

LABOR'S FUNCTION

Ask for Made-in-Canada Goods

When You Spend
Your Made-in-Canada
DOLLAR



Made
in
Canada

EVERY time you pass a Made-in-Canada Dollar over the Counter—ask for Made-in-Canada Goods!

Then you will have more Made-in-Canada Dollars coming your way.

EVERY time you say "Made-in-Canada Goods, Mr. Merchant" you plant the idea in somebody's mind. It's a good idea to plant everywhere. It will grow. As fast as it grows, Canada will grow.

THE Made-in-Canada Idea is good for Everybody: It is a stimulant for Canadian Raw Materials, Canadian Labor and Canadian Capital. All sections of the Canadian Working World reap the benefit: It keeps all the workers busy in the various manufacturing industries; the earnings of the Industrial Workers buy the produce of the Workers on the Land. It is good for all Classes. It banishes or greatly reduces the Unemployment Problem.

INSIST on Made-in-Canada products and you will bar out the competing wares of cheap, sweated, slavish labor of Europe and Asia. Low wages make Low Ideals. Union Labor has been for years and is battling for High Ideals. High Ideals come only where the Workers are paid and treated in a highly civilized manner.

FOR High Ideals—for general Made-in-Canada Prosperity—Don't forget to say that all may hear: "Made-in-Canada Goods for me Every Time!"