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North British and Mercantile

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(HON. GEO. A. DRUMMOND
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HEAD OFFICE: - - - - Toronto.

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The Policies of THE CONTINENTAL embrace every good feature of Life Contracts. The Premiums are calculated to carry the highest Benefits if regard to Loans, Surrender and Extended Insurance, while the liabilities are estimated on a stricter basis than required by recent Dominion legislation.

Agents in every District are Required.

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Assets over \$8,000,000.

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Interest Earnings of Life Insurance Companies

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The Great-West Life Assurance Co.

According to that statement the average rate of interest earned in 1899 was

By Canadian Companies, 4.51 per cent.
By British Companies, 3.92 per cent.
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While **The Great-West Life** earned **6.50** per cent.

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NORTHERN

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Capital and Funds, 1895 . . . **\$38,365,000**
Revenue **5,714,000**
Dominion Deposit **200,000**

CANADIAN BRANCH OFFICE:

1730 Notre Dame Street. - Montreal.

ROBERT W. TYRE, Manager.

C. E. MOBERLY, Inspector.