



### To the Visiting Shriners

Nobles of the Mystic Shrine! Let your pilgrimage include a visit to Canada's finest store—the coolest place in Toronto to shop. **Lunch Room, 6th Floor; Rest Room, 3rd Floor; Soda Fountain, Basement; Telephone, Telegraph and Post Office, Free Check Office, Information Bureau.**

### Beautiful New Madeira Linens

A splendid range of real embroidered Madeira linens, in all sizes from 6 x 6-inch Doilies to Tea and Luncheon Cloths, Tray Cloths, etc. From each, 25c to \$39.50.

**Dainty Luncheon Cloths**, all pure linen, pretty assorted designs. Size 54 x 54 inches; hemstitched. Priced at, each... 2.95  
**1 Dozen Napkins** to match. Size 15 x 15 inches. Per dozen... 4.50

**Fine Huckaback Bedroom Towels**, pretty damask borders, hemstitched. Size 22 x 38 inches. Thursday, pair... 1.00  
**Guest Towels**, of fine huckaback, hemstitched, with pretty damask borders. Thursday, pair... .85

**Semi-Bleached Table Damask**, serviceable quality; 60 inches wide. Thursday, yard... .49  
**Natural Linen Suiting**, will launder nicely. Width 36 inches. Regular 50c yard. Thursday, yard... .35

### Young Women's Dresses

**75 DAINTY AND CHARMING NEW YORK SUMMER FROCKS, REGULAR \$22.50, THURSDAY \$14.95.**

They are delightful, wearable; their summery fabrics are so fresh and cool looking you will want to put on one of these dresses, and wear it home; all the leading colors are represented. Come Thursday and make your selection from these dresses at 14.95

**YOUNG WOMEN'S WASH SKIRTS, 98c, \$1.25, \$2.50, \$3.75.**

Equally smart for vacation or street wear are these new Wash Skirts, in sports, belted and flaring; pocket and button trimming; splendid for laundering and service are the fabrics, including gardsines, plaques, awning stripes and corduroys, 98c to \$3.75.

### New York Summer Frocks

**\$6.95, \$8.95 and \$11.50**

200 Dresses in many styles, in dainty sheer fabrics in plain or fancy voiles, stripes, floral and embroidered figures. V neck, fancy collar and sleeves. Beautiful combinations in the prettiest designs shown this season. First showing Thursday, \$6.95, \$8.95 and \$11.50.

**SUMMER SUITS FOR WOMEN, \$8.50.**

115 Suits, eight new styles, in genuine Palm Beach, in the latest New York styles. Exceptionally pretty suits. Washable and non-crushable. Special... 8.50

# THE ROBERT SIMPSON COMPANY LIMITED

## Come Here Today for These Values

Warm weather togs are at the best, both quality and the price, in the Men's Store. Men and boys find satisfaction here daily.

### Palm Beach Norfolk Suits

Natural color, narrow self stripe, smart Norfolk style, cuff trousers. Sizes 36 to 40, at... 10.00  
**KHAKI BEDFORD CORD PANTS, \$2.50.**  
Good quality Bedford cord, five pockets and belt loops. Sizes 32 to 44... 2.50  
**KHAKI DRILL RIDING BREECHES, \$2.75.**  
Splendid quality materials, good fitting, regulation style, reinforced inside seam. Sizes 32 to 44, at... 2.75

### Men's Panama Hats

**SOUTH AMERICAN MAKE.**  
Telescope, Alpine and tourist shapes, with pencil or roll brims; extra fine, close, even weave, and are exceptionally well bleached; neatly trimmed with medium or wide black silk bands. Thursday... 5.00

### CHILDREN'S STRAW HATS

Turban and Rah-Rah shapes, fine white Canton braid, round and depressed crowns, trimmed with blue and white band and bow. Thursday... 4.9

### New Scotch Velvet and Tapestry Rugs

We are now showing a big range of designs and colorings in these serviceable carpets; Oriental, floral and two-tone effects:

### SEAMLESS TAPESTRY SQUARES.

Size 7.6 x 9.0... 10.75 Size 9.0 x 9.0... 12.75  
Size 9.0 x 10.6... 15.50 Size 9.0 x 12.0... 17.25

### SEAMED TAPESTRY SQUARES.

Size 7.6 x 9.0... 8.50 Size 9.0 x 9.0... 10.25  
Size 9.0 x 10.6... 11.95 Size 9.0 x 12.0... 13.50

### SEAMLESS ENGLISH VELVET RUGS.

Good reliable rugs, in a splendid variety of patterns and colorings, in Oriental, conventional and two-tone effects, in blues, greens and rose.  
Size 7.6 x 9.0... 18.25 Size 9.0 x 9.0... 21.25  
Size 9.0 x 10.6... 25.75 Size 9.0 x 12.0... 29.50  
Size 10.6 x 12.0... 35.50

### GOOD BRUSSELS RUGS.

A good hard-wearing quality, in many designs, for bedrooms, living-rooms, dining-rooms; shades of blue, green and brown effects.

Size 4.6 x 6.0... 3.25 Size 4.6 x 7.6... 7.95  
Size 6.0 x 9.0... 13.75 Size 6.0 x 10.6... 15.75  
Size 9.0 x 9.0... 17.75 Size 9.0 x 10.6... 25.50  
Size 9.0 x 12.0... 28.50

### Summer Draperies

**50-inch Colored Madras**; dark green, tan and brown only. Regular \$1.00 yard. Special at 49c  
**Nottingham Lace Curtains**, heavy strong make, 3 yards long, pair... 1.49

**32-inch Shantung and Raw Silks**; green, gold, blue, heliotrope and tans. Regular \$1.25 and \$1.50, for... .98

**36-inch Silk Lustre**, for light color draperies, moire centre, dainty colored border, in blue, mauve, gray and cream only, yard... .89

**200 Odd Shades**, white, cream and green Holland, some with insertion; 20 to 40 inches wide. Half-price to clear quickly.

### English China

**40-PIECE CHINA TEA SETS, \$4.50.**  
English china; perfect clear white body; new dainty pink rosebud spray and festoon decoration; gold traced handles and edges; sets consist of 12 each cups and saucers, 12 tea plates, slop bowl, cream jug and two cake plates; 40 pieces in all. Thursday, set... 4.50

**25c English China Cups and Saucers, 19c.**  
Good quality thin English bone china; various pretty floral border decorations; gold traced edges. Thursday, each at... .19

**English Cream Jugs, 23c.** Pretty pink rosebud border decorations; bone china; ¼ to ¾ pint sizes. Thursday, each at... .23

**50c English Jardinières, 39c.** 7-inch size; prettily decorated verandah jardinières; some with gold decorations. Thursday, each... .39

Also many suitable souvenir pieces of English and French wares at almost every price.

### Corsets at \$1.50

Beautiful "D. & A." models, in novelty or plain fine white coutil, or white batiste, high or medium bust; one style has the "Superbone" woven wire boning. Sizes 20 to 30 inches. Regular \$2.50 and \$3.75. Thursday... 1.50

### Petticoats at \$2.95

Crepe de chene, satins and messalines; black, navy, emerald, king's blue, Copenhagen, taupe and white; several different styles; all sizes in the lot. No phone or mail orders. Regular \$3.95 and \$5.00. Thursday... 2.95



### Cool Summer Footwear

**MEN'S LOW SHOES, \$5.00 PER PAIR.**  
In chocolate kid or dongola kid leather; wide, comfortable fitting shoe, with light weight sole, low heel, Blucher cut. Ask to see the "Tarsic" last. Widths D to E. Per pair... 5.00

**BOYS' CLASSIC BOOTS.**  
Made in tan calf, gummetal and patent leathers; button and Blucher styles; mannish toe shapes. Sizes 11 to 2. Per pair, \$2.95 and \$3.25.

**WHITE FOOTWEAR FOR GIRLS.**  
A wide range of Girls' White Canvas and Nu-buck Shoes are being shown, in pumps, Roman sandals and button styles. Prices range from 85c to \$5.00.

**BAREFOOT SANDALS.**  
Made of tan leather, with two-strap over instep, sewn soles, with smooth insoles. No tacks or stitches to hurt the foot. Sizes 4 to 5, 49c; 5 to 7, 59c; 8 to 10, 69c; 11 to 2, 79c.

Better grade of tan, black and white Lotus calf, from \$1.00 to \$1.49.

**SPECIAL.**  
Women's White Canvas Pumps, with Goodyear welt soles, Cuban leather heels, neat stylish toe shape with silk tailored bows. Sizes 2½ to 7. Regular \$4.00. Thursday... 2.50

**PINTO DULL KID PUMPS.**  
Made of dull matt kid, light weight turn soles and leather Spanish heels. Cut high in waist, and will not slip at heels. Very neat and plain... 4.50

### Gloves and Hosiery

Women's Silk Hose, black, white and colors. Thursday... .50

Women's White Cotton Hose; also black, with unbleached cotton foot. Thursday... .15

Boys' and Girls' Hose, strong cotton; "Hercules" brand. Sizes 6 to 10... .25

Infants' and Children's Cotton Sox. Sizes 4 to 8½... .12½

Women's Lisle Thread Gloves, made in England. Sizes 5¼ to 8. Thursday... .75

Children's Lisle Thread Gloves, made in France; gray only. Sizes 4 to 7. Thursday selling... .59

### Your Choice, Either Hot or Cold, a Stove or a Fan! Electric Appliances

**30 FANS**  
In different sizes, some of the best grades. Thursday, \$7.00 to \$30.00.



**ELECTRIC RANGE.**  
Oven 14 x 11 x 12 inches, with one top burner and one burner in oven. Can be attached to any lamp socket... 21.50  
Electric Irons, \$2.95, \$3.75 and \$4.25.

### Boys' Palm Beach Suits at \$2.95

A smart pinch-back model, single-breasted, with patch pockets and belt; bloomers-full cut. A light weight washable gray tweed, with small speck pattern. Ages 7 to 15 years. Sizes 25 to 33. Thursday clearing price... 2.95

**BOYS' SHIRT WAISTS, 49c.**  
Attached soft collar; white with black stripes, black and brown cluster stripes; 6 to 17 years. Sizes 11 to 14½. Thursday... .49

**BOYS' SPORT SHIRT WAISTS, 75c.**  
Low cut neck and wide collar; tennis linens, chambrays, percales and madras; for boys of 7 to 15 years. Sizes 11 to 13. Thursday... .75

**Campers, Attention!**  
Men's Duck Shirts, collar attached style, in white, tan, gray and Palm Beach. Sizes 14 to 18. Special... .73

**ENGLISH POPLIN TENNIS SHIRTS.**  
Men's Shirts, with collar attached; white only; for outdoor sports wear; English made. Sizes 14 to 16½. Regular \$1.25. Thursday... .98

**MEN'S B. V. D. UNDERWEAR, 63c.**  
Athletic underwear, in nainsook; American make; shirts and drawers; in sizes 34 to 44. Special... .63

**MEN'S COTTON BATHING SUITS, 49c.**  
Navy; one-piece style, or one-piece with skirt. Sizes 32 to 44. Special... .49

**Furniture Specials**  
Refrigerators, cases are made of thoroughly kiln-dried hardwood, golden finish, lever locks and hinges; the provision and ice chambers are lined with galvanized steel; strong ice rack; cleanable flues; removable provision shelves; depth 17 in., width 25 in., height 39 in. Thursday... 7.00

Dining-room Chairs, in solid quarter-cut oak; fumed finish; massive design; the loose slip seats are covered in genuine leather; five side chairs and one arm chair in set. Regular \$32.75. Thursday... 23.75

Library Tables, 28 x 28-inch top; quarter-cut oak; fumed or early English finish; two drawers; magazine or book racks in ends. Regular price \$20.00. Thursday... 14.95

Extension Tables, solid quarter-cut oak; fumed or golden finish; 48-inch top; deep rim, extending to 8 feet; neatly designed pedestal, with double locks. Regular \$30.00. Thursday... 22.50

China Cabinet, in selected quarter-cut oak; golden finish; Colonial design; shaped glass door and shaped glass ends. Regular price \$35.75. Thursday... 26.50

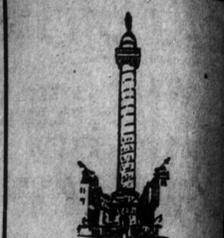
**Big Empty Frame Sale**  
REGULAR 90c TO \$2.00, FOR 25c.  
1,000 Oval Frames, all in gilt finish, some richly ornamented, and gold burnished, ranging in sizes from cabinet to 11 x 14 inches. Bring in your pictures and select a frame. Regular 90c to \$2.00, for... 25  
Glass and back, 20c extra. No phone or mail orders.

### The New Market Telephone Adelaide 6100

**MEATS.**  
Choice Red Salmon, 2 lbs. 25c  
Salt, in bags, 5 lbs. 14c  
Pancy Fat Salt, 5 lbs. 14c  
Penny Butter, in bulk, our own make, per lb. 17c  
Imperial Cream Cheese, large package... 25c  
Pure Cocoa, in bulk, per lb. 25c  
Choice Lima Beans, 5 lbs. 25c  
Imported English Must Vinegar, Imperial quart bottle... 25c  
100 lbs. Fresh Mixed Biscuits, including Nelson T. & T. Vanilla, Bar, Jelly, Lard, etc., per lb. 25c  
100 lbs. Canned Pumpkin, 2 lbs. 25c  
Shredded Wheat or Grape-nuts, 2 lbs. 25c  
Finest Canned Peaches, per package... 25c  
Finest Canned Apples, per package... 25c  
Pure Gold Salad Dressing, 2 lbs. 25c  
Sovereign Lime Juice, bottle... 25c  
Finest Canned Haddock, per lb. 25c

**GROCERIES.**  
4,000 lbs. Finest Creamery Butter, special, per lb. 25c  
One can Standard Granulated Sugar, in 20-lb. cotton bags, per bag... 1.00  
6,000 lbs. Finest Canned Corn, 3 lbs. 25c  
6,000 lbs. Finest Canned Beans, 3 lbs. 25c  
Edwardsburg or Beehive Table Syrup, 1½ gal. 25c  
Finest Featherstrip Coconut, per lb. 25c  
Upton's Marmalade, 4-lb. 25c  
Fresh Flaked Beans, per stone... 25c

**FRUIT AND VEGETABLES.**  
Choice California Sun-kissed Oranges, per doz. 25c  
Choice Grapefruit, 3 for 25c  
Finest New Potatoes, peck... 25c  
New Beets, bunch... 25c  
Green Beans, measure... 25c



### French Flag Day

Tomorrow will be the National Holiday of our great ally, France. At the request of the Secours National the Robert Simpson Company, in order to emphasize the occasion, will feature merchandise of French manufacture at very unusual prices.

### Hardware and Sporting Goods

Tennis Racquets, reduced from \$12 to \$1.69. Other grades specially priced at \$2.75, \$3.25 and \$4.50.  
Tennis Balls, reduced for Friday's selling to 25c, 35c and 45c.  
Tennis Nets, \$3.00 and \$3.75.  
Golf Sticks, 90c and \$1.25.  
Golf Bags, 95c.  
Golf Balls, 25c, 30c and 50c.  
Hammocks, in a large assortment of colors, closely woven, pillow and valance, 12 only to sell Thursday at, each \$1.19. Other grades at 95c to \$1.00.  
Couch Hammocks, 95c, \$1.50 and \$11.50.  
Cragset Sets, 4-ball set, 95c; 6-ball set, \$1.25; 8-ball set, \$1.50.

### LAWN HOSE

Three-ply, warranted grade, complete with couplings, clamps and sprinkler; ¾-inch size, 25-foot length, Thursday, \$2.25; ¾-inch size, 25-foot length, \$2.75; ¾-inch size, 50-foot length, \$3.95; ¾-inch size, 50-foot length, \$4.95. Other grades at 95c to \$1.00.  
Deluge Sprayers, for spraying trees, plants, flowers, Thursday... 7.00  
Gem Hose Nozzles, for steam and spray, Thursday... 2.50  
Nursery Lawns Sprinklers, 100 ft. Thursday... 1.50  
Poultry Netting, galvanized, 200 mesh, 50-inch wide, Thursday \$1.00; 30-inch, \$2.75; 48-inch, \$4.25; 40-inch, \$4.95; 72-inch, \$5.75 per 50-yard roll, 10-cvt., 95c.  
Adjustable Window Screens, from 15c to 50c each.  
Screen Doors, 98c, \$1.25, \$1.50, \$1.75, \$2.00 and \$2.25. The sizes are 24 x 44, 24 x 48, 24 x 60 and 30 x 70.



### Good Companions for the Journey

**COWHIDE LEATHER SUIT CASES**  
Some with straps, steel frames, strong handle, brass lock and bolts, lined with pocket and inside straps, Thursday, size 24-inch, \$3.75; 26-inch, \$7.50.

**EXTENSION LEATHER SUIT CASES.**  
Wide straps, leather corners, good brass lock and bolts, comfortable swing handle, full lined, Thursday, size 24-inch, \$11.50; 26-inch, \$12.50.

**MATTING SUIT CASES**  
With straps, all edges bound, leather corners and handle, swing handle, brass lock and bolts, full lined, with pocket, Thursday, size 24-inch, \$3.75; 26-inch, \$7.50.

**FIBRE TOURIST TRUNKS**  
Made on three-ply veneer box, all rounded corners, fibre bound, spring lock and heavy bolts, lined with two trays, Thursday, size 32-inch, \$8-inch, \$15.50.

**TOURIST TRUNKS.**  
Canvas covered, with leather straps, hardwood slats, brass corners, fine brass lock and bolts, neatly lined, with two trays, Thursday, size 32-inch, \$6.25; 24-inch, \$6.50; 26-inch, \$6.75; 40-inch, \$7.50.

**SOLID COWHIDE CLUB BAGS**  
Hand-sewed frame and corners, double handle, steel frame, brass lock and catches, full leather lined, with pockets, Thursday, size 18-inch, \$12.50; 20-inch, \$13.50.

The Robert SIMPSON Company