, that here, at least is a business in which the employees get reasonable treatment and adequate consideration. The numerous assistants of both sexes in the different departments have an appearance of refinement, not to say comfort and well being, which is itself a testimony to the worth of the firm. Inside-counter seats are apparently provided for the young women, and there are other evidences of thoughtfulness which suggest that this is not a business house in which the members of the large staff are considered as so many "hands," but as human beings with souls to develop.

On some other occasion we may give this business what is spoken of out West as a "write-up;" meantime we merely seek to record our independent impression