

The Time, the Place and the Opportunity

Everything New in Style and Made from Selected Furs



It is a custom of ours to have a Stock-taking Sale at this season of the year, and although we always reduce prices, we're going to have a wholesale slaughter this year.

The time, then, is to-day; the place, our store, and the opportunity is to buy best quality furs below cost price.

We have on hand at present time over One Hundred Thousand Dollars' Worth of high-class Fur productions, and our staff of workpeople are turning out new goods daily, giving the public all the benefit of the very latest fashions of Fur Garments at prices that have never been heard of in the Fur trade. The stringency in the money-market, as well as the unfavorable weather conditions, left our stock very much heavier than we would like. In order to make this sale a success, and not to carry any stock over, we are reducing our prices in some cases from 25 to 50 per cent. Read carefully the below list of prices, which will appear from day to day:

Genuine Alaska Seal Blouses	Value \$375.00	\$275.00
Genuine Alaska Seal Box Front Coats	Value 350.00	250.00
Genuine Alaska Seal Coats	Value 300.00	225.00
Extra Choice Persian Lamb Coats, Mink trimmed	Value 210.00	158.00
Extra Choice Persian Lamb Coats, Military and Box Front style	Value 185.00	131.25
Ladies' Persian, Plain and Mink-Trimmed Coats	Value 150.00	81.50
Near Seal Coats, Blouse and Reefer styles	Value 45.00	27.50
Extra Choice Labrador Mink Long Throws	Value 90.00	59.75
Natural Canadian Mink Empire-Shape Muffs	Value 35.00	19.75
Extra Fine Canadian Mink Empire Shape Muffs	Value 50.00	27.75
Dark Natural Canadian Mink Empire Muffs, 6 stripes	Value 60.00	34.75
Natural Alaska Sable Scarfs, 70 in. long	Value 25.00	14.75
Ladies' Muskrat Lined, Mink Trimmed Coats	Value 110.00	79.00
Ladies' Hamster Lined, Sable Trimmed Coats	Value 50.00	29.75
Natural Alaska Sable Pillow Muffs	Value 18.00	11.25
Alaska Sable Ties, 60 inches long	Value 15.00	9.25
Sable Squirrel Butterfly Ties	Value 10.00	5.25
Sable Squirrel Throw Ties, 72 in. long	Value 18.00	9.25
Sable Squirrel Empire Muffs	Value 18.00	11.75
Natural Raccoon Ties	Value 12.00	7.95
Natural Raccoon Empire Muffs	Value 12.00	6.95
Fox and Leopard Hearth Rugs, naturalized heads	Value 10.00	5.50
Children's Iceland Lamb Coats	Value 16.00	8.75
Children's Iceland Lamb Carriage Rugs	Value 5.00	2.95
Blue Natural Lynx Stoles	Value 30.00	19.75
Blue Natural Pillow Muffs	Value 25.00	14.75
Natural Canadian Mink Ties, 70 in. long	Value 50.00	32.75
Genuine Ermine Neck Pieces	Value 50.00	32.50
Genuine Ermine Neck Pieces	Value 65.00	47.50

THE W. & D. DINEEN CO.

LIMITED

Cor. Yonge and Temperance Sts., Toronto

ANOTHER BAD BLAZE \$75,000-DAMAGE DONE

"Skyscraper" Fire in Heart of the Wholesale Section on Saturday.

Fire, which destroyed the top flat of the five story building owned by George Hees, Son & Co., at 62 Bay-street, provided a spectacle for a crowd of thousands of men and women late Saturday afternoon. The loss totals about \$75,000. Two firemen were injured while working with the water tower. Although in the heart of the city, the flames had broken thru the roof before they were observed, and then it was James Pritchard, from the sixth floor of the I. O. F. Temple, several blocks away, who first sent in the alarm by telephone. That was just about 5 o'clock, and some of the apparatus were delayed a little in getting thru the crowded thoroughfares. When the Bay-street section arrived, within two minutes, flames were shooting ten feet from the upper windows. The Hees building is isolated and had the appearance of a huge torch. The Bay-street hose at once began a climb up the four flats with a lead of hose and when Deputy Chief Noble arrived, with Richmond-street hose, also made his way to the top. Later Hose 4 was sent up. The situation there called for the sterner kind of fire fighting. The whole flat, with lots of inflammable material, was entirely in flames. A partition separated the stairway from the rest of the flat and the firemen had to lift the nozzles of their hoses over the partition. At times the heat and smoke was so terrific that the men had to retreat downstairs. Surrounded by flames. It was in this way the real fight

against the flames was waged and Chief Thompson, having assured himself that the deputy had the situation well in hand, directed operations from the street. Unfortunately Aerial 1 was first erected without the fly extension and fell short of the top of the Hees building. This caused a brief delay, while lack of water pressure caused by coupling only one line of hose to the tower also caused some delay. Meanwhile, however, Queen, College and Dundas-street hose sections had mounted ladders from Piper-street and from a lane in the rear to the top floor, and were hard at work and the lack of water from the front didn't matter much. Branches were also used from the Brock and Brown Bros. warehouses. The Hees building is built on fire-proof lines of mill construction. The ceilings are of three-inch hardwood, and there was a space between the upper ceiling and the roof of about 20 inches. The fire got in here and burned tenaciously and the deputy and his men had hours of work chopping thru and extinguishing the last vestige of fire. While lowering the water tower, the chinch in the reel slipped and the large handle got beyond control. Lieut. Davidson of Aerial 2 had his right arm broken in two places and his hand ruptured, causing the hand to be terribly swollen. Lieut. Gordon of the water tower had his arms severely bruised. Both were taken to St. Michael's Hospital and attended to by Dr. E. E. King. Lieut. Davidson will be incapacitated for two months. Fireman Guinane had his nose broken and Fireman Hurd also went off duty yesterday as a result of injuries. All the men are from Bay-street station.

The Losses.

The losses are: George Hees, Son & Co., window blinds, etc. Damage to building \$5000; damage to stock \$25,000. Building valued at \$30,000, insured up to 80 per cent. Stock fully insured. Turner & Hamilton, manufacturers' agents; loss between \$7000 and \$8000.

insured in the London and Lancashire for \$40,000. As the company cannot be replaced for from two to six months, loss of business will be considerable. The loss of the leather goods, stock valued at \$20,000, estimated damage by Fooker Bros. & Co., stove manufacturers, stock valued at \$80,000, damage to the Home \$10,000, the North British and America \$10,000, the Phoenix and England \$10,000, the Yorksire \$3000, the Liverpool, London and Globe \$3000, the British America \$5000. Wrinch, McLaren & Co., smallwares, etc., stock worth \$20,000, loss about \$8000, fully covered by insurance. The loss by water could largely have been eliminated had the building been provided with so-called "scrubbing" floors, which are slightly curved to allow water to run into drainways on either side, and so led direct from the building. As it was, the water rushed down the stairs in torrents and the entire building was drenched. Inspector Davis directed the police and kept a big crowd in good order. It is only a month ago that the Hees Co. factory was damaged to the extent of several thousand dollars by the collapse of a huge water tank.

Election Notes.

Controller W. P. Hubbard, who is again a candidate for the board of control, has been 14 years continuously in the council and is, in years of service, the oldest member of the board of control. For the past three years Mr. Hubbard has been vice-chairman of the board. His election is generally regarded as being assured.

Wood's Great Peppermint Cure.
The Great English Remedy.
Tones and invigorates the whole system. Blood in old veins. Cures Nervous Debility, Headache, Dizziness, Dropsy, Sciatica, Rheumatism, Spasmodic, and other ailments. One will please, all will cure. Sold by all druggists or mailed in bulk. The Wood Medicine Co., Toronto, Ont.

York County and Suburbs

World subscribers in Toronto Junction are requested to register complaints of carelessness or late delivery at The World Branch Office, 22 Dundas-street East, Toronto Junction, or The World Office, 83 Yonge-street, Toronto. Intending advertisers may also transact business at the Junction Office.

JUNCTION MAY HAVE THREE-CORNERED FIGHT

Ex-Mayor Smith Resigns Duties on School Board Council Matters to the Fore.

TORONTO JUNCTION, Dec. 29.—The approaching municipal elections are developing more interest than has been noticed for many years. This is probably due to the fact that the townspeople have been greatly inconvenienced by the cessation of the street car service to and from the Junction. Mayor Baird has discharged his duties in a creditable manner. Councilor Irvin has also taken a lively interest in the welfare of the town, and will doubtless make the result of the election doubtful. Whether ex-Mayor Jesse Smith will enter the contest this year remains to be seen. At a meeting of the Collegiate Institute board last night the resignation of Mr. Smith as a trustee was received and accepted. This leaves him free to become a mayoralty candidate if he so desires tonight. Mr. Smith stated to The World that he was quite undecided as yet whether he would or would not be a candidate. He would leave it entirely in the hands of the people, and if they choose to nominate him he is ready. "On account of being in charge of the school board I resigned my position as school trustee, but I am not at all anxious to enter the contest unless the people show decidedly that they desire it. I have had my term of office and have now my private business to attend to, but I will give my services to the town willingly if they are required."

The nominations for mayor, council and school trustees will take place to-morrow morning at 10 o'clock. The Collegiate Institute board at their meeting last night adopted the resignation of Mr. Smith as a trustee with regard to the revision of the salaries of the teaching staff, with the following amendment, viz.: That the salaries of Mr. Johnson, secretary, and Miss Charles, modern languages, be fixed at \$1400 for the year 1908 with an annual increase of \$100 till a maximum of \$1800 is reached. The following officers were elected: Hon. president, David Seldan; vice-president, George Annis; secretary, Will Scott; secretary-treasurer, George Patton; committee, W. A. Kennedy, D. Annis, H. Mason, J. Corry, A. Muir and A. McEwan. Their first meeting will take place at Scarborough Village on New Year's afternoon. The Literary Society in Scarborough Village has been reorganized with W. D. Annis as president, Isiah Stobo vice-president, Miss B. White secretary, and Harold Cowan treasurer. The meetings are expected to and will undoubtedly grow in interest and importance following the holidays, and there is no more delightful way of spending an evening than to attend the meetings of the Literary Society on Monday evening, Dec. 6. The members are open to receive invitations for the joint debate.

DOVERCOURT.

Davenport Road Presbyterian Church School Has Big Enrollment.

DOVERCOURT, Dec. 29.—There will be great doings at Davenport-road Church (Presbyterian) to-morrow, Tuesday, night at 7:30 o'clock, the last day of the year. The Sunday school, which by the way has an enrollment of 500 pupils, will celebrate its annual Christmas festival. Over 300 gifts will be given out, some useful, some non-sensational and some of a very high order. An interesting program by the children will be rendered and will be followed by the singing of hymns and readings, and at 12 o'clock the church bell will be rung to ring out the old year and to ring in the new. All parents are specially invited to be present.

STOUFFVILLE.

Many Reunions in Town Over the Holidays.

STOUFFVILLE, Dec. 29.—Dr. F. E. and Mrs. Warriner of Bracebridge are spending the holidays with the doctor's parents, Mr. and Mrs. S. M. Warriner. The Christmas tree and entertainment in connection with the Methodist Church was a great success, the hall being filled to the doors. A traveler for the Blue Ribbon Tea Company, accompanied by Mr. Tracey, spent Christmas with his parents. Mr. Len Morlan has started a heavy business in the premises formerly occupied by Wm. Hare. Mrs. H. Hanson of Winnipeg is home visiting her parents, Mr. and Mrs. C. Mitchell. Mr. and Mrs. Bruce of Winnipeg are here visiting friends.

EAST TORONTO.

Elections Will Be Fought Out With Old Time Vigor.

EAST TORONTO, Dec. 29.—The song service in Emmanuel Presbyterian Church to-night was largely attended and most enjoyable. Robert Bain, head bookkeeper, in the L. A. DeLaplane Co., has severed his connection with the company. From present appearances the contest for the mayoralty will be of a triangular nature. Mayor Rose will in any event be a candidate and ex-Mayor Richardson will probably be in the field. The question will be definitely settled at the nomination to-morrow, which take place in the town hall at 10 o'clock. For the re-appointment, Joseph Hind has many voters, with every prospect of winning. Mr. Hind is a practical man, of wide experience and withal progressive and economical. Mr. Hind may be opposed by Mr. Dudley. Election will be accorded his old seat without the worry of an election. The next meeting of the East Toronto Progressive Association, while several members will seek re-election, while several new names are suggested. The next meeting of the East Toronto Poultry, Pigeon and Pet Stock Association will be held on Jan. 2, when "barred

CUT GLASS BOWLS

We have a good assortment of the best shapes. Our glass is heavy, clear, brilliant, well-finished and beautifully cut. Prices run from about \$3 to \$50 each. Prompt and intelligent attention is given to all orders.

WANLESS & CO.
FINE JEWELLERS
168 Yonge St., Toronto
(Established 1840.)

held could not see any other way out of the difficulty of getting a song service than by annexation. He blamed the old electric car service, and why Toronto had grown east and west at the expense of the north, but now, with the electric car service, the difficulty of obtaining this was overcome and the city will have a chance to spread northward. He said that, on the other hand, newspapers are in favor of a "Greater Toronto."

North Toronto could not solve the sewerage problem without the aid of the city. He favored the plan as the only one which would benefit the town and get reliable information. Speaking of Toronto's assessment system, Mr. Waddington said he did not think that this district was suffering from a boom, and if a depression should set in it would not be as severe as the collapse of the last boom. Annexed to the city, North Toronto citizens would have to pay \$2 a year in car fare on the Metropolitan, which in itself was a large annual tax bill. H. H. Ball said: "I would have liked to have had someone speak against annexation," and it seemed to him that there were no disadvantages to enumeration. "If the town can get city privileges," said Mr. Ball, "linked with the present advantages of the town now has so much the better. Toronto could foot bonds at 4 per cent, where North Toronto has to pay 5 per cent, which would be a decided advantage. W. G. Ellis could not see wherein North Toronto would be benefited by annexation if the town was in such a healthy condition. If North Toronto should go in with the city, it has to go conditionally. Mr. Johnson, J. S. Hubbard, Mr. Donnelly, George Rennie, W. Farke, W. J. Lawrence, J. W. Brownlow and others spoke warmly. Mayor Fisher and Town Clerk Douglas have appointed these agents for and against the by-law—Ebenzer West, for P.S.D. No. 1; A. E. Cummer, for P.S.D. No. 2; S. B. Langstaff, for P.S.D. No. 3; Benj. Dunn, for P.S.D. No. 4. For the final summing up of the votes cast, the meeting will be held in the town hall to-morrow (Monday) evening for the furtherance of the cause of local option. The speakers will be: Rev. Dr. George C. Pidgeon, Toronto Junction; Col. Gaskin, the Salvation Army staff, and John Hamilton, superintendent of the Workingmen's Home. An enthusiastic entertainment in connection with St. Clement's Church will be held on Tuesday evening in the school-house. A good program has been prepared, and the feature of the evening will be the presentation of the prizes to the pupils. Chief Collins about 11 o'clock on Saturday night entered the house of Thomas Tomsett on Yonge-street, in Davistville, and found two men drinking, whereupon the chief seized 4 bottles filled with ale, as well as 76 empanes.

SCARBORO.

Scholars Will Be Good and Busy—Gun Club Organized.

SCARBORO, Dec. 29.—The Christmas tree and concert in connection with the Gun Club was organized. The following officers were elected: Hon. president, David Seldan; vice-president, George Annis; secretary, Will Scott; secretary-treasurer, George Patton; committee, W. A. Kennedy, D. Annis, H. Mason, J. Corry, A. Muir and A. McEwan. Their first meeting will take place at Scarborough Village on New Year's afternoon. The Literary Society in Scarborough Village has been reorganized with W. D. Annis as president, Isiah Stobo vice-president, Miss B. White secretary, and Harold Cowan treasurer. The meetings are expected to and will undoubtedly grow in interest and importance following the holidays, and there is no more delightful way of spending an evening than to attend the meetings of the Literary Society on Monday evening, Dec. 6. The members are open to receive invitations for the joint debate.

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SIMPSON COMPANY LIMITED
H. H. Fudger, Pres; J. Wood, Manager
Monday, Dec. 30.

White Goods for Men Too



In the furnishings department of the Men's Store you will find the white idea carries weight also. Look over this list.

- Boys' Unlaundersed White Shirts, 4-ply linen bosom, reinforced, heavy cotton, sizes 12 to 13-1/2. Regular value 50c and 75c. Tuesday 25c
- Men's White Unlaundersed Shirts, reinforced fronts, double-stitched, sizes 14 to 18. Regular 50c. Tuesday 39c
- White Japanese Silk Handkerchiefs, plain, initial and souvenir, hemstitched. Regular 50c. Tuesday 25c
- Men's White English Silk Muffler Squares, full size, rich brocaded effects. Regular value up to \$1.50. Tuesday 69c
- Boys' and Girls' White Ribbed Wool Sweaters, some have striped or solid colored collars and cuffs, pure wool, sizes 22 to 32. Worth \$1.50. Tuesday \$1.00

Men's Furs Reduced

- 20 Men's Fur-lined Coats, black beaver cloth shells, finely tailored. Best trimmings. Choice Canadian muskrat linings, and glossy, even-curl Persian lamb collars, in shawl or lapel shape. Regular \$65.00
- coats. Tuesday \$39.50
- Men's Fur Caps, in wedge. Kiva, driver and governor shapes, in electric seal, beaver, German otter and astrachan. \$5.00 Caps. Tuesday \$3.45

Victor Boots for Men

Now is the time that a man wants good stout boots—winter boots. Slush, snow, water and cracked ice come hard on worn soles and light uppers. The Victor at \$4.00 gives you the best Winter boot on the market.

- STYLE H—For out-of-doors winter wear—Solid Box Calf. Leather-lined. Triple sole from toe to heel. Square shank. Blucher cut \$4.00
 - STYLE I—For business and dress wear—Fine selected patent calf vamp. Dull mat calf Blucher top. Winter weight sole. Extra fine finish \$4.00
- NOTE.—The new "Victor" Boots at \$4.00 are better in every way. Try a pair now.

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rocks" will be judged. The regular meetings of the newly-organized and vigorous society of which John Richardson is president, will be held on the first Thursday in the month. The village teachers are all spending their holidays out of town. Miss Veo is in Lindsay, Miss McDermott at Perth, Miss McPherson in Whitby, Miss Fontaine in Kincardine. Principal Brownlee is spending some time in Barrie with his parents, while Principal French is in Mount Albert.

WYCHWOOD.
After a keen contest the anti-annexationists on Saturday elected their candidate, John Devers, over Hamilton (annexationist), for school trustee, by 147 to 91 votes.

CENTRE YORK RETURNS.
MARKHAM, Dec. 29.—(Special).—Owing to the fact that some of the returning officers have not yet, in some of the sub-divisions, sent in complete returns, the official count in Centre

York could not be made this afternoon, as intended. Returning Officer R. A. Mason accordingly adjourned the summing up until Jan. 2 at 2 o'clock. Johnson in Third Ward. W. S. Johnston is an aldermanic candidate in Ward Three and stands excellent chances of being elected. He is a successful business man and his interests in the city are large. As a printer and publisher he has been before the business public for years and has won an enviable reputation for straight dealing and uprightness of character. He would be an acquisition to the city council and should receive the votes of his fellow-citizens. Prominent Mason Dies. OTTAWA, Dec. 29.—John Sweetman, one of the oldest and most prominent Masons of the capital, died to-day, aged 88.

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