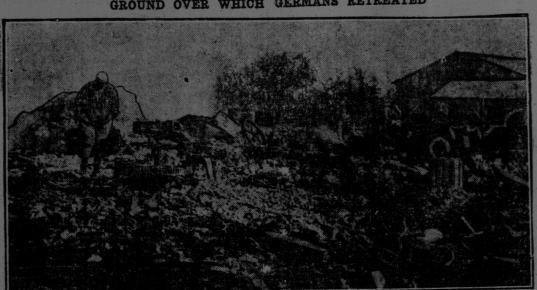
GROUND OVER WHICH GERMANS RETREATED



A typical scene of the ruins of one of the many small French villages evacuated by the Huns before the allied advance on both banks of the Somme river. Once a picturesque Loot, it has now shared the fate of many other villages and been burned to the ground.

A Question of Good Faith, Says British Newspaper

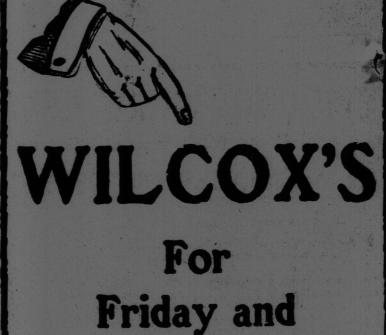
The state of the control of the cont

Canada's Opportunity

Citizens Honor Commander Of Fighting 26th

Banquet at Union Club Last Evening in Honor of Lt. Col. James L. McAvity-The Story of the





Saturday Bargains That's the place to do your shopping, where you can always get as much and, very often, more for your money than you can get in most of our St. John stores, as we believe in small profits and quick sales.

Read This—It's Worth Knowing

Our business this year has increased every month over July last year. During July we had 25 per cent. increase over July last year. This alone goes to show that we must be giving values or we could not have done the amount of business we did. This is not wind, but facts that we can prove, if necessary.

So come along Friday and Saturday and help us to make August another banner month over last year.

Here Are a Few of Our Many Friday and Saturday Bargains

LADIES' DEPARTMENT | MEN'S DEPARTMENT Worth \$2.25.....For \$1.75 NATURAL SUEDE GLOVES
Only \$1.25 Worth \$1.75.... For \$1.25 MEN'S BEST BLUE
AND BLACK OVERALLS Worth \$1.25......For 79c. MEN'S PANTS From \$1.49 to \$5.00 All at Special Cut Prices Worth 75c...... For 59c. BOYS' REGATTA SHIRTS LADIES' PRINCESS SLIPS
Worth \$3.00.....For \$1.98 MEN'S SPORT SHIRTS LADIES' PRINCESS SLIPS MEN'S LIGHE HOSE Worth \$2.25......For \$1.79 MEN'S SILK ANKLE HOSE 35c., 3 pairs for \$1.00 LADIES' PRINCESS SLIPS 35c., 3 pairs
Worth \$1.50.....For \$1.10 MEN'S PYJAMAS

LADIES' PRINCESS SLIPS Worth \$1.25..... For 79c. MEN'S REGATTA COAT SHIRTS All Colors.....Only 25c. MEN'S REGATTA

COAT SHIRTS Worth \$1.25..... For 79c. LADIES' SILK HOSE Worth \$1.25
All Colors.....Only 33c. MEN'S SILK FRONT SHIRTS
Worth \$1.50.....For \$1.10 WOOL SWEATERS
At Special Cut Prices for
Friday and Saturday MEN'S 50c. and 75c. TIES-For 43c.

MEN'S 35c. TIES...Only 19c. MEN'S GOOD WORKING SHIRTS Only 43c. and 69c. Worth \$1.50.....For \$1.00 TRUNKS AND SUIT CASES
All at Special Cut Prices for
Friday and Saturday SHIRTWAIST

All Colors—At pecial Cut Prices MEN'S STRAW HATS At Half Price MEN'S RAINCOATS

MEN'S RAINCOATS

LADIES' SPRING SUITS
From \$7.98 to \$25.00
All at Special Cut Prices

FALL SUITS
From \$16.00 to \$28.00
At Special Cut Prices for
Friday and Saturday

LADIES' LISLE HOSE

SILK SHIRTWAISTS

LADES' SHIRTWAISTS

HOUSE DRESSES Worth \$1.25 to \$1.50

LADIES' SILK DRESSES

LADIES' NEW 1916 FALL COATS From \$14.00 to \$33.00

At Special Cut Prices for From Friday and Saturday

At Special

From 49c. to \$1.25 Worth from \$1.00 to \$1.50 MEN'S RAINCOATS
For 59c. Worth \$16.00.....For \$14.00 MIDDY BLOUSES
From 98c. to \$1.50
Another Special Lot of
Worth \$13.00.....F
MEN'S RAINCOATS
Worth \$10.50.....F Worth \$6.00.....For \$3.98 MEN'S SUITS Worth \$24.00....For \$20.00 Worth from \$9.50 to \$12.00 Worth \$24.00 For \$5.98 MEN'S SUITS Worth \$18.00....For \$14.98 MEN'S SUITS Worth \$15.00....For \$11.98 Worth \$12.00.....For \$7.98 MEN'S SUITS Worth \$10.00 For \$6.98

MEN'S SPRING AND
FALL TOP COATS
From \$8.50 to \$22.00
At Special Cut Prices for
Friday and Saturday From \$3.48 to \$12.00 At Special Cut Prices

IT PAYS TO DO ALL YOUR SHOPPING AT

STORE OPEN FRIDAY AND SATURDAY TILL 10 P.M.

Charlotte Street, Cor. Union