

The Robert Simpson Company, Limited

The Big Sale of Blankets and Staples

Flannelette Blankets of best Canadian quality, largest size, 70 x 84 inches. White with pink or blue borders. 300 pairs to clear, pair **1.85**

White Union Wool Blankets, made from long Canadian wool with a small percentage of cotton. Size 64 x 82 inches. Regular \$7.75 per pair. Pair **4.95**

Pretty Crepe-Covered Bed Comforters with silk mull panels. Blue, pink and mauve colorings. Size 70 x 70 inches. Special today **4.95**

Sateen Comforters with a light, fluffy down filling. Various dainty colorings. Double satin border. Size 72 x 72 inches. Each . . . **15.95**

Scotch Crash Toweling, 17 inches wide, serviceable quality. Regular 20c per yard. Today, 10 yards for **1.48**

Hundreds of **Turkish Wash Cloths** to clear today, 6 for **.25**

Bleached Sheets, hemmed, size 2 x 2 1/2 yards. 200 pairs to clear today, per pair **1.59**

Hemstitched Pillow Cases, size 42 x 33 inches. Clearing today; 3 pairs for **.98**

White Crochet Quilts, size 72 x 96 inches. Regularly \$2.50. Special today **1.98**

Beautiful Sets of Linen, specially priced. Famous Old Bleach make. Each set consists of one cloth, size 2 x 2 1/2 yards, and one dozen napkins, size 22 x 22 inches. Lovely designs. Special today, per set **13.70**

A Boot Sale for Today That Means Big Savings

For today's selling we offer to 540 women the opportunity of procuring fashionable boots of excellent quality at a price so low as to make you wonder how we can do it. However, that doesn't matter. The point is that they will be here—boots of patent, gunmetal and dongola kid leathers, in button and lace styles, with stylish heels and toes, and in all sizes, 2 1/2 to 7. Today, per pair **2.49**

Men's Goodyear Welt Boots

324 pairs only of Men's Boots, button and lace styles, in gunmetal, dongola kid and patent colt leathers, with dull calf top, wide and medium toe shapes, Goodyear welt soles, military and low heels. Sizes 6 to 10. These boots are regular \$4.00 and \$5.00 values. Priced for today at the low figure of **3.89**

Girls' Stylish Kid Boots

Several hundred pairs of Girls' Dongola Kid, button and lace, with patent toe cap, good heavy sole, and patent toe cap, low heel. These are reliable boots, built on comfortable lasts and of durable stock. Sizes 5 to 7 1/2, **\$1.29**; 8 to 10, **\$1.89**; 11 to 12, **\$2.29**.

Boys' Blucher Boots \$2.95

Black Goat Blucher Boots, a very soft but durable leather, smart dressy toe style, solid leather standard screw sole, military heel. Sizes 1 to 5. Today **2.95**



Millinery Opening

Representative Styles of the New Autumn Millinery

From sources which at once dispose of any question regarding their success have come New Autumn and Winter Millinery and Other Important Accessories of Dress, to the Early Inspection of which we cordially invite the Women of Ontario.

Opening Specials in Trimmed Hats

Two splendid assortments of high-class, exclusive hats that were inspired by handsome models shown in New York. Many of them are in the soft, hand-made styles, while others are the smart hand-blocked shapes, all being in the best silk velvets in black or colors. These two lots of hats are featured at lower prices than their values as opening specials for

Today \$7.50 and \$10.50

Tourist Trunks Special Today \$6.50

Heavily constructed, with two leather belt straps, brass dome corners, strong lock and bolts, and deep covered tray; sizes 34 and 36 inches. Today, special **6.50**

Suit Cases \$1.98

Suit Cases, of fibre, with reinforced corners, swing handle, brass lock and bolts, and shirt pocket inside. Sizes 24 and 36 inches. Today, special **1.98**

Club Bags \$2.98

Club Bags of walrus grain, in black only, with strong handle, brass lock and catches; neatly lined and having pocket. Sizes 16 and 18 inches. Today, special **2.98**

Boys' Tweed Suits Special Today \$6.65

A splendid assortment of grey and brown stripes, checks and fancy mixed tweed suits for boys 9 to 16 years. Coats are single-breasted pinch-back models, with natural shoulders and form-retaining fronts, with patch pockets, stitched all round belt at waist. Durably twill serge lined throughout. Full-fitting bloomers are lined and have belt loops at waist and expanding knee bands. Boys and their parents will both be delighted with these exceptionally smart suits. Sizes 27 to 34. Today **6.65**

Children's Coats Special Today \$4.45

Children's Coats of splendid all-wool tweed in brown or grey heather mixtures. Newest fall style, with smart round plush collar, back of which is square sailor style. Plush buttons to match, two patch pockets, and sleeve cuffs piped with plush. Sizes 2 to 6 years. Regularly \$6.00. On sale today at **4.50**

Infants' Barrowcoats of lovely quality cream flannel. They have attached double white cotton waists, and foot of skirt has deep hemstitched hem which is prettily silk flossed. Regularly \$1.75. On sale today at **1.00**

Women's Spencers Special Today \$2.25

For wear right now these comfortable garments form a very necessary yet elegant addition to any woman's wardrobe. They are sweater coat length, with V neck, long sleeves and pearl button fastenings. They represent all the new season's shades, with under side knitted in white. We mention a few of the colors which can be had in all sizes: Green, rose, all white, grey, purple, pink, saxe, mauve and king's blue. Sweater Coat Department, Third Floor.

From the House of Kuppenheimer, Chicago, and Michaels-Stern of Rochester, Have Come Dozens of Smart, Clean-Cut Styles in Men's and Young Men's Fall Suits

A Feature of the Display is the Moderate Pricing Throughout the Stock.



Model No. 1

Suit of rich, dark varicolored vicuna with smart hairline over-stripe and one-quarter inch subdued under-stripe. Single-breasted form-fitting coat is cut with high waist, lending a smart modified military style. Price **28.00**

Model No. 2

Military style—a most precise model in Russian Duma and green vicuna, similar in style to No. 2, with slightly different back and flapless patch pockets. Price **28.00**

Model No. 3

An exceedingly clever style embraces one of those old aristocratic New Hampshire tweeds in which are expressed many colors on medium ground. Designed along ultra-conservative lines with quarter-lined coat, and lined vest and perfect fitting pants. Price **25.00**

Model No. 4

One of the season's smartest styles and one which gives every promise of becoming immensely popular is this dashing double-breasted model of navy chevrot. It has slash pockets, long roll soft lapels and soft natural shoulders. Form lines show a tendency to fit the form snugly. Price **28.00**

Model No. 5

Gives you military style with higher-than-usual waistline, which is defined by belt that encircles waist. The latter may be worn to show belt all around or belt across back only. Designed with side, inverted pleats; soft rolling lapels and natural shoulders without padding. "Good-looking," varicolored, rich tweed materials are distinctive and new. Quarter-lined coat and lined vest. Price **30.00**

Handsome New Rugs Arrayed in Many Distinctive Designs and Colors

We have just received a large shipment of Wilton, Axminster and Brussels Rugs, in exceptionally fine reproductions of genuine Oriental rugs, showing all the beautiful color effects characteristic of these well-known, fascinating rugs. Below we enumerate a few from the immense selection to be had in the Carpet Department.

New Wilton Rugs from \$39.75 to \$65.75

Fine seamless quality in soft, rich shades of green, rose and cream, in medallion centre and corners all-over Persian tree pattern in deep rose ground with tan and green mixtures and tan and fawn grounds, in small Persian design. Beautiful shades of rose, green and blue, suitable for any room.

Size 9.0 x 9.0 **39.75**
 Size 6.9 x 10.6 **47.25**
 Size 9.0 x 9.0 **51.75**
 Size 9.0 x 10.6 **59.75**
 Size 9.0 x 12.0 **65.75**

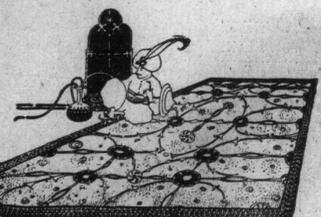
Imported Seamless Axminster Rugs

Heavy, deep pile quality in Chinese designs on rich blue and tan grounds, with quaint figures in cream, green and old gold, with cream and gold borders, also light tan ground medallion centre and corners, in blues, creams and greens; as well as cream ground with old rose, green and blue centre and corners, for living-rooms or dining-rooms. Size 6.0 x 9.0, \$26.50; 8.2 x 10.6, \$43.75; 9.0 x 12.0, \$47.50.

Just Arrived from England Brussels Rugs—Handsome Rugs

Just in—a large shipment of these hard-wearing rugs in extra heavy superfine quality. All the newest colorings. There are Oriental designs in tans and browns, for dining-rooms and living-rooms, small conventional and chintz effects for bedrooms, in shades of old rose and grey, blue and gold, and very rich and soft effects in cream, green and rose.

Size 6.9 x 7.6 **21.00**
 Size 6.9 x 9.0 **25.00**
 Size 6.9 x 10.6 **28.75**
 Size 6.9 x 12.0 **33.50**
 Size 9.0 x 9.0 **33.50**
 Size 9.0 x 10.6 **39.50**
 Size 9.0 x 12.0 **45.00**



English Reversible Art Rugs

Several designs and colors in these serviceable and inexpensive rugs, suitable for halls, bedroom or dining-rooms. Oriental effects in combination of reds, blues and creams. Size 4.6 x 7.6, \$8.50 rugs. Today special **6.95**

Heavy Printed Linoleum, Regular 80c, Special at 75c Per Square Yard

1,000 yards extra heavy, well-printed, well-seasoned Linoleum in conventional, floral and tile patterns, suitable for dining-rooms, kitchens or bedrooms. Regularly 80c. Today special, per square yard **.75**

JUST ARRIVED! Stone Footwarmers Osokosi Stone Water Bottles

We would strongly advise you getting one of these at once, as the supply is limited, and we will not have another shipment this year.

1-quart Warmer **75** 2-quart Warmer **1.25**
 3-pint Warmer **1.00** Osokosi Bottle **1.00**
 Hand Soap (in tins) for autoists, mechanics, etc. Regularly 15c. Special, 2 for **33**
 (War Tax Included.)

The **SIMPSON** Company Limited